SPECIAL SKINCARE REPORT P.117

MARCH 2018

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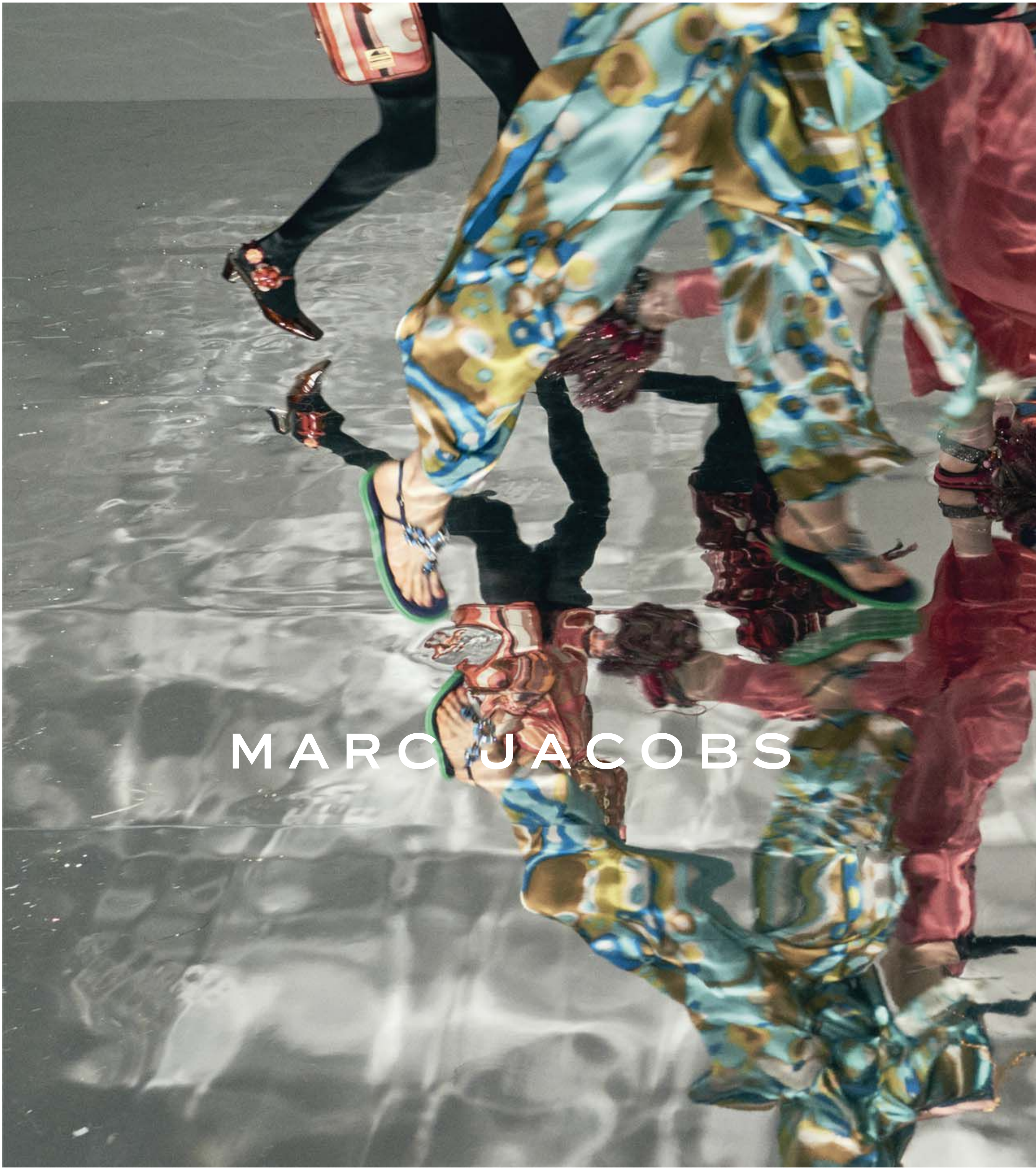
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'I'm a very optimistic person. I really, truly believe the good will win in life.' —Reese Witherspoon

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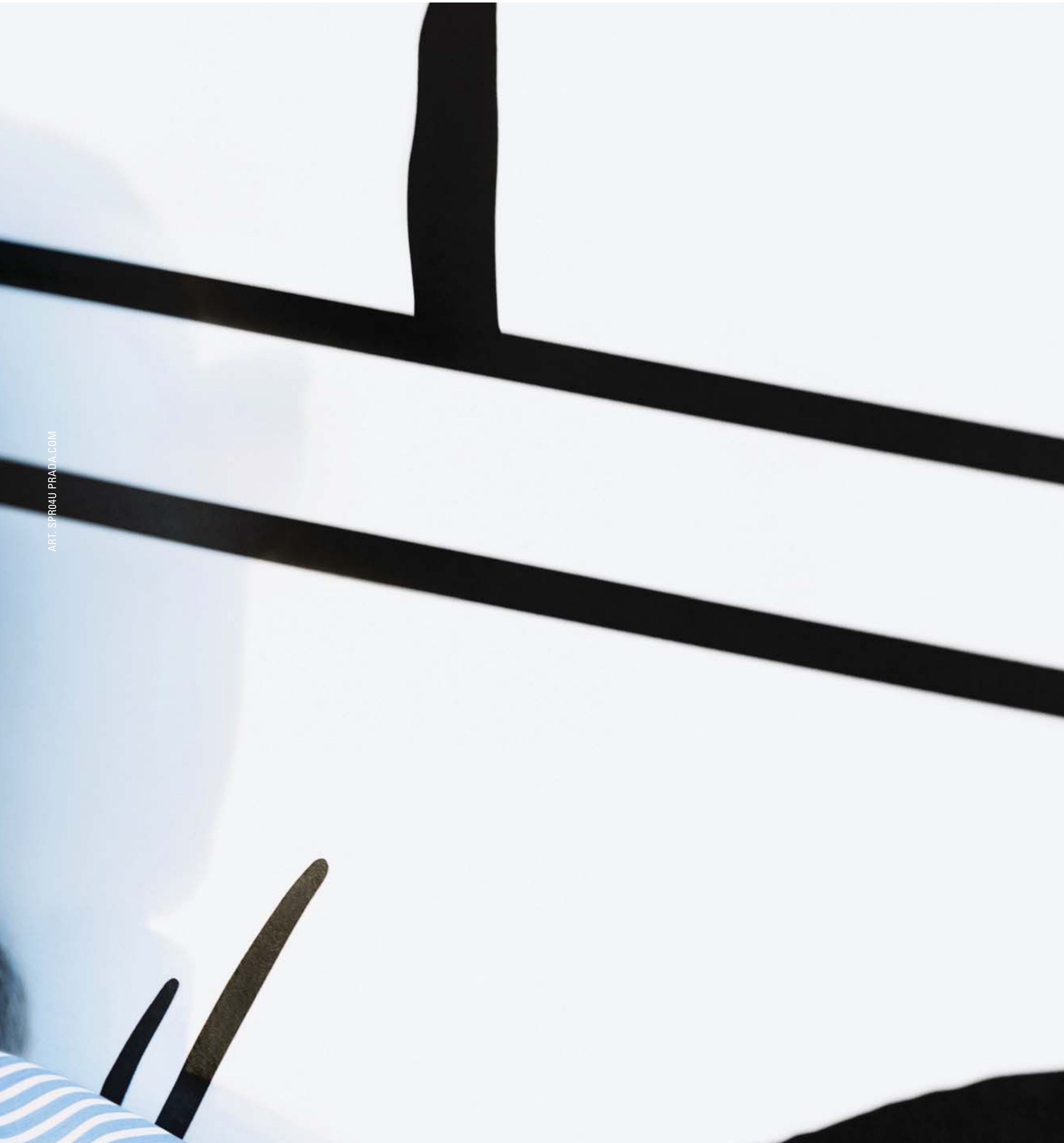

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Middle: Féria Glam Grunge Purple Smoke 525
Right: Féria Glam Grunge Vintage Teal 617
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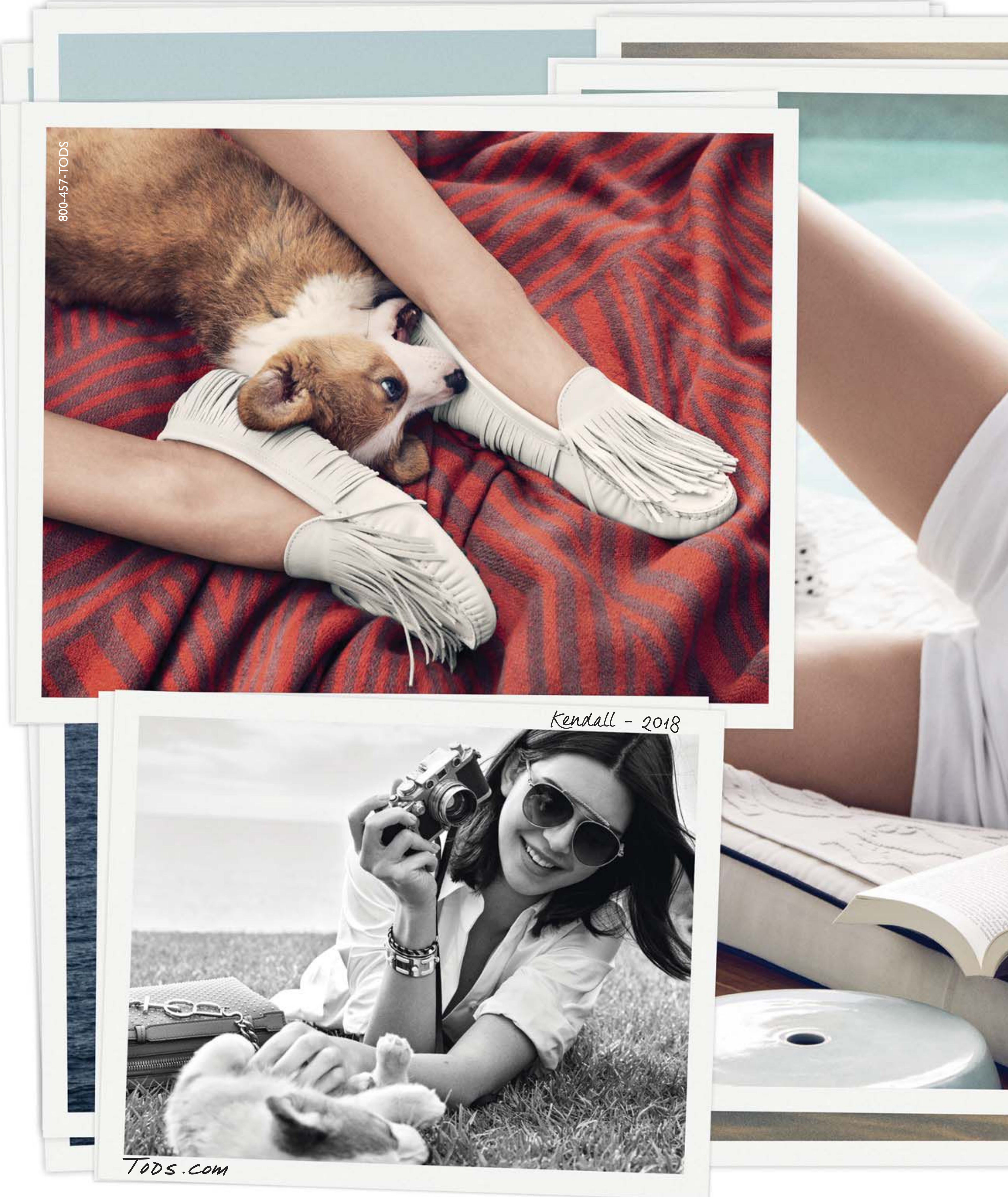
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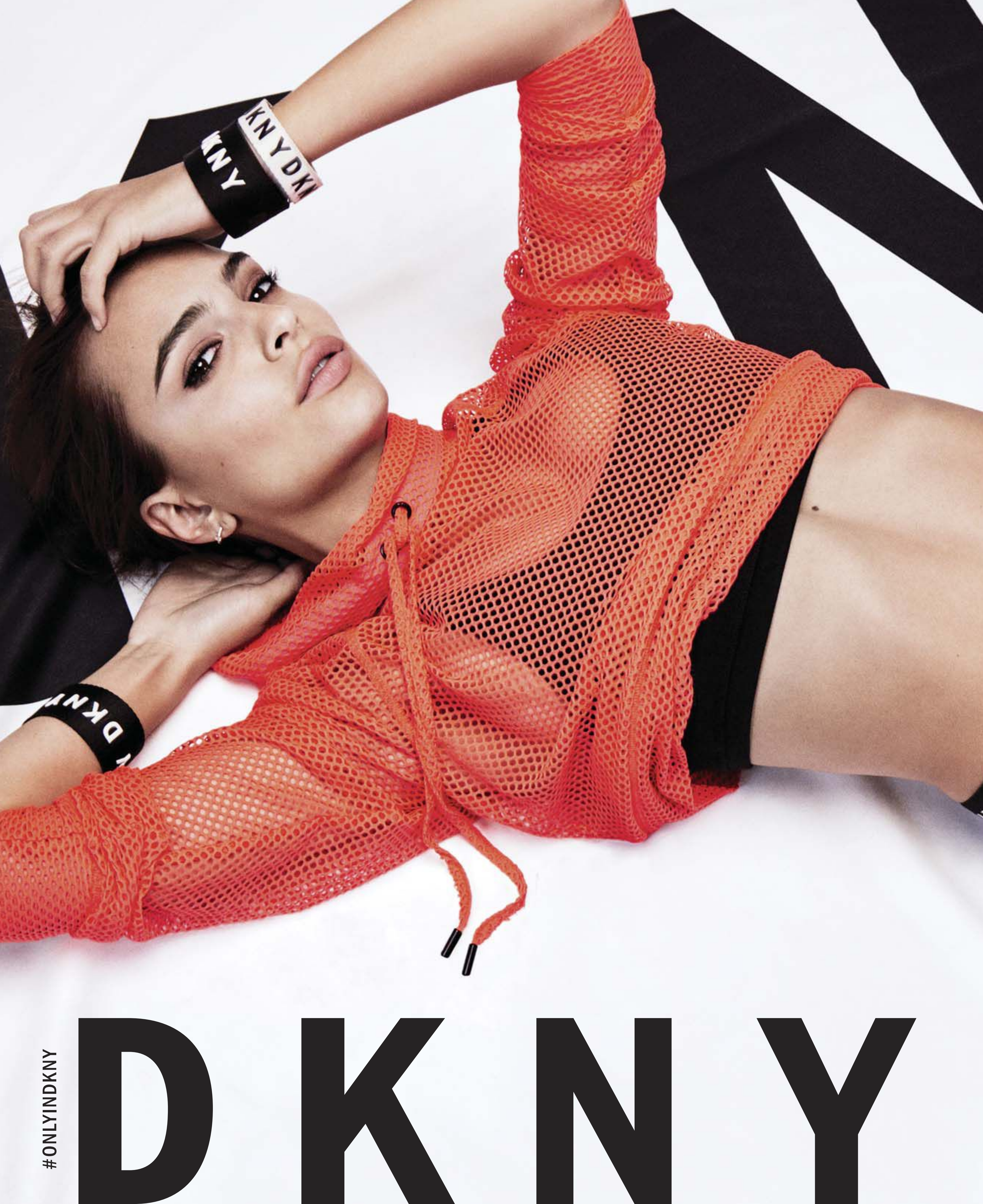
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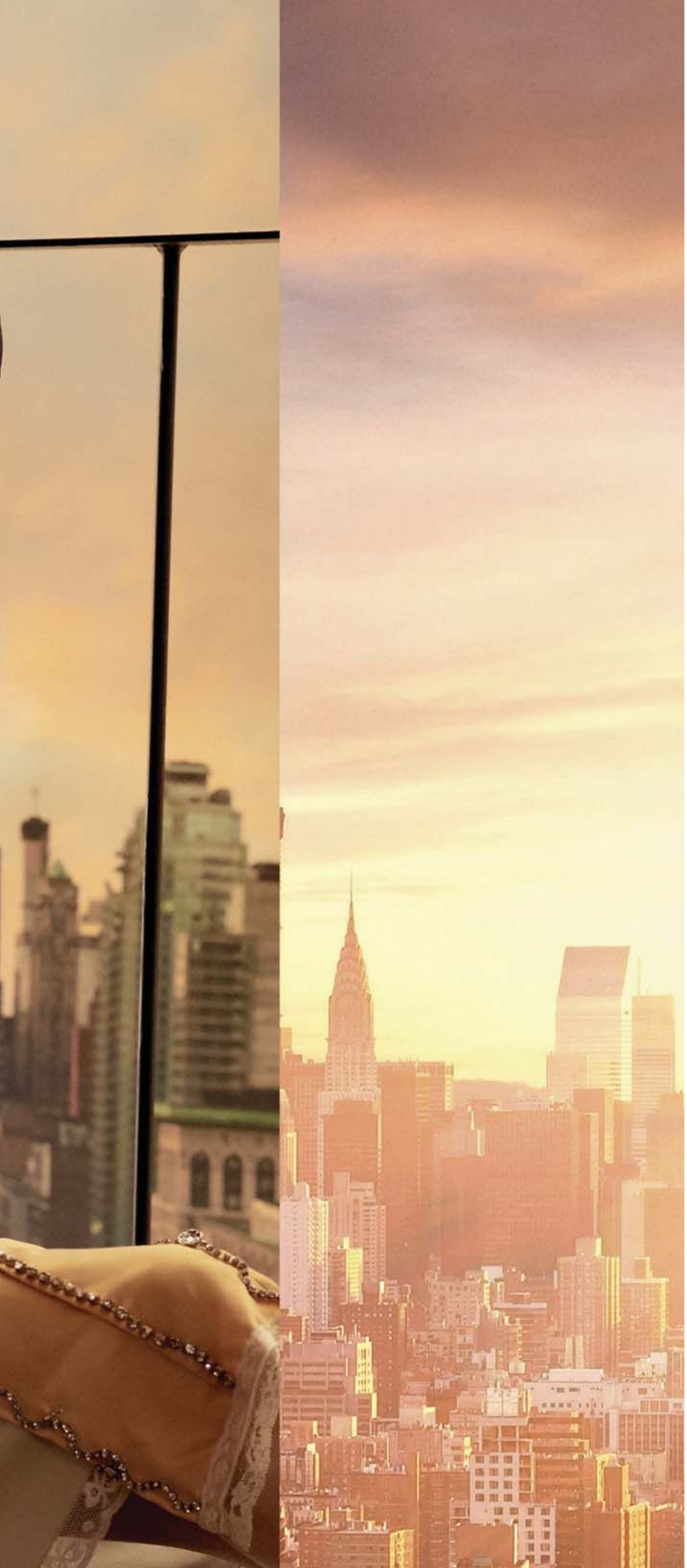

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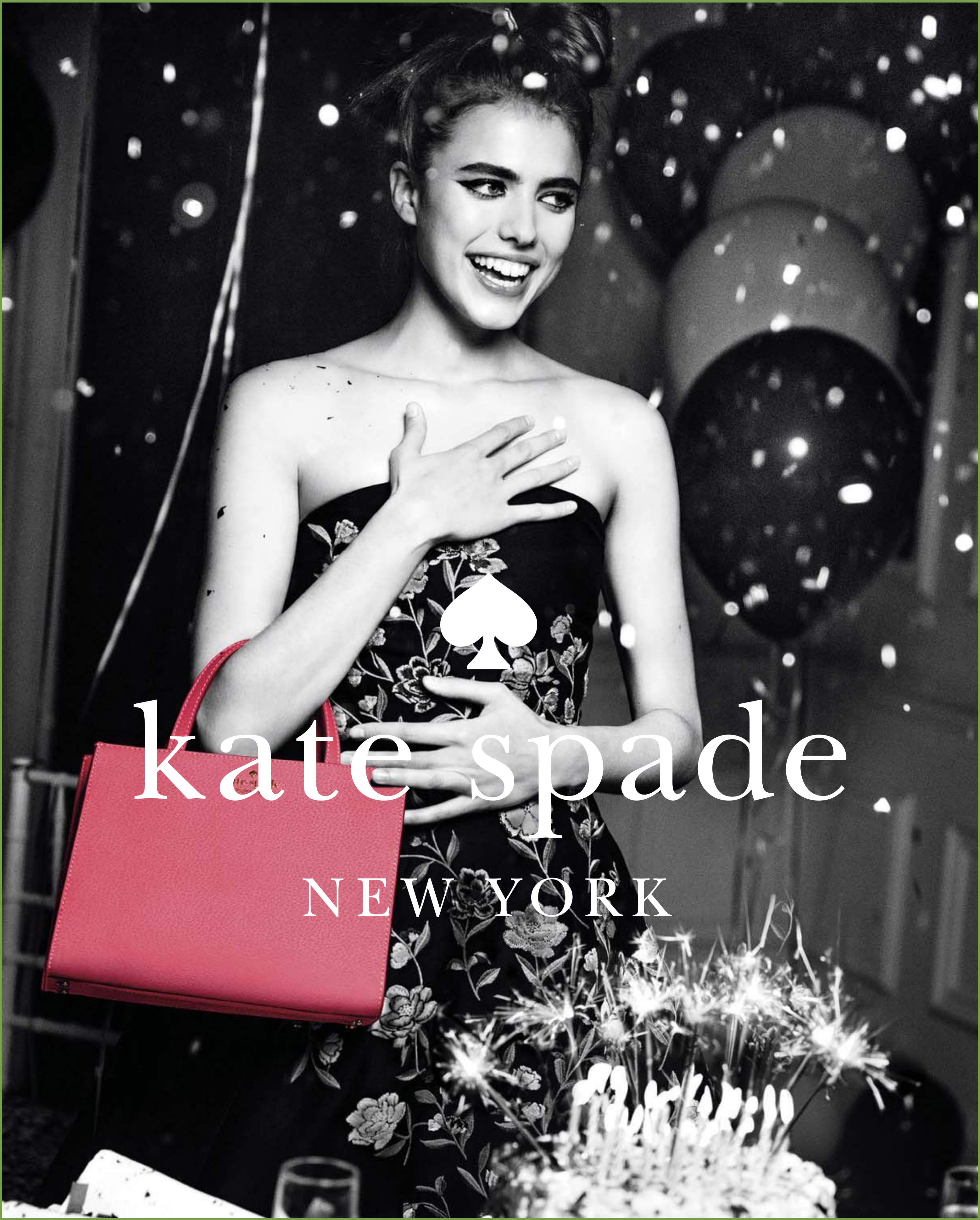
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TOP $98, **SKIRT** $295,
Draper James;
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REESE
WITHERSPOON
IS OPENING DOORS
FOR WOMEN
IN HOLLYWOOD

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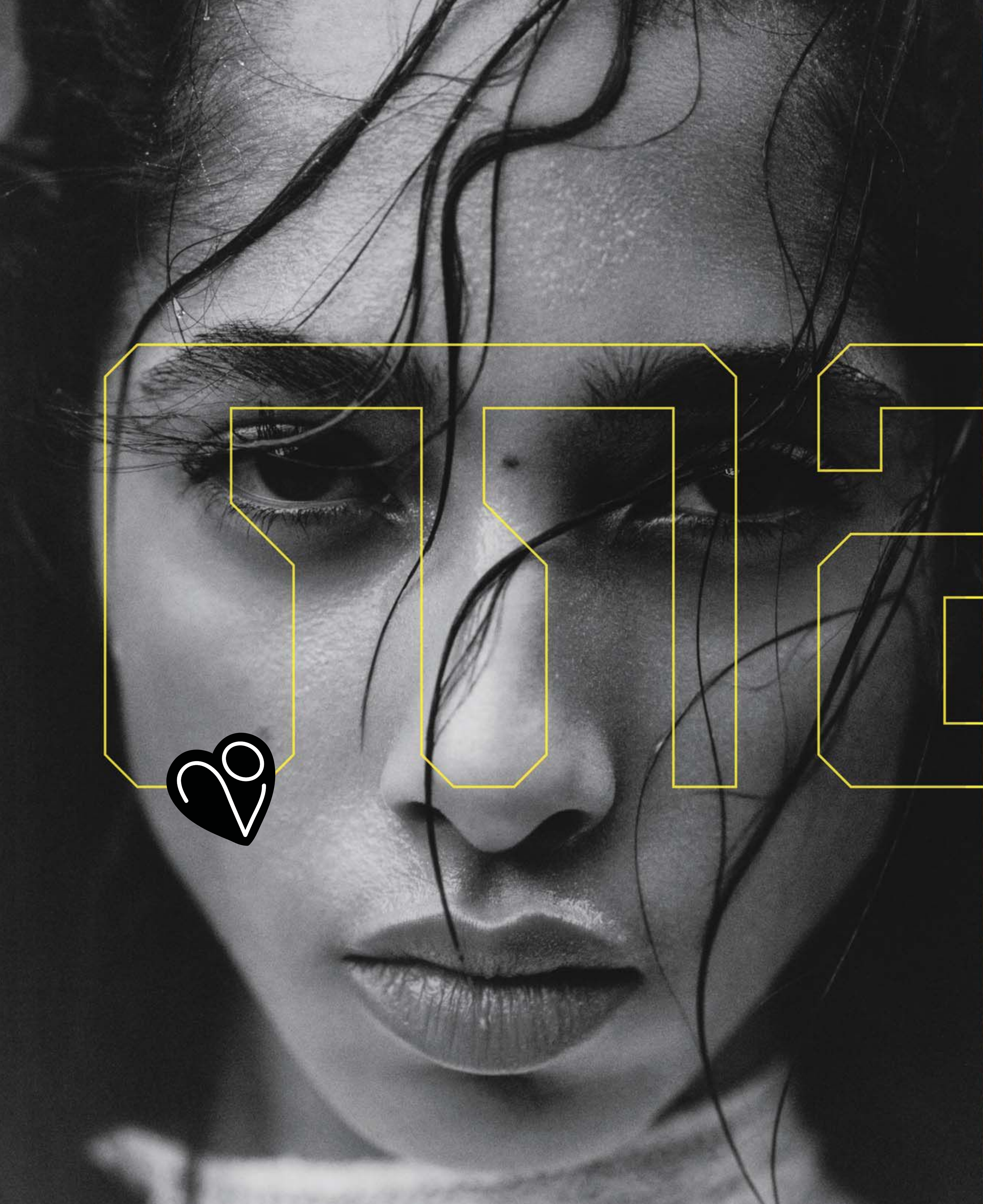
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@WORK

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COURTESY OF THE DESIGNER

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VERSACE.COM

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240 **SEX, LIES, AND HUMAN RESOURCES**
The sexual harassment conversation is messy, necessary, and far from over. We partnered with *Esquire* to ask activists, entertainers, politicians, and executives the questions we all want answered

FROM LEFT: **JACKET** $1,675, *Simone Rocha*; (646) 810-4785. **DRESS** $4,200, **TOP** $1,390, *Balenciaga*; (212) 328-1671. **EARRINGS** $1,090, *Balenciaga* at Carla Martinengo; (214) 739-7076.

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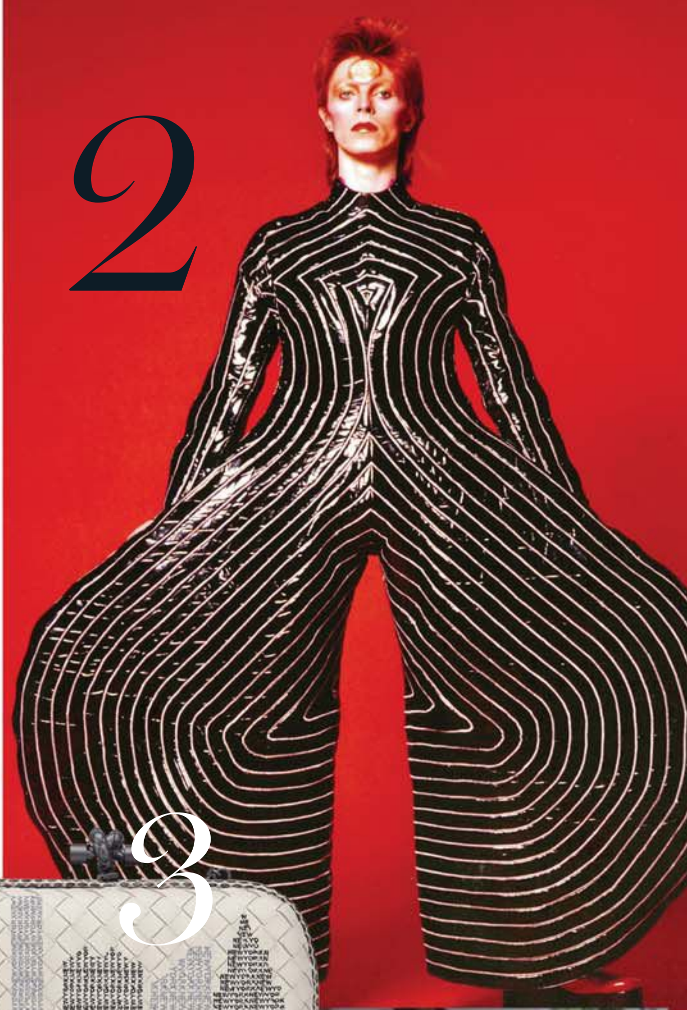
WINTER WHITE GETS A FRESH UPDATE FOR SPRING

PHOTOGRAPH BY SACHA MARIC

WHAT WE *LOVE* ABOUT *MARCH*

WHAT YOU NEED TO DO, SEE, HEAR, AND TALK ABOUT THIS MONTH



ABOVE: David Bowie's Kansai Yamamoto–designed bodysuit for the *Aladdin Sane* tour, 1973. LEFT: 2017 Oscar winner Viola Davis

STAY NASTY
1

LEFT: Mae Whitman, Christina Hendricks, and Retta in NBC's *Good Girls*

1. GIRL POWER
Is it a coincidence that National Be Nasty Day and International Women's Day both fall on March 8? We think not. Here's to the Nasty Women—hint: you—who speak their minds, live out loud, and spend each day fighting for a better, badass-ier tomorrow!

2. OH! YOU PRETTY THINGS
Relive the life of a creative genius: David Bowie. The exhibition "David Bowie is" opens at the Brooklyn Museum on March 2 with nearly 400 highly Instagrammable, #FOMO-inducing items like original costumes, album art, and videos from Bowie's personal archive, illustrating the iconic glam rocker's colorful life.

3. HOT CHILD IN THE CITY
Italian luxury fashion house Bottega Veneta is celebrating the opening of its Maison store in New York this month with a fitting capsule collection: Icons of New York. For the 33-piece accessory series, creative director Tomas Maier was inspired by the city's architecture. (Bag, Bottega Veneta, $2,800; 800-845-6790)

4. LUCKY STARS
Plan on a night in on March 4: It's Oscars night. The 90th annual Academy Awards will air live on ABC and we'll be watching for swoon-worthy red carpet looks, poignant speeches, and winning envelope misreads that break the Internet. Bottles of champagne not required—just really, *really* encouraged.

5. POP-UP SHOP
Fact: Two American culture icons are always better than one. Proof: Calvin Klein has teamed up with The Andy Warhol Foundation for the Visual Arts, supporting programs dedicated to creating contemporary visual art. To kick off the collaboration, CK chief creative officer Raf Simons' Americana-inspired spring 2018 collection features Warhol portraits as screen prints.

6. BRIGHT EYES
Break out of your winter blues with a touch of pink. Clarins' new Lovely Rose eyeshadow palette is just what you need to up your face game this season. (Clarins 4-Colour Eyeshadow Palette in Lovely Rose, $44; clarinsusa.com)

7. BAD BEHAVIOR
Rules were meant to be broken. Even if that means armed robbery. Just ask Christina Hendricks, Retta, and Mae Whitman, the stars of NBC's newest drama series, *Good Girls*, about three suburban women who are more *Thelma & Louise* than mommy blogger, premiering this month.

8. FEAST YOUR EYES
We're raiding our fantasy fairy godmother's closet—and picking her brain for life advice—in *Iris Apfel: Accidental Icon* (Harper Design). The illustrated collection of anecdotes and observations from the famously bespectacled 96-year-old fashion legend hits our bookshelves on March 6.

CLOCKWISE FROM TOP RIGHT: SUKITA/THE DAVID BOWIE ARCHIVE; 3, 5 & 6: COURTESY OF THE COMPANIES; JOSH STRINGER/NBC; JASON LAVERIS/FILMMAGIC/GETTY IMAGES

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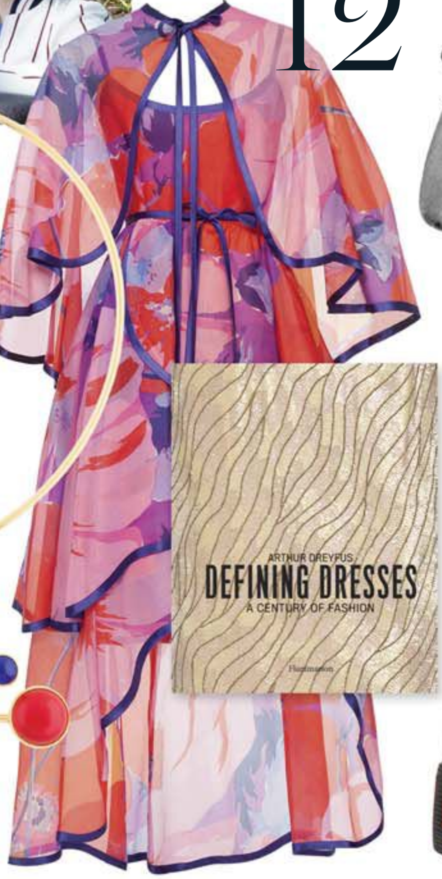

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SUPERGA
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ABOVE: Iris Apfel, forever style inspo. FROM LEFT: Olivia Cooke and Anya Taylor-Joy in *Thoroughbreds;* a 1976 Givenchy haute couture dress and cape in *Defining Dresses* (Flammarion); Lorde kicks off her *Melodrama* tour this month; *Roxanne Roxanne* star Chanté Adams and costar Mahershala Ali

9. RAISING ARIZONA

Cool-girl closet favorite Proenza Schouler is taking over our beauty bags (and routines) this month with the launch of its first fragrance, Arizona. Notes of creamy orris and white cactus flower accords are housed inside a sleek, sculptural bottle that'll make you feel just as good as taking a back-to-nature southwestern vacay. (Proenza Schouler Arizona, $130; proenzaschouler.com)

10. BEST FRENEMIES

Find a bestie who'll do anything for you—like help you plot a murder. *Thoroughbreds*—starring Olivia Cooke and Anya Taylor-Joy—is a deliciously dark dramedy about two East Coast prep school teens with strange extracurriculars. It will charm you while making you squirm. *Thoroughbreds* opens in theaters March 9.

11. DOUBLE TROUBLE

Brush up on hip-hop history by watching the gritty, electric biopic *Roxanne Roxanne*, streaming on Netflix this month. The film follows legendary MC Lolita "Roxanne Shanté" Gooden, played by Chanté Adams, who won the Sundance U.S. Dramatic Special Jury Award for Breakthrough Performance in 2017, from her early days slaying rap battles in New York's Queensbridge projects through her pioneering career.

12. ALL DRESSED UP

Defining Dresses: A Century of Fashion (Flammarion), out March 6 and complete with 101 game-changing designs from the past 100 years by the likes of Vivienne Westwood and Martin Margiela, is a closet, er, coffee-table must-read.

13. OUR LORDE AND SAVIOR

Count your blessings: Lorde is coming. The Auckland-born dreamy pop singer, whose latest album *Melodrama* earned crazy-good critical acclaim (Grammy nod, anyone?), kicks off the North American leg of her *Melodrama* tour on March 1 in Milwaukee, Wisconsin.

14. RED SUEDE SHOES

Go big or go home: Philosophy di Lorenzo Serafini's spring collaboration with Superga—based on the iconic Superga 2750 sneaker—is exactly what you need to make an entrance this spring. (Shoes, Philosophy di Lorenzo Serafini x Superga, $275; barneys.com)

15. THE BRITISH ARE COMING

Rachel Entwistle, the London-based jewelry designer with a cult following, has teamed up with British fashion designer Paul Smith to create an art-inspired collection of modernist, sculptural pieces you'll want to pair with everything. (Necklace, Rachel Entwistle x Paul Smith, $900; paulsmith.com)

16. ROAD TRIP

Time to cash in those frequent flyer miles: Demi Lovato is on a cross-country, 20-city run this month with special guest DJ Khaled. ICYMI: We're still losing our voices screaming along to Lovato's summer jam "Sorry Not Sorry" … nearly eight months later.

8, 9, 10, 12, 14, & 15: COURTESY OF THE COMPANIES; COURTESY OF NETFLIX; SAM TABONE/WIREIMAGE/GETTY IMAGES

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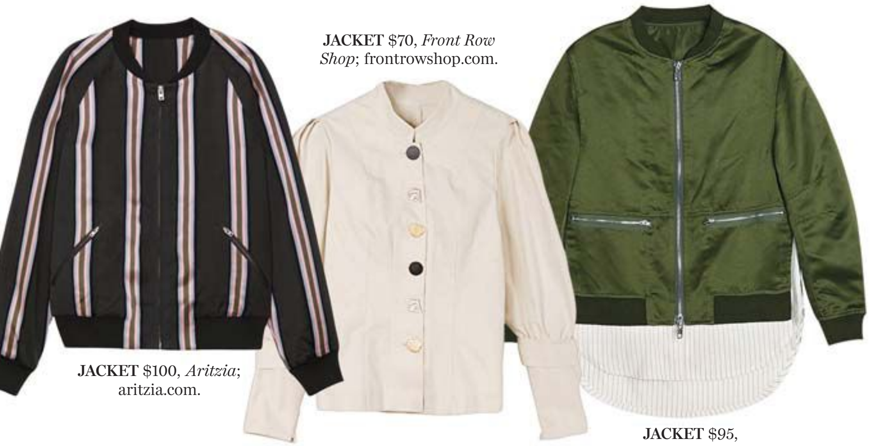
PASSPORT TO PARADISE

A vacay in the sun or adventures in a foreign city will surely help you coast into summer. We round up 2018's hottest travel destinations to pique your wanderlust.

marieclaire.com/new-travel-destinations

General Carrera Lake, Chile



JACKET $100, *Aritzia*; aritzia.com.

JACKET $70, *Front Row Shop*; frontrowshop.com.

JACKET $95, *Genuine People*; genuine-people.com.

FRESH COAT

SPRING WEATHER IS A GUESSING GAME, BUT YOU WON'T QUESTION THESE PRACTICAL (AND PRETTY) JACKETS, FROM TRENDY DENIM TO SPORTY BOMBERS, ALL FOR $100 OR LESS.

marieclaire.com/affordable-spring-jackets

Breakout Stars

We asked a dermatologist to weigh in on how long it truly takes for any new skincare routine to take action, whether you're fighting acne, fine lines, or wrinkles.

marieclaire.com/new-skincare-timing

STAY IN TOUCH

SHARE YOUR LATEST STREET STYLE, BEAUTY PICKS, AND MORE!

INSTA-BEAT

OUR PHOTO-HAPPY EDITORS HASH(TAG) IT OUT

Carolina O'Neill Senior Fashion & Accessories Editor/*@carolinaxoneill* Pretty please can I move in? *@thewebster* #soho

psycho analysis
BELLA FREUD

Taylore Glynn Beauty Assistant/*@tayloreglynn* Its creator, @bella_freud, is Sigmund's great-granddaughter.

Riza Cruz Executive Editor/*@rizagcruz* Breakfast at where else?

MY BEAUTY CHAT

Alexandra Engler Associate Beauty Editor/*@alex_blair_* #mybeautychat

CLOCKWISE, FROM TOP LEFT: JUAN JAEGER; COURTESY OF THE PHOTOGRAPHERS (4); LEANDRO CRESPI/STOCKSY; COURTESY OF THE DESIGNERS (3)

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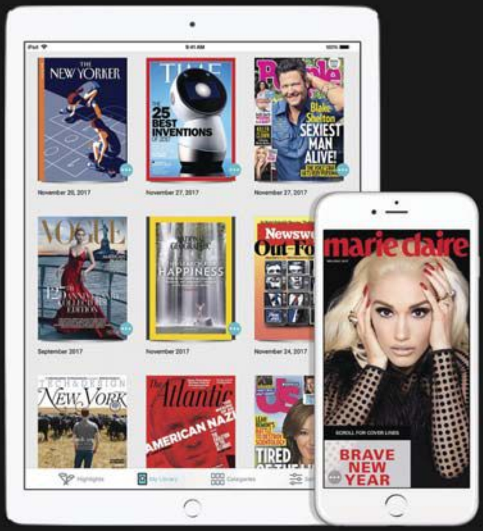
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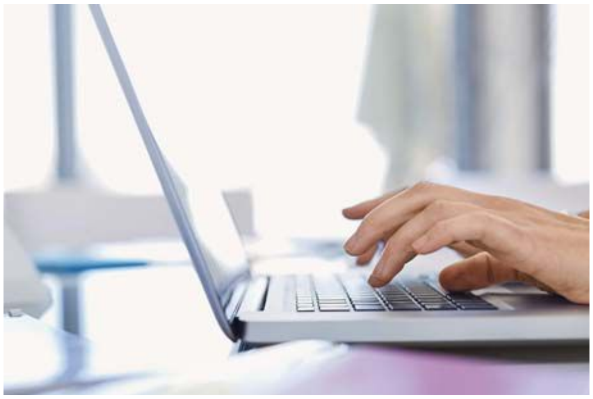
ASK THE EDITORS

Marieclaire.com staffers divulge their best career advice for when the hustling gets hard.

marieclaire.com/editor-career-advice



BUSINESS HOURS

These startups are reshaping the 9-to-5 with perks like office napping pods and on-site full-service spas. Where do we apply?

marieclaire.com/startup-work-perks

Relaxing pods at Casper, New York City

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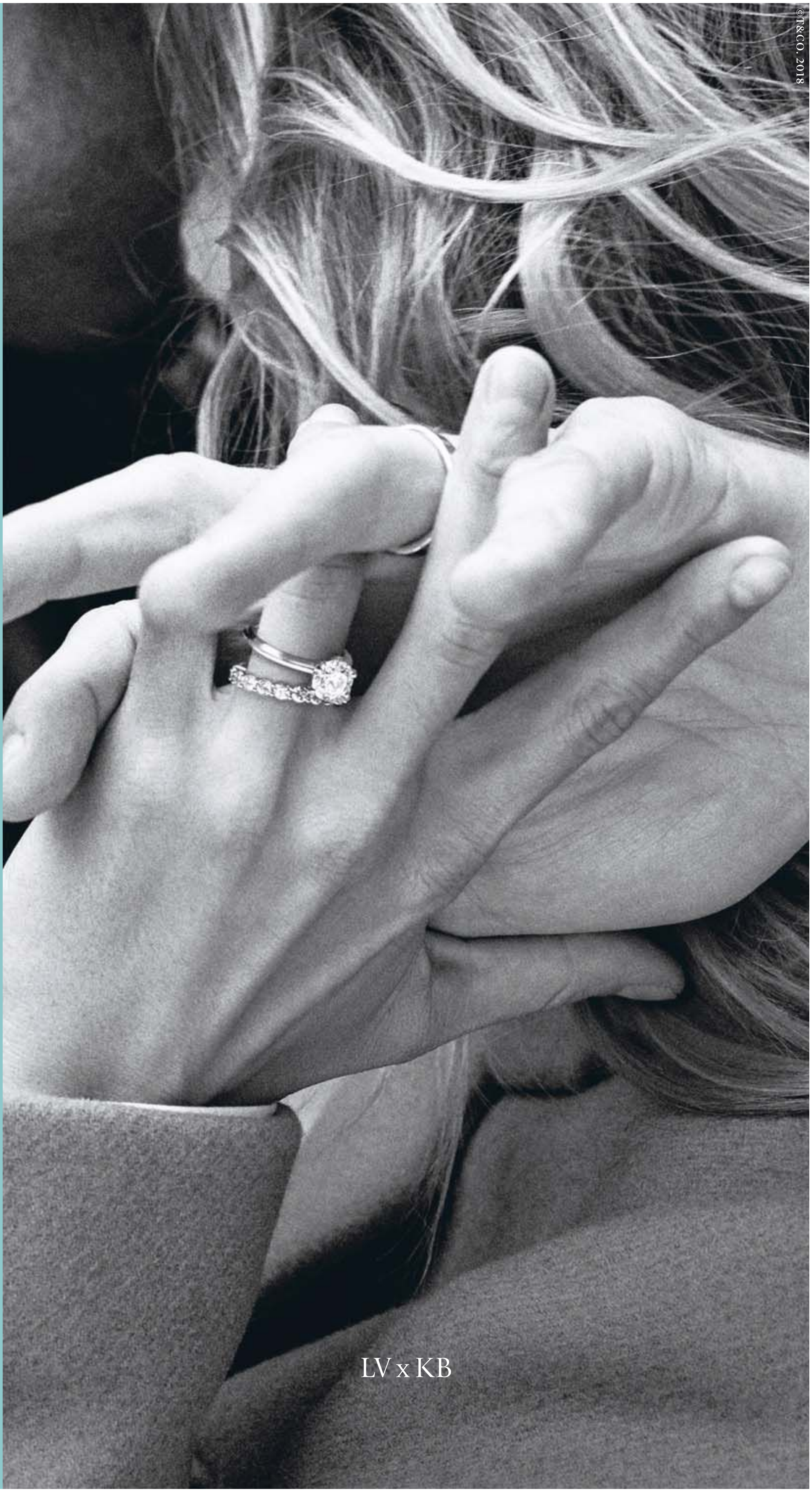

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EDITORS' NOTE

HE SAID, SHE SAID

Late last year, watching the cultural wildfire that began with Harvey Weinstein and spread coast-to-coast, a group of editors from Esquire *and* Marie Claire *found themselves sitting around a conference table to talk about the subject that has tongue-tied, confused, outraged, liberated, and shocked the entire country: sexual harassment. That first gathering might best be described as, well, a little awkward: Most of the men, having decided that silence was the best strategy, didn't talk, while most of the women, realizing what was going on, were almost made speechless themselves. The only way forward, we agreed, was to have an honest discussion that would raise questions and attempt to answer them. This became the guiding principle of "Sex, Lies, and Human Resources," the 10-page feature that our combined teams—led by* MC*'s Kayla Webley Adler and* Esky*'s Eric Sullivan—created. Here's a bit more on the backstory of the package, which appears identically in* Marie Claire *and* Esquire *this month.*

Jay Fielden: So, Anne, when we first approached you about this idea, what made you think this wouldn't be a … disaster?

Anne Fulenwider: We were watching these revelations hit the news and cheering on all the brave women and men coming forward, knowing that the first step toward change was to bring those stories out of the dark. But we realized pretty quickly that cheerleading wasn't enough. We had to cover this in a way that moved the conversation forward. Part of that realization was that women can't make progress alone. By working with you guys, we could have an intelligent, thoughtful discussion, as *Esquire* has always elevated the conversation on what it is to be a man. Why did you come to *Marie Claire*?

JF: Well, we knew yours is a magazine impatient with any conventional wisdom unless it's actually wise. We wanted to create a genuinely coed conversation. Plus—sorry to be indiscreet—I've known you for almost 20 years. So I know what kind of editor you are—that we'd both want this to be substantive and deep but not humorless or repetitive. And, look, we're mostly men at *Esquire*. We didn't want to be tone-deaf when addressing this crucially important moment. Our first instinct was much like that of many men across the country, who feel like they should just shut up, whether out of genuine respect for the moment or out of fear of being, um, "Damonized."

AF: We had no idea how freaked out men were by the #MeToo conversation. The most valuable thing that's happened in the wake of the great reporting by *The New York Times*'s Jodi Kantor and Megan Twohey on Weinstein is the airing of countless stories of harassment and abuse that have remained hidden for too long. Even very brave people have to feel safe to come forward, so the support being shown to them is huge. If the secondary result, however, is that men retreat for fear of recrimination, then we've made very little progress. So policing or "Damonizing" any man courageous enough to join this conversation is counterproductive. Not all women agree on this stuff, either. The point is to keep talking. What if we had left that first awkward meeting and abandoned the project? I mean, none of you said a word for the first 25 minutes!

JF: True, but when you asked if men really have sexual relations with plants, that let us know we could ask our own set of verboten questions.

AF: I had to break the ice! There's simply no way forward if we don't talk to each other. I'm proud we were able to ask some of the questions people, including women, may be afraid to. Sometimes humor can help.

JF: I believe that, too, but we were both pressing for a way for us not to simply reinforce safe opinions. You also said you didn't want the tone to be finger-wagging.

AF: I didn't want us to express *one* opinion when what we learned is that there are so many. One of the most striking things about the past few months is hearing from women of different generations and viewpoints about how a hand on the knee, or more, was once simply part of the deal, not something to bring up to HR. That type of behavior was accepted or even expected.

JF: I thought that story you told also showed just how varied opinions can be among women themselves. You recounted how a younger editor who works for you asked if a man saying to a colleague in a clingy dress, "Wow! You look great" was a form of sexual harassment. You didn't think so, but she did. From an *Esquire* point of view, I'd say a comment like that is uncouth, for sure. Still, our aim of creating such a two-sided conversation wasn't easy. Almost every female contributor you asked came through. But we had a very hard time convincing male writers to do the same. A lot of them felt like we initially did—shut up and listen—or were simply apprehensive of the response they might get.

AF: I hope that if we've achieved one thing, it's that this once forbidden, scary, sometimes crushing topic is discussed in the open by both men and women. I feel a great responsibility as a journalist and as a boss to create and maintain that space, where people aren't afraid to address the difficult stuff.

JF: A bullhorn always helps.

AF: Or a little Scotch.

Anne FULENWIDER & Jay FIELDEN

Photographs by ALLIE HOLLOWAY

IN OUR INBOX

WHAT *YOU* SAID

WHEREVER YOU'RE TALKING ABOUT *MC*—INSTAGRAM, TWITTER, FACEBOOK, OR E-MAIL—WE'RE LISTENING. HERE'S WHAT YOU HAD TO SAY ABOUT OUR HOLIDAY ISSUE

Our Holiday issue cover star Gwen Stefani in David Koma

Magic Moments

I was initially skeptical of the article in your Holiday issue "50 Times Women Slayed in 2017." I was tempted to skip over it because it wasn't fashion-focused, but I'm so glad I didn't. As I began reading about all the instances of women being change-makers and "boldly going where [every] man has gone before," I started tearing up. Your article identified not only the many injustices women face daily, but the powerful strength and responses of women who overcome them. By the end of the feature, I was full-on crying for joy. It has been a long time since any article moved me as deeply. Thank you. ***—Jessica Pearce, Waco, TX***

f

Mike Helberg: Beautiful Gwen!! Awesome lady! And as a fellow Oklahoman like Blake, couldn't be happier for both of you!

Tara Hesington: My girl crush. Love you Gwen. I am happy that you're happy. You are flawless. BEAUTIFUL inside out.

@Nicollettedenn2: *@gwenstefani @marieclaire @AnneFulenwider* YOU have always been my girl crush since no doubt from the beginning!! I love that you haven't changed one bit and STILL GORGEOUS YOU ROCK ON GIRL

@KimKDelRey: *@gwenstefani @marieclaire @AnneFulenwider* You look so fucking good and the byline about you finding love again gives me hope and makes me so happy for you. You truly deserve so much love and happiness

@vlsjewelz: 'Tis the season for sparkling Wednesday morning inspiration

@shades_of_blackness: Malaika Firth photographed by Olivia Malone for Marie Claire US December 2017 <3

@lululips.usa: Beauty idol: Gwen Stefani! Sassy, chic, and always unique, the singer's style keeps everyone guessing. Who is ready for her Christmas special!?!

@ana.chapela: Home is where the pants aren't

CORRECTION: In the Holiday 2017 issue, we wrote Viola Davis was the first black actress to win an Emmy, Oscar, and Tony ("50 Times Women Slayed in 2017"). Whoopi Goldberg was the first African-American in 2002 (her Tony win was as a producer). We sincerely regret the error and love them both.

LET IT OUT!

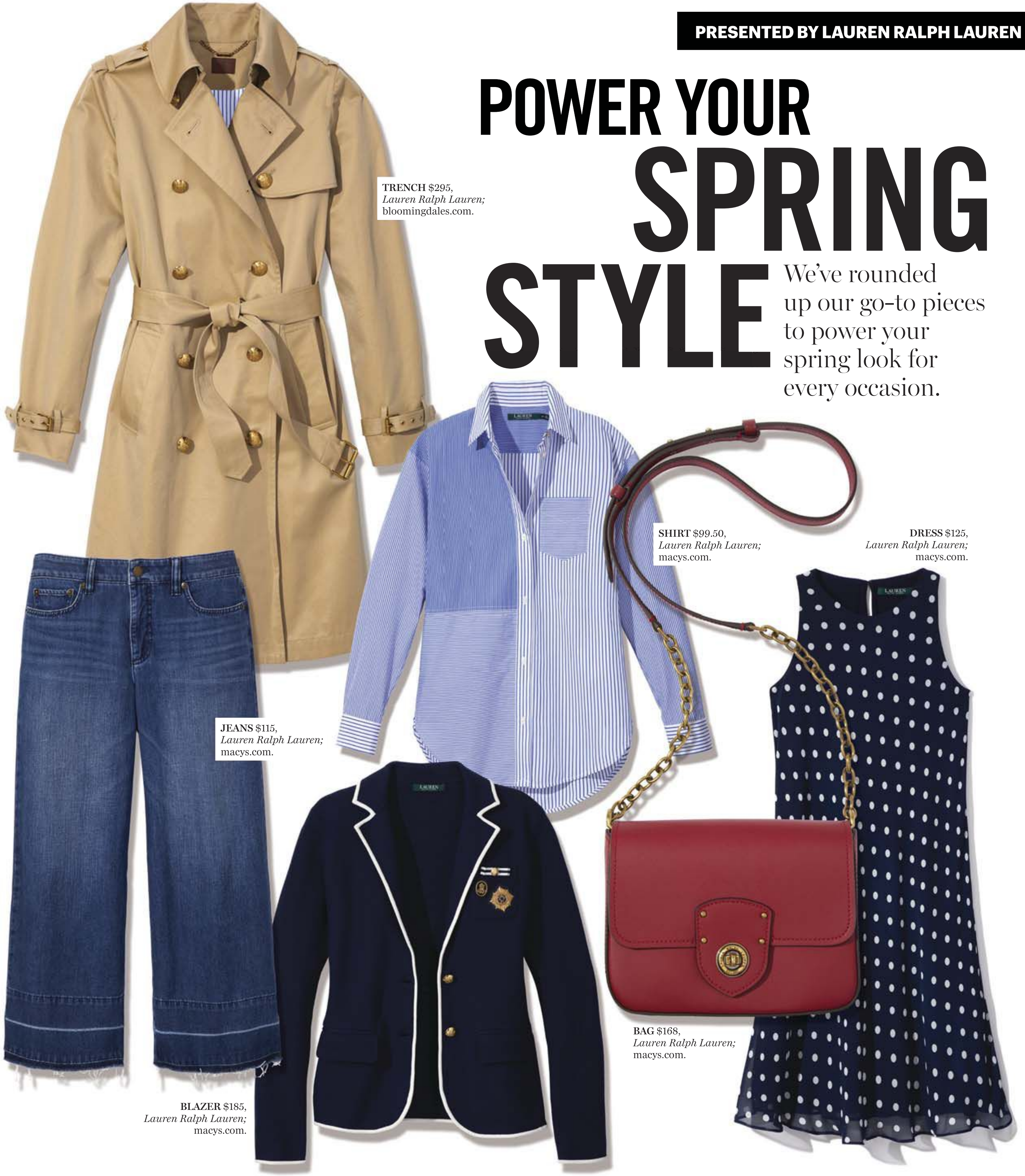
Tell us what you really think about this issue. Visit marieclaire.com to join the fray, or send your feedback directly to annefulenwider@marieclaire.com. Letters may be edited for space or clarity.

STEFANI: KAI Z FENG

PRESENTED BY LAUREN RALPH LAUREN

POWER YOUR SPRING STYLE

We've rounded up our go-to pieces to power your spring look for every occasion.



TRENCH $295, *Lauren Ralph Lauren;* bloomingdales.com.

SHIRT $99.50, *Lauren Ralph Lauren;* macys.com.

DRESS $125, *Lauren Ralph Lauren;* macys.com.

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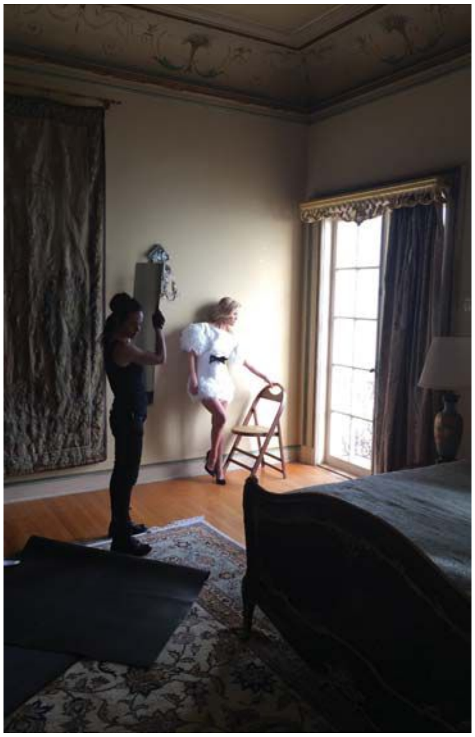
CLOCKWISE FROM LEFT: WITHERSPOON IN GUCCI; AT A PRIVATE HOME IN SANTA MONICA, CALIFORNIA; WEARING CHANEL



PHOTOGRAPHS, FROM LEFT: THOMAS WHITESIDE, JAMES MORRIS (2). DRESS, PRICE UPON REQUEST, GUCCI; GUCCI.COM FOR STORES. EARRINGS, PRICE UPON REQUEST, VAN CLEEF & ARPELS; (877) VAN-CLEEF. BLACK-AND-GOLD RING, PRICE UPON REQUEST, CARTIER; (800) CARTIER. WRAP RING, $4,500, HEARTS ON FIRE; (877) PERFECT. TRIPLE DIAMOND RING, WITHERSPOON'S OWN. SHOES, $675, CHRISTIAN LOUBOUTIN; CHRISTIANLOUBOUTIN.COM

BEHIND THE COVER

Reese WITHERSPOON

THE HOLLYWOOD PRODUCER, ACTIVIST, AND STAR OF *A WRINKLE IN TIME* TURNS UP THE SOUTHERN CHARM AT HER CALIFORNIA COVER SHOOT

HOMETOWN: Nashville. **CURRENT RESIDENCE:** Los Angeles. **PROPER ATTIRE:** Witherspoon arrived in a Jenni Kayne blue-striped button-down, AG jeans, and a gray wool coat and blue-and-white-striped bag from Draper James (the lifestyle brand she named after her grandparents), with Gianvito Rossi brown suede boots. **MAKING A SPLASH:** Providing entertainment for the crew, a pod of dolphins played around in the ocean at the back of the Palisades Park home where the shoot took place. **PLAYLIST:** The actress requested songs by Bruno Mars and Janet Jackson, telling the crew that Jackson's was one of the best live concerts she'd ever attended. **COOL INTENTIONS:** "Are you ready to be a cool girl today?" asked Witherspoon's makeup artist, Molly R. Stern. "I woke up, didn't I?" she replied. **EASY LIVING:** "The clothes were beautiful, so we wanted to keep the hair simple," says hairstylist

PRESENTED BY ELIZABETH ARDEN

BEAUTY FOR GOOD

MARCH ON TO EMPOWER

ALL PROCEEDS GO TO WOMEN'S CAUSES, SO SWIPE ON A SHADE THAT DOES WAY MORE THAN LIP SERVICE

> "There's something incredibly powerful about red lipstick"
> —*Reese Witherspoon*

Reese
×
Elizabeth Arden
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Moisturizing Lipstick
Rouge à Lèvres Hydratant

Anyone who still thinks makeup isn't feminist needs to check her history. In 1912, when thousands of women paraded through New York City in support of the suffrage movement, beauty pioneer Elizabeth Arden was among the marchers. Founder of the city's Red Door Spa and, eventually, the eponymous brand, Arden handed out red lipstick to symbolize their defiance. Now, in honor of Women's History Month, Elizabeth Arden, in partnership with the brand's storyteller-in-chief, Reese Witherspoon, is carrying on the spirit of its founder. The **March On** campaign is donating 100 percent of the proceeds from this limited-edition lipstick in their signature Red Door Red shade to UN Women, whose programs advance gender equality worldwide and help women find their voices to follow their dreams. "There's something incredibly powerful about red lipstick," says Reese, "it makes you feel like you are a warrior and ready for anything."

Join us as we take steps to advance gender equality and buy this signature shade as a symbol of encouragement for the women in your life.

ELIZABETH ARDEN Beautiful Color Moisturizing Lipstick in Red Door Red, $26.50; elizabetharden.com/marchon

Elizabeth Arden
NEW YORK

In support of
UN WOMEN

#TogetherWeMarchOn

COURTESY OF ELIZABETH ARDEN

SMOKE SHOW
A touch of shimmer added dimension to the actress's eyelids.

> “We kept Reese's look fresh and relaxed, allowing her natural beauty to be the star. She's an icon!”
>
> —*MAKEUP ARTIST MOLLY R. STERN*

SHEER GENIUS
Tap on a creamy peach blush for a barely-there pop of color.

DRAPER JAMES TOP AND SKIRT

STILL LIFES: JEFFREY WESTBROOK/STUDIO D. BLUSH SWIPE: WEKWEK/GETTY IMAGES. PHOTOGRAPH: JAMES MORRIS

Lona Vigi. To create volume with minimal product, Vigi blowdried hair with a round brush. She then used a flatiron and large-barreled curling iron to create “undone” movement, taming any remaining flyaways with styling wax. **FACE TIME:** After spritzing Witherspoon's skin with rose water, makeup artist Stern patted on serum for hydration, then followed it with moisturizer and a facial massage. She applied foundation and apricot-hued cream blush before layering shimmery taupe and earthy-brown eyeshadows on lids for a smoky effect. A swipe of soft-peach lipstick added final polish. **NAILED IT:** Manicurist Thuy Nguyen applied a gel base coat and two layers of pinky-nude polish. The actress's favorite part of the manicure? “Almond oil spray,” says Nguyen. “It conditions the cuticles and smells heavenly.” **FOLLOW:** @reesewitherspoon —*Sara Holzman & Taylore Glynn*

FOR EXCLUSIVE BEHIND-THE-SCENES FOOTAGE, GO TO MARIECLAIRE.COM/REESE-WITHERSPOON

March On
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On The Town

Hundreds of shows, countless car rides, nonstop networking—conquering Fashion Week calls for a wardrobe that means business

Photographs by Alvaro Beamud Cortés

Mover and Shaker

Call the shots between shows in heritage plaid and a bold burgundy lip.

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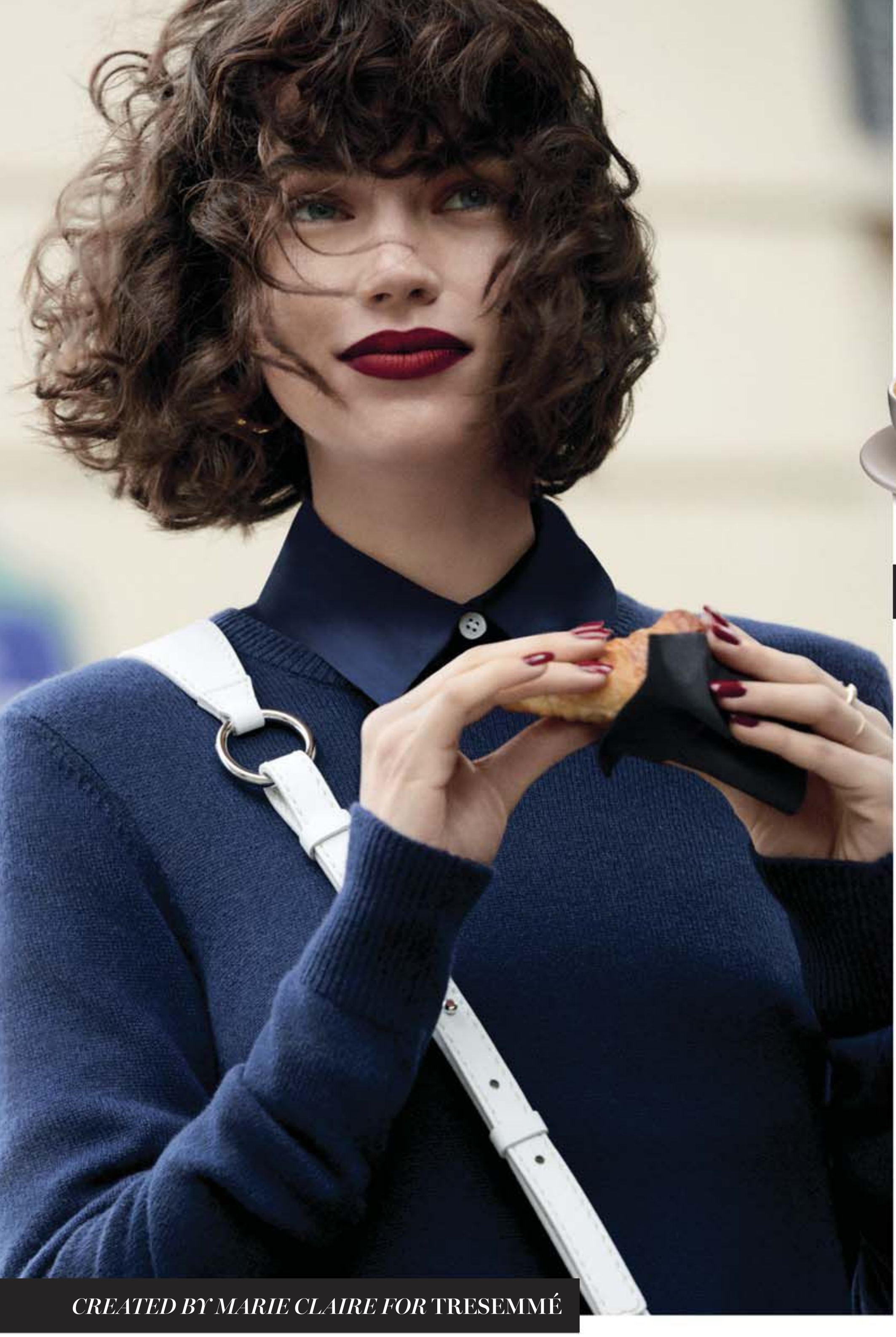

CREATED BY MARIE CLAIRE FOR TRESEMMÉ

GET UP & GO

"Before rushing out the door I style my hair into bouncy curls with an iron. A full day on the job requires an effortless, but chic look."

My Morning Hair Tip:

I trust the lightweight coverage from ***New* Compressed Micro-Mist Hold Level Two** to keep my soft curls looking their best.

RUNNING IN HEELS

"I pre-plan my fashion week itinerary, but still find myself running between shows. It's important that my look holds throughout my busy agenda."

My Afternoon Hair Tip:

I love that my hair moves with me all day long, but when I feel it falling a little flat I finger comb my hair upwards and twist the ends to give it a little extra volume.

EVENING AGENDA

"I love the buzz of the afterparties and find they are the best place to mingle with other editors. My cocktail of choice? A vodka martini."

My Evening Hair Tip:

My hair is still bouncy and fresh from the AM so I style with a gold pin and add a quick spray of ***New* Compressed Micro-Mist Hold Level One** to give my hair a touchable hold for the night.

Work the Hair

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FAR LEFT: Kathmandu, Nepal, where SkinCeuticals is working with ReSurge International to empower female surgeons and increase access to reconstructive surgical care. NEAR LEFT: Dr. Pramila Shakya (left) and Dr. Farzana Bilquis Ibrahim at work

LEFT: Ibrahim consults with a patient. RIGHT: A Nepali mother and child at Kirtipur Hospital

WHO WE LOVE

Helping HANDS

IN DEVELOPING COUNTRIES, FEMALE RECONSTRUCTIVE SURGEONS ARE RARE. SKINCEUTICALS IS HOPING TO CHANGE THAT

SkinCeuticals
C E FERULIC
PREVENT

Donate to Pioneering Women in Reconstructive Surgery at skinceuticals.com/womensurgeon or support the cause by purchasing any SkinCeuticals product. Our pick? C E Ferulic, a serum that delivers environmental protection, brightens skin, improves firmness, and reduces the appearance of wrinkles ($165; skinceuticals.com).

In an operating room of Kirtipur Hospital in Kathmandu, Nepal, reconstructive surgeons Dr. Farzana Bilquis Ibrahim and Dr. Pramila Shakya lean over the tiny hand of their patient, a 1-year-old girl whose finger was crushed in a car door. As the two women discuss how to repair the injury, a male colleague interjects to suggest they remove the girl's fingernail to assess the damage beneath. Ibrahim looks up. "She's a girl, yes? Let's give her a chance to keep her nail," she says, before outlining a plan to save it. The decision may seem inconsequential, but in Nepal, a patriarchal and primarily Hindu society—where many people believe physical imperfections are a sign of karmic misdeeds in a past life, and a woman's value is often based on her ability to marry and produce sons—it could have far-reaching consequences. This little girl lucked out.

Unfortunately, in low-income countries like Nepal, there are typically only three female surgeons for every 1 million people, so it's rare to find a woman in command of an operating room. But SkinCeuticals is trying to improve those numbers. The L'Oréal-owned company has partnered with ReSurge International, a nonprofit that trains and supports reconstructive surgeons and provides surgical care to those in need, to create Pioneering Women in Reconstructive Surgery. The goal of the initiative is to help female surgeons in developing countries succeed in their careers and pave the way for more women to join their ranks. Ibrahim, who is from Bangladesh, and Shakya, who is from Nepal, are two members of the program's inaugural class, which includes four other surgeons, from Mozambique, Zimbabwe, and Ecuador.

"I don't think of myself as a pioneer," says Shakya after the surgery. "But I'm beginning to understand I have a responsibility: If other women see me succeed as a surgeon, they might be inspired to do the same."

And the more female surgeons there are, the better off women will be. Ibrahim has seen this firsthand. She chose to specialize in surgery in part because she realized the lack of female surgeons was a public health issue. Years earlier, she met a literature professor who had a breast tumor but was so ashamed to show it to a man that she had let it grow until it was in an advanced stage, putting her life at risk. "At the time, there were scarcely any female surgeons for her to go to," says Ibrahim. "The more women there are in surgery, the more women we can help."

Thomas Reedman, an assistant vice president of global marketing and product development for SkinCeuticals, says this is why his company decided to develop the program. "These women are already skilled surgeons, but we want to help them become leaders and mentors," he explains. "The idea is that they'll identify younger surgeons to be part of the program next year, and so on." Eventually, SkinCeuticals hopes to pair women who are still in medical school with mentors, and give them support and training that will make them more likely to go into reconstructive surgery, one of the most rigorous specialties.

Even if the program simply inspires more women to continue their education—regardless of the field they choose—it will be a success. Data from a World Bank study shows that a 1 percent increase in the proportion of women with a secondary education can increase a country's per capita income growth 0.3 percent. When women rise, we all rise. —*Jennifer Goldstein*

STILL LIFE: COURTESY OF THE COMPANY. PHOTOGRAPHS, CLOCKWISE FROM TOP LEFT: JOHN ELK III/LONELY PLANET IMAGES/GETTY IMAGES; YANA ISSAGHOLIAN/FRANK (3)

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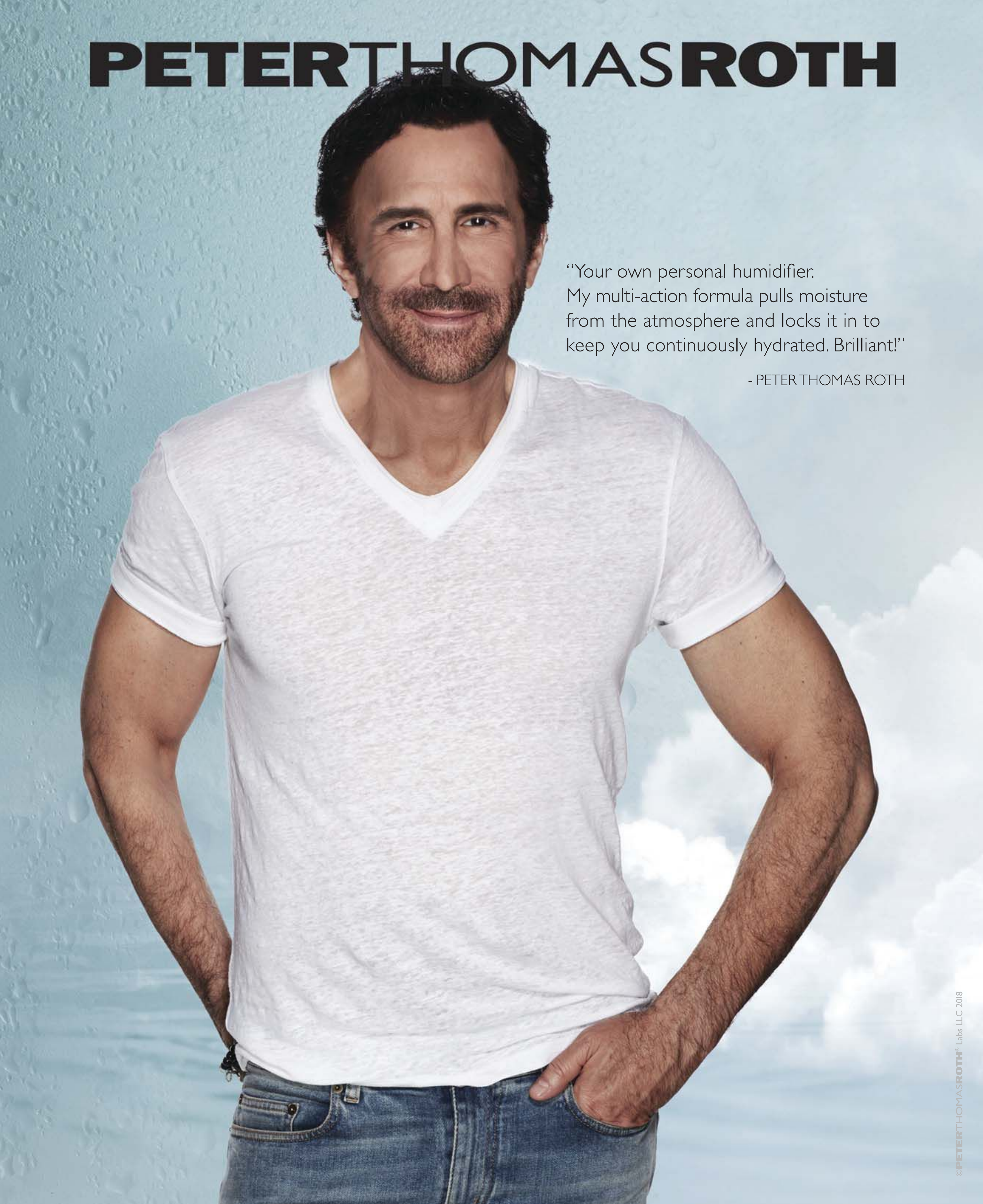

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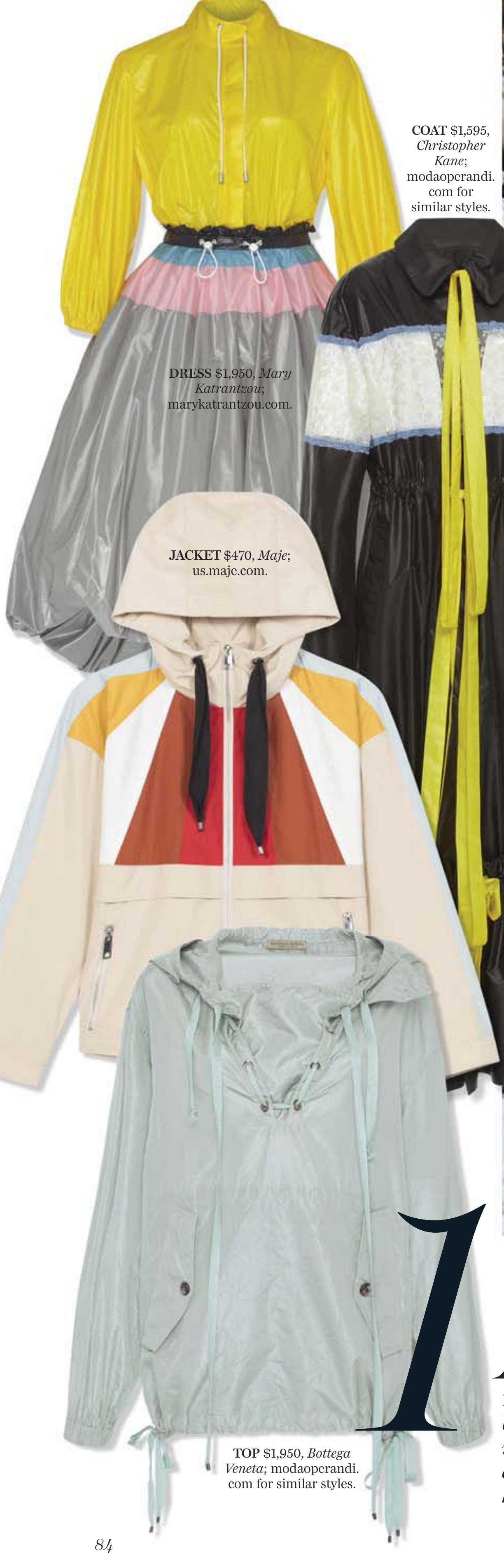
101 IDEAS

REALITY *CHECK*

THE GAME'S CHANGED ON SPORTSWEAR. HERE'S A PLAYBOOK ON THE NEW RULES FOR SPRING

COAT & SKIRT, $2,900 EACH, *CALVIN KLEIN 205W39NYC*; (212) 292-9000.

Photograph by
CARLIJN JACOBS



COAT $1,595, *Christopher Kane*; modaoperandi.com for similar styles.

DRESS $1,950, *Mary Katrantzou*; marykatrantzou.com.

JACKET $470, *Maje*; us.maje.com.

TOP $1,950, *Bottega Veneta*; modaoperandi.com for similar styles.

CÉLINE

VALENTINO

1 COUTURE ANORAK

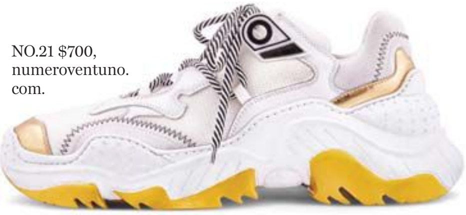
Tented volumes are amplified further by the billowing agility of lightweight nylon. ***STYLE HACK:*** *Use it as a casual counterbalance to shorts and high-slit skirts that show plenty of leg.*

LOUIS VUITTON

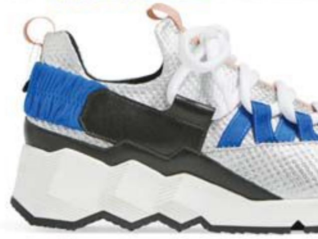
2 DAD SNEAKER

Exaggerated-tread-sole trainers transcend '90s suburbia. ***STYLE HACK:*** *They're a fresh complement to floaty floral dresses.*

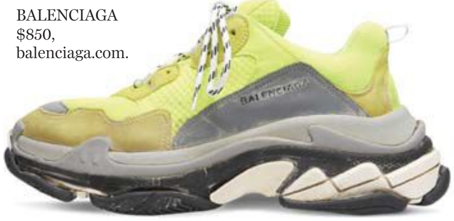
NO.21 $700, numeroventuno.com.



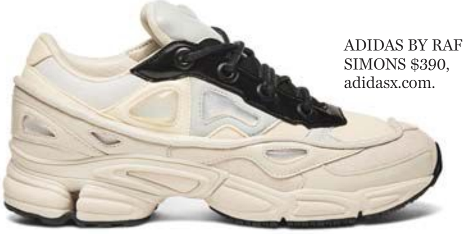
PIERRE HARDY $595, pierrehardy.com.



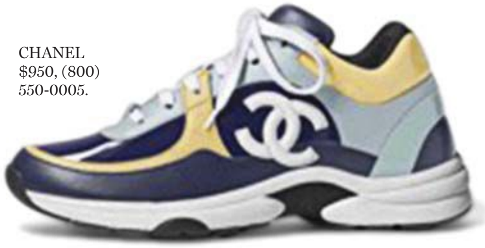
BALENCIAGA $850, balenciaga.com.



ADIDAS BY RAF SIMONS $390, adidasx.com.



CHANEL $950, (800) 550-0005.



CÉLINE RUNWAY: COURTESY OF THE DESIGNER. VALENTINO RUNWAY: ALESSANDRO LUCIONI/IMAXTREE.COM. LOUIS VUITTON RUNWAY: PETER WHITE/GETTY IMAGES. REMAINING STILLS: COURTESY OF THE DESIGNERS

danielrainn
www.danielrainn.com

PRABAL GURUNG

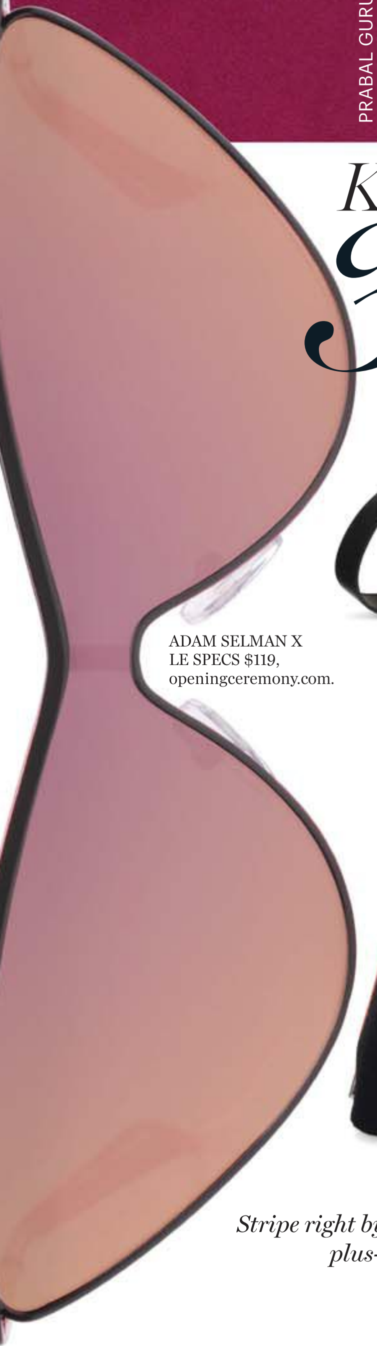
LOUIS VUITTON

PRADA

3

KITTEN-EYE SHADES

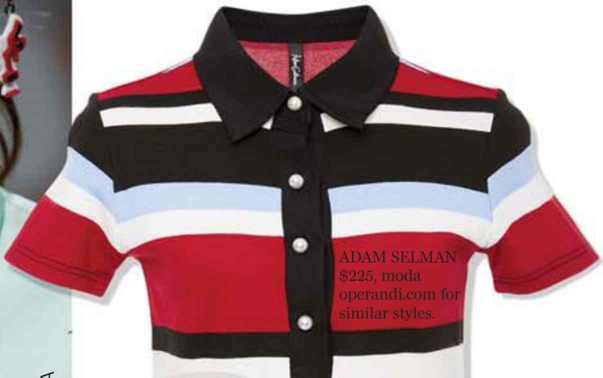
A sharp-angled, narrower version of the cat eye skews futuristic. ***STYLE HACK:*** *Frames with contrast piping and colored lenses keep the look sporty.*

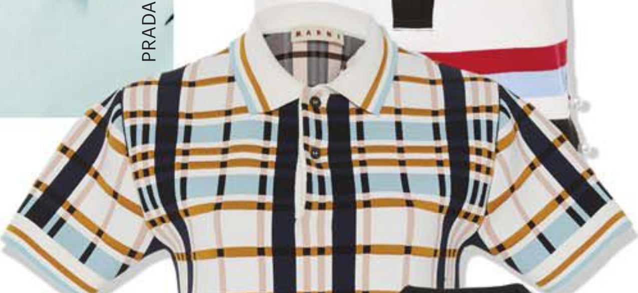

ADAM SELMAN X LE SPECS $119, openingceremony.com.

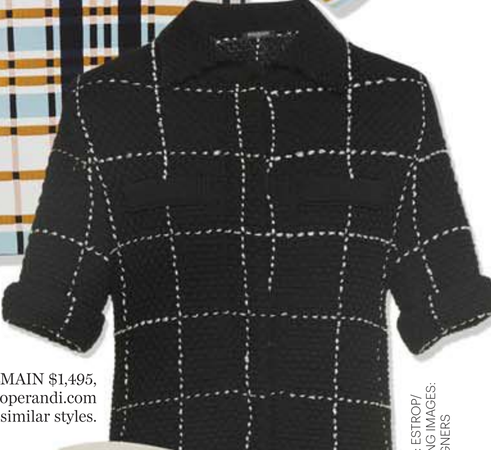
4

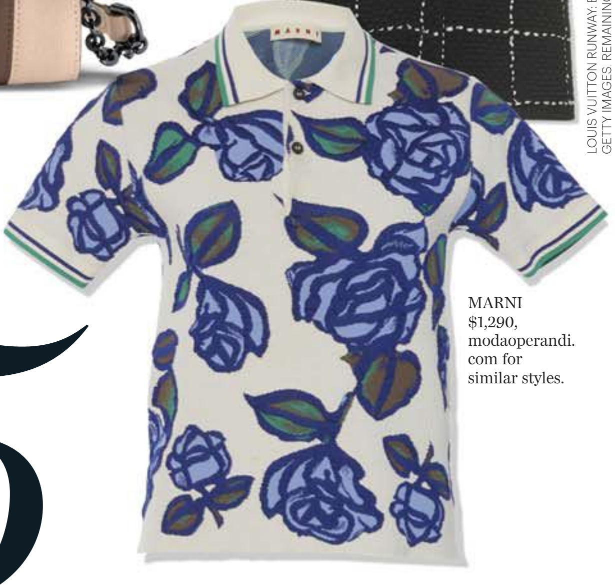
POLO SHIRT

There's nothing uniform about the vibrant patterns now covering the humble country-club/camp favorite. ***STYLE HACK:*** *Supersize versions at Marni and Céline replaced button-downs under work-ready jackets.*


ADAM SELMAN $225, modaoperandi.com for similar styles.


MARNI $1,730, modaoperandi.com for similar styles.

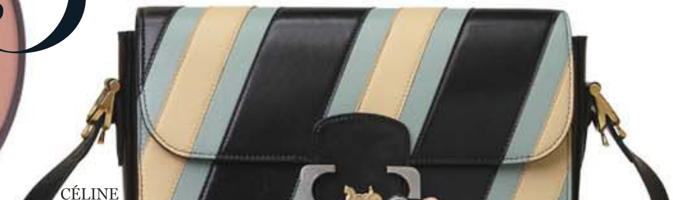

BALMAIN $1,495, modaoperandi.com for similar styles.

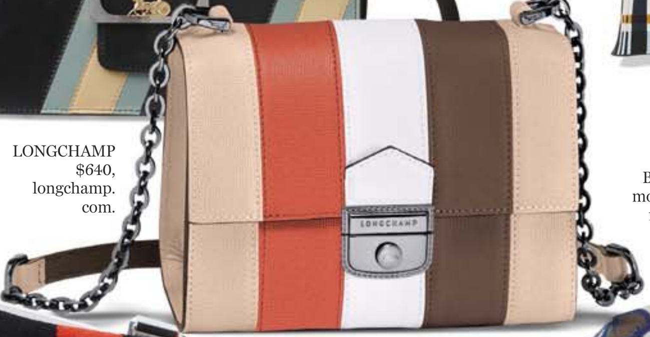

MARNI $1,290, modaoperandi.com for similar styles.

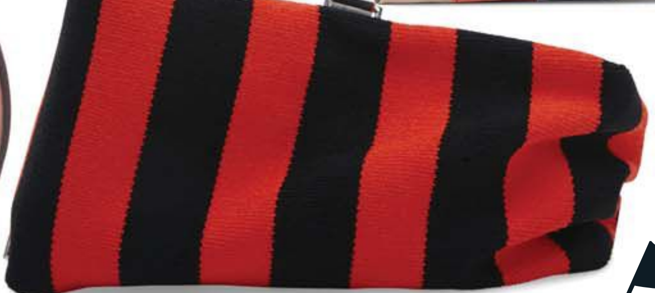
5

STRIPED BAG

Stripe right by sticking to thicker lines. ***STYLE HACK:*** *the graphic plus-one makes any outfit look instantly clean and crisp.*


CÉLINE $4,050, (212) 535-3703.


LONGCHAMP $640, longchamp.com.


PROENZA SCHOULER $1,495, (212) 420-7300.

LOUIS VUITTON RUNWAY: ESTROP/ GETTY IMAGES. REMAINING IMAGES: COURTESY OF THE DESIGNERS

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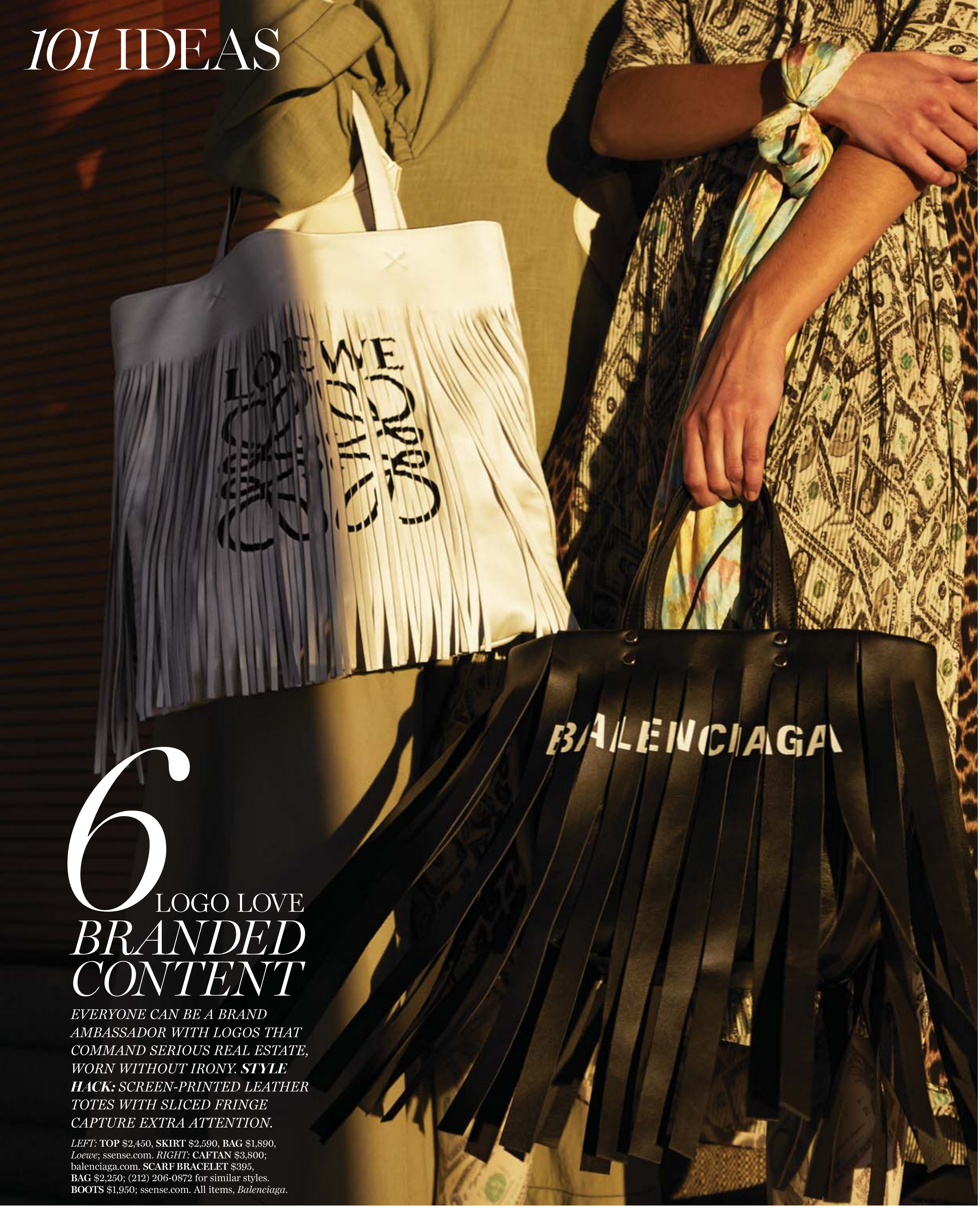

6 LOGO LOVE

BRANDED CONTENT

EVERYONE CAN BE A BRAND AMBASSADOR WITH LOGOS THAT COMMAND SERIOUS REAL ESTATE, WORN WITHOUT IRONY. ***STYLE HACK:*** *SCREEN-PRINTED LEATHER TOTES WITH SLICED FRINGE CAPTURE EXTRA ATTENTION.*

LEFT: **TOP** $2,450, **SKIRT** $2,590, **BAG** $1,890, *Loewe*; ssense.com. *RIGHT*: **CAFTAN** $3,800; balenciaga.com. **SCARF BRACELET** $395, **BAG** $2,250; (212) 206-0872 for similar styles. **BOOTS** $1,950; ssense.com. All items, *Balenciaga*.

FASHION EDITOR: KATE LANPHEAR. HAIR: KATSUMI MATSUO AT ART DEPARTMENT FOR BUMBLE AND BUMBLE. MAKEUP: JOSHUA RISTAINO AT TRACEY MATTINGLY FOR NARS. MANICURE: LIANG AT HONEY ARTISTS FOR CHANEL LE VERNIS. MODELS: JADE TURNER AT SUPREME AND JULIA WHEATLEY AT SILENT MODELS. LOCATION: THE STANDARD, HIGH LINE. SPECIAL THANKS: NAOMI NISHI

Photograph by ALLIE HOLLOWAY

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Find at CVS pharmacy

Warm Honey Goodness Glows Liquid Makeup shown.
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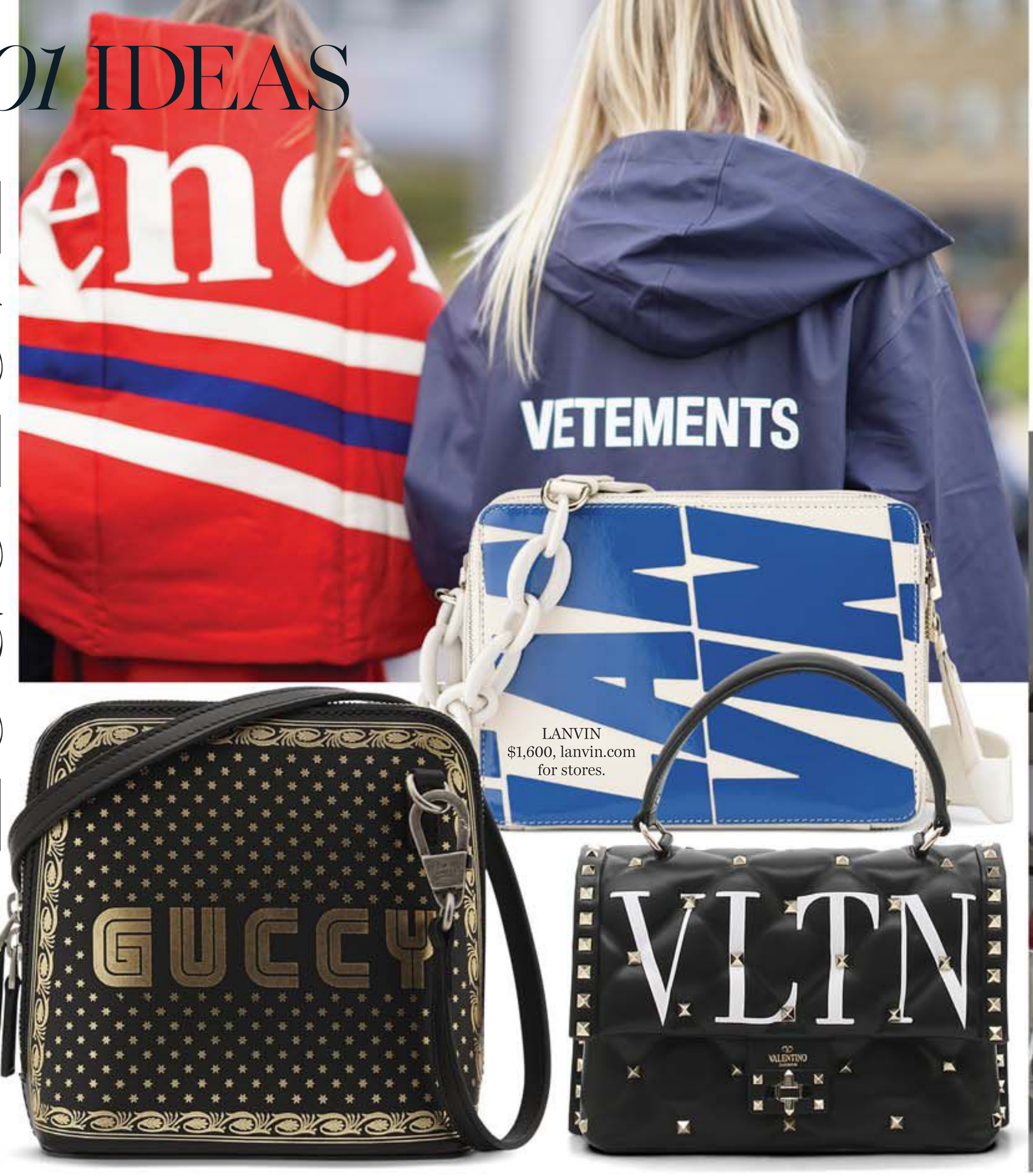

enc
VETEMENTS
GUCCY
VLTN
VALENTINO

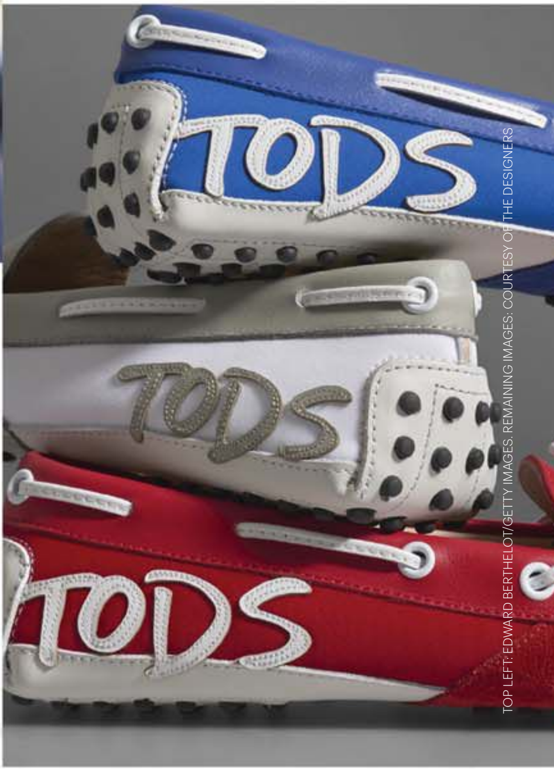
LANVIN $1,600, lanvin.com for stores.

GUCCI $1,790, gucci.com for stores.

VALENTINO GARAVANI $2,895, (212) 355-5811.

LA VIDA LOGO

***STYLE HACK:** Subtlety's out—accessories get in on flying the house flag.*


TODS
TODS
TODS

TOD'S $675 per pair, tods.com.

TOP LEFT: EDWARD BERTHELOT/GETTY IMAGES. REMAINING IMAGES: COURTESY OF THE DESIGNERS.

TRADEMARK TOPS

***STYLE HACK:** Show your support wearing them under blazers or over collared shirts.*

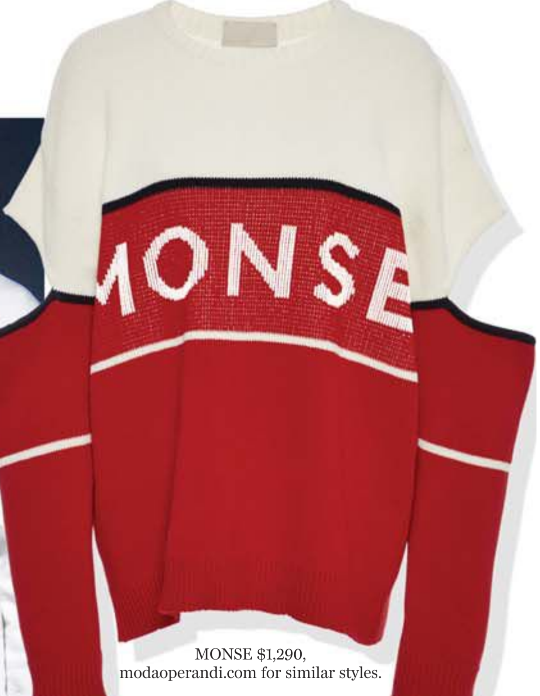
HYPER KENZO
PARIS 1969

KENZO

OSCAR DE LA RENTA

VERSACE

GUCCI



MONSE $1,290, modaoperandi.com for similar styles.

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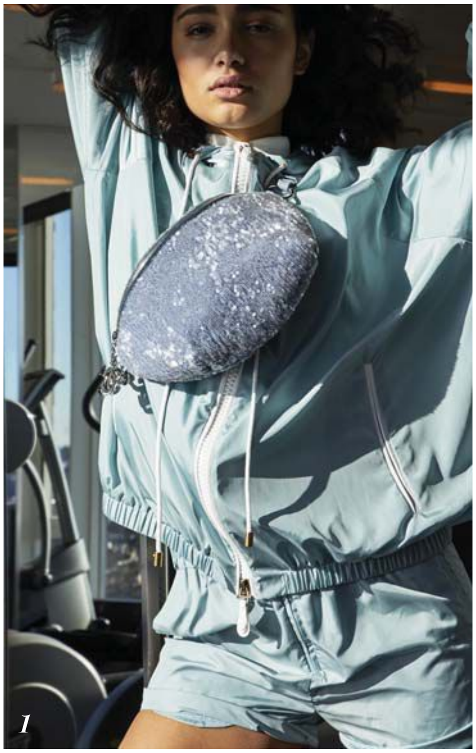
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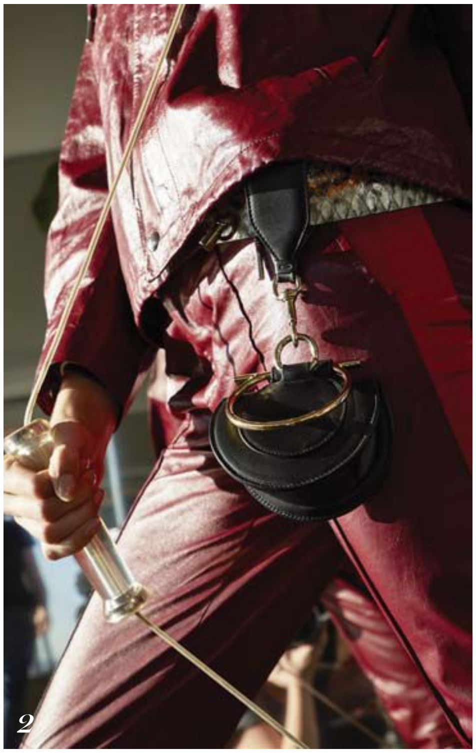
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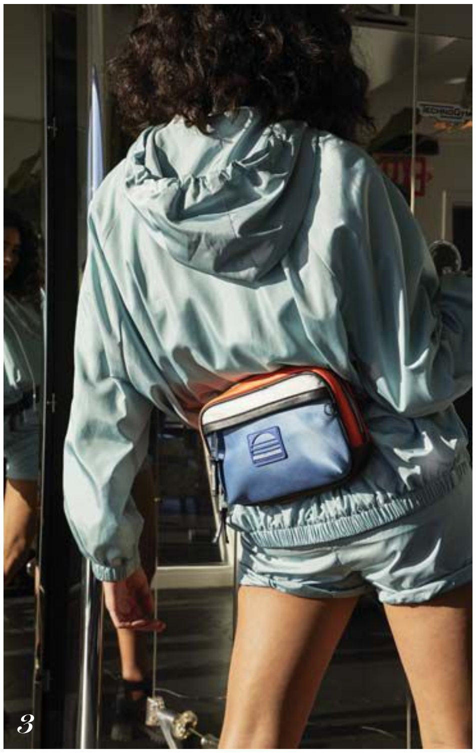
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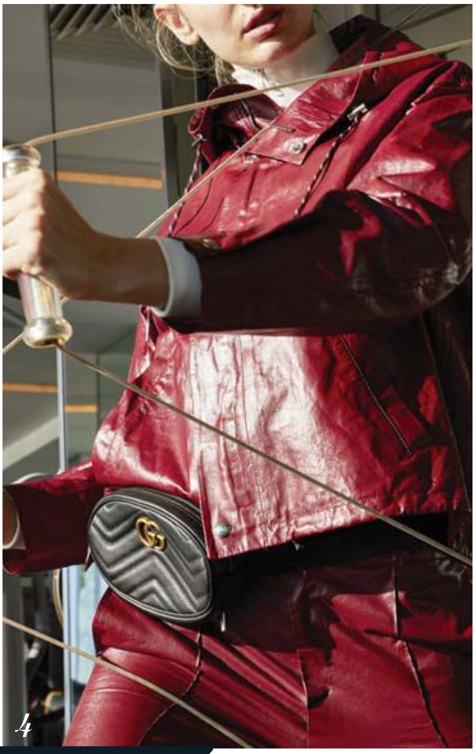
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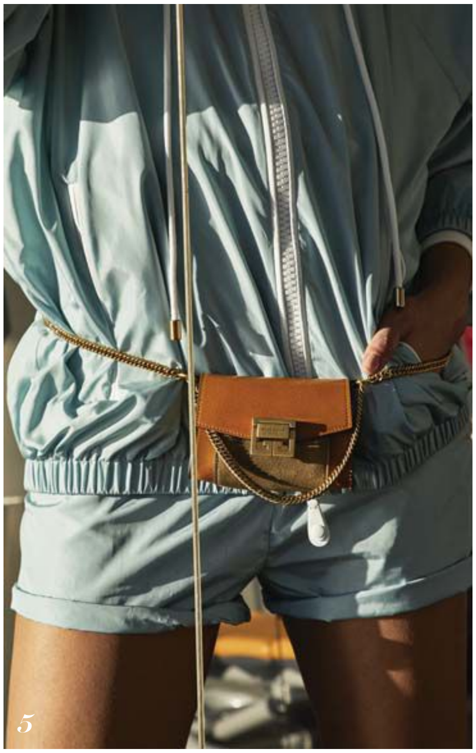
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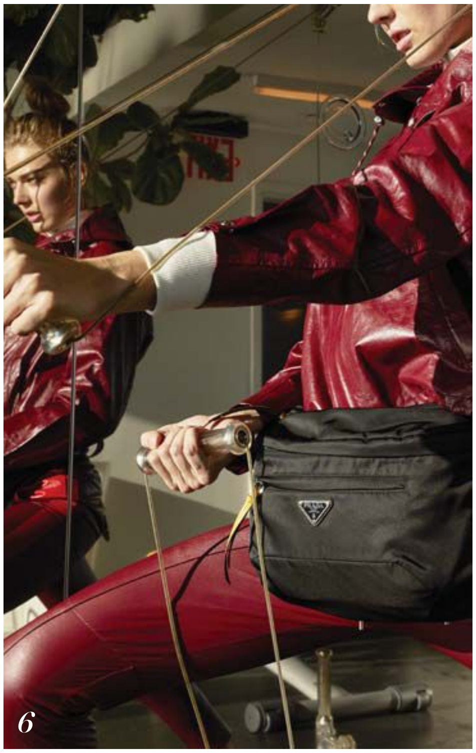
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7 BELT BAG

The fanny pack persists as the unwavering hands-free carryall. ***STYLE HACK:*** *What's new are the endlessly inventive ways to wear it—cross-body, slung around the neck like a necklace, or as a bum-hump bag.*

1. **JACKET** $1,595, **SHORTS** $545, *Tod's*; tods.com. **TOP** (worn throughout) $245, *Lacoste*; lacoste.com. **BAG** $2,800, *Chanel*; (800) 550-0005. 2. **JACKET** $3,995, *Bally*; bally.com. **PANTS** from $650, *Bally*; bally.com for similar styles. **TOP** (worn throughout) $245, *Lacoste*; lacoste.com. **BELT** $1,190, **BELT BAG** price upon request, *Salvatore Ferragamo*; (866) 337-7242. 3. **BELT BAG** $295, *Marc Jacobs*; marcjacobs.com. 4. **BELT BAG** $1,100, *Gucci*; gucci.com for stores. 5. **BAG** $990, *Givenchy*; (212) 650-0180. 6. **BELT BAG** $1,020, *Prada*; prada.com for stores.

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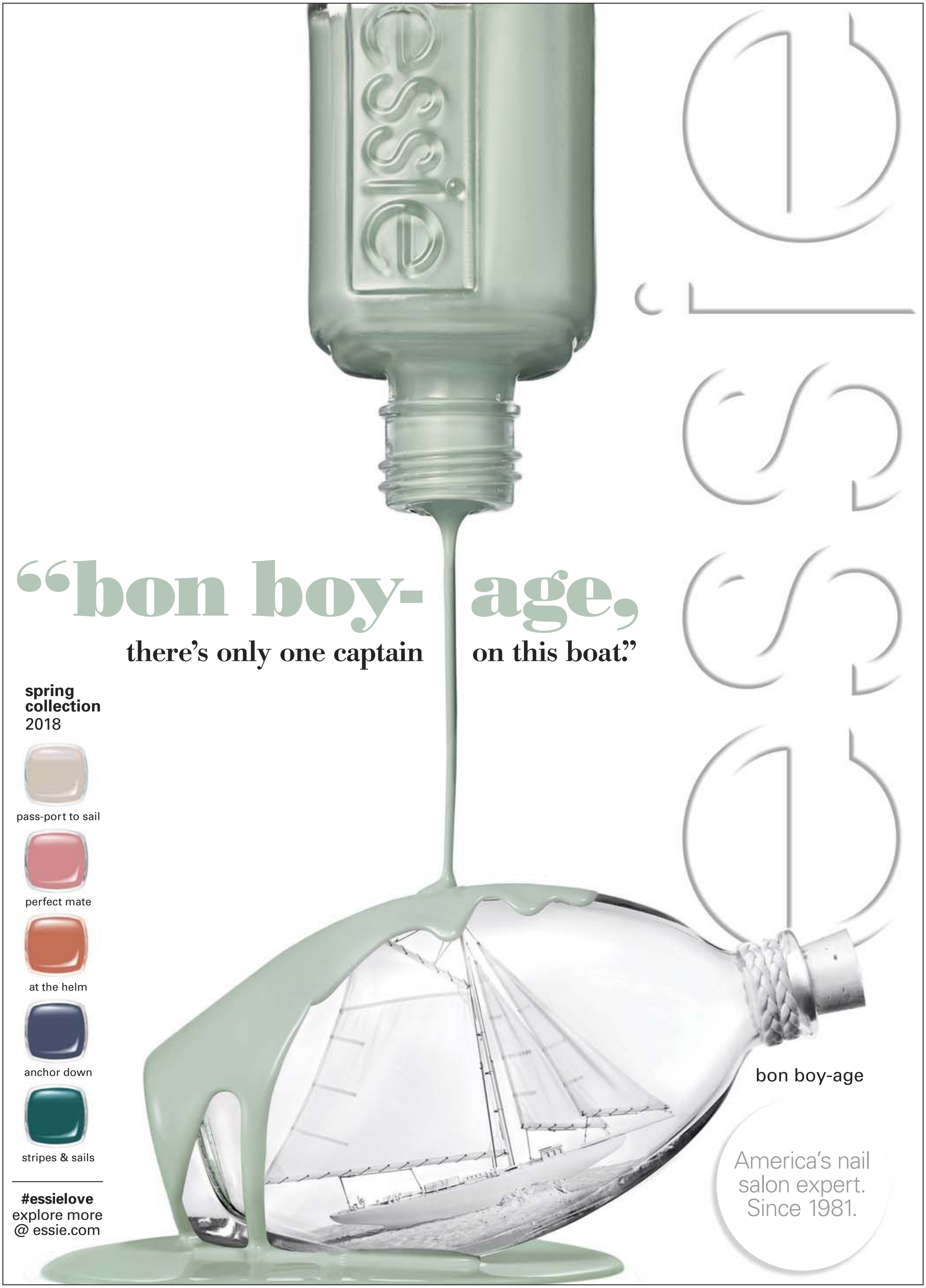
Photographs by ALLIE HOLLOWAY



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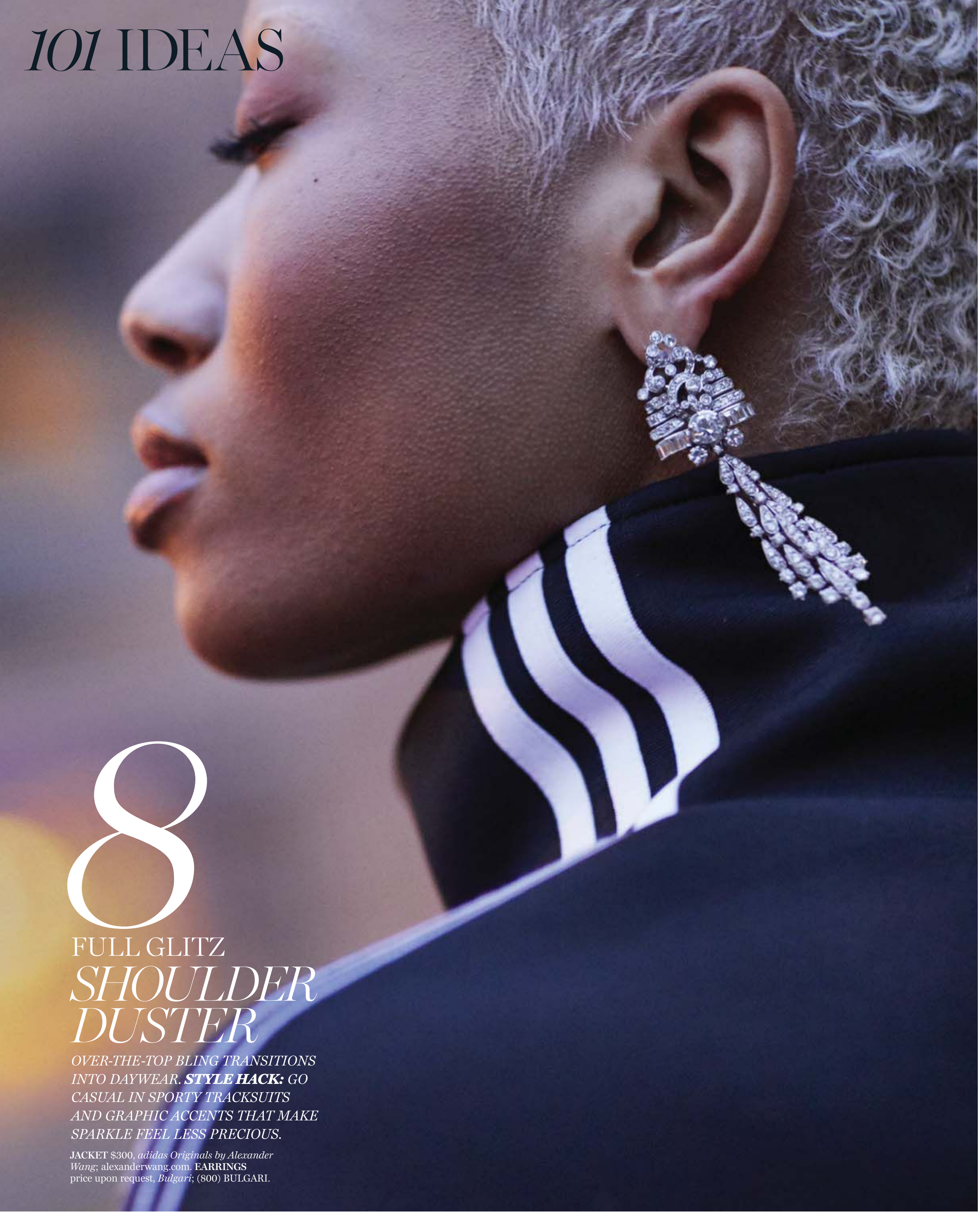

8

FULL GLITZ

SHOULDER DUSTER

OVER-THE-TOP BLING TRANSITIONS INTO DAYWEAR. ***STYLE HACK:*** *GO CASUAL IN SPORTY TRACKSUITS AND GRAPHIC ACCENTS THAT MAKE SPARKLE FEEL LESS PRECIOUS.*

JACKET $300, *adidas Originals by Alexander Wang*; alexanderwang.com. **EARRINGS** price upon request, *Bulgari*; (800) BULGARI.

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Photograph by ALLIE HOLLOWAY

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FULL GLITZ

STELLA MCCARTNEY

SAINT LAURENT

Jumbo jewels adorn flashy face-framing chandelier earrings. ***STYLE HACK:*** *Juxtaposing them with natural makeup and free-flowing hair feels modern.*

EARRINGS $48, *Vince Camuto*; vincecamuto.com.

GUCCI

BAJA SANDAL

9

The hardworking river-walk shoe goes baroque with platform soles, bright hues, and full-on embellishments. ***STYLE HACK:*** *Fun, colorful socks make these jazzy sandals work for day.*

GUESS $89, shop.guess.com.

MARC JACOBS $495, marcjacobs.com.

ROGER VIVIER $1,150, (212) 861-5371.

CHRISTIAN DIOR

JACKET $328, *Kate Spade New York*; katespade.com for similar styles.

BOOTS $898, *Stuart Weitzman*; shopbop.com.

BAG $3,750, *Bottega Veneta*; (800) 845-6790.

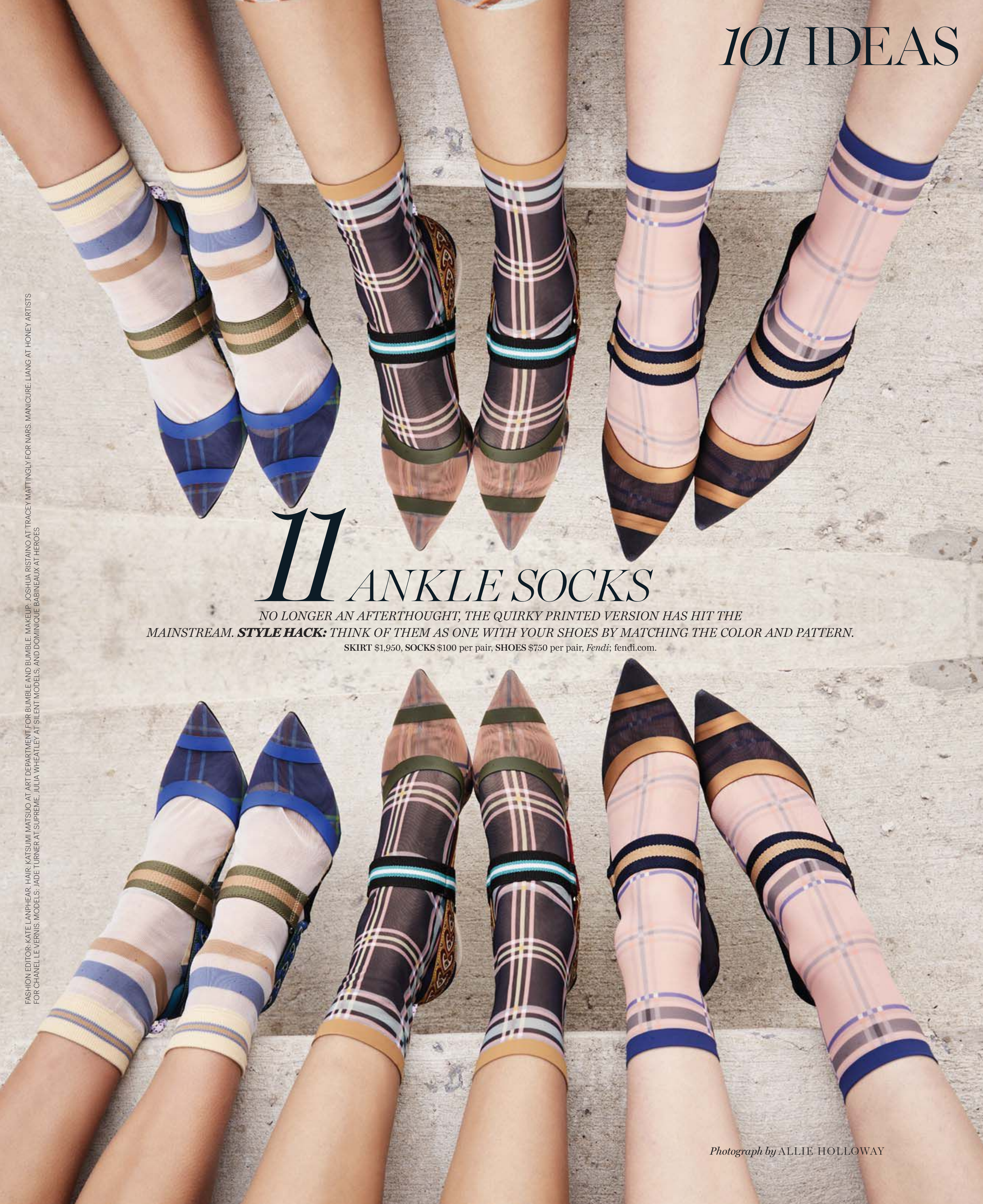
SLIDE $735, *Sacai* at La Garçonne; (646) 553-3303.

10

CHECKERBOARD

Black-and-white racing checks are the new neutral. ***STYLE HACK:*** *Its modest scale means it can be worn on—or with—everything.*

SAINT LAURENT EARRINGS: ESTROP/GETTY IMAGES. CHRISTIAN DIOR SHOES: PETER WHITE/GETTY IMAGES. REMAINING IMAGES: COURTESY OF THE DESIGNERS



11 ANKLE SOCKS

NO LONGER AN AFTERTHOUGHT, THE QUIRKY PRINTED VERSION HAS HIT THE MAINSTREAM. ***STYLE HACK:*** *THINK OF THEM AS ONE WITH YOUR SHOES BY MATCHING THE COLOR AND PATTERN.*

SKIRT $1,950, **SOCKS** $100 per pair, **SHOES** $750 per pair, *Fendi*; fendi.com.

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Photograph by ALLIE HOLLOWAY

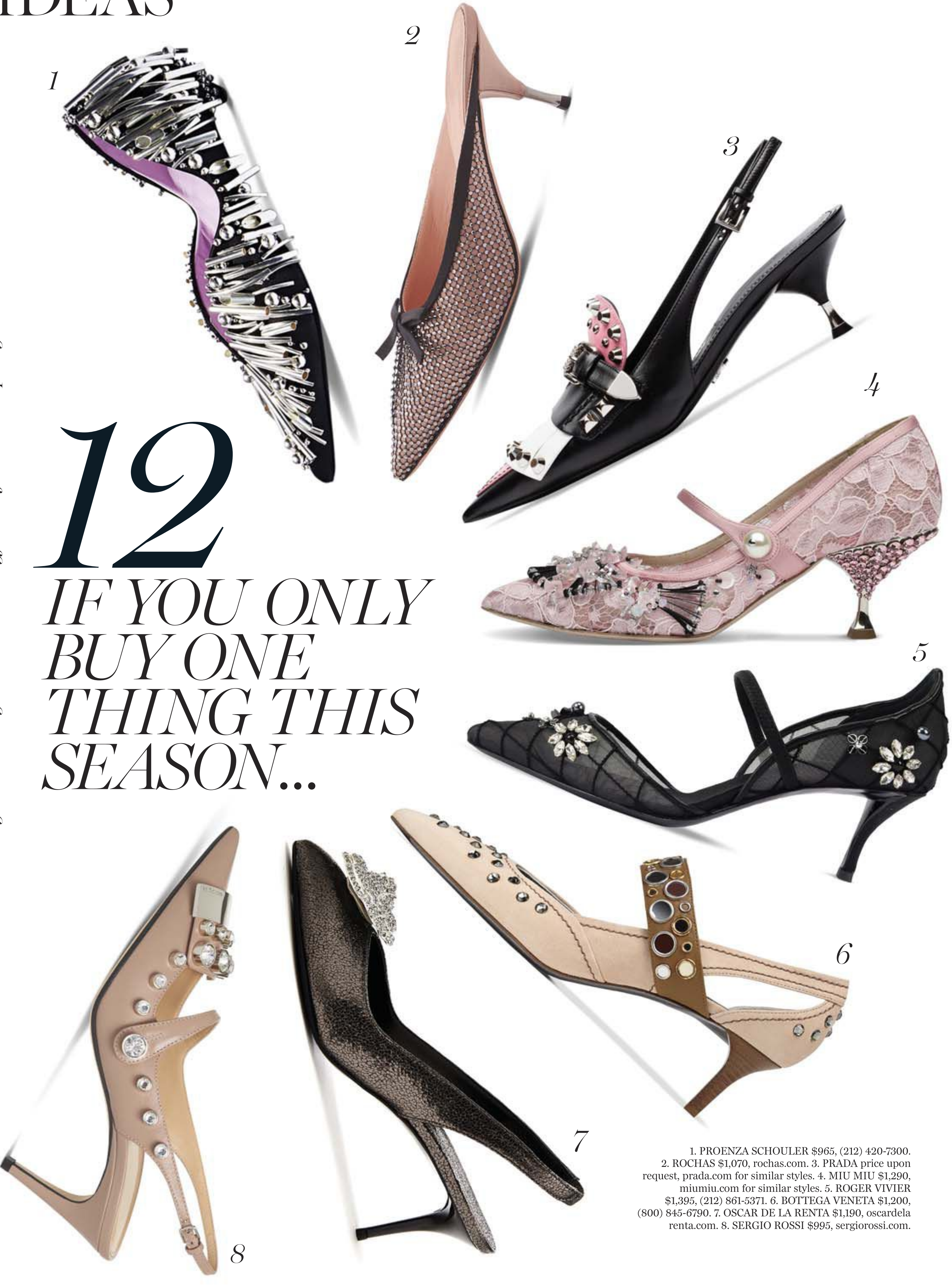
EMBELLISHED KITTEN HEEL

Covered in crystals, studs, or floral appliqués, these are statement-making heels you can still run in.

STYLE HACK: *They lend a ladylike touch to boyfriend jeans or a sporty dress.*

12

IF YOU ONLY BUY ONE THING THIS SEASON...



1. PROENZA SCHOULER $965, (212) 420-7300. 2. ROCHAS $1,070, rochas.com. 3. PRADA price upon request, prada.com for similar styles. 4. MIU MIU $1,290, miumiu.com for similar styles. 5. ROGER VIVIER $1,395, (212) 861-5371. 6. BOTTEGA VENETA $1,200, (800) 845-6790. 7. OSCAR DE LA RENTA $1,190, oscardelarenta.com. 8. SERGIO ROSSI $995, sergiorossi.com.

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1

2

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3

4

1. **JACKET** $2,600, **SKIRT** $2,700, *Bottega Veneta*; (800) 845-6790. **TOP** $1,550, *Dior*; (800) 929-DIOR. **BAG** $3,650, *Fendi*; fendi.com. 2. **COAT** $4,000, **SHORTS** $880, *Dior*; (800) 929-DIOR. **BAG** $695, *3.1 Phillip Lim*; 31phillipLim.com. 3. **BAG** $2,300, *Salvatore Ferragamo*; (866) 337-7242. 4. **BAG** $3,170, *Jil Sander*; modaoperandi.com.

Photographs by ALLIE HOLLOWAY

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LOOK
EXTRA STRONG HOLD
DISAPPEARS AT THE
STROKE OF A BRUSH
HUMIDITY RESISTANT
HAIRSPRAY
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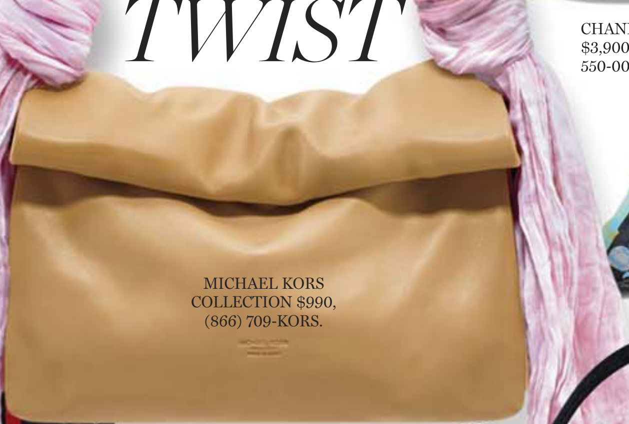
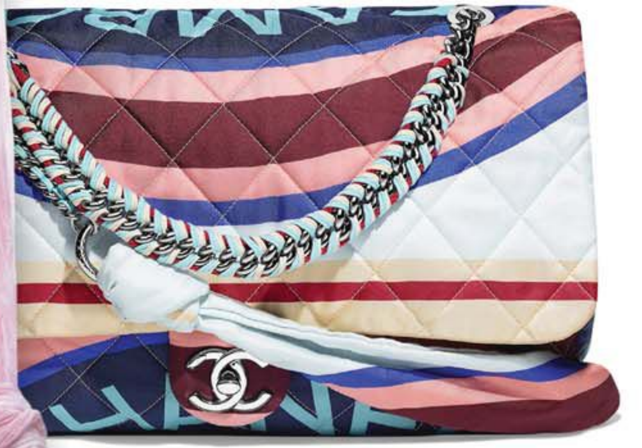
ALWAYS ON SET.

Elnett Satin hairspray is the secret of celebrity hairstylists. It holds strong but brushes out effortlessly. So you can style and restyle—on set and everywhere.
Elnett. It's pure gold.

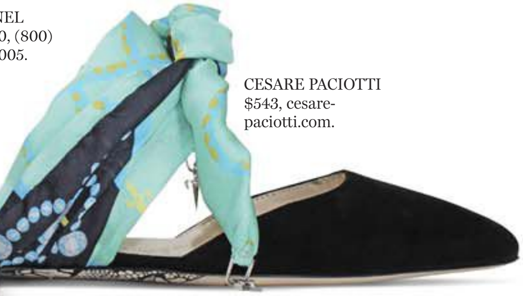
14
SCARF TWIST



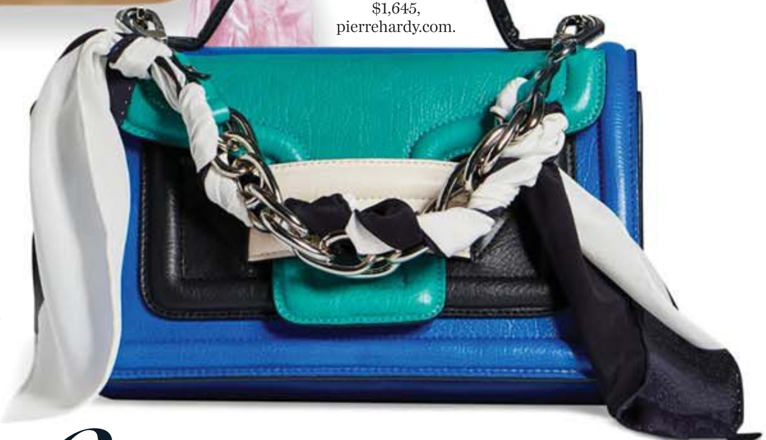
MICHAEL KORS COLLECTION $990, (866) 709-KORS.



CHANEL
$3,900, (800)
550-0005.



CESARE PACIOTTI
$543, cesare-paciotti.com.

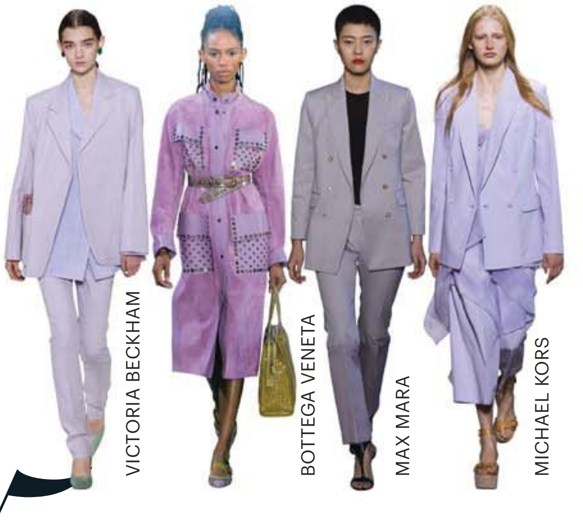


PIERRE HARDY
$1,645,
pierrehardy.com.

Tying a scarf is an art. Luckily, designers do the work for you by wrapping printed silks around bag straps and flats. ***STYLE HACK:*** *Effortlessly upgrades any solid separates of your everyday uniform.*

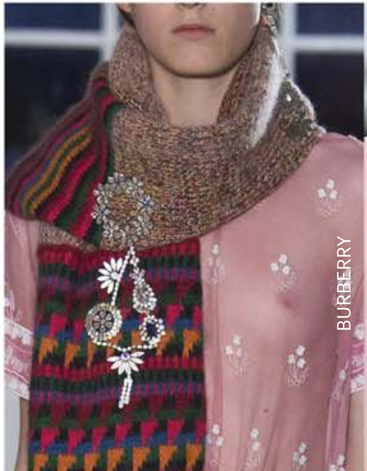
15
HUE TO HAVE: LILAC

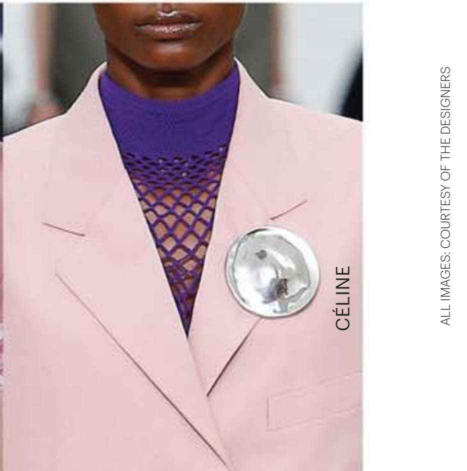
Pastel purple is the official color of spring. ***STYLE HACK:*** *Wear it head-to-toe on tailored suits.*


VICTORIA BECKHAM
BOTTEGA VENETA
MAX MARA
MICHAEL KORS

16 BROOCH

Pins are back in oversize, modernized shapes. ***STYLE HACK:*** *Fasten one onto closet staples like scarves and blazers that need new life.*





ALL IMAGES: COURTESY OF THE DESIGNERS

NEW

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3. rough
4. tight
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FOR SUPPLE, DEWY-FRESH SKIN.

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hydrating gel cream
WITH MINERALS AND PLANT EXTRACT
BEST OF BEAUTY
allure
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SENSITIVE SKIN EXPERTS
WATER BOOST™
hydrating booster
WITH MINERALS AND PLANT EXTRACT
Simple®
SENSITIVE SKIN EXPERTS
WATER BOOST™
skin quench sleeping cream
WITH MINERALS AND PLANT EXTRACT

Kauai's Hanalei Bay

Laniakiea Beach on the North Shore of Oahu

the GETAWAY *HAWAII*

Grammy-nominated singer/songwriter **SZA** shares the best poke bowls and swimming holes off the beaten path in Oahu and Kauai

MAKE WAVES

I'm a water sign [Scorpio], so I love the ocean. The first thing I do on vacation is find the beach and roll a joint. Or eat! I'm a food freak. *Diners, Drive-Ins and Dives* is my show. There is a family-run poke restaurant in Oahu called The Poke Stop. This young dude goes in the ocean each morning, snatchin' up octopus, tuna, and all kinds of stuff, then cuts it up fresh to serve it. I went every day.

1

6

LOCAL FLAIR

"I love to pick up beaded and woven things, handmade trinkets that show off the community's craftsmanship."

2

5

SZA at Oahu's Kalihi Ice Ponds

SET TO JET

"What do you really need? Face wash and something to throw over your butt! This was the kind of trip to get lost in the jungle and maybe not make it home."

4

3

WANDERLUST

Hawaii has very few land predators, so you can hike anywhere. My favorite thing to do is roam—walk for hours and see what I run into. Looking for specifics can keep you from finding the really cool things. The Kalihi Ice Ponds are a local secret off the highway—10 steps in, there's a tiny trail that leads to a crazy double waterfall. It's the first time I've seen one. There are so many promises of waterfalls at home in L.A., but it's dry as hell. At Hanalei Bay, I'd Jet Ski or swim my heart out, then pass out for a nap. I tried paddleboarding on the North Shore, but the water was too choppy. Girl, it bounced back so many times! Just popping me in the rib over and over. I'd only do it again on still water.

---

1. **SUNGLASSES** $400, *Chloé*; chloe.com for similar styles. 2. **TOP** $1,315, *The Elder Statesman*; net-a-porter.com. 3. **BAG** $495, *Longchamp*; longchamp.com. 4. **SHORTS** price upon request, *Zadig & Voltaire*; zadig-et-voltaire.com. 5. **SANDALS** $275, *Marc Jacobs*; (212) 343-1490. 6. **BRA TOP** price upon request, *Zadig & Voltaire*; zadig-et-voltaire.com.

STILL LIFES: COURTESY OF THE DESIGNERS. CLOCKWISE, FROM TOP LEFT: M SWIET PRODUCTIONS/GETTY IMAGES; M.M. SWEET/GETTY IMAGES; ALICIA CANTER/EYEVINE/REDUX; COURTESY OF SZA

the MIX

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TRY.
SHOP.

MARCH 2018

Dior and Marie Claire *Host Beverly Hills Event to Support the* JOYFUL HEART SHOP FOUNDATION

On Friday, November 3rd, Dior and *Marie Claire* celebrated the 2018 Cruise Collection with an exclusive shopping event at Dior's stunning Beverly Hills boutique. A percentage of sales benefited the Joyful Heart Foundation to support victims of sexual assault, domestic violence, and child abuse. *Marie Claire* Fashion Editor-at-Large Alison Edmond presented collection must-haves, while co-hosts Maile Zambuto and Jenny Belushi of Joyful Heart shared the foundation's empowering mission and inspired major sales.

Visit **Dior.com** to explore the latest collection and learn more about Joyful Heart at **JoyfulHeartFoundation.org**.

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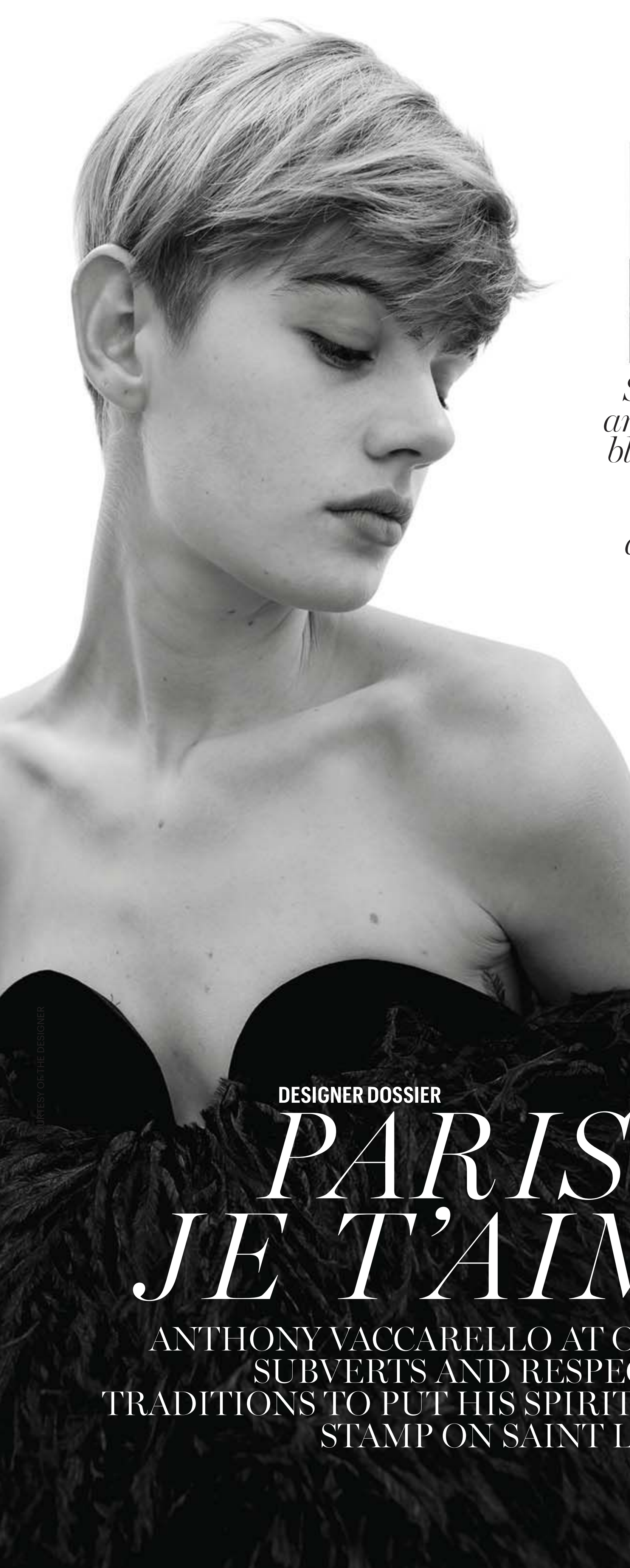
COURTESY OF THE DESIGNER



URTESY OF THE DESIGNER

DESIGNER DOSSIER

PARIS, JE T'AIME

ANTHONY VACCARELLO AT ONCE SUBVERTS AND RESPECTS HOUSE TRADITIONS TO PUT HIS SPIRITED STAMP ON SAINT LAURENT

"Maybe this is crazy love, the love of two madmen." That quote, which Yves Saint Laurent cofounder Pierre Bergé wrote to the eponymous designer, was printed on a card placed on every seat at Saint Laurent's summer 2018 show. It might have been easy to miss in the shadow of the Eiffel Tower (which loomed over the runway at the Fontaine du Trocadéro) but for its resonance. Bergé had died earlier in the month, and one couldn't help feeling as though designer Anthony Vaccarello's collection (his third since taking the helm as creative director in 2016) paid tribute to the original duo's legacy. As Paris' famed landmark began its hourly twinkle, models emerged through a smoke-machine fog. The show's first half focused on casual-yet-sexy looks—silky blouses, louche jackets, slim suiting—but the drama arrived in act two: eveningwear. Bubble-skirted minidresses (a classic couture shape that Vaccarello modernized with leg-framing cutouts at the hem) textured with sequins, tulle, and feathers made their way down the catwalk. Kaia Gerber, in her Paris Fashion Week debut, rocked one in black. "You need more than just 'clothes,'" says the designer, who updated house signatures like ostrich feathers and wide lapels in unexpected ways (plumes enveloped knee-high boots, while jacket collars were spangled). "Today, you can buy clothes everywhere, anytime. Everything is just a click away."

Seeking a fresh start (and, no doubt, a departure from the grungy, L.A.-music-scene vibe of his predecessor, Hedi Slimane), the 37-year-old Brussels native—who launched a namesake label in 2009 and spent a year as creative director of Versus Versace before taking the reins at Saint Laurent—controversially wiped the label's Instagram account clean when he arrived. "Creating a dream, an attraction, a strong vision, something that gives a unique feeling to what you buy, is more important than ever," he says. His way of doing it? Edgy campaign videos (featuring free-spirited road trips, dance-filled nights, and same-sex romances, and starring new muses like Charlotte Gainsbourg and Travis Scott), provocative art collaborations, and nocturnal runway presentations—a reminder that Saint Laurent is synonymous with that perennially sought-after Parisian *je ne sais quoi*. "Our woman is full of a subtle tension," says Vaccarello. "She is a dark angel with a sensual allure, draped in black-sequined dresses that shine like asphalt after the rain." We're in crazy love. —*Carolina O'Neill*

> "*She is a dark angel draped in black-sequined dresses that shine like asphalt after the rain.*"
>
> —ANTHONY VACCARELLO

Feel-good FASHION

Our monthly sustainable-style column on the coolest fashion brands, designs, and creatives saving the planet (and our closets) ***By*** JEN ORTIZ

TOUGH SKIN

Edun is making our wardrobes a little sweeter this spring—sort of. For the first time ever, the eco-conscious fashion brand has incorporated a cruelty-free "leather" made from pineapple leaves in its designs. The leaves are agricultural by-products that are typically discarded, making them an additional source of revenue for farming communities and a totally sustainable material source. A white moto jacket and red whipstitch bag featuring the natural textile are part of the spring 2018 collection. Piña colada not included.

BAG $590, **JACKET** $1,450, *Edun*; (917) 472-7109.

HIGH KICKS

Vintage shopping may be good for the environment (Recycle! Reuse! Repeat!), but it's not easy (think digging for buried treasure). Thankfully, British shoe designer Tamara Mellon did all the hard work for us, and then some. She scoured L.A. vintage shops for cool, colorful patterned scarves, specifically ones with a '70s-era vibe, and transformed them into statement-making, sky-high platform heels. Each pair of Tamara Mellon Kaleidoscope sandals is created with its own scarf, so no two pairs are the same—just like the women who wear them. Mellon describes the design, which is launching on International Women's Day (March 8), as "a celebration of individuality and unapologetic feminism." We'll click our heels to that.

SHOES $495, *Tamara Mellon*; tamaramellon.com.

HOT FUZZ

Up your style game with some serious *Doctor Zhivago*–level glam. House of Fluff, which launched last year, is a New York City–based ethical faux-fur fashion brand with designs that range from the classic (car coats and bomber jackets) to the playfully unexpected (spring-friendly cropped shrugs and wide-brim hats). So how much more ethical could faux fur get? Every little detail—the dust bags, the lining, the tags—is just as guilt-free, made as much as possible with sustainable materials. But the biggest BFD of all: House of Fluff uses only natural dyes. (Chemical dyes, which are common for faux fur, typically waste more water during the dye process.) Its secret? Dyes made from materials you could forage on a weekend hike (plants, flowers, fruits, and vegetables).

JACKET $990, *House of Fluff*; houseoffluff.com.

COURTESY OF THE DESIGNERS

PANTENE
PRO-V BLENDS
PRO-V
MICELLAR
SHAMPOO
SHAMPOOING
gentle cleansing water
eau nettoyage douce
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TECH TRENDS

RISE AND SHINE

Crush your early-morning commute with an army of smart devices

By COLLEEN McKEEGAN

1

THUMBS UP

Scratch your gaming itch with Nintendo's portable console. It connects to your HD system at home or can be used while riding to work. «Nintendo Switch, $300; nintendo.com»

2

IN CHARGE

Hook onto your work bag and revive your iPhone's battery with this chic, iridescent power cord. «Rebecca Minkoff Power Tassel Keychain, $50; rebeccaminkoff.com»

3

ABOUT TIME

The newest addition to the Echo family tells time, plays music and video—and offers voice-activated Alexa to answer all your weather and traffic questions. «Amazon Echo Spot, $130; amazon.com»

4

I SPY

Google's latest smartphone uses Google Lens to identify and provide info about a movie poster or landmark. «Google Pixel 2, from $649; store.google.com»

CAROLINA HERRERA

5

STEREO TYPE

Two years in development, Shinola's polished headphones, made with steel details and interchangeable lambskin ear cushions, emit studio-quality sound. «The Canfield Over-Ear Headphones, $595; shinola.com»

6

CALL THE SHOTS

With a built-in bean grinder and the capability to make espresso or a regular cup of joe, Spinn's high-tech coffee maker will kick-start your day. «Spinn Original, from $299; spinn.com (ships mid-2018)»

7

DAY PLANNER

Never miss a meeting again thanks to this sleek new smart watch, designed by Kate Spade and powered by Android Wear and Qualcomm's Snapdragon processor. «Kate Spade New York Smartwatch, $295; katespade.com»

STILL LIFES: COURTESY OF THE COMPANIES. PHOTOGRAPH: CHINAFACE/GETTY IMAGES. RUNWAY: CATWALKING/GETTY IMAGES

PROMOTION

ready, set, decorate!

pretty, poppy, easy, affordable ideas!

HGTV magazine
paint colors designers love
how to paint anything!
from chairs to floors, dressers to doors
MAKEOVERS for every budget
flea market finds get stylish page 128
done in a day! curb appeal ideas

HGTV magazine
ideas to steal! CURB APPEAL UPDATES
yes, you can!
52 ways to have fun decorating
daring colors › cool wallpaper › bright rugs › and more!
we ♥ playful patterns
DIY it Make a cheap coffee table look like a million bucks
SECRET SHOPPING SITES
a clutter-free house Get started on page 19

HGTV magazine
bonus section! FIXER UPPER DESIGN SECRETS
summer refresh!
budget-friendly makeovers, indoors and out
75 HAPPY, COLORFUL FINDS
totally stylish DIY ideas

HGTV magazine
decorating made easy
frame fun wallpaper
style with what you have
Change up your rooms—fast!
try a mini bench in your entryway
enter to win it! HGTV DREAM HOME 2016 sneak peek on page 43
60 amazing bargains just for you!*
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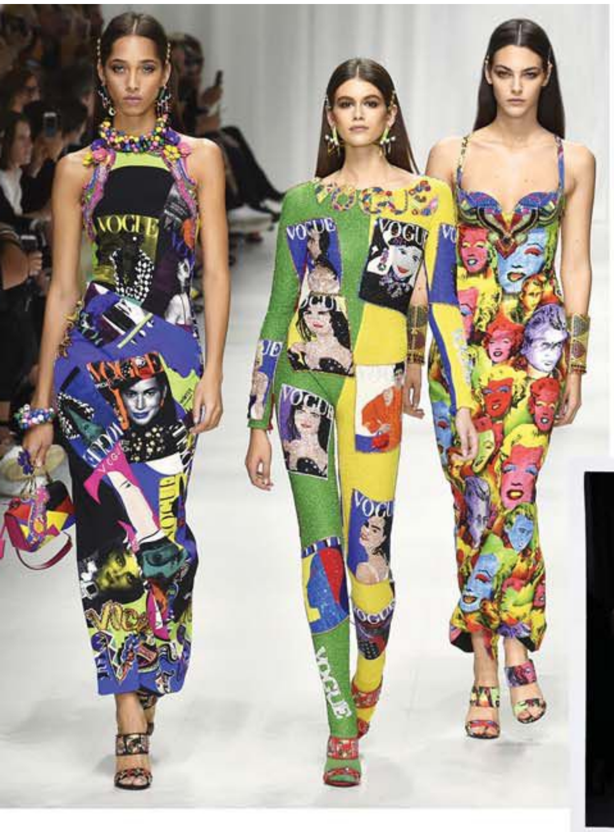
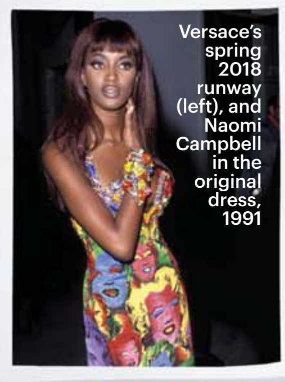


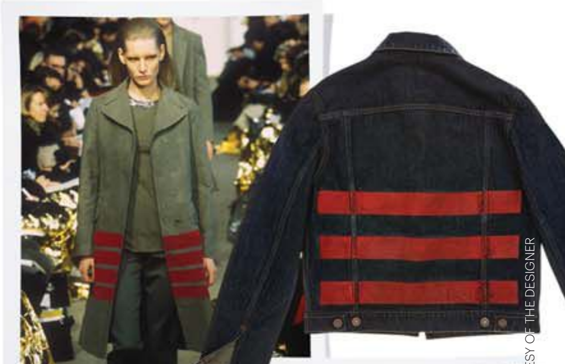
BACK TO THE FUTURE

What's old is new again! A Who's Who of '90s supermodels capped off Versace's spring show that highlighted iconic prints of the era, while Céline brought back its 1975 Sulky bag (complete with the distinct horse-and-carriage motif). And for the first time, Helmut Lang is reissuing designs from its archive in a special collection featuring raw denim, red painter stripes, and '90s Hawaii graphics.

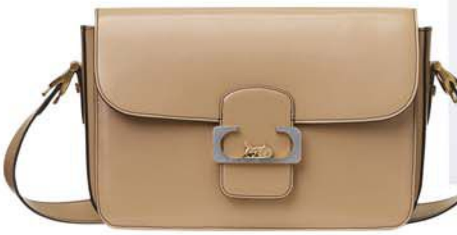


Versace's spring 2018 runway (left), and Naomi Campbell in the original dress, 1991

JACKET $395, *Helmut Lang Re-Edition*; helmutlang.com. **BAG** $3,200, *Céline*; (212) 535-3703.



ABOVE: Stripes on a new denim jacket echo those from a 1997 Helmut Lang coat. RIGHT: A 1970s Céline ad featuring the original Sulky bag



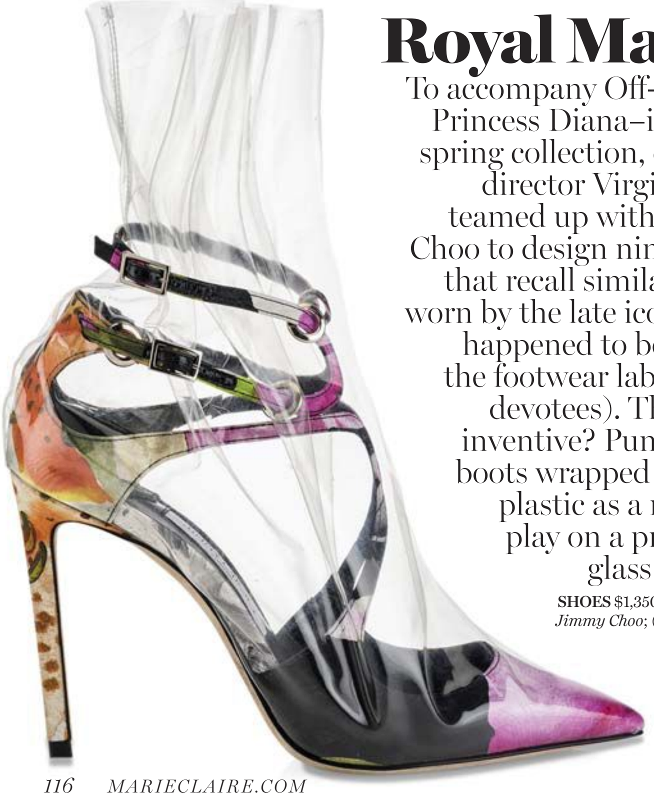
FASHION ALERT

Style news you need to know now **By** CAROLINA O'NEILL

Royal Match

To accompany Off-White's Princess Diana–inspired spring collection, creative director Virgil Abloh teamed up with Jimmy Choo to design nine shoes that recall similar styles worn by the late icon (who happened to be one of the footwear label's first devotees). The most inventive? Pumps and boots wrapped in clear plastic as a modern play on a princess's glass slipper.

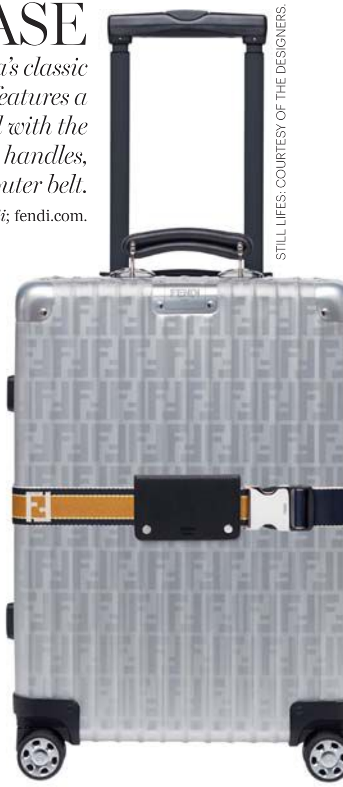
SHOES $1,350, *Off-White c/o Jimmy Choo*; (212) 535-3703.



ON THE CASE

Fendi puts a designer spin on Rimowa's classic carry-on with a sleek update that features a brushed aluminum case (covered with the familiar FF logo), supple leather handles, and a sporty yellow-and-black outer belt.

SUITCASE $2,350, *Fendi*; fendi.com.



Screen Savers

You can't avoid looking at your phone and computer all day, but now you can protect against its negative effects. Tom Ford's new eyewear comes equipped with Blue Block technology—UV-protected lenses that filter out the blue rays from electronic devices that cause damage to the retina and disrupt sleep patterns. Swipe (or click) away.

EYEGLASSES $430, *Tom Ford*; tomford.com.

STILL LIFES: COURTESY OF THE DESIGNERS. CLOCKWISE FROM TOP LEFT: CATWALKING/GETTY IMAGES; JIM SMEAL/WIREIMAGE; GUY MARINEAU; COURTESY OF THE DESIGNER

SMOOTH ATTITUDE

Water gels, cloud creams, jelly lotions, cooling waters, sorbets, frappés, mousses, and whips: Welcome to the new generation of luscious, lightweight, and delectable-sounding moisturizers. But can today's innovative textures deliver the serious benefits of yesterday's rich salves? Gina Way reports on skincare's dreamy new normal

Edited by EMILY DOUGHERTY, ERIN FLAHERTY & LEAH WYAR *Photographs by* NICOLAS MOORE

What happens right after you open a brand-new skincare product?

FROM TOP: OLAY Eyes Ultimate Eye Cream, $27; **DIOR** Dior Prestige La Micro-Huile de Rose, $260; **OLE HENRIKSEN** Nurture Me Moisturizing Crème, $40; **PIXI** Skintreats Rose Caviar Essence, $24; **ERNO LASZLO** Hydra-Therapy Memory Sleep Mask, $90. For information on where to buy, see Shopping Directory.

If it's a moisturizer, you touch it, smell it, and experience the texture before slathering it on. Is it balmy and thick? Creamy like pudding? A milky lotion? And how does it feel on your face? Is it sticky, goopy, heavy, or greasy? Obviously, our sense of touch provides an essential, reflexive connection between our skin and the brain—a way of delivering important information like *Ouch, that's hot!* or *Yuck, did I just smear lard on my face?*

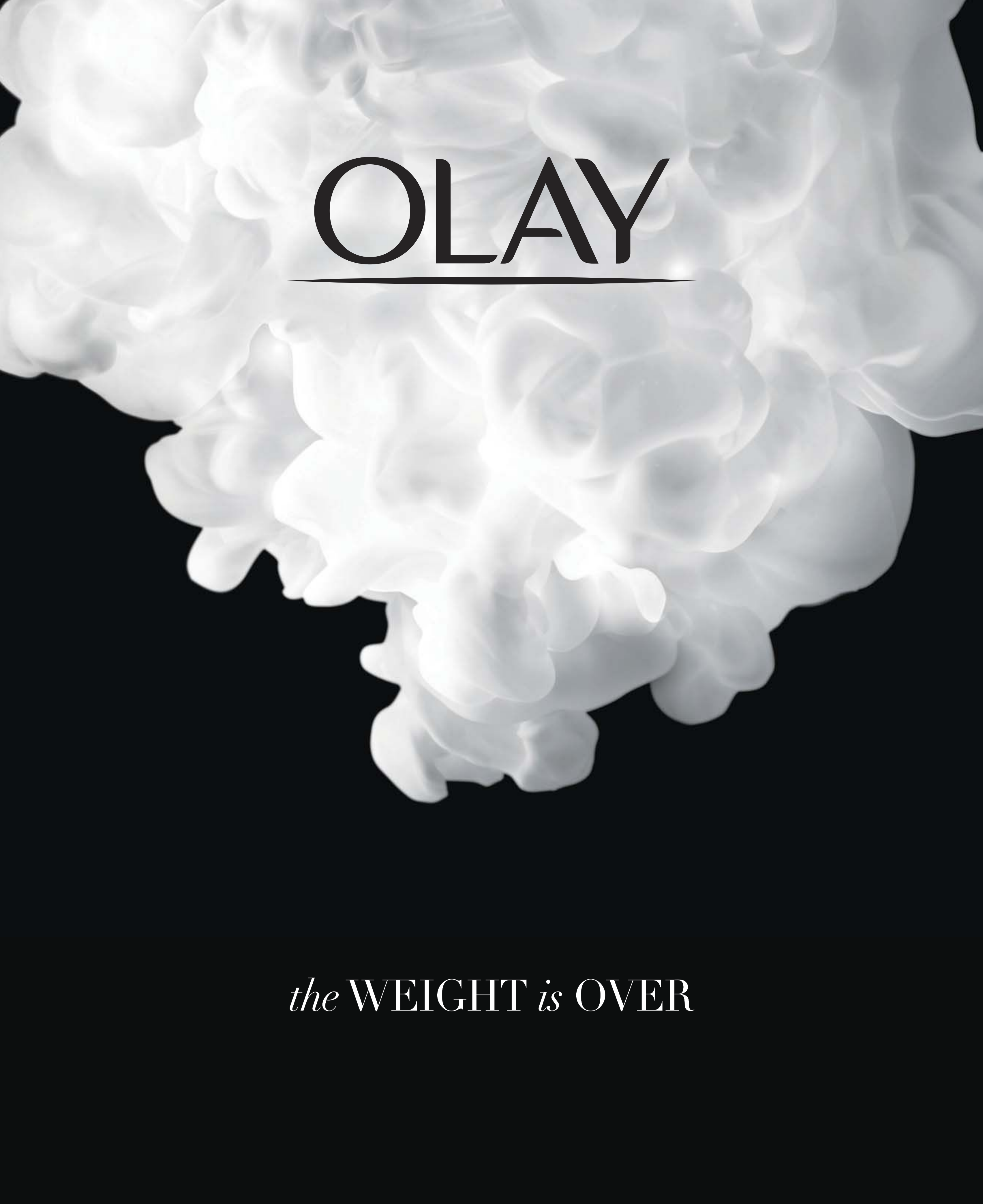
This sensual, tactile experience is much more than a pickiness issue: The feel-good factor can determine how much of a product you'll put on, or if you'll even use enough to reap the benefits. It's part of the reason so many women skip heavier sunscreen formulas: "People will put a product on their hand first. If they hate how it feels, they won't use it," says Dr. Ellen Marmur, New York dermatologist and associate clinical professor at The Mount Sinai Hospital. "That sensory input is the secret to compliance in using a medication or any skincare product and a huge part of efficacy in treating skin conditions such as acne and rosacea. An elegant formula improves the patient's experience so she'll actually use it." Applying a product that you love increases its skincare benefits, simply because you're putting on enough of it every night.

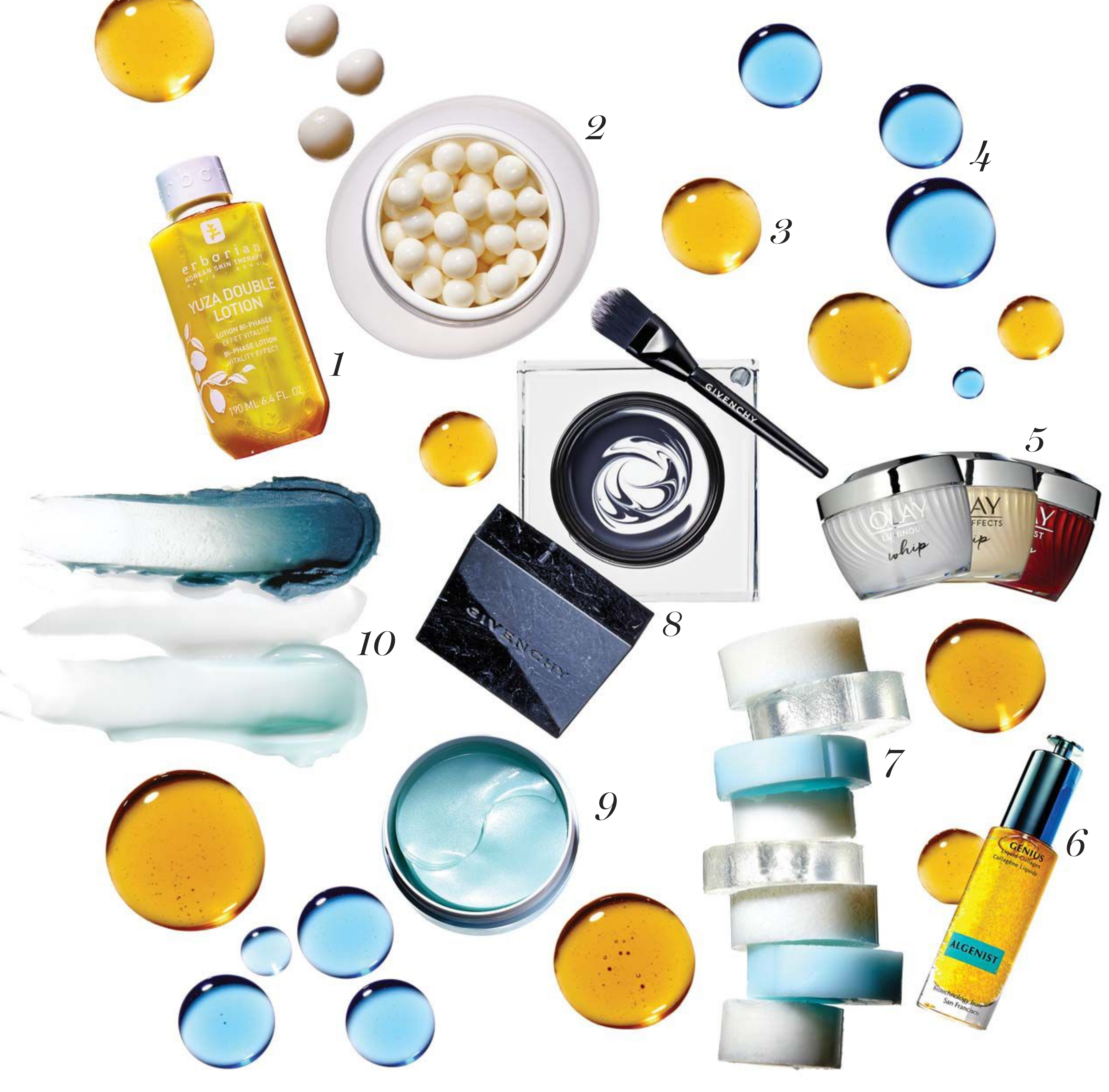
This fact alone explains why skincare giants from Shiseido to Olay are scrutinizing the latest studies on touch and its neurophysiological effects, employing neuroscientists in their labs, and even crowdsourcing data to help develop new product textures meant to enhance the user experience. Sensory research has suggested that we form confident impressions of products simply by touching them. Shiseido's behavioral scientists discovered that when people physically touch and smell a beauty product, blood flows to the brain and stimulates brain activity. Even the design of a package can influence our perception of what's inside. In one study, people said that water seemed to taste better when it was in a firm bottle, as opposed to a flimsy one. The packaging of Shiseido's new Essential Energy line was inspired by traditional Japanese raku pottery—as well as some extensive psychological metrics. The brand's researchers found that the unique shape of objects that fit comfortably in your hand, like a handcrafted teabowl, for instance, brings a feeling of warmth and comfort. And who wouldn't want what's inside that jar? Those associative emotional links between the skin (and the thousands of touch receptors in our hands) and the brain pack quite a punch.

Consumer research has also gone high-tech. Olay's online Skin Advisor tool uses technology rooted in artificial intelligence to analyze your skin. After you've uploaded a selfie, your face is compared to a database of more than 50,000 other faces. An algorithm estimates your skin's perceived age, and then the site provides appropriate product recommendations. Skin Advisor also collects consumer data from more than 2 million people to help drive the invention of game-changing new formulations. For instance, analysts found that 64 percent of the users preferred a lightly hydrated skin feel from their moisturizer, as opposed to that of a richer consistency.

Two other important influences driving these trending textures: Millennials and K-beauty. "A lot of Asian moisturizing products tend to be water thin or fluffy light," says Toronto-based cosmetic chemist Stephen Alain Ko, "perhaps because it can get so humid in South Korea, or because you can layer more of these on your face in a multiple-step routine. In America, we're starting to become open to more of these innovative moisturizers." New York–based dermatologist Dr. Joshua Zeichner thinks the under-30 crowd is at the forefront of the movement: "Younger women are aware of antiaging and want to prevent future wrinkles, but they're more concerned about clogging their pores and breaking out with some heavy cream or a sticky sunscreen." With scales tipping so far in the direction of lighter textures, it's not surprising that suddenly there seems to be no dearth of new skincare products that hit a lighter note: Dior has a "sorbet" cream, Julep has a "pressed" serum, Olay's new moisturizer is "whipped," and Tula's new hydrator is even described as "kefir."

PRODUCTS PHOTOGRAPHER: JEFFREY WESTBROOK. STILL LIFE STYLIST: SARAH GUIDO-LAAKSO FOR HALLEY RESOURCES


OLAY
the WEIGHT *is* OVER



Maybe it's because names like these remind women of another attractive texture: silk. "We asked multiple focus groups of women in different countries how they would want their faces to feel after putting on moisturizer, and the majority chose a particular type of smooth silk fabric," explains Frauke Neuser, Ph.D., principal scientist at Olay's labs in Cincinnati. They then used a futuristic biosensor device called a SynTouch (which looks and acts like a human fingertip) to evaluate the tactile properties of the fabric, and, in true *Blade Runner* fashion, applied their findings in order to help develop the product texture of the new Olay Whip collection, a line of six gossamer-light moisturizers that give you that gold standard silky feel and provide serious skincare benefits at the same time.

That said, this new wave of weightless textures—everything from bouncy jellies to mousse-y whips—may be light as air, but can they really be as hydrating and effective as traditionally heavier creams? For years, we've been taught that only a thick cream or ointment can occlude the

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1. **ERBORIAN** Yuza Double Lotion, $36. 2. **J.ONE** Hana Cream, $50. 3. **PAI** Rosehip BioRegenerate Oil, $46. 4. **HERBIVORE** Lapis Balancing Facial Oil, $72. 5. **FROM LEFT: OLAY** Whips in Luminous, Total Effects, and Regenerist, $29 each. 6. **ALGENIST** Genius Liquid Collagen, $115. 7. **FROM TOP: ILIA** Cucumber Water Stick, $42; **MILK MAKEUP** Hydrating Oil Stick, $24; **MILK MAKEUP** Cooling Water Stick, $24; **JULEP** Pressed Serum Daily Moisturizer Stick, $36. 8. **GIVENCHY** Le Soin Noir & Blanc Masque, $300. 9. **PETER THOMAS ROTH** Water Drench Hyaluronic Cloud Hydra-Gel Eye Patches, $48. 10. **FROM TOP: MAY LINDSTROM** The Blue Cocoon Beauty Balm Concentrate, $180; **TULA** Kefir Moisture Repair Pressed Serum, $65; **DIOR** Hydra Life Fresh Hydration Sorbet Crème, $69.

PRODUCTS PHOTOGRAPHER: JEFFREY WESTBROOK. STILL LIFE STYLIST: SARAH GUIDO-LAAKSO FOR HALLEY RESOURCES

SEE *what we've*
WHIPPED UP *next*...
OLAY

Shine On

New skincare product textures have never been more exciting: This metallic pearl and diamond powder mask is super selfie-ready, and it leaves your complexion looking kirakira+ bright.

I DEW CARE Disco Kitten Illuminating Diamond Peel-Off Mask, $23.

NEW
OLAY
whips
OLAY
LUMINOUS
whip
OLAY
REGENERIST
whip
OLAY
TOTAL EFFECTS
whip
feel a LIGHT AS AIR
finish in a FLASH
Delightfully whipped for instant absorption.
AGELESS

skin in order to lock in moisture—basically creating another barrier over the surface with thick emollients like lanolin or petrolatum. “As technology and chemistry have evolved, we’re flipping this concept on its head by developing formulas that can enhance absorption without the bulky vehicle,” explains New York–based dermatologist Dr. Kavita Mariwalla. Ko agrees: “Breakthrough formulations, like nano- and microemulsions of retinoids, can break down the particle sizes of ingredients and use encapsulation techniques that can work even better than a traditional ointment.” Beauty brands are following suit, developing ultralightweight moisturizers that work as well as an occlusive cream. Instead of heavy emollients, Peter Thomas Roth Water Drench Hyaluronic Cloud Cream uses multiple molecular sizes of hyaluronic acid to better penetrate the top layers of the skin, as opposed to sitting on top of it like a raincoat. Tatcha The Water Cream and Shiseido’s new Essential Energy Moisturizing Gel Cream encapsulate moisturizing ingredients in micro-size water balloons that burst open upon application, flooding the skin with hydration. Olay used another unique delivery system to create its airy Whips: Starch-based polymers act like microscopic sponges in the emulsion to soak up moisturizing ingredients like water, niacinamide, and glycerin. When the mesh-like formula touches your skin, it interacts with the natural salts on top to release the encapsulated hydrators. Not to mention that three out of six of Olay’s Whip moisturizers have broad-spectrum SPF 25, so now you have no excuse not to slather it on.

Mission accomplished. The marriage of science and beauty provides myriad moisturizer options that truly deliver the goods, but lest you think these groundbreaking advances are making traditional creams a thing of the past, think again: “Creams aren’t going anywhere,” says Marmur, “because they work so well, and many women love them. It’s just that now we have many other sophisticated textures to choose from—and they’re just as effective.” Amid such a thrilling array of new and delicious-sounding airy whips and mousses, there’s always room for a classic pot de crème. Just do what feels right.

Glow Getters

A light-as-air liquid moisturizer drenches skin in a glassy layer one minute, then dries to a smooth, velvety finish the next.
SHISEIDO Waso Fresh Jelly Lotion, $30.

Dew It

Thanks to the plethora of skincare updates, your hydration needs should be covered morning and night. And in between? A face spray can reinject some midday moisture.

GLOSSIER Soothing Face Mist Rosewater Spray, $18.

NEW
OLAY
whips in wrinkle-fighting power
WITHOUT HEAVINESS
whips
OLAY
REGENERIST
whip
OLAY
REGENERIST
AGELESS

Visual Aids

Life hack: Discover an eye cream so dreamy you'll never forget to apply. Take it to the next level and use a tool, like the one above, for a mini nightly massage.

1

OLAY Eyes Ultimate Eye Cream, $27.

2

SISLEY PARIS Sisleÿa L'Integral Anti-Age Eye and Lip Contour Cream, $210.

3

OLAY Eyes Deep Hydrating Eye Gel, $27.

4

SHIVA ROSE Blue Crystal Eye Cream, $95.

5

SK-II LXP Ultimate Revival Eye Cream, $195.

Defense Zone

In 2010, I had an experience that changed my life—or, at least, the life of my skin. I was invited to Canfield Scientific, a state-of-the-art research facility in New Jersey, to peer into my future via a VISIA-CR device dubbed the Advanced Aging Simulation Machine, which, using software based on P&G data, could preview how my skin would age. I was expecting that this high-tech crystal ball would foresee jowls, and cheeks beset by blotches of hyperpigmentation—essentially a template of how women in my family tend to manifest signs of advancing years. Instead, to my surprise and alarm, it was my eyes that showed the most predicted wear and tear: There was a distinct sag to my lids, and a road map of crinkles radiated out onto my cheeks—smile lines that were nothing to smile about. Having never anticipated that crow's-feet might be a problem, I hadn't done much to prevent them. I used moisturizer elsewhere but didn't even own an eye cream. Turns out, that wasn't the wisest move. Studies have shown that the skin under the eyes loses significantly more water than other areas of the face. Additionally, having dry skin more than doubles the rate at which lines will develop, meaning that a 28-year-old with dry skin will have a 52 percent increase in wrinkles by the time she's 36, whereas a woman of the same age with a well-hydrated dermis will show only a 22 percent increase. From the moment I left Canfield, I became an eye cream devotee, and I'm happy to report that eight years later I'm still crow's-feet-free. My go-to eye serum is as essential as a morning cup of coffee, and as nonnegotiable at bedtime as having a pillow. For me, being forewarned meant being forearmed, and, thankfully, it wasn't too late to change my wrinkle destiny—but I'm still not taking any chances. *—April Long*

PRODUCTS PHOTOGRAPHER: JEFFREY WESTBROOK. STILL LIFE STYLIST: SARAH GUIDO-LAAKSO FOR HALLEY RESOURCES

NEW
OLAY
whips in nourishment
WITHOUT THE WEIGHT
whip
OLAY
TOTAL EFFECTS
whip
OLAY
TOTAL EFFECTS
whip
AGELESS

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Power Powder

GENTLE EXFOLIANTS—NO HARSH GRIT HERE—WORK EVEN FOR EVERYDAY USE.

FROM TOP: ODACITÉ Green Ceremony Cleanser, $55; **TATCHA** Indigo Soothing Rice Enzyme Powder, $65; **RODIN** Facial Cleansing Powder, $45.

Clean Sweep

Moisturizing formulas aren't the only innovations upping the skincare ante. A slew of new cleansing options—foams, milks, lotions, oils, sticks, powders, wipes, and face washes that transform from an oil or powder into a foamy lather—are making your bathroom sink a very interesting place to be. No matter which wash you choose, they all share the same simple goal: to remove oil, dirt, and makeup without drying your face. Enter the new "cleansing infusions." These washes, like Olay's new collection, combine water-soluble glycerin with oil-soluble plant-based lipids such as soybean oil. This science-y cocktail allows the hydrating properties in the cleanser to cling to the skin and penetrate the upper layers, instead of just sitting on top or being washed down the drain.

Another new and improved multitasker: a dry cleansing cloth with mild surfactants and moisturizers like shea butter, aloe, and grape-seed extract. It morphs into a soft, nubby washcloth with a rich lather when you wet it, so you remove makeup, cleanse, hydrate, and gently exfoliate in one step. "This gives you a one-and-done wash," says dermatologist Dr. Ellen Marmur. "And it doesn't leave a residue like a makeup remover wipe can, which is the reason everybody uses the double-cleansing technique of wiping first, then washing. People like to get that satisfying soapy washcloth experience, but this one adds in good nourishing moisturizers, and the cloth can't harbor bacteria since it's disposable." Wash-and-go indeed. *—G.W.*

Gel-ohh

THIS FACE WASH TRANSFORMS FROM A REFRESHING GELÉE TO A DECADENT OIL TO A MILKY LATHER IN SECONDS.

OLE HENRIKSEN Uncover The Truth 3-in-1 Melting Cleanser, $34.

Double Duty

THESE FACE AND BODY WASH PAIRS USE SIMILAR NON-STRIPPING, GLOW-INDUCING FORMULAS TO KEEP YOU FRESH FROM HEAD TO TOE.

FROM LEFT: OLAY Micropolishing Cleansing Infusion Hydrating Glow Facial Cleanser with Crushed Ginger & Citrus Extract, $7; Cleansing Infusion Hydrating Glow Facial Cleanser with Deep Sea Kelp & Aloe Extract, $7; Microscrubbing Cleansing Infusion Hydrating Glow Body Wash with Crushed Ginger, $5; Cleansing Infusion Hydrating Glow Body Wash with Deep Sea Kelp, $5.

PRODUCTS PHOTOGRAPHER: JEFFREY WESTBROOK. STILL LIFE STYLIST: SARAH GUIDO-LAAKSO FOR HALLEY RESOURCES

Fashion Editor: Daniel Edley. Hair: Rita Marmor/See Management. Makeup: Frankie Boyd for Chanel Les Beiges/ Streeters. Manicure: Elisa Ferri for Chanel Le Vernis/See Management. Prop Stylist: Todd Wiggins. Models: Shaughnessy Brown/New York Models; Chey Carty/New York Models.

Night Wash

Face wipes—the evergreen evening essential—just got a major upgrade in this do-it-all version from Olay. Not only does it melt away makeup, but it also acts as a toner, mask, and scrub.

OLAY Daily Facials Daily Hydrating Clean with Grapeseed Extract, $10.

NEW
OLAY
whips in lasting radiance
WITHOUT THE SHINE
whips
OLAY
LUMINOUS
whip
OLAY
LUMINOUS
whip
AGELESS

Ad Council

WHEN YOU see BULLYING, use THIS EMOJI TO do SOMETHING ABOUT it.

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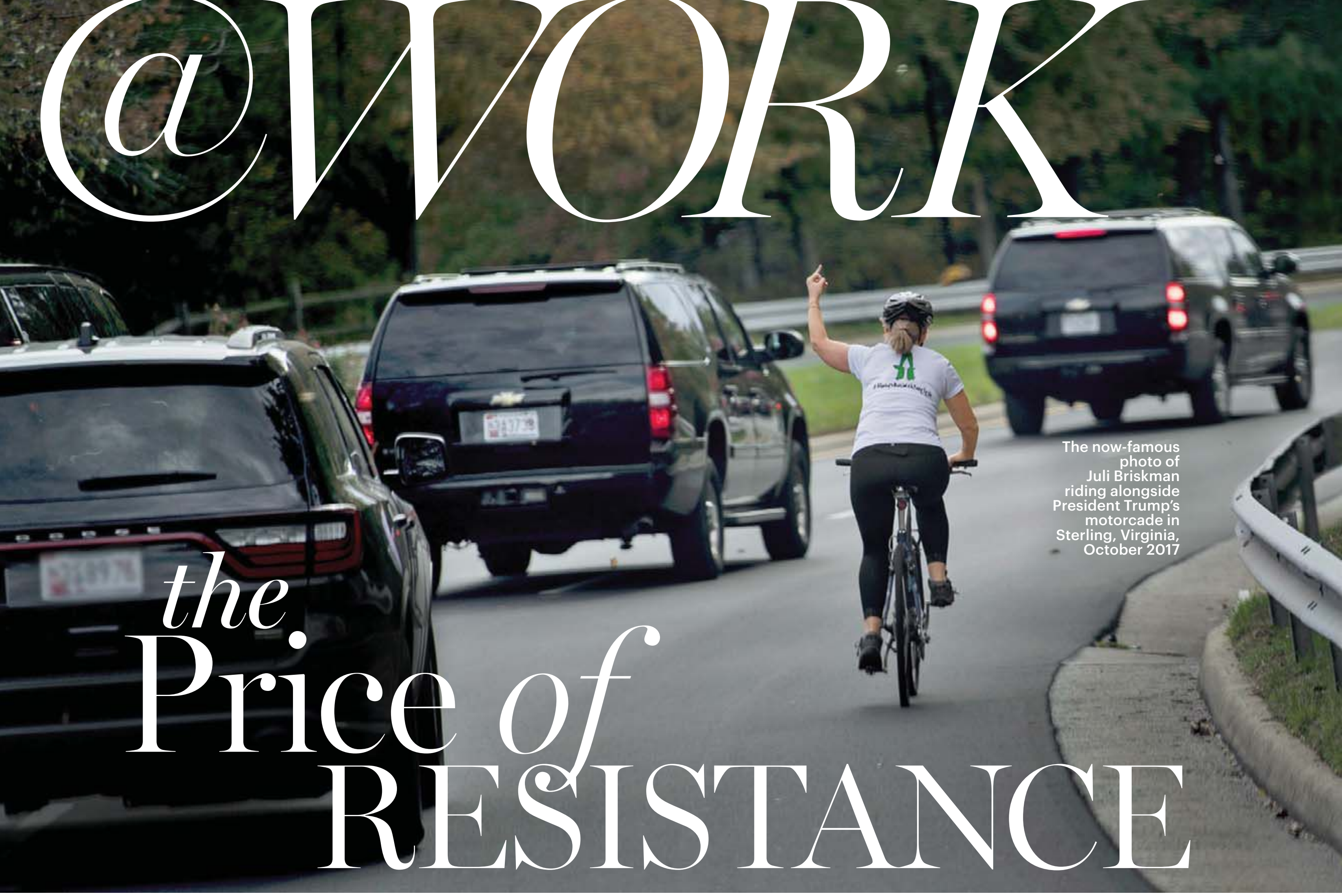

The now-famous photo of Juli Briskman riding alongside President Trump's motorcade in Sterling, Virginia, October 2017

the Price *of* RESISTANCE

More women than ever are adding "activist" to their résumés—and facing professional fallout. Is the risk worth the rewards? ***By*** BRITT PETERSON

Juli Briskman has always been a registered Democrat, but the most recent U.S. presidential election "sparked something in me," she says. Each day, her anger toward President Donald Trump and his policies on immigration and the environment grew. Until, on October 28, 2017, she got her chance to show Trump how she felt.

While biking near Trump National Golf Club in Sterling, the Virginia resident spotted a line of black cars: the presidential motorcade. "I was so enraged about the image I had in my head of Trump throwing paper towels at people [in Puerto Rico]. And the fact that he's at the golf course again! The fourth weekend," she tells me. Just feet away from the black vans, she raised her middle finger in a gesture of defiance.

The moment was immortalized by Agence France-Presse photographer Brendan Smialowski, and then tweeted out by another journalist, Voice of America White House bureau chief Steve Herman. It went viral, retweeted by over 30,000 people. Briskman, 50, "outed" herself by posting the image as her cover photo on Facebook and Twitter. Then came the reckoning: The yoga studio where she worked part-time as an instructor began getting aggressive e-mails and bogus bad reviews on the studio's social page. When Briskman went to work on Monday to her other job as a marketing analyst for a government contracting group called Akima, she gave HR a heads-up about her new turn as a social-media star. By Halloween, she'd been fired and escorted out of the building, her employers citing the company's social-media policy against "obscene" content on personal sites.

For Briskman, this was not a convincing argument. She controlled the company's social-media accounts and two months earlier saw a colleague of hers use the phrase "fucking libtard asshole" in a conversation about the Black Lives Matter movement. After her firing, she checked his LinkedIn page and saw he was still employed by Akima. "That is when I decided that I was going to talk to the media," she explains, three weeks after her middle finger changed her life. Briskman spoke to reporters at the Huffington Post and *The Washington Post*, and soon a second viral story emerged—about her firing. Since then, she's been showered with GoFundMe campaigns, job offers, and supportive petitions on MoveOn.org. She doesn't regret her decision to flip off the president—and the support has allowed her to take some time to make a decision about the future.

Briskman may be the most famous corporate casualty of the resistance, though she's not the first. Thousands of women across the country have dedicated their free time to shape the anti-Trump movement: The 2017 Women's March rallied an estimated 4 million women

BRENDAN SMIALOWSKI/AFP/GETTY IMAGES

in the U.S.; Indivisible, a network of local resistance groups, says that 74 percent of its e-mail list subscribers are women; and protests led by female volunteers and Senators Susan Collins (R-ME) and Lisa Murkowski (R-AK) torpedoed the GOP's attempts to repeal the Affordable Care Act. The 2017 Virginia elections revealed the strength of this new female-led movement, with the number of women in the state's House of Delegates almost doubling from 17 to 28 (almost 29; a contentious race between Republican David Yancey and Democrat Shelly Simonds ended in early January after a recount and, ultimately, a random drawing). But for several women like Briskman, adding "activist" to their résumés has upended their professional stability.

The day after the November 2016 election, Saily Avelenda, a longtime New Jersey resident, sat down with her husband and told him she had to make a change. "I decided that it was my fault that the election had gone the way it did because I hadn't done more," she recalls. "I needed to make sure that that was never the case again." By spring, she had split her time between work, family, and volunteering at NJ 11th For Change, an organization currently focused on challenging pro-Trump Republican Rep. Rodney Frelinghuysen.

From the start, Avelenda, 45, was careful to square her new activism with New Jersey pay-to-play laws, which restrict certain political donations, and the regulations of her employer, Lakeland Bank. As assistant general counsel and senior vice president at the firm, Avelenda did her due diligence: She consulted NJ 11th For Change's attorney and Lakeland's Code of Ethics policy, which states, "Each Employee shall have the opportunity to support community activities or the political process, as he or she desires," provided it's not done on company time and follows New Jersey state law. She was in the clear. Still, in February, Avelenda's boss warned that Frelinghuysen was a "friend of the bank" and told her not to mention Lakeland or display any bank paraphernalia at public events hosted by NJ 11th For Change. "I remember laughing, thinking, *OK, I will strip out all the pens that have Lakeland's name on it from my purse*," she says. By March, her boss's warning took on an ominous tone. Avelenda's efforts to unseat Frelinghuysen were outlined in a NPR report; shortly after, the congressman sent a campaign fundraising request to a Lakeland board member's home address and wrote in blue pen at the bottom: "P.S. One of the ringleaders [i.e., of the opposition] works for your bank!" The board member hand-delivered the note to Lakeland's CEO, who then gave it to Avelenda's boss, who presented Frelinghuysen's letter to her. She endured a series of "disciplinary" conversations and was asked to write a statement to the bank CEO explaining her activities in precise detail.

> "It's hard to be an activist, I guess, is what I've learned from all this. I don't see any way that I could stop, because if I stop, who's going to do it? And it has to be done."
> —*Caitlynn Moses*

On a legal and also personal level, her employers, she says, "could never come out and say, 'You have to drop it.' But I had two things in my life that could not coexist." In April, about three weeks after her boss showed her the letter, Avelenda resigned from her job at Lakeland Bank.

Caitlynn Moses, 24, had a similar experience. She managed a furniture store in Fayetteville, Arkansas, and shortly after the election, a customer mentioned the Indivisible Guide, a memo circulated by former congressional staffers on how to fight Trump's agenda on the grassroots level. That evening, Moses looked it up at home, and something clicked. "I had gotten to the point where I was thinking to myself, *I can't just keep complaining about these things on Facebook and not do anything*," she says. Along with a friend, also a first-time activist, Moses launched Ozark Indivisible, a local resistance chapter. Two days later, it had 350 members.

Moses has a 4-year-old daughter, works full-time, and spends her evenings taking classes toward a graduate degree in business from the University of Arkansas. She answered Facebook messages for the Ozark Indivisible group in the morning and during her hour-long break at work, stayed up late on Tuesday nights to research and post a weekly call to action, and went to events on the weekends when her husband could take care of their kid. "It's nonstop," she says, "because politics doesn't really stop."

She tried hard to balance her new commitments with her job, where she had been for five years. But her boss started to notice, and there was, she says, "some hostility about the extra time I was spending on the group."

Meanwhile, all winter, Ozark Indivisible put pressure on Senator Tom Cotton (R-AR), one of 13 Republicans who drafted the Senate's version of the AHCA bill, to meet with them or hold a town hall. He scheduled, then canceled, a meeting with them that February, and they protested outside his office in Springdale. A camera crew captured the protest, and it ran as part of a segment on *The Rachel Maddow Show*. A few days later, Cotton called Moses' cell phone to apologize. He held a town hall later that month, and Ozark Indivisible, along with many other Arkansans, packed the auditorium. The next day, Moses' boss pulled her aside and said, "This is a full-time job. With the amount of money I'm paying you, I need your undivided attention." So she left. She landed at a ticket-sales company with a female boss who supported her activism, but the new job paid only half of what she had previously made.

Briskman's, Moses', and Avelenda's cases are extreme but not unique. Several high-profile women in media, for instance, have been fired or suspended after speaking out against Trump: ESPN anchor Jemele Hill was suspended from ESPN after calling Trump a "white supremacist" on Twitter and defending NFL players who took a knee during the national anthem and journalist Julia Ioffe was fired from Politico for joking on Twitter about Trump-family incest. Since Avelenda left her job, she has connected with perhaps a dozen other women who felt targeted due to their political activities. To be sure, all three women work for private employers, and at the office, controversial comments or political views are not always protected by First Amendment rights. Yet women, already vulnerable professionally due to the gender pay gap and other aspects of workplace sexism, may need such protections the most. Jean Sinzdak, associate director at the Center for American Women and Politics, says that women in America face steep obstacles to their political involvement—a greater share of housework, the expectation of being the primary parent—even without their employers stepping in. “The bigger challenge is that women don’t opt in to running for office and getting deeply involved because they just don’t have the time,” says Sinzdak. In fact, echoing Briskman’s situation, a male coworker at Avelenda’s former office was actually much more involved in politics than she was and never faced repercussions: He is a Republican New Jersey state senator.

Sometimes, workplace sexism itself can be galvanizing. In October 2016, Sameena Mustafa, a 47-year-old commercial-real-estate agent in Chicago, endured a meeting in which some colleagues discussed how Trump’s tax policy would be more favorable for their industry than Hillary Clinton’s. “I was just sitting there thinking, *This is mostly a straight white male group*,” she says. Mustafa was the only “broker of color” in the firm, she says, and often felt used as a token, like the time she was asked to attend a meeting with one of the firm’s principals and discovered it was with an African-American client. As an Indian-American, “I was the closest thing to an African-American woman they had,” she says. After the election, she began exploring a run for Congress in Illinois’ 5th District, a demanding process that has included trainings across the country and regular meetings with grassroots community organizers. To make time, she cut her hours and began working from home. “You can storm off and say, ‘You’re a racist, sexist pig.’ [Or] think to yourself, *I’m going to take this flexibility and use it to my advantage*.” In August, she announced her candidacy and goes up against Democratic incumbent Mike Quigley in the March 20 Illinois primary.

Out of financial necessity, Moses recently went back to her old job. She told her boss in advance that she had to continue her work for Indivisible. She says they’ve developed an uneasy “don’t ask, don’t tell” arrangement. “It’s hard to be an activist, I guess, is what I’ve learned from all of this,” Moses says. But she doesn’t regret her decisions. “I don’t see any way that I could stop, because if I stop, who’s going to do it? And it has to be done.”

Avelenda, meanwhile, has not found a new job and, she says, has not been contacted by recruiters, despite her law degree from the University of Pennsylvania and almost two decades of experience practicing law. The lack of professional options has intensified her commitment to activism. “Now I don’t have a lot to lose. What are they going to do, fire me again?” She advises other activists whose companies pressure them to step back from their extracurriculars to consult a lawyer to understand their rights when it comes to political activity—and NJ 11th For Change is building a grassroots network across Frelinghuysen’s district, with organizers in each town. It’s a crucial step toward a 2018 canvassing and get-out-the-vote effort, which Avelenda hopes will unseat the man who tried to silence her. “[Frelinghuysen] made my activism into a full-time unpaid role. I’m happy with that,” she laughs. “He won’t be, but I am.” **mc**

GIRL UP/STUART RAMSON

GIRL POWERED

The co-directors of Girl Up prove female leadership knows no boundaries *By* SARA HOLZMAN

For nearly six years, Melissa Kilby *(right)* has led Girl Up, the teen-focused initiative of the United Nations Foundation, solo. This past January, she promoted deputy director Anna Blue *(left)* to become her equal. Girl Up’s programs have directly impacted 66,000 girls globally since it launched in 2010, and the newly announced co–executive directors have big plans for the organization in 2018: global expansion to 12 countries and a series of STEM (science, technology, engineering, and math)–themed programs and boot camps to inspire young women to harness tech to create social impact. Ahead of International Women’s Day on March 8, they discuss what it’s like to run their nonprofit side by side.

MARIE CLAIRE: WHAT PROMPTED THE BIG LEADERSHIP CHANGE?

MELISSA KILBY: We’ve worked together as director and deputy for four and a half years, and we’re now equally positioned to take any partnership forward or lead any initiative. We have always approached running and leading Girl Up as a partnership, so we made it official in January.

ANNA BLUE: Co–executive directorships usually happen for two reasons: either two people started the organization together—or there is an issue with the executive director, so leadership places a second person to fix whatever the problem is. But that’s not what happened here. You have Melissa, who is very good at her job and very capable; she saw what I bring to the table and decided to lift me up. Girl Up is about encouraging girls to stand up for one another to create community, and we’re modeling that from the top down.

MC: DID YOU HAVE ANY CONCERNS ABOUT CREATING A CO-DIRECTOR POSITION?

MK: When you’re looking at your peers or a woman you manage, it takes nothing away from you to lift someone else up. It doesn’t diminish me at all to lift someone else up. It lifts me up, too.

MC: WHAT DOES YOUR PARTNERSHIP LOOK LIKE?

AB: We’re super honest and direct with each other. Melissa might e-mail me something, and I’ll be like, *Oh, does she have an attitude?* And then I’ll just walk in and be like, “What is this about?” And she does the same thing. We trust each other. When you feel like somebody at work has your back, you feel more empowered.

MC: WHAT’S YOUR ADVICE FOR WOMEN INTERESTED IN HAVING A CO-CEO OR CO-DIRECTOR?

MK: Right now, we’re seeing all the ways that men in charge have gotten it wrong. I hope that people can look at what we’re doing and see that this is a great way for women to succeed in leadership. Partnership can be way better than hierarchy. Recently, we launched a partnership with Disney. I had led the conversations over the years that it took to build, and it culminated with an event with the UN. Anna went to the event, because it was my daughter’s first birthday. If there was no Anna, I would have been at that event instead of celebrating with my 1-year-old. We are an answer to the age-old question: “Can women have it all?” We can—if we help each other.

Is this a Recipe for Wedded Bliss?
Campbell's
well Yes!
13g PER CAN PROTEIN
Mediterranean-Style Wedding
TURKEY MEATBALLS, ORZO & KALE
Turkey meat with no antibiotics
PROTEIN
from
MEATS, BEANS, GRAINS & PASTA
a Soup in the right direction

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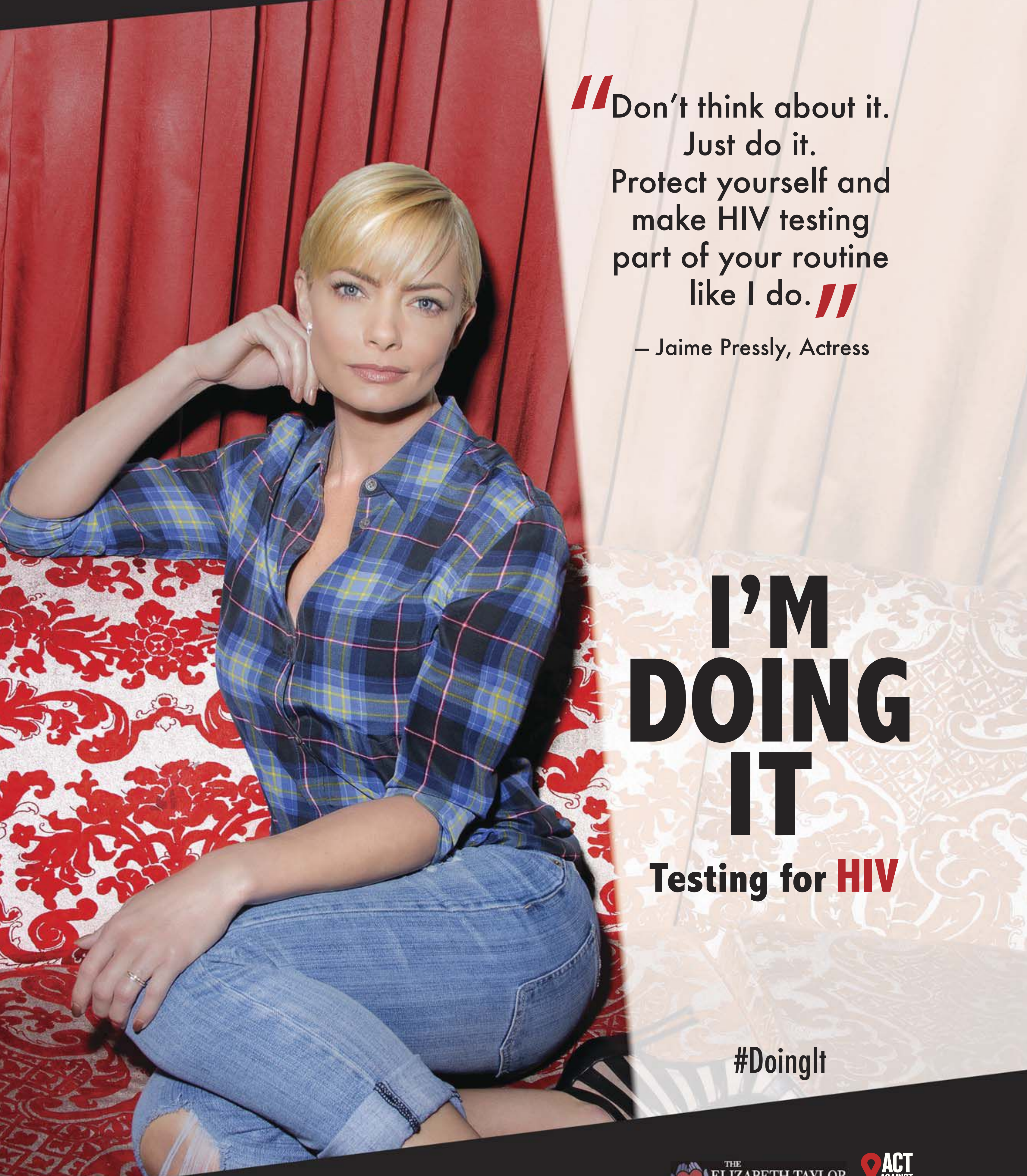

"Don't think about it. Just do it. Protect yourself and make HIV testing part of your routine like I do."

— Jaime Pressly, Actress

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Bobsledder Seun Adigun at the U.S. Olympic Training Center in Lake Placid, New York, July 2017

MOLLY CHOMA

NIGERIA

CHANGING THE GAMES

Three Nigerian-American bobsledders are sliding into Olympic history

By TISH HAMILTON

W*hat am I doing?* Seun Adigun wondered in 2015 at the top of a bobsled run in Lake Placid, New York. The former track star crouched behind her driver, gripping the push bars, ready to sprint 50 meters, leap into the bob, and hurtle down 1,130 meters of bumpy ice for her first ride. The sled shook, rattled, and lurched; it felt more like being inside a washing machine than on a roller coaster. The whole experience made Adigun dizzy. *There is NO WAY I am getting back in the sled*, she thought. Then she uncoiled herself, rode to the top of the track, and did it again.

Conquering outlandish-seeming ideas is nothing new for Adigun, 31, the daughter of Nigerian immigrants, who was born in Chicago and raised in Evanston, Illinois. Audacity is a good trait in an athlete with her eye on a gold medal. After just one season of bobsled competition, Adigun became a driver, recruited two fellow Nigerian-Americans to serve as brakewomen, and began training for the 2018 Winter Olympics in PyeongChang, South Korea. The women will be the first athletes (male or female) to represent Nigeria in any sport in the Winter Olympics and the first to compete in bobsled from the entire continent of Africa. “This is a very special moment,” Adigun says. “It’s the beginning of a new era in winter sports—for Nigerians and for Africa as a whole.”

Adigun, who has traveled to Nigeria throughout her lifetime and who visited her second homeland with her teammates last April, says the support they’ve received has been overwhelmingly positive. “Nigeria is really catching up with the Western world when it comes to female athleticism,” Adigun says. “There’s a higher level of empowerment and encouragement for young women.” While in Lagos, Adigun and her brakewomen—Ngozi Onwumere, 26, and Akuoma Omeoga, 25—did radio and TV spots and explained their unfamiliar sport to schoolchildren. “The younger kids were very excited, boys and girls alike,” she says. “But the reality is that [a lack of] education about the sport is not limited to Africa. There are plenty of Americans who don’t know there are only two bobsled tracks in the U.S.—in Park City, Utah, and Lake Placid.”

While bobsled is a new sport for Adigun, competing at the highest ranks is not. Always athletic, she played tennis, basketball, and flag football as a kid before becoming an All-American sprinter at the University of Houston. After college, Adigun, who holds dual citizenship, ran track professionally for Nigeria, becoming a three-time national champion and a two-time African Continental Champion. She represented Nigeria at the Olympics for the first time in 2012, running the 100-meter hurdles. But she was recovering from a stress fracture in her left tibia at the time, and the race didn't go well. She retired from track soon after the Games.

Two years later, while studying to be a chiropractor, she watched the 2014 Winter Games, and bobsled captured her imagination. "I felt a void in my athletic life, and I wanted to have some Olympic redemption," she says. "I thought, *I can do this*." Still, it seems like a big leap to go from hurdling on a rubber track to hurtling down an icy one. But many bobsledders are former track athletes, including Adigun's teammates: Onwumere ran track at the University of Houston, as did Omeoga at the University of Minnesota.

To qualify for the PyeongChang Games, the team had to finish at least five races on three tracks between October 2016 and January 2018, and Adigun had to rank as one of the top 20 drivers. The team completed its final two races at the North American Cup in Calgary, Alberta, in November, following earlier tests in Park City and Whistler, B.C. The celebration of their ticket to the Games was joyful if quiet, given the intensity of training they still faced. "We had dinner together, listened to music, and thanked God for our journey so far," says Adigun.

(From left) Ngozi Onwumere, Akuoma Omeoga, and Seun Adigun practice in Lake Placid, 2017

> "IT'S THE BEGINNING OF A NEW ERA IN WINTER SPORTS—FOR NIGERIANS AND AFRICA AS A WHOLE."
> —*Seun Adigun*

Bobsled requires all of Adigun's prodigious problem-solving energy. She built a wooden practice sled, dubbed Maeflower, in her garage, and took to GoFundMe to raise $150,000 to cover equipment, travel, and training expenses. The three women, based in Houston, trained around the edges of their lives—weight lifting and sled pushing at night after work. In order to train in Canada and South Korea, they put their lives on hold: Adigun paused her chiropractic studies; Onwumere and Omeoga quit their jobs. "It's a once-in-a-lifetime opportunity to go to the Olympics," Onwumere says. "So you go all in."

Onwumere says the biggest challenge is not the training, but dealing with the cold. "This has given me the excuse to buy everything furry and over-the-top to keep warm," she says. "Furry boots, furry gloves, and a fur-lined onesie."

And, yes, they've all seen the movie *Cool Runnings*, the true-ish story of the 1988 (male) Jamaican bobsled team, but, no, it didn't provide "even a seed of inspiration," says Adigun. "Most people use it as an automatic reference point: 'You're a black girl who does bobsled.' It's inspiring to be compared to a legendary team, but it's not something I considered."

With any luck, they'll rewrite the narrative. It will star three young Nigerian-American women, who—with the support of family and friends, and the cheers of two home countries—shake, rattle, and roll their way down an icy track into history books. Each of the women is confident that the moment will influence the rest of their lives. "I knew nothing about bobsled; now I'm going to the Olympics," says Onwumere, voicing a sentiment the whole team shares. "I can do anything I put my mind to."

Valerie Edmondson Bolaños with her daughter, Isabela, in Lake Arrowhead, California, June 2017

UNITED STATES

WINGING IT

A woman-led rescue operation in hurricane-ravaged Puerto Rico takes flight

Talk about taking matters into your own hands. After Hurricane Maria ravaged her native Puerto Rico, Valerie Edmondson Bolaños paid $19,500 to charter a six-seater plane to get her aunt, her cousin, and her cousin's two sons to safety, knowing that reported price gouging and cancellations could make a commercial flight impossible. She enlisted the CEO of a local children's foundation to fill the two remaining seats and wound up with a lengthy waiting list. "I saw my island hurting, my fellow Puerto Ricans dying, and did what I had to do," says Edmondson Bolaños, 39. Eight days after Maria hit, the six-seater plane was wheels up, along with a 13-seater she added to evacuate more people in need.

By the end of October, Edmondson Bolaños formally launched the nonprofit Warrior Angels Rescue to evacuate Puerto Ricans in dire need of medical care. Among the 470 people rescued were two pregnant women nearing delivery, a cancer patient who needed lifesaving surgery, and an oxygen-dependent 1-year-old who would have died without the care she's now getting in Miami. "Those are the stories that keep me—that keep us all—going," Edmondson Bolaños says.

She paid for the initial flights with money from a home equity loan she and her husband had taken out on their Thousand Oaks, California, home, but has since received a $250,000 grant from the Hispanic Federation and raised more than $100,000 via a GoFundMe campaign. In addition to securing flights for wait-listed evacuees, the organization, which has 189 volunteers—173 of whom are women—is helping local hospitals become fully operational by flying in medical supplies and staff. It's also delivered 100,000 pounds of donated cargo including generators, food, and water filters to the island. "Conditions are still nothing short of apocalyptic," says Edmondson Bolaños. "And yet, the spirit of the Puerto Rican people is alive and well." —*Wanda Medina*

FROM TOP: MOLLY CHOMA; COURTESY OF VALERIE EDMONDSON

Genius!

ONE WOMAN,
ONE BRILLIANT IDEA

SHANIQUA DAVIS

HELPING WORKFORCES DIVERSIFY

HER INSPIRATION: After graduating from college with four internships, Shaniqua Davis was frustrated when she got passed over for jobs. "I had two barriers—being black and a woman," says Davis, 27. She even pursued jobs using a fake name. "I applied to the jobs as Shaniqua and Shawn, and I swear only Shaniqua got a rejection letter."

HER BIG IDEA: Despite her experience, Davis knew there were employers who valued diversity but didn't know where to start. "Companies have no clue how to find diverse candidates," she says. "They search for dark faces or minority-sounding names—it shouldn't be like that." In June 2016, she launched the Chicago-based Noirefy (a combination of noire, which means "black" in French, and amplify) to connect people of color with employers.

RESULTS: Noirefy has more than 2,700 job seekers and works directly with seven companies on recruitment. She's hoping to bring on 50 companies and 50,000 candidates by year's end. To help, Noirefy launched "Not Your Average Conference or Fair," a job tour with a lounge, a DJ, and fireside chats with executives, kicking off in Chicago in February and coming to New York, D.C., and Atlanta later this year.

—Tatiana Walk-Morris

THE JUSTICE LEAGUE

Meet the women putting the president's team under a microscope

When special counsel Robert Mueller set out to probe possible ties between Donald Trump's campaign and Russian meddling in the 2016 election, he needed a trustworthy team, one with expertise on issues pertinent to the secretive investigation. That meant bringing on women, four of them, out of 17 total staff attorneys. The four women, who declined interviews, were big shots long before they joined the Russia investigation. "It's like Danny Ocean assembling a team but deciding not to limit himself to men," one former federal prosecutor told *Marie Claire*. And the stakes are high: The investigation could lead to a host of conspiracy-related charges if Trump's team is found to have worked with Russia to sway the election—or an obstruction-of-justice case against the president. Or it may net associates for unrelated crimes and leave the Russia question unresolved. At press time, four people once connected to Trump's campaign or administration have faced charges. Trump, meanwhile, has denounced the inquiry as a "witch hunt." So, who are the women who could help change the course of his presidency? *—Dana Liebelson*

Zainab Ahmad

As of May 2017, Ahmad had prosecuted 13 terrorist suspects for the U.S. without a single loss, *The New Yorker* reported. One case involved a plot to blow up fuel tanks and a pipeline under New York's JFK Airport. "There is not a better or more committed national security prosecutor in the Justice Department," says David Bitkower, a former high-ranking official there. "She's experienced with everything from interviewing terrorists to negotiating with high-level foreign counterparts." Ahmad is one of three attorneys named on the court filing outlining the charges for ex–Trump national security adviser Michael Flynn, who pleaded guilty to lying to the FBI about conversations with the Russian ambassador.

Jeannie Rhee

Rhee has expertise in white-collar criminal cases, and successfully prosecuted officers of the Washington [D.C.] Teachers' Union, who were convicted of embezzling millions. She's a Justice Department pro, who previously advised the Obama administration. That experience carries weight: She's listed on the statement of offense against George Papadopoulos, an ex–Trump adviser who pleaded guilty to lying to the FBI. Rhee told *Diversity Journal* in 2014 that "as an Asian-American woman, I am often not expected to be a fierce litigator." But she works to convey "how my ethnicity, gender, stature ... do not prevent me from being a formidable advocate."

Elizabeth Prelogar

When Prelogar was 20, she was crowned Miss Idaho USA and went on to compete in the national pageant then owned by Donald Trump. Now, Prelogar joins the team from the Office of the Solicitor General, where she's argued multiple cases at the Supreme Court, including one involving a law to protect Native American women from domestic abusers. "I have never seen Elizabeth shy away from any challenge," said Julie Clements Smith, a friend and college classmate, who noted she was always "very organized and driven." Prelogar studied Russian at Emory University, won a Fulbright scholarship to go to St. Petersburg, is a Harvard Law grad, and clerked for Justices Ruth Bader Ginsburg and Elena Kagan.

Kyle Freeny

Freeny is a "sophisticated investigator" who has worked "complex, front-page, transnational cases" in the money-laundering section of the Justice Department, Bitkower says. In one case, the U.S. sought to recover more than $1 billion in assets connected to an alleged international conspiracy. It was a major undertaking—a former Justice Department official said the case sent the message that the U.S. will not "become a playground for the corrupt"—and such experience could be relevant, given ex–Trump campaign chair Paul Manafort was charged with using hidden overseas wealth to "enjoy a lavish lifestyle," including multiple Range Rovers. (He has pleaded not guilty.)

FROM TOP: COURTESY OF NOIREFY; TRUNK ARCHIVE; THE MINORITY CORPORATE COUNSEL ASSOCIATION; BRIAN FRANK; JOSH GERSTEIN/POLITICO

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@PLAY

YOUR GUIDE TO GOING OUT, STAYING IN, AND GETTING AWAY

OFF-DUTY

The NEW GIRL

Actress Cailee Spaeny is a futuristic-monster-slaying machine alongside John Boyega in her debut role in this month's Pacific Rim Uprising. *Off-camera, she's way more chill. Think French lessons (language* and *food), church songs (sort of), and sculpting (any day now)*

PHOTOGRAPH BY DANI BRUBAKER
FASHION EDITOR: LAUREN KNUDSEN

AGE: 19. ***LIVES IN*** Los Angeles. ***YOU'LL KNOW HER FROM*** Her role as Ruth Bader Ginsburg's rebellious daughter, Jane Ginsburg, in the film *On the Basis of Sex* (Focus Features), in theaters soon. ***WHAT DO YOU DO IN YOUR DOWNTIME?*** I'm learning French. Whenever I come home from work, I open my Duolingo app. And I've been eating a ton of French food. ***BETWEEN TAKES?*** Right now, I'm filming *On the Basis of Sex*. There are so many things that I didn't know about Ruth Bader Ginsburg, and she's a badass. When I took the role, I started doing things that my character did. At one point, she gets in trouble with her mom for going to a Gloria Steinem rally, so on my day off, I went to a rally in Montreal for political journalists. I was ready to scream, shout, and hold up my sign, but everyone was calm and there to inform one another. ***FIRST LOVE?*** I've been singing for as long as I can remember. My first performance was at church when I was 4 years old … I sang "Jesus Loves Me." [*Laughs.*] When I was 11, I joined a rock cover band with four boys. We were really proud of our name—"Energy," spelled "NRG." ***THINKING ABOUT?*** Sculpting is on the list of things I want to do. To be completely honest, I saw this photo on Instagram of Brad Pitt coming from a sculpting class, and he looked so happy. I feel like I have this weird bond with him—we're both from Springfield, Missouri. I was like, *Brad Pitt is sculpting, so I should too!* [*Laughs.*] ***MAJOR FAIL?*** When I got the call for *Pacific Rim Uprising*, they said, "OK, you're going to be doing a lot of stunts." I'm probably the most uncoordinated person you'll ever meet. While filming, I had a big fight scene with John Boyega's character. The whole point was to make the movements look real without *actually* hurting anyone, but when I took my first swing, I smacked him in the back of the head. I thought, *Oh my God, I just hit John Boyega!* ***FOLLOW HER*** @CaileeSpaeny —*Caitlin Brody*

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HAIR: MAKIKO NARA FOR ORIBE MAKEUP/WALTER SCHUPFER MANAGEMENT. MAKEUP: MOLLY R. STERN/STARWORKS ARTISTS. MANICURE: NETTIE DAVIS USING CND/THE WALL GROUP

LEFT: Alicia Vikander in *Tomb Raider*. ABOVE: Jorge Lendeborg Jr., Nick Robinson, Alexandra Shipp, and Katherine Langford in *Love, Simon*

MOVIES

BOX OFFICE BLASTS

This month's biggest flicks are power-packed with enough twists, stunts, and scares to make you spill your popcorn. Here, our picks based on the kind of action you're looking for

By LINDSEY WEBER *and* BOBBY FINGER

Get some (hilarious) action:
GAME NIGHT
(Warner Bros.)
When a whodunit game night goes horribly wrong (or dangerously right, depending on how real you like your get-togethers), a group of friends put aside the crudités and band together to find the party host who's been violently kidnapped—or something. That's part of this wildly funny mystery. With friends like Jason Bateman, Rachel McAdams, Kyle Chandler, Kylie Bunbury, Jesse Plemons, and Sharon Horgan, who needs the police?

Get some (thoughtful) action:
RED SPARROW
(20th Century Fox)
Jennifer Lawrence stars as Dominika Egorova, a ballerina turned Russian spy, in a film based on Jason Matthews' first novel in the trilogy of the same name. Expect double agents, entrapment, and sexual coercion. Also expect Lawrence to generally slay.

Get some (kick-ass) action:
TOMB RAIDER
(Warner Bros.)
Angelina who? Alicia Vikander is the newest incarnation of the iconic archaeologist-slash-no-nonsense-adventurer. 2018's *Tomb Raider* is bound to step things up, delving into Croft's first expedition. Finally, an origin story!

Get some (based-on-a-true-story) action:
7 DAYS IN ENTEBBE
(Focus Features)
For those of you who think over-the-top chase sequences and gratuitous violence are simply too unbelievable to enjoy, check out *7 Days in Entebbe*. This film, about a passenger airplane that was hijacked and landed in Uganda in 1976, is tense and rousing and unbelievable in the best possible way: because it actually happened.

Get some (old-school grind-house) action:
DEATH WISH *(MGM)*
After a series of successful mid-aughts gross-out horror films like *Cabin Fever* and *Hostel*, director Eli Roth returns in a big way with his first major release in nearly a decade. A remake of the 1974 revenge classic, *Death Wish* (starring Bruce Willis) promises to be brutal, uncompromising, and a hell of a good time ... if you're into that sort of thing.

Get some (tearful) action:
LOVE, SIMON
(20th Century Fox)
If you'd prefer shedding tears to watching others shed blood, see *Love, Simon*. Based on the 2015 YA novel *Simon vs. the Homo Sapiens Agenda*, it's the story of a closeted gay teen (Nick Robinson), his friends (including Katherine Langford), his dad (Josh Duhamel), and his mom (Jennifer Garner)—OK, we know what you're thinking. It's less Hallmark-y after-school special, more funny, charming coming-of-age story that'll make you ugly cry, promise.

TELEVISION

THE NEW QUEEN BEE

The most infamous, ill-fated cool-girl clique is back—albeit with different fates. This month, the teen dramedy classic Heathers *is reimagined on Paramount Network as the TV series everyone will be obsessing over this spring. And the most popular girl in school? That'd be actress Melanie Field* *By* ANDREW RICHDALE

Every memorable villain makes a strikingly grand entrance. Michelle Pfeiffer's bodysuit-clad Catwoman first emerges by karate-kicking a man's face, Rachel McAdams' Regina George floats onto the screen atop the shoulders of swooning football players, and then there's Melanie Field. As Heather Chandler, the extra-salty, high-school-ruling mean girl in the TV series remake of the campy cult film *Heathers*, she swaggers into the cafeteria in a choker, fishnets, and a pink fur coat. She scans the room for her victim, a varsity jock, and has him begging for mercy in front of the entire school before you can even say, "What's your damage, Heather?" "I have never felt more powerful and indestructible, beautiful and sexy, in my whole life," the 30-year-old Hatboro, Pennsylvania–born actor says of filming the scene. "Growing up, I never dreamed of being on TV. When I turned it on, I never saw anyone who looked remotely like me." And had she seen the original *Heathers* when it opened in theaters in 1988, she'd have known her character as a rail-thin blonde with shoulder pads. While the update makes beaucoup callbacks to its source, the writers flipped the power structure, reimagining the trio of popular girls all named Heather as a genderqueer ginger, a black lesbian, and a DGAF big girl who weaponizes her 235K Instagram followers to dominate classmates. As Field describes the series, it's "a 10-course meal of satire." The actor read for the part once after finishing Yale School of Drama and was swiftly cast. "I felt like I had hit the jackpot, because Heather is funny and messed up—all those delicious things I love," says Field, who, IRL, tenderly Instagrams about gratitude and fear. "We all have a monster inside. I see the good, the bad, the ugly in her. She's just trying to leave her mark."

Melanie Field is the girl you'll love to hate in *Heathers*, premiering on Paramount Network this month

CLOCKWISE, FROM TOP LEFT: ILZEK KITSHOFF/WARNER BROS; BEN ROTHSTEIN/TWENTIETH CENTURY FOX; MATT SALACUSE/PARAMOUNT NETWORK

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EVERY NOTE PLAYED
A Novel
LISA GENOVA

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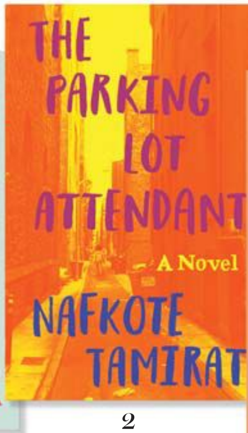

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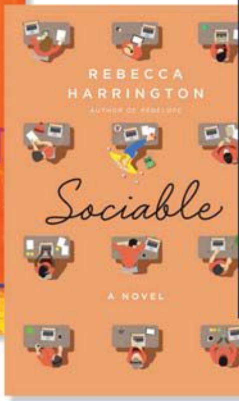

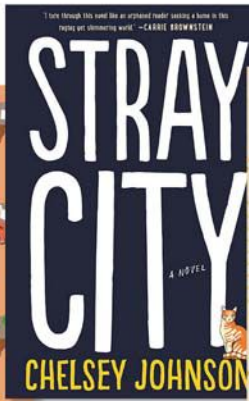

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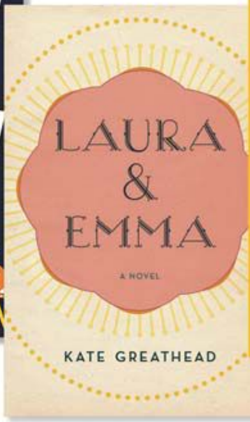

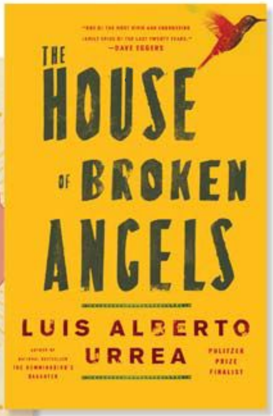

6

BOOKS

What We're READING

Our roundup of the must-reads hitting our bookshelves this month By SAMANTHA IRBY

1. *EVERY NOTE PLAYED*

by Lisa Genova (Gallery/Scout Press)

Ow, my delicate feelings! The author of *Still Alice* is back to harrowing form with this gutting story of Richard, a famed pianist whose arms, his livelihood, become paralyzed due to ALS. His reluctant caretaker, Karina—his recent ex-wife—is mired in her own form of career paralysis and emotional stagnation. An expertly written depiction of the toll a ravaging disease takes on both the body and the heart.

2. *THE PARKING LOT ATTENDANT*

by Nafkote Tamirat (Henry Holt and Co.)

In this captivating coming-of-age debut, our narrator is a whip-smart 15-year-old girl who's grown up in Boston's tight-knit Ethiopian community. When she becomes smitten with a man who uses his job as a parking lot attendant as a front for his more nefarious hustles, she faces terrifying consequences.

3. *SOCIABLE*

by Rebecca Harrington (Doubleday)

Elinor is stuck in a thankless nanny gig. Her actual destiny was supposed to have been taking over New York City with her journalism degree—and that dream sort of comes true when she lands a digital-media job. Then she goes viral and loses the things she thought she wanted. *Sociable* is a delicious, sardonic send-up of Millennial romance and tech culture.

4. *STRAY CITY*

by Chelsey Johnson (Custom House/William Morrow)

This novel has everything: the circa-'99 lesbian indie-rock scene! Zines! Answering machines! And Andrea, a lesbian artist who hooks up with a dude and, drumroll, winds up pregnant. And decides to keep the baby. Our '90s nostalgia is hella high these days, and this tender, funny story made our aging hipster hearts sing.

5. *LAURA & EMMA*

by Kate Greathead (Simon & Schuster)

A suddenly single mother decides to raise her daughter amid the high-society trappings she was born into, with sometimes painful results. Their story told in yearly vignettes, we watch as Laura and Emma navigate their fraught relationship. A deft exploration of conflict, both class and interfamilial, in 1980s blue-blood New York.

6. *THE HOUSE OF BROKEN ANGELS*

by Luis Alberto Urrea (Little, Brown and Co.)

This is the story of the de la Cruzes: a Mexican-American family whose ill patriarch has beckoned them to his home to celebrate his last remaining birthday. But then his mother dies, and the party turns into a weekend commemorating both lives. This is the kind of sweeping family saga you lose yourself in—big and warm, and rich with history and love and culture.

STORYTELLERS

HAPPILY EVER AFTER?

With The Merry Spinster *(Henry Holt and Co.), writer Mallory Ortberg remixes fairy tales, kids' books, and Christian theology into a collection of cleverly, creepily unsettling feminist fables. (Spoiler: Prepare to see Frog and Toad in a very new light)* By JULIA FELSENTHAL

MARIE CLAIRE: Why fairy tales?

MALLORY ORTBERG: There are also biblical stories in there and old poems. It's more than just: *Remember "Cinderella"? What if it were more upsetting?* But there are certainly ways in which retelling familiar stories does become important in times of heightened stress or anxiety.

MC: You tinker a lot with gender roles and with what pronouns mean.

MO: G.K. Chesterton [the early-20th-century critic] writes about the arbitrary but severe rules of fairyland. That felt really important in writing about gender. So many of the rules we consider ourselves bound by are arbitrary and severe. There are recurring themes in fairy tales: What are a daughter's responsibilities? What does that have to say about inheritance? It felt like a natural way to ask questions: What would it look like if "husband" and "wife" were jobs that a person of any gender could take? What would those power dynamics look like?

MC: This is less lighthearted than your last book, *Texts From Jane Eyre* (a series of imagined text exchanges between literary characters). Is it a sign of the times?

MO: I've found myself gravitating toward stories about how abuse of power can masquerade as love, in which solitude is desirable but not always possible. Part of it is simply that the world has become much *more* in every sense of the word.

The MERRY SPINSTER
TALES of EVERYDAY HORROR
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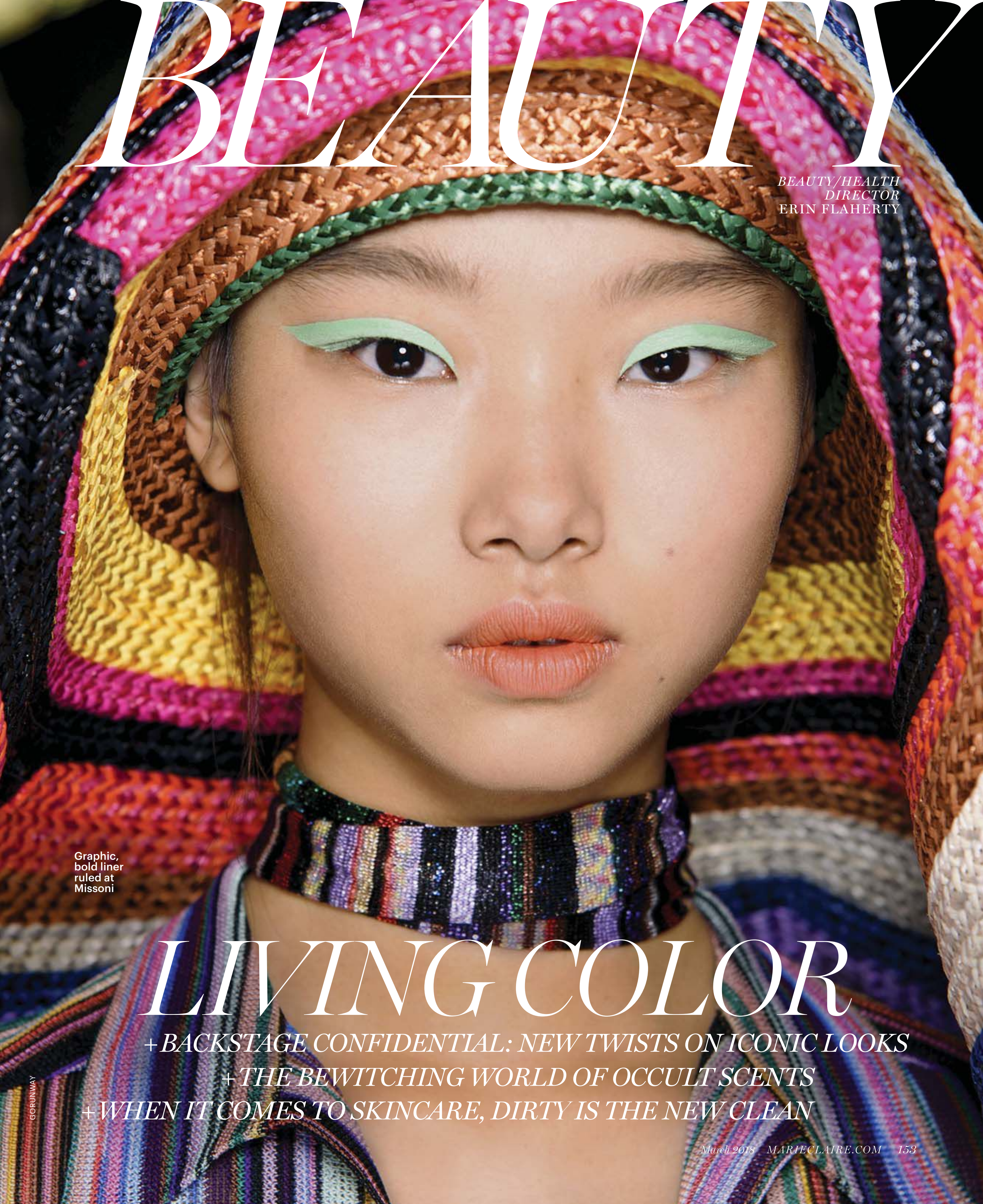

Graphic, bold liner ruled at Missoni

GORUNWAY

LIVING COLOR

+BACKSTAGE CONFIDENTIAL: NEW TWISTS ON ICONIC LOOKS
+THE BEWITCHING WORLD OF OCCULT SCENTS
+WHEN IT COMES TO SKINCARE, DIRTY IS THE NEW CLEAN

VANITY FILES

THE LATEST NEWS IN MAKEUP, SKIN, HAIR, AND FRAGRANCE **By Jennifer Goldstein**

LUXURY RESTORATION

Hair-fortifying treatments aren't known for their elegance (think astringent scents, medicinal herbs), but Sisley's new line is the exception. It contains a strengthening complex of vitamins, amino acids, and peptides that gets the repair job done—plus shine-enhancing oils, like camellia or shea, and a decadent fragrance of verbena, peach blossom, and amber to keep you coming back for more.

HAIR RITUEL BY SISLEY Revitalizing Fortifying Serum (left), $195, and Regenerating Hair Care Mask, $95.

HAIR rituel by sisley
Masque Soin Régénérant
Regenerating Hair Care Mask
Hair & Scalp Care
HAIR rituel by sisley
Le Sérum Revitalisant Fortifiant
Revitalizing Fortifying Serum
Hair & Scalp Care

1
2
3
Dove
PANTENE
MICELLAR
MICELLAR SOLUTION SPRAY
COMODYNES

Having a Moment

MICELLAR EVERYTHING

Oil-grabbing, clean-rinsing micelles are popping up in all sorts of new products. Comodynes' spray is like an aerosolized version of a traditional micellar water: Mist it directly on your face; then use a cotton pad to wipe away makeup residue and oil without irritating sensitive skin. Dove combines the cleansing agents with a wallop of moisture in its latest body wash. And Pantene Pro-V blends them with hair-nourishing vitamins in a new shampoo.

1. **DOVE** Anti-Stress Micellar Water Body Wash, $6. 2. **PANTENE** Pro-V Micellar Shampoo, $10. 3. **COMODYNES** Micellar Solution Spray, $14.

RADICAL REDUX

Diptyque is celebrating its 50th anniversary with two fragrances inspired by the decade its first boutique opened. Tempo is a 21st-century take on a green herbal scent that was everywhere in the '60s. (Patchouli, obviously.) And Fleur de Peau is a fresh interpretation of musk brightened with iris, mandarin, and pink peppercorn. Both have accompanying posters (sold separately) if the perfumes alone aren't groovy enough for you.

DIPTYQUE Tempo and Fleur de Peau Eaux de Parfum, $165 each; Fleur de Peau Poster by Dimitri Rybaltchenko, $50.

STATUS UPDATE

LUCY HALE

THE *PRETTY LITTLE LIARS* STAR SHARES HER BEAUTY AND FASHION (AND FOOD!) FAVORITES

AVON TRUE COLOR

Bright-eyed: "When I don't feel fresh and awake, I put Avon's highlighter [right] on my upper cheeks, the inner corners of my eyes, and *above* my eyebrows—that's my little trick."

Night-out lip: "I love a good matte lip. It's not that I dislike glossy, but I think matte is cooler. With my pale skin, dark shades like plum are great for that Wednesday Addams goth thing."

Sniff test: "Scent Bar in L.A. categorizes fragrances in an interesting way—there's a chocolate section, a spicy section—so it's fun to shop, even if you're not a perfume person. Le Labo Gaiac 10 and Fresh Cannabis Santal are two of my favorites."

Share tactic: "I'm a beauty hoarder, but it's pretty organized in a three-tier set of Ikea drawers. And I often donate extras to Downtown Women's Center, a homeless shelter in L.A."

Top accessory: "Some days you just look better than others, but there are always sunglasses to hide behind. I like classic Ray-Bans or the round and hexagonal styles."

Choice snack: "I'm a hummus connoisseur. Nuba, a Lebanese restaurant in Vancouver, has the best version I've ever eaten. But Sabra's with the pine nuts is also great."

AVON True Color Illuminating Stick in Champagne, $11.

STILL LIFES: COURTESY OF THE COMPANIES. PHOTOGRAPH: BENJO ARWAS/THELICENSINGPROJECT.COM. MODEL: RAVEN LYN @ WOMEN/360 MANAGEMENT. HALE: MAARTEN DE BOER/GETTY IMAGES. DIPTYQUE POSTER: DIMITRI RYBALTCHENKO

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and now, new Hydrating Cleansing Gel

Nothing does more for thirsty skin than hydration. That's why our clinically proven formulas lock in hydration with hyaluronic acid. This advanced ingredient holds up to 1000X its weight in water. Skin is so supple and hydrated, it bounces back.

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hydrating cleansing gel
boosts hydration for soft, supple skin
effectively removes makeup & impurities
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EXTRA-DRY SKIN
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#1 Dermatologist recommended skincare

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WELLA PROFESSIONALS
Wellaplex No3 Hair Stabilizer, $14,
and FusionPlex Intense Repair
Shampoo and Conditioner, $11 each.

MC'S MOST WANTED

The coloring process breaks some of hair's chemical bonds, which allows for the hue change but can leave strands vulnerable to breakage—especially when you're going a few shades lighter. Enter bond-building products: When added to color, they help keep strands intact. We love the new version from Wella Professionals because it comes with a take-home mask (Wellaplex No3 Hair Stabilizer) to get all the science that happened at the salon to stick, and a shampoo and conditioner that act as a bond insurance policy.

1. **CHANTECAILLE** 20 Year Anniversary Palette, $85.
2. **GIORGIO ARMANI** Acqua di Gioia Eau de Parfum, $72.

1

2

PRETTY GENEROUS

This month, luxury has its benefits. Treat yourself to a bottle of Giorgio Armani's aquatic-floral Acqua di Gioia, and the brand will donate $5 to UNICEF (the nonprofit's Water, Sanitation, and Hygiene Program provides children with access to clean, safe water). Or pick up Chantecaille's gorgeous eyeshadow palette, which supports two animal-conservation efforts, the David Sheldrick Wildlife Trust and the Lion Guardians. Good vibes all around.

The Ritual

Bintsuke

For hundreds of years, geisha in Japan have applied a thin layer of wax (*bintsuke*) before their makeup to protect their skin and make it look poreless. Inspired by this practice, Tatcha developed Silk Canvas, a solid, balm-like primer with pollution-shielding antioxidants and silk extracts that blur imperfections and absorb excess oil. Use the warmth of your fingers to melt the formula all over your face, and then follow with your usual makeup. You may not have the grace of geisha, but at least you can get their glow.

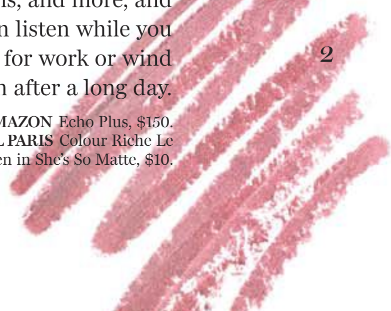
TATCHA The Silk Canvas Filter Finish Protective Primer, $52.

1

LISTEN UP

Turn Amazon Echo into a beauty tool: Ask Alexa to enable My Beauty Chat, a twice-daily mini podcast presented by L'Oréal Paris and the beauty editors of *Marie Claire*; *Elle*; *Cosmopolitan*; *O, The Oprah Magazine*; and *Harper's Bazaar*. You get tips, product recommendations, and more, and you can listen while you get ready for work or wind down after a long day.

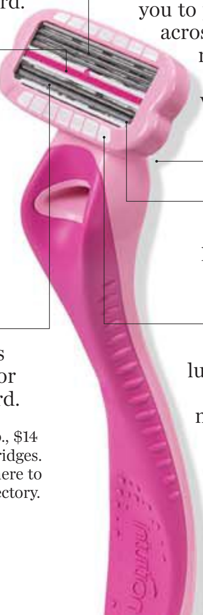
2



1. **AMAZON** Echo Plus, $150.
2. **L'ORÉAL PARIS** Colour Riche Le Matte Lip Pen in She's So Matte, $10.

Breakdown

BIDIRECTIONAL RAZOR



3
Number of blades angled downward, for shaving upward.

5
Number of thermoplastic elastomer fins that stretch the skin slightly as you shave to prevent nicks and allow the blades to cut more efficiently.

2
Number of blades angled upward, for shaving downward.

30°
Approximate angle the Schick Intuition f.a.b. (forward and backward) razor head pivots, allowing you to push or pull it across your skin to remove hair in any direction without lifting the razor.

0.003"
Thickness of precision steel blades.

14
Number of lubricating bars that release a moisture gel to enhance the razor's glide.

SCHICK Intuition f.a.b., $14 for razor and two cartridges. For information on where to buy, see Shopping Directory.

STILL LIFES: COURTESY OF THE COMPANIES. MAKEUP SWIPE: JEFFREY WESTBROOK/STUDIO D. PHOTOGRAPH: ROSSEFORP/GETTY IMAGES

Go Flat Or Go Foam!
Herbal Essences bío:renew
0% PARABEN • COLORANTS
REFRESH blue ginger
IN-THE-SHOWER FOAM CONDITIONER
crafted with bío:renew
ANTIOXIDANTS • ALOE • SEA KELP

NEW FOAM CONDITIONER
is whipped to be weightless,
so fine hair floats with fullness.

NO PARABENS • NO COLORANTS

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14
13
12
11
1
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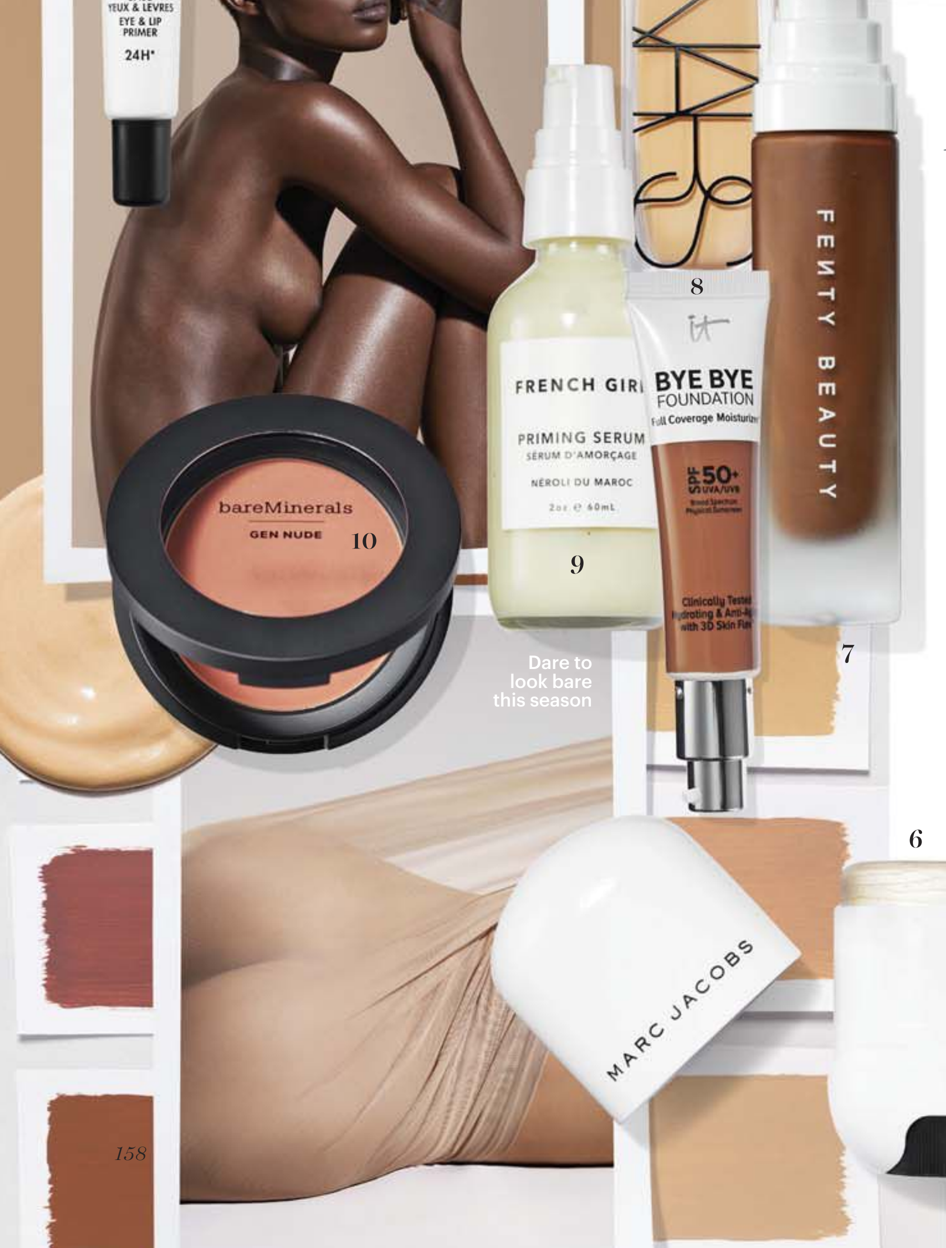
4

Model Kate Moss, 1993



Model Aliane Uwimana Gatabazi

Dare to look bare this season

INSPIRATION BOARD

NUDES

The artistic tradition of the bare subject goes deep: Its roots can be traced back to prehistoric times. The practice of no-makeup makeup? Just like politics, the pendulum does swing. But after a few years of endless YouTube contouring tutorials and immodest amounts of glitter, the fresh-faced, dewy, I-woke-up-like-this look is what we're all striving for this spring. You can thank the wellness movement—in which a healthy appearance is prized above polish—but I believe women's empowerment is at play as well, just as cozy flats have become more ubiquitous than pinchy stilettos in the fashion world. Whatever the reasons, a ton of zeitgeist-y and elegant products have emerged to help achieve the goal of rocking "your skin, just a smidge better." L'Oréal's new tinted serum adds a pink-lightbulb-esque hue to your complexion, while Fenty and Nars have both debuted super-long-wearing yet cloud-airy foundations that come in a diverse variety of shades. (Nars has 33; Fenty offers a staggering 40.) There are new glow-enhancing primers and concealers aplenty, and gorgeously effortless eye- and lipcolors that will make people wonder, *Is she or isn't she?*

Beauty Director
ERIN FLAHERTY

1. **LAURA MERCIER** Caviar Stick Eye Colour Matte in Caramel, $29. 2. **MAC COSMETICS** Studio Waterweight Concealer, $22. 3. **L'ORÉAL PARIS** Visible Lift Luminous Serum Tint in Rose, $15. 4. **DIOR** Diorskin Forever Extreme Control Compact, $54. 5. **ESSIE** Nail Color in Blushing Bride, $9. 6. **MARC JACOBS BEAUTY** Glow Stick Glistening Illuminator, $42. 7. **FENTY BEAUTY BY RIHANNA** Pro Filt'r Soft Matte Longwear Foundation, $34. 8. **IT COSMETICS** Bye Bye Foundation Full Coverage Moisturizer, $65. 9. **FRENCH GIRL** Priming Serum, $34. 10. **BAREMINERALS** Gen Nude Powder Blush in That Peach Tho, $24. 11. **MAKE UP FOR EVER** Studio Step 1 Eye & Lip Equalizer, $23. 12. **NARS** Studio Natural Radiant Longwear Foundation, $49. 13. **SEPHORA COLLECTION** Studio Bright Future Radiant Luminizer in Rosé, $14. 14. **TWILA TRUE BEAUTY** Nail Lacquer in La Vida Coco, $12. For information on where to buy, see Shopping Directory.

STILL LIFES: J MUCKLE/STUDIO D. PHOTOGRAPHS, CLOCKWISE FROM TOP LEFT: CLAIRE BENOIST/THELICENSINGPROJECT.COM; MELCIS/ALAMY STOCK PHOTO; ALEX CAO/GETTY IMAGES; MELCIS/ALAMY STOCK PHOTO; STEVE GORTON/GETTY IMAGES; CYRIL LAGEL/THELICENSINGPROJECT.COM; MELCIS/ALAMY STOCK PHOTO; LUCILE LEBER/THELICENSINGPROJECT.COM; TERRY O'NEILL/GETTY IMAGES

OLAY
CLEANSING INFUSION
NEW
OLAY
Cleansing Infusion
HYDRATING GLOW BODY WASH
DEEP SEA KELP
OLAY
MICROSCRUBBING
Cleansing Infusion
HYDRATING GLOW BODY WASH
CRUSHED GINGER

FEEL *the* CLEAN.
SEE *the* GLOW.

Body washes that draw out impurities and draw in hydration for naturally glowing skin.

A cleanser's just a cleanser. Unless, it's Olay.

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What I Love ABOUT ME

The Southern belles of **Atlanta** bring their A game

INTERVIEWS BY ALEXANDRA ENGLER
PHOTOGRAPHS BY JOEL BARHAMAND

ALEXANDRA O'DRISCOLL

"Playing with hair is fun: I sleep in curlers or try pin curls and updos, like beehives."

MARISSA JONES

"My mom is a makeup artist and taught me everything, but my go-to look is glowing skin."

HAYLEY BIDEZ

"I'm an old soul—I keep getting pulled back to this retro style inspired by the '50s, '60s, and '70s."

Guest Editors: ALEX BELLE & ISIS V.

WHAT WE LOVE ABOUT ATLANTA

The local duo behind R&B group St. Beauty share their picks for the best vintage store, spot to catch live shows, and more. ***Outdoor adventure:*** Arabia Mountain (arabiaalliance.org) is a really beautiful place to watch the sunset. Or go bike riding on the BeltLine (beltline.org), which takes you around the city. ***Retail therapy:*** Highland Row (highlandrowantiques.com) sells eclectic furniture and clothes. Go on the first Saturday of the month to get good deals. ***Night out:*** The Tabernacle (tabernacleatl.com) is a great music venue—it used to be an old church and has amazing acoustics. ***Fine art:*** The city has a rich civil rights history. Take in the High Museum of Art's exhibition "A Fire That No Water Could Put Out: Civil Rights Photography" (through May 27; high.org), which examines the legacy of the movement. ***Must-do:*** This month, there's the Beer, Bourbon & BBQ Festival (March 3; beerandbourbon.com). Or for the creative crowd, there's a party called Vain (sovain.splashthat.com), where you can meet artists and influencers.

FOR YOUR CHANCE TO BE A GUEST EDITOR, POST A PHOTO OF YOURSELF IN YOUR CITY ON INSTAGRAM USING #MCTRAVELS.

SPRAY AWAY GRAY *LIKE MAGIC*

BEFORE
AFTER
SIMULATION
L'ORÉAL PARIS
DARK BROWN
MAGIC ROOT COVER UP
TEMPORARY GRAY CONCEALER SPRAY

Eva Longoria

MAGIC **ROOT COVER UP**
3 SECONDS TO FLAWLESS ROOTS

- QUICK AND EASY GRAY COVERAGE
- LIGHTWEIGHT, QUICK-DRY FORMULA NO RESIDUE OR STICKINESS
- LASTS UNTIL YOUR NEXT SHAMPOO
- NOW IN 8 SHADES

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SKYE LIN

"I do a multistep skincare routine. Giving your skin more time and attention after a busy day is important."

VANESSA TORO

"Color is a useful way to express myself—especially during the spring when things come back to life."

JULIA RAE (above)

"People view me as a jokester with a big personality—I balance it out with a sophisticated style."

ALLIE COPE

"I used to be insecure about being tall and lanky. Now, I embrace it."

TULANI REGIST

"After years of changing my hairstyle all the time, I found this blonde bob look, and I knew immediately I was going to keep it."

GABRIELLE NEWTON

"I stick to natural beauty products. I like knowing that what's going on my face could go in my body, too."

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SKINACTIVE
Stop harsh rubbing

Gently remove makeup in one step.

AMERICA'S #1
MICELLAR CLEANSING WATER*

Garnier Micelles act like a magnet to remove makeup and impurities.

Paraben free
Dermatologically tested
Suitable for sensitive skin

1 • Removes makeup
2 • Cleanses
3 • Soothes

FOR ALL SKIN TYPES

FOR STUBBORN WATERPROOF MAKEUP

FOR OILY SKIN

GARNIER SKINACTIVE
Micellar Cleansing Water
All-in-1
Removes makeup + cleanses + refreshes
All-in-1 Waterproof
Removes makeup even waterproof mascara + cleanses + refreshes
All-in-1 Mattifying
Removes makeup + cleanses + purifies pores
No rinse, No harsh rubbing
Face, lips, eyes
ALL SKIN TYPES, EVEN SENSITIVE
OILY SKIN, EVEN SENSITIVE
NO oil alcohol fragrance

BEST OF BEAUTY allure THE BEAUTY EXPERT 2017 AWARD WINNER

GARNIER

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*Based on Nielsen dollar and unit sales in food, drug and major discount retailers during the latest 52 week period ending 12/23/17

KAT BORCHART/THELICENSINGPROJECT.COM

HAIR DIARIES

DAMAGE CONTROL

If a detox can reset your body, what can it do for your hair? Writer **Alexandra Engler** goes on a no-hot-tool cleanse

I'm no stranger to a detox. For three long months, I cut dairy out of my diet, thinking it might be triggering my acne (mildly successful!). Another time, I nixed all added sugars for two weeks in an attempt to temper my sweet tooth (epic failure!). I've even made it through a week of a vegan meal-delivery service that was so new-agey it would have made Gwyneth Paltrow's eyes roll. For me, a detox is a reset button: I do one whenever I feel like I haven't been taking care of myself.

This time it was my hair that needed some TLC. For a decade, I had been treating my frizzy, perpetually dehydrated curls like a nuisance that only a flatiron could fix, and I would spend roughly 30 minutes each day straightening them into a more manageable state. I also got highlights every other month, which didn't help the condition. At 25, I realized I had no idea what my hair even looked like naturally. Was it still curly? Was it actually frizzy—or had the heat damage just rendered it so? I needed a fresh start.

My plan was to do a hot-tool detox, avoiding blowdryers, straighteners, and curling irons for a month. At the time, I was freelancing and working from home, so it didn't matter if my hair looked out of control. On day one, I let it air-dry and discovered multiple curl types competing for attention. The most troubling were around my face: short, crooked pieces of straw that grew out instead of down, as if the laws of gravity did not apply. Then there was the top layer, which looked like it wanted to be curly but didn't have enough spring to pull it off. The hair underneath, saved from excessive heat and highlights, flowed to my shoulders in loosely curled tendrils. As a kid, I hated the texture. But now? I couldn't stop touching the soft, bouncy twists, dreaming of a day when the rest of my hair looked and felt as good.

If I could rehydrate the top layers and soften the straw around my hairline, I thought I'd have something to work with. So I spent the next few weeks loading up on moisture. I DIY'ed treatment masks with anything in my cupboards that looked like an oil or a butter (home-office bonus: I could leave them on all day). I also indulged in store-bought protein masks to speed the recovery process. After every shower, I'd experiment with styling creams and serums to see which ones worked best with air-drying.

But like any challenging detox, there were slipups, like the time I grabbed my dusty curling iron before cocktails with friends I hadn't seen since my smooth-haired days. "Just a touch-up," I told myself as I wrapped small sections around the barrel, burning away some of my hard-earned progress.

Nevertheless, the nurturing paid off. By the end of the month, my hair had softened, and I had a styling strategy that worked: When my hair was still sopping wet, I'd rake a light-control curl cream from root to tip, then mist on a wave spray. I tried not to touch my hair as it dried; then I'd spritz texturizer all over to amp up the volume. The end result was charmingly wild and slightly unruly but, more important, healthy.

These days, I may reach for a curling iron or straightener occasionally, but my strands are still healthy, so they reflect light in that way that only hydrated hair can. (Plus, whenever I need a mini recharge, I just reach for one of the treatment masks I discovered during my detox.) When humidity brings on the frizz, the curls still remain soft, not straw-like. And on a really good hair day, when all my air-dried curls have fallen into place, I feel better than any blowout could have made me feel. All it took was a little self-control and a lot of self-care. **mc**

L'ORÉAL
PARIS
ELVIVE
TOTAL REPAIR 5
DAMAGE-ERASING BALM

IN JUST 1 USE,
A COMEBACK FOR DAMAGED HAIR.

NEW
ELVIVE
REVIVE
DAMAGED HAIR

TOTAL REPAIR 5
DAMAGE-ERASING BALM

This treatment contains an elixir of **Almond, Protein + Ceramide**. Use weekly to fight 5 signs of damage - weak, dry, dull, rough hair and the look of split-ends.* Revives damaged hair for intense care, beyond conditioner.

*System of shampoo and balm

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GREATEST HITS REMASTERED

Our favorite looks from the spring 2018 runways were refreshing twists on iconic classics—here's our guide to making the timeless timely

Singer-songwriter Donna Summer

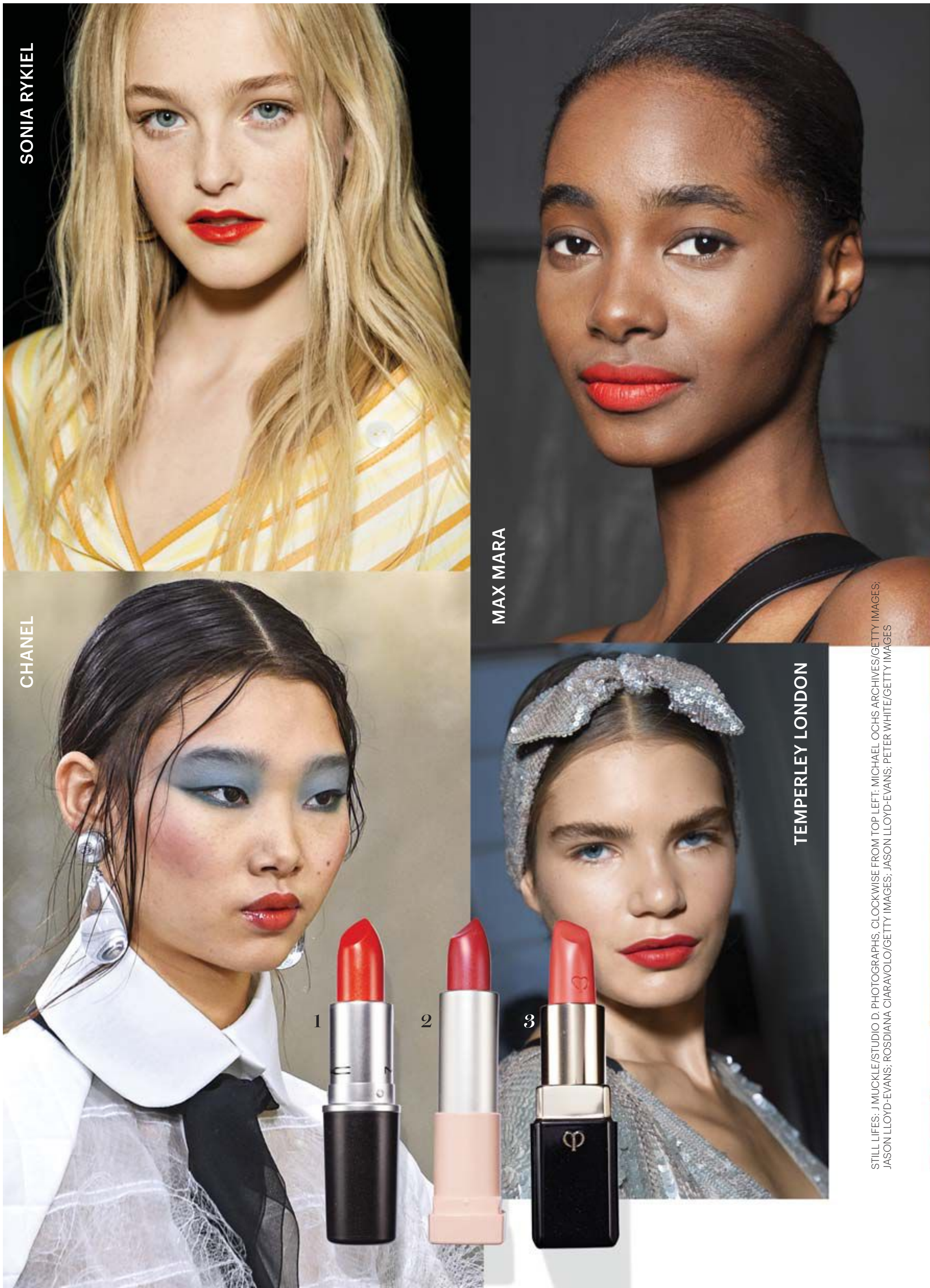
▲

TIMELESS: MATTE RED LIP

TIMELY: SATIN PEACH LIP

For spring, a ripe red lip with this fruity undertone feels just so deliciously juicy. (It helps that finishes skewed toward velvet and gloss rather than past seasons' ultra-matte.) The lip looks even more delectable against glowing skin—as at Max Mara and Temperley London, where the models looked like they had just spent the season off the coast of Croatia.

1. **MAC** Crèmesheen Lipstick in Dozen Carnations, $18. 2. **GIGI HADID X MAYBELLINE** West Coast Glow Matte Lipstick in Austyn, $9. 3. **CLÉ DE PEAU BEAUTÉ** Lipstick in Peach Stone, $65.



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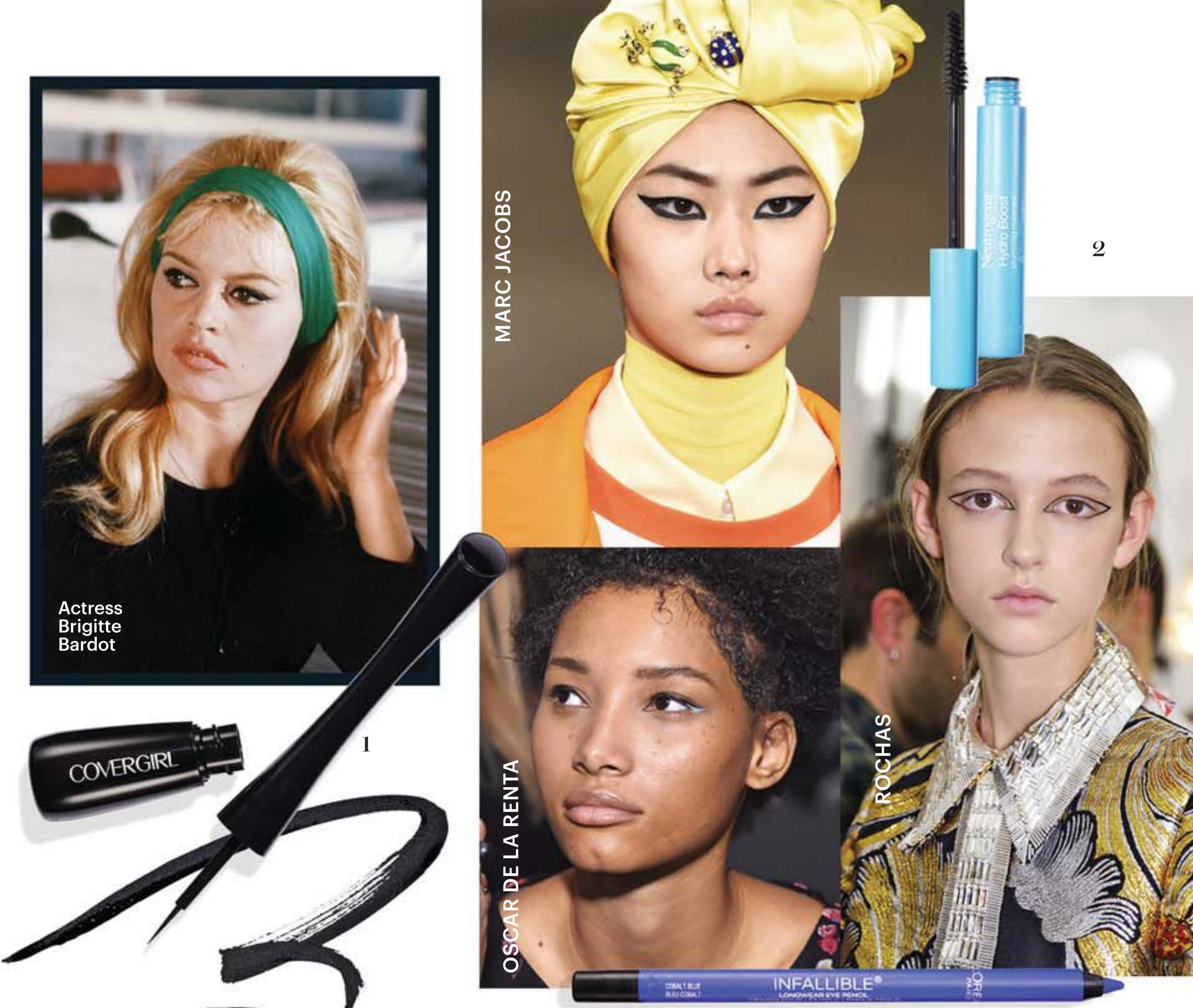
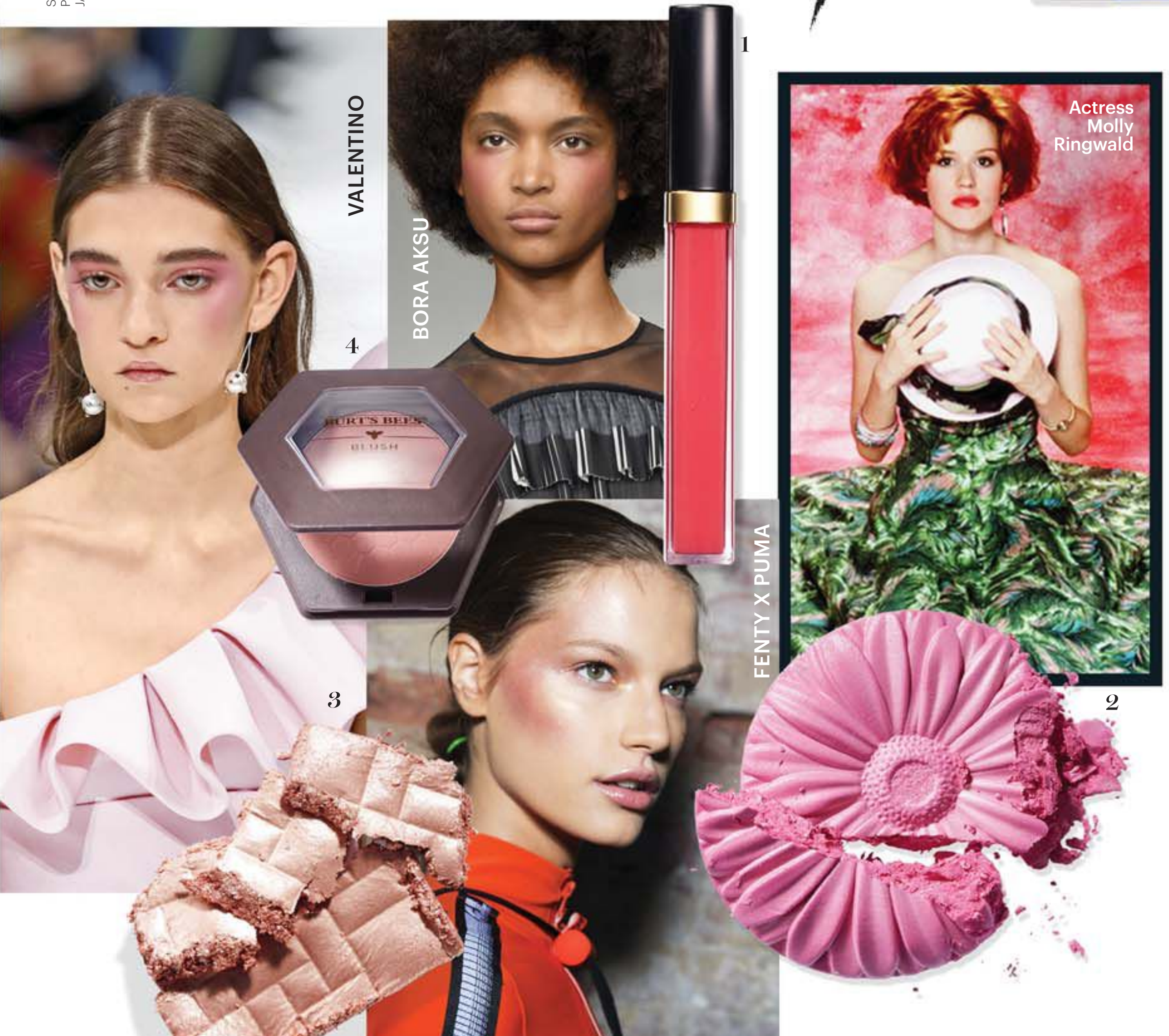
TIMELESS: ▶ CLASSIC CAT EYE

TIMELY: CREATIVE CAT EYE

Today's winged liner knows no bounds: Rochas played with negative space, Oscar de la Renta added a colorful swipe below the standard black, and Fendi covered nearly the entire lid. At Marc Jacobs, makeup artist Diane Kendal for Marc Jacobs Beauty created no fewer than eight variations: "I take into account each model's eye shape to see what version would be flattering for them," she says. That's '50s classic meets 2018 customization.

1. **COVERGIRL** Get in Line Liquid Eye Liner, $11. 2. **NEUTROGENA** Hydro Boost Plumping Mascara, $10. 3. **L'ORÉAL PARIS** Infallible Pro-Last Eyeliner in Cobalt Blue, $9.



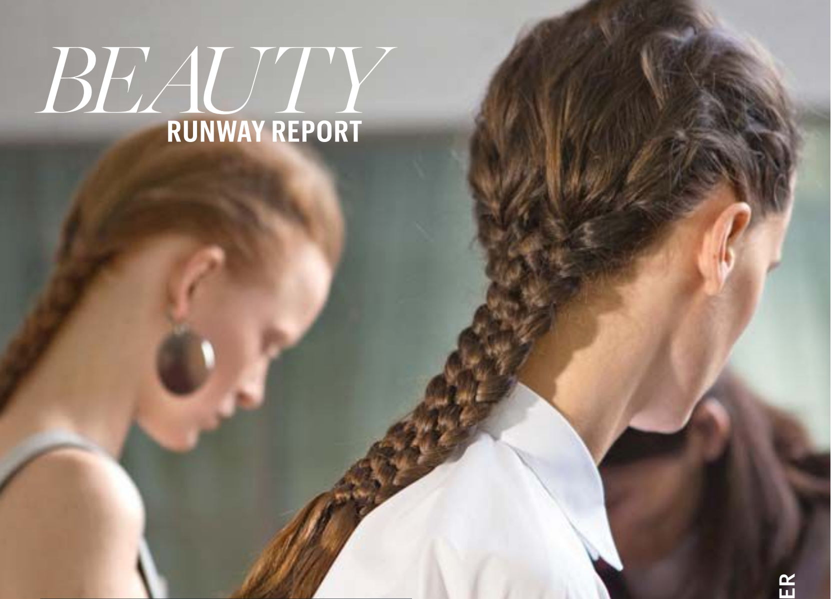


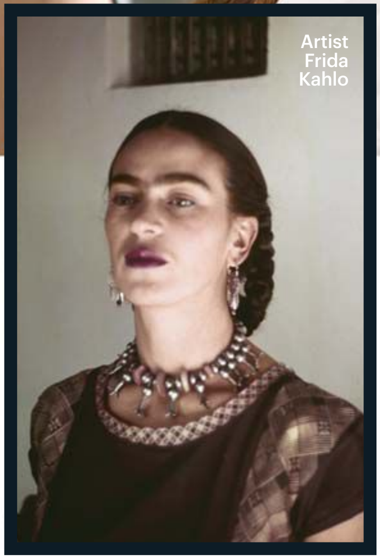
◀ *TIMELESS:* PRETTY-IN-PINK BLUSH

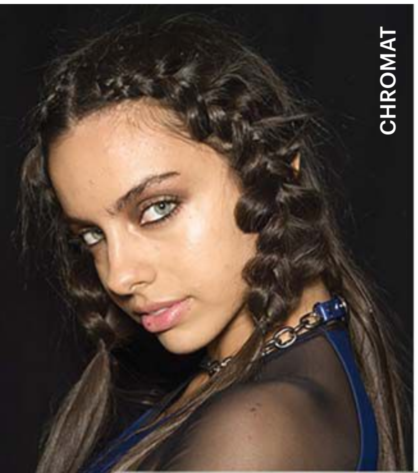
TIMELY: POWER-PINK BLUSH

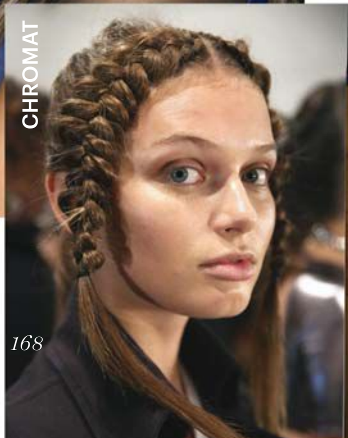
The bright hue that made waves in the '80s might be the same, but this time, makeup artists took a more monochromatic approach—sweeping it higher up cheekbones, to the eyes, or even doubling it as a lipcolor. At the most dramatic iteration (Valentino), the color created a crescent moon around the eyelid and continued down the cheek. For day-to-day, copy the look at Bora Aksu, where the texture was creamy and dewy.

1. **CHANEL** Rouge Coco Gloss in Poppea, $30. 2. **CLINIQUE** Cheek Pop in Plum Pop, $21. 3. **BOBBI BROWN** Extra Glow Highlighting Powder, $48. 4. **BURT'S BEES** Blush in Shy Pink, $10.




Artist Frida Kahlo





◀ *TIMELESS:*

MAIDENLY BRAIDS

TIMELY:

SPORTIF BRAIDS

In our athleisure-loving world, a crisp, cool plait feels far more of the moment than a romantic, classical version. At Chromat, hairstylist Kien Hoang for Oribe says he was inspired by the brand's "workout, sporty look" when he created the face-framing braid-and-ponytail combo. And anyone with dexterous-enough fingers and some patience can try the yoga-class-friendly basket-style braid from Jil Sander.

1. **L'ORÉAL PARIS** Elnett Satin Hairspray Extra Strong Hold Precious Oil, $15. 2. **AVEDA** Smooth Infusion Style-Prep Smoother, $25. 3. **TRESEMMÉ** Compressed Micro Mist Hair Spray Hold Level 2 Smooth, $5.

1

L'ORÉAL PARIS
Elnett Satin

2

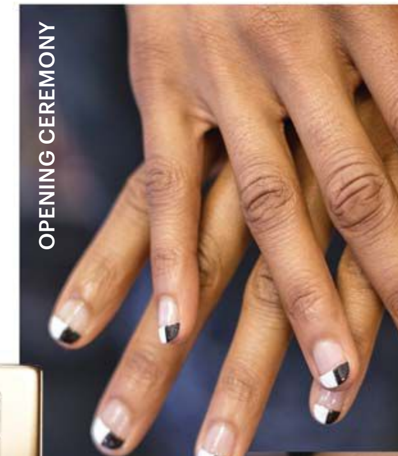
AVEDA
smooth infusion
style-prep smoother

3

TRESemmé
NEW
COMPRESSED MICRO MIST
SMOOTH 2
HAIRSPRAY REINVENTED

1

YSL
97
OP ART CORAL
YvesSaintLaurent


OPENING CEREMONY

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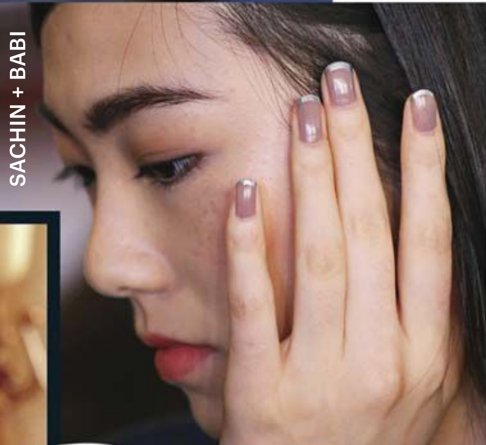
SACHIN + BABI

Alicia Silverstone as Cher Horowitz in *Clueless*

4

3

▲ *TIMELESS:*

FRENCH MANICURE

TIMELY:

FRENCH-WITH-A-TWIST MANICURE

What happens when you combine nail art with that iconic tip? You get this season's It manicure. At Sachin + Babi, the base was a chic mauve with the ends dipped in silver. Opening Ceremony went with a two-tone half-moon top. (Manicurist Naomi Yasuda for LeChat Nail Care says the checkered design "gives it character without taking over.") And if you're hesitant to go full-on '90s, some nail artists (as at Alice + Olivia) simply added a barely-there swipe of color.

1. **YVES SAINT LAURENT** La Laque Couture in Op Art Coral, $28. 2. **SALLY HANSEN** in Stilettos & Studs, $8. 3. **OPI** in Icelanded a Bottle of OPI, $11. 4. **ESSIE** in See the Light, $10.

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AND WASH AWAY.

NEW
COLORISTA *Spray*

- 1-DAY COLOR – EASY TO USE, WASHES OUT*
- VISIBLE ON ALL HAIR COLORS – NO BLEACH REQUIRED

*Result will vary based on color of hair. May last longer on bleached or damaged hair.

@sahara_ray in #PASTELPINK10 + #ROSEGOLD02

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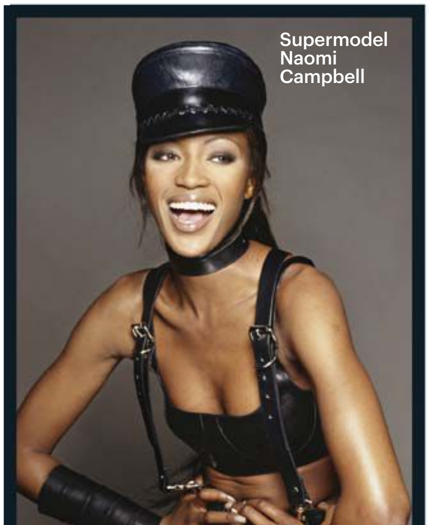
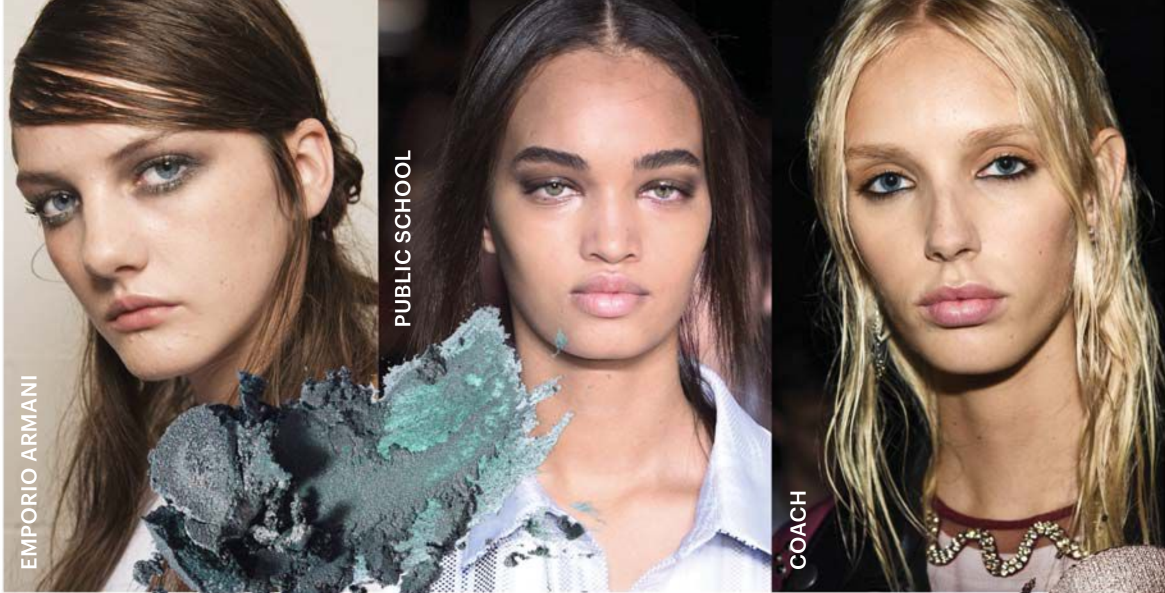


Supermodel Naomi Campbell


EMPORIO ARMANI
PUBLIC SCHOOL
COACH

2

3

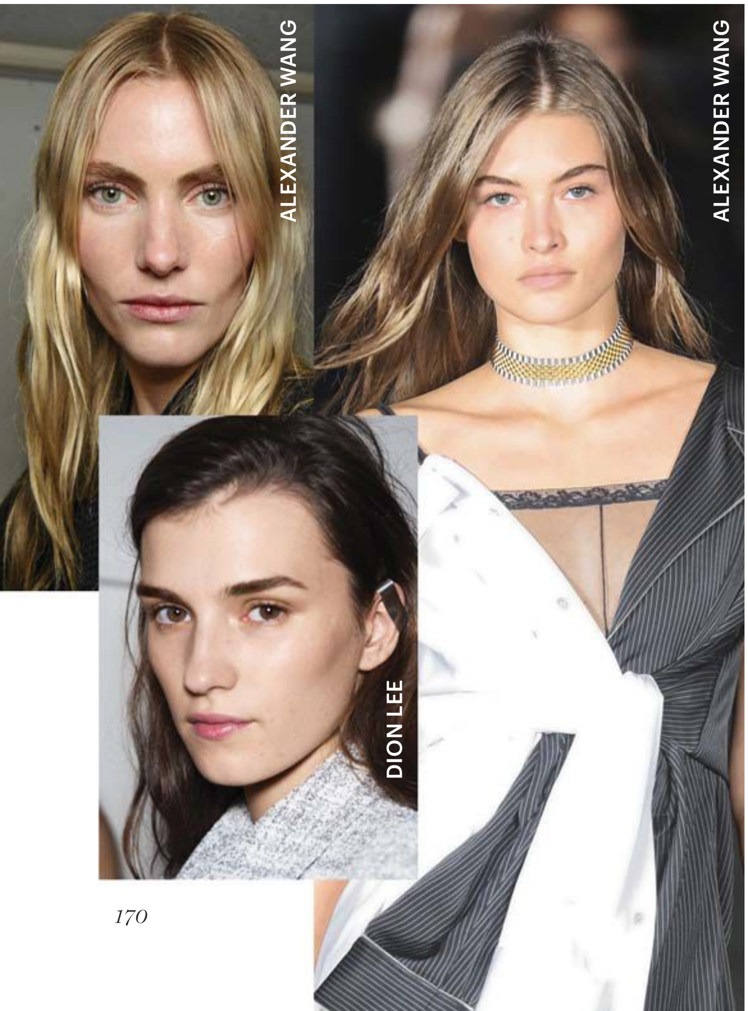
◄ *TIMELESS:* THE SMOKY EYE *TIMELY:* THE SMUDGY EYE

Achieving this eye-makeup trend that's less hot, sexy vixen and more cool club kid is easy: Wear dark shadow out all night, or simply use the nubby, spongy end of your liner to create a slightly disheveled style. At Coach, makeup artist Pat McGrath says the look was for "rebellious girls who look like they're with the band. No—actually, they're not with the band; they're performing." Toss some glitter on top for extra attention.

1

4

1. **SMASHBOX** Photo Edit Eye Shadow Trio in Punked, $22. 2. **CHANEL** Ombre Première Longwear Cream Eyeshadow in Verderame, $36. 3. **CHANTECAILLE** Le Chrome Luxe Eye Duo in Tibet, $58. 4. **LANCÔME** Ombre Hypnose Stylo in Onyx, $25.


ALEXANDER WANG
ALEXANDER WANG
DION LEE

TIMELESS: ► FLAWLESS BLOWOUT *TIMELY:* MESSY BLOWOUT

This is not a *Stepford Wives* 'do. Instead, the style has all the nonchalance we've come to expect of models off duty by toning down the volume and keeping some individuality. "It's soft, easy hair—like before the time of hot irons and straighteners, when they just had blowdryers, so the hair was more pillowy," says hairstylist Mark Hampton, who created this look for Dion Lee. "We wanted it to look like the girl could do it herself."

Blake Lively as Serena van der Woodsen in *Gossip Girl*

1

PANTENE
COMBING creme
MOISTURE

2

NEXXUS
DRY SHAMPOO

3

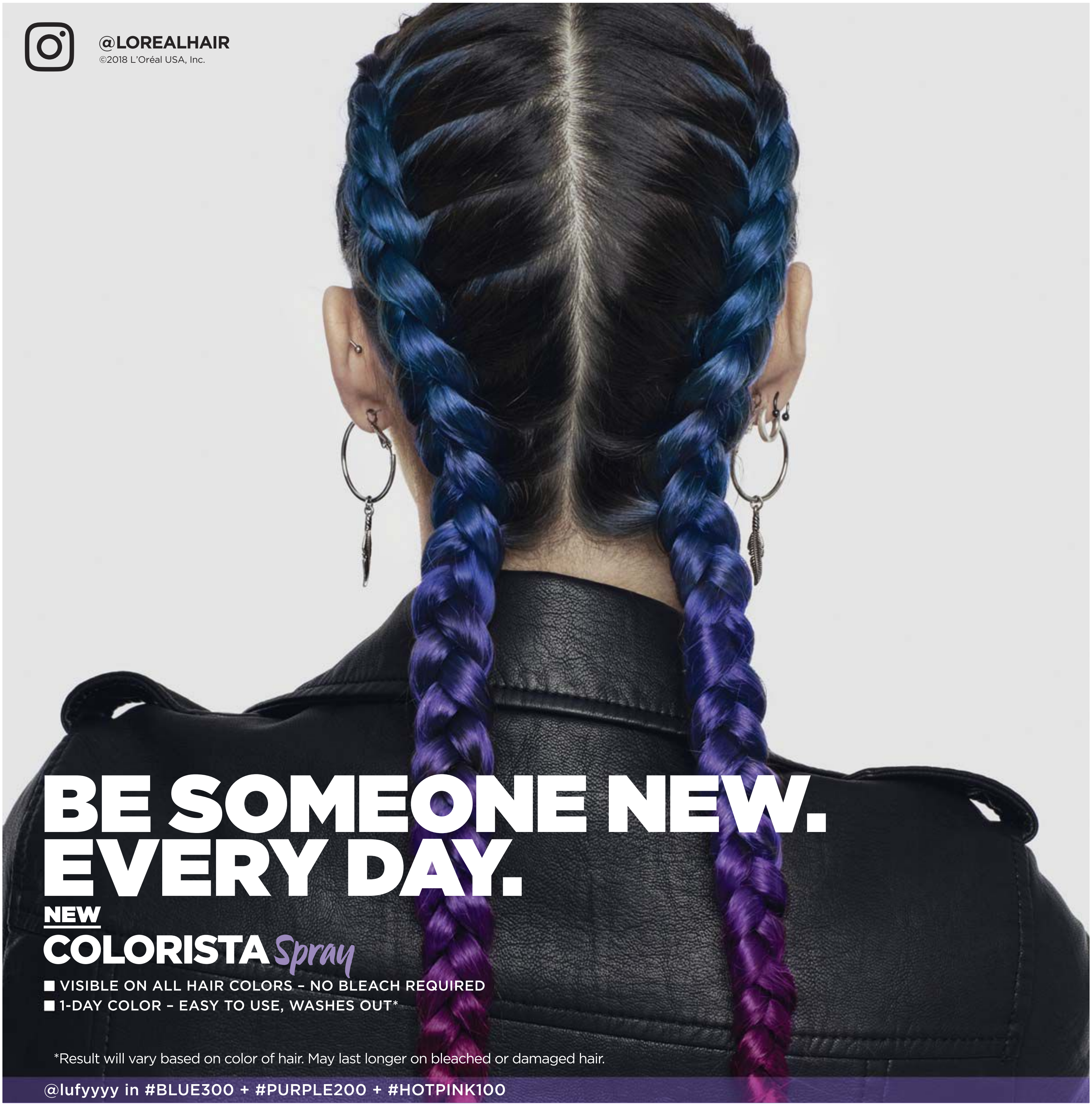
NOT YOUR MOTHER'S
Matcha Green Tea & Wild Apple Blossom

4

Dove
STYLE + care

1. **PANTENE** Pro-V Moisturizing Leave-In Combing Crème, $6. 2. **NEXXUS** Keraphix Dry Shampoo, $12. 3. **NOT YOUR MOTHER'S NATURALS** Matcha Green Tea & Wild Apple Blossom Nutrient Rich Conditioner, $9. 4. **DOVE** Smooth & Shine Heat Protection Spray, $4. For information on where to buy, see Shopping Directory.

STILL LIFES: J MUCKLE/STUDIO D. PHOTOGRAPHS, CLOCKWISE FROM TOP LEFT: TERRY O'NEILL/GETTY IMAGES; MATTEO VALLE/IMAXTREE.COM; PETER WHITE/GETTY IMAGES; JASON LLOYD-EVANS; JAMES DEVANEY/WIREIMAGE; ANTONIO DE MORAES BARROS FILHO/GETTY IMAGES; JASON LLOYD-EVANS; MATTEO VALLE/IMAXTREE.COM



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PARiS

Seljalandsfoss waterfall. BELOW: Icebergs on Jökulsárlón glacial lagoon

1
LA MER
the moisturizing cool gel cream
le gel rafraîchissant régénération intense

FIELD GUIDE: ICELAND

WATER WORLD

Can you capture the feeling of an entire country in a jar? ***Jennifer Goldstein*** *goes north to find out*

I'd like to tell you Iceland's famed Blue Lagoon is steeped in history, that the Vikings who arrived here in the ninth century used to soak in its restorative waters. But the backstory has none of that romance: In 1976, an energy company drilled holes in the lava field outside Reykjavík and opened a plant to generate electricity with the heat of the Earth's core. Geothermal seawater, which seeps into the holes and is pumped off-site, soon began to collect in nearby crevices. So, what did locals do when they noticed a milky turquoise pool next to their friendly neighborhood power plant? They went for a dip, of course.

Luckily, they were onto something. Researchers soon discovered that the water improves skin conditions like psoriasis, thanks to marine microorganisms and a high concentration of silica. On a recent trip to Iceland, I got to soak in the lagoon, which left my skin soft, my muscles relaxed, and my mind at ease. It could have been the 104-degree water that soothed me, but I also credit the scenery.

Iceland's landscape is otherworldly. Ranked as one of the least polluted countries on earth, its air lacks the hazy quality we've come to believe is normal. Light sparkles off black lava rocks speckled with neon-green moss; the water in nearby streams and waterfalls is crystalline; and the cool, refreshing air makes your skin glow. I wanted to bottle the feeling and take it home—which turned out to be a wholly unoriginal idea.

La Mer used this very place as inspiration for a new campaign promoting its skincare, including the new Moisturizing Cool Gel Cream. The water-rich, whipped formula slips over skin and sinks right in, leaving you refreshed. The sensation is hard to describe, which the marketing team at La Mer must have realized, because they hired Kate Hudson to do it for them, via a series of storytelling videos shot throughout Iceland.

The day after my Blue Lagoon soak, I met up with the actress while she was on break from the shoot. "Isn't this country amazing?" she asked by way of hello. "It's like a sci-fi movie—one of those places that reminds you you're living on an actual planet, you know?" I knew exactly. Hudson went on to explain that the location was one of the reasons she signed on to do the project, but that she also had history with the brand. "I grew up in the dry air of Colorado, and when I was 18 or 19 my mom got me a jar of La Mer—it's the holy grail of moisturizers."

After we spoke, I gave the new gel cream a try. My cheeks had been feeling tight, a symptom of the strong winds or the scenery-induced perma-grin that had been stretched across my face all day. Either way, the relief was immediate and lasted well into the night, when I returned to my hotel, soaked in a tub with Icelandic salts, and slathered on a local scrub made with crushed lava. When the bath cooled, I opened the tap and let the hot water flow, feeling none of the guilt I would at home. After all, I thought, this country has plenty to spare.

1. **LA MER** The Moisturizing Cool Gel Cream, $315. 2. **SÓLEY ORGANICS** Graedir Shampoo, $34. 3. **BLUE LAGOON ICELAND** Lava Scrub, $115. 4. **ANGAN** Seaweed Bath Salt, $32. For information on where to buy, see Shopping Directory.

Silica in the Blue Lagoon reflects sunlight, giving the water its signature color

2
Sóley
GRÆÐIR
3
BLUE LAGOON
ICELAND
Lava Scrub
4
ANGAN
seaweed
BATH SALT

Kate Hudson shooting a La Mer campaign in Iceland. LEFT: Thingvellir National Park

STILL LIFES: COURTESY OF THE COMPANIES. PHOTOGRAPHS, CLOCKWISE FROM TOP LEFT: JENNIFER GOLDSTEIN (2); KRISTJAN FREYR/GETTY IMAGES; MICHAEL MARQUAND/GETTY IMAGES; COURTESY LA MER; JENNIFER GOLDSTEIN; WOLFGANG KAEHLER/GETTY IMAGES; BRIAN LAWRENCE/GETTY IMAGES.

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1 MINUTE HAIR MASK

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FRUCTIS
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1 MINUTE HAIR MASK
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GET SMOOTH HAIR FAST.

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1 MINUTE HAIR MASK
+coconut extract

NOURISH
DRY HAIR

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FRUCTIS
DAMAGE REPAIRING TREAT
1 MINUTE HAIR MASK
+papaya extract

REPAIR
DAMAGED HAIR

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COLOR VIBRANCY TREAT
1 MINUTE HAIR MASK
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+banana extract

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*What does 98% naturally derived mean? We consider an ingredient to be naturally derived if it is unchanged from its natural state or has undergone processing yet still retains greater than 50% of its molecular structure from its original plant or mineral source. This formula consists of 98% naturally derived ingredients. The remaining ingredients constitute 2% of the formula to ensure its sensoriality and preservation.

FRAGRANCE FILES

MAGICAL THINKING

Deep smoky scents are on the rise, as more perfumers reach for fragrance notes with a history of ceremonial use. **Emily Grosvenor** dives into the mystical, mood-altering side of perfume

The bowels of the New York City subway system can be overwhelming. Natural perfumer Douglas Little says he used to emerge from the L train with the feeling that he was covered in his fellow riders' emotional imprints, and that's saying nothing of the varied scents he would pick up underground. Years later, the experience inspired the designer, now the nose behind Gwyneth Paltrow's Goop natural fragrances and his own line, Heretic, to create a perfume that felt like a ceremonial cleansing ritual for the wearer. A blend of palo santo, a sacred wood used for centuries in energy-clearing ceremonies, and four types of sage, known for Native American smudging rituals, Heretic's Smudge fragrance feels like an olfactive and emotional bath. "I wanted to make a liquid version of a smudge stick to get that subway feeling off of me," Little says. "People need those small moments to connect back to what's really important."

Creating a mood has always been at the heart of perfume—rapturous, transported, transformed, elevated, sexy. Whatever emotion the heart desires, perfumers have sought to conjure it. But as once-fringe practices like smudging, sound bathing, and moon circles move into the mainstream, and recent research proves the mood-altering properties of traditional fragrance ingredients, scent lovers are taking note. In fact, some might say a societal shift in perfume preference is afoot; there will always be a place for the lilting, flirty florals of the past few decades, but more women are making room in their fragrance repertoires for scents featuring the warm, woody, and spicy notes long associated with global spiritual practices. Perfumers at houses large and small are recasting the sticky resins used ceremonially by people around the world as starring notes in new fragrances, not least because of their known psychoactive and antidepressant properties. In other words: If wearing perfume has always made you feel good, it's about to make you feel even better.

As long as people have had noses, they have burned, extracted, smeared, smudged, dabbed, and inhaled botanicals to change their moods and connect with the divine. But some ingredients light the fires of the human spirit more powerfully than others. These notes—frankincense, palo santo, myrrh, oud, cannabis—hold special cultural significance for their spirit-awakening properties. And as the international geopolitical mood has soured, their stars are rising.

"Wherever you go around the world, people use fragrant resins for rituals and illumination," says botanist Douglas Daly, the director of the Institute of Systematic Botany at the New York Botanical Garden, and an expert on the frankincense (Burseraceae) family of trees. "Perfume has evolved alongside our interest in personal health." And, he adds, it's no coincidence that many ancient fragrance materials have pharmacological benefits.

The science of smell is just starting to bear a whiff of revolution tied to this ancient wisdom. In 2008, researchers from Johns Hopkins University School of Medicine and the Hebrew University of Jerusalem backed up what millennia of ceremonial and

LACEY/TRUNK ARCHIVE

religious activity had long supported: The scent of frankincense lowers depression and anxiety. And incensole acetate, an organic compound found in the resin of the plant, activates a protein known to play a role in the perception of heat on the skin, which could be a reason why perfumers often use the resin to add a sense of warmth to fragrances. It shows up in popular scents like Chanel’s Coco Noir, Tom Ford Tuscan Leather, and Bulgari’s Aqva Amara, as well as niche blends such as House of Matriarch’s Antimony and James Heeley’s Cardinal.

Mandy Aftel, a perfumer and the author of *Fragrant: The Secret Life of Scent*, has been using frankincense oil and resin in her scents for more than 30 years. “I would be hard-pressed to find a part of that plant that doesn’t enrich life,” Aftel says. “It’s an ancient material—a rock star, really—so important and so tangled with the history of humanity.” Frankincense plays a lead role in her Aftelier Perfumes Ancient Resins body oil. It also shows up in a fragrance she created for her friend, the late singer-songwriter Leonard Cohen, who was profoundly interested in ancient scent materials. The blend, called Oud Luban, has a light, citrusy frankincense top paired with a deep low of natural oud. Like many frankincense-based fragrances, it relies on simplicity, because the note—which can smell of Mediterranean pine, bitter honey, or lemon—is so complex. “There are different facets, and they’re woven together and harmonized by nature itself,” Aftel says. “It’s scents like these that give us some respite from the stress of the world.”

Alongside frankincense, palo santo is emerging as a go-to note in perfumery. If you’ve never heard of the stuff, then you probably don’t frequent trendy shops on the coasts, where it’s often burned like a favorite candle. At Alder & Co., a lifestyle boutique in Portland, Oregon, employees smudge the store with the smoke every morning before opening. Fragrance designer Heather Sielaff, the nose behind indie fragrance line OLO, first used palo santo in a custom perfume she created for a client in 2012. Sielaff liked it so much that she built a fragrance around it. OLO’s Palo Santo, which also contains siam wood and white champa flower, quickly became a customer favorite. “It wears warmly on the skin, like you just walked through the smoke of a burning incense stick,” Sielaff says. Other perfumers are modernizing palo santo by balancing its sweet, woody oil with surprising notes such as white grapefruit, as in Carlen Parfums Aztec Noir. It also pops up in Versace Yellow Diamond and Régime de Fleurs Water/Wood.

The allure of these scents follows a trend toward more-natural beauty products, but it’s also timed to a rise in global anxiety, as humanity responds to the mounting pressures of climate change and political instability on nearly every continent. Even if you don’t want to smell like a walking gift to baby Jesus, there are ways to get in on the trend. Since the way you experience a scent early in life influences your response to it later, your own memories can serve as inspiration. This, coupled with the recent strides made in the marijuana-legalization movement, could explain the ascent of cannabis-inspired fragrances, which are often designed to mimic the scent of the plant’s flower without using its psychoactive compounds. Fresh and Demeter make fragrances with the note, as does Malin+Goetz. The brand’s cofounder, Andrew Goetz, created the eau de parfum Cannabis to harness his experience living among the smoky, hashish-heavy streets of Amsterdam in the 1980s. It stands to reason, Goetz says, that fragrance consumers—even those who have never used recreational drugs—first experienced the scent as teenagers and would therefore be drawn to the uplifting and slightly naughty aroma because it reminds them of a time when they were young and carefree.

Musky-earthy patchouli is another note that holds similar appeal for many. In Gucci Guilty, it lends an addictive quality, while Louis Vuitton Matière Noire—literally “black matter”—features the mysterious, woody scent alongside agarwood, black currant, and jasmine. “These notes appeal to edgy customers who want to be a little more provocative—not necessarily just for the dispensary crowd,” Goetz says. “That’s the beauty of perfume. It’s not meant to be literal—it’s about the emotional content.” **mc**

OCCULT FAVORITES *These bewitching scents feature notes with a storied past*

MATIÈRE NOIRE
LOUIS VUITTON

NIGHT RITUAL
Intoxicating patchouli and oud juxtapose juicy black currant and heady jasmine.
LOUIS VUITTON
Matière Noire, $240.

M
HOUSE OF MATRIARCH
ANTIMONY

ALTERED STATE
Charred frankincense, palo santo, and galangal bloom into mind-altering rose.
HOUSE OF MATRIARCH
Antimony, $330.

HERETIC
SMUDGE
EAU DE PARFUM

CLEANSING RITUAL
Palo santo meets oud, frankincense, rock rose, and clary sage in this liquid smudge stick.
HERETIC
Smudge, $165.

edition 03
G.

CENTERED CONSCIOUSNESS
Rare green frankincense unfurls with soft, calming notes of juniper, black pepper, and cardamom.
GOOP
Edition 03 Incense, $165.

GUCCI GUILTY

EARTH ANGEL
Resinous amber and musky patchouli go decadent with notes of lilac and pink pepper.
GUCCI
Guilty, $99.

MALIN+GOETZ
100ml

HAPPY VIBES
Sandalwood and patchouli skew bright and fun with bergamot and black pepper.
MALIN+GOETZ
Cannabis, $165.
For information on where to buy, see Shopping Directory.

STILL LIFES: COURTESY OF THE COMPANIES

"A basic look for me would be gold eyeliner; Sephora's isn't expensive, which is great, because I go through it pretty quickly."

1

SEPHORA
Ombre à Paupières & Crayon Colorful
Colorful Shadow & Liner
NACRE · SHIMMER
Waterproof

2

SEPHORA
SEPHORA

"I put on one of these liners and then just sort of smear it around with ChapStick. It's not a full lip—it just gives you the idea of a lip."

"It's cool that we can all smell the same fragrance but perceive it differently. For me, In Full Bloom is light, flowery, and sunny, with a fresh feel to it."

3

IN FULL
BLOOM
kate spade
NEW YORK

5

IMMACULATE
LIQUID POWDER FOUNDATION
MATTIFYING
OIL FREE
HOURGLASS

"This is such a nice foundation. Even if I'm not putting on any other makeup, I'll start with this."

4

SheaMoisture
JAMAICAN BLACK CASTOR OIL
STRENGTHEN & RESTORE
SHAMPOO

"I like this SheaMoisture shampoo with apple cider vinegar because it's clarifying; it really gives your hair a fresh start."

IN HER OWN WORDS

Sasheer ZAMATA

The *Saturday Night Live* alum stars in a campaign for Kate Spade's new fragrance

The actress and comedian explains how perfume, big hair, and the color red make her feel invincible

When I was growing up, my mom worked for Mary Kay, and I was her guinea pig for all the products. But even so, she told me I shouldn't wear makeup until I was a teenager—15, I think. And by that time, I just didn't care. I didn't start wearing it until college, and now I'm finally getting the hang of what I like and not just trying to copy images from magazines and things. When I think about the look I want to emulate, it's [R&B group] En Vogue. They were ahead of their time and just so cool—the dark lipstick, the natural-toned makeup. I loved how they would mix up their style to be masculine but sexy, in a feminine way.

I've also learned that you can dive into different moods and energies based on what you're wearing or how you do your hair or makeup. People receive you differently when you change up your usual everyday look. For example, when I need to be a boss-ass bitch, I put on perfume. It makes me feel like a woman, especially the In Full Bloom scent, which has notes of rose but is really modern—definitely not your grandma's perfume.

And if I want to look like I tried, I wear my hair big. The bigger the hair, the closer to God, right? Maybe that's me peacocking a bit, but I just feel like I'm presenting if my hair's big. Warm colors help, too. Red is such a power shade, and it makes me feel like I'm ready to work. If I'm in a meeting and I don't know the people well, there's a good chance I'm probably going to be wearing red.

If I need to dive into a character, it's a huge benefit if I don't look like Sasheer. Putting on a wig or different makeup really helps me transform. It also helps if someone else does my hair and makeup. I'll sit in the chair and go into a kind of meditation state, where I close my eyes and place my palms toward the sky to keep myself open. Then I just take a lot of deep breaths. The makeup artists usually get what's going on, and they'll let me have that moment to be calm and centered. It's such a positive thing.

—As told to Jennifer Goldstein

"Having acne as an adult is so annoying, but what's helped me is changing my cleansing routine. I didn't realize how much makeup I was leaving on my face by just washing it once! Now I use this face wash with the Clarisonic to get off all the makeup before I go to bed. It's made a huge difference."

6

PALMER'S
COCOA BUTTER FORMULA
EVENTONE
DARK SPOT CORRECTING CLEANSER
INSTANT FOAMING

7

1. **SEPHORA COLLECTION** Colorful Shadow & Liner in Gold, $14. 2. **SEPHORA COLLECTION** Rouge Gel Lip Liner in Molasses (left) and Dark Horse, $12 each. 3. **KATE SPADE** In Full Bloom Eau de Parfum, $98. 4. **SHEAMOISTURE** Jamaican Black Castor Oil Strengthen & Restore Shampoo, $11. 5. **HOURGLASS** Immaculate Liquid Powder Foundation in Chestnut, $56. 6. **PALMER'S** Eventone Dark Spot Correcting Cleanser, $7. 7. **CLARISONIC** Mia 2 Facial Cleansing Brush, $169. For information on where to buy, see Shopping Directory.

STILL LIFES: COURTESY OF THE COMPANIES. PHOTOGRAPH: @INEZANDVINOODH

Reena
Lives with severely dry skin

NEW Dove | DermaSeries

Make peace with dry skin

Dove DermaSeries
DRY SKIN RELIEF
face wash
hand cream
body lotion
ECZEMA RELIEF
body lotion
face cream
repairing balm
body wash
face bar

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HEALTH NEWS

THE LATEST IN FITNESS, NUTRITION, AND MORE **By Alexandra Engler**

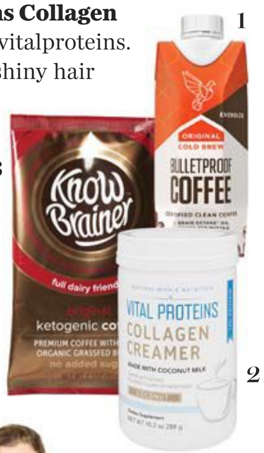
PICK-ME-UP

Reach for one of these coffee upgrades to improve your a.m. staple

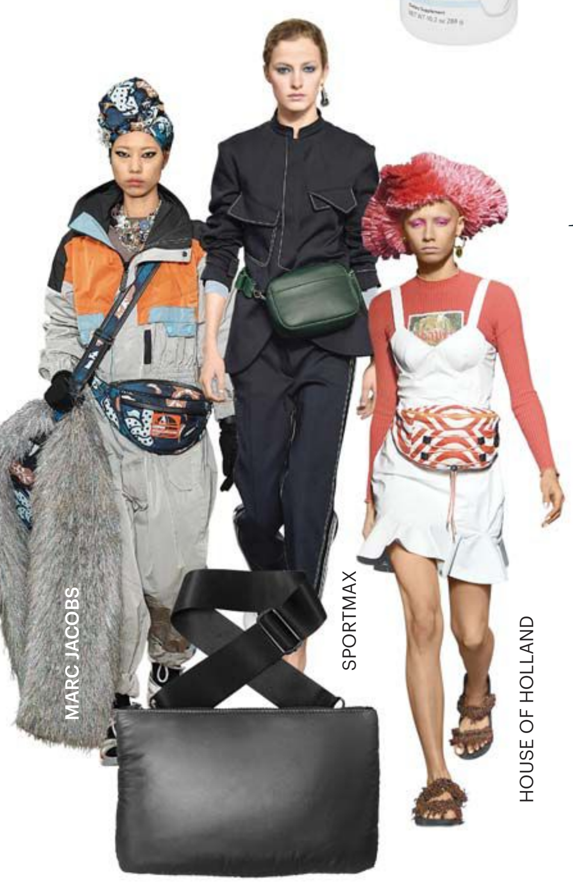
1. Bulletproof Coffee Cold Brew ($59 for 12; bulletproof.com) is made with Brain Octane Oil and grass-fed butter to keep you wide-awake all day.

2. Vital Proteins Collagen Creamer ($29; vitalproteins.com) promotes shiny hair and glowy skin.

3. Know Brainer Instant Ketogenic Coffee ($18 for nine packs; myknowbrainer.com) gives you a bonus herbal energy boost.



Your typical coffee now comes with superpowers



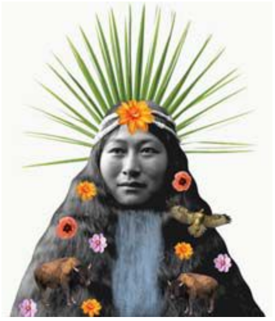
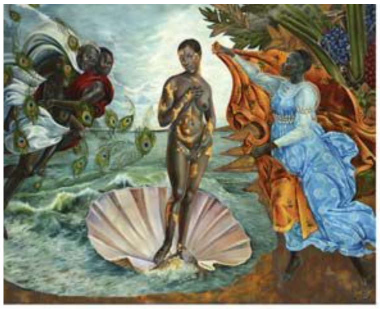
Pack Leader

PSA: The fanny pack is making a comeback, thanks to fashion designers like Marc Jacobs and Sportmax. Of course athleisure brands see the appeal—take this waterproof option ($68; athleta.com), which would be clutch during a hike or visit to the gym.

Favorite Follow

@WOMANLYMAG

At the crossroads of wellness, art, and education is @WomanlyMag, a health-focused Instagram account with an edgy, empowering, and inclusive aesthetic. Along with great visuals, it provides a place to talk about mental-health issues, breast-cancer screenings, and more. "I started my career at Planned Parenthood, where I learned about the significant lack of access to care in the U.S.," says founder Attia Taylor. "I wanted to build a platform that provides updated health news in a creative way." Trust: This gives your feed a refreshingly real vibe.



RIGHT: Featured artwork on @WomanlyMag

FLASH GURU

KELSEY J. PATEL

THE REIKI HEALER AND FOUNDER OF MAGIK VIBES BOX ($135 PER BOX; SHOPKELSEYJPATEL.COM), A QUARTERLY SUBSCRIPTION OF ITEMS FOR YOUR AURA (THINK CRYSTALS, CANDLES, A BOOKLET OF MEDITATIONS), SHARES HER FAVORITE THINGS

Chill out: "Reiki is the practice of healing. Like an acupuncturist works with needles, we work with our hands to move energy, or chi, throughout the body."

Just do it: "Spiritual rituals are important, but if you want to see change in your life, you need to have an actionable plan: Write your intentions for the month and what you are willing to do in order to start the process."

Drink up: "I switched to green tea in the morning and coffee at lunch. For me, coffee is like an electroshock to adrenals—glands that regulate stress hormones—so I need to ease myself into it."

Weekly workouts: "I do two barre and two hot yoga classes."

Written word: "We fall into a cycle of 'I'm not enough.' As you journal, you can see negative beliefs on paper and give yourself permission to deal with them."

STILL LIFES AND RUNWAY: COURTESY OF THE BRANDS. PHOTOGRAPHS, FROM LEFT: MARIJA SAVIC/STOCKSY.COM; MOLLY + CO PHOTOGRAPHY. ARTWORK, FROM TOP: JEN FOUNTAIN/@LUNA.LINGUA; HARMONIA ROSALES/*BIRTH OF OSHUN*/@HONEIEE

NEW
SNAP TO UNLOCK
HOW TO USE
LET YOUR FACE HAVE A LITTLE GOOD, CLEAN FUN
St. Ives
CLEANSING STICK
CACTUS WATER & HIBISCUS
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SKINCARE NEWS

BIOTIC WOMAN

The focus of new research into "good bacteria" is moving from your stomach to your skin—and the total-body benefits keep adding up. **Tatiana Boncompagni Hoover** takes a closer look

In the pursuit of increased immunity, clearer skin, and better digestion, I've turned my kitchen into a treasure trove of probiotics, those good-for-you bacteria that any health nut worth her Himalayan salt knows are key to keeping your intestinal flora balanced. A happy gut, some studies have found, increases our ability to absorb the nutrients in our food, fight off viruses, and manage our weight, and can even improve our mental well-being, which is precisely why I have kombucha and kefir fermenting on my countertops, small-batch kimchi and Greek yogurt lining my refrigerator door, and supplements in pill and powder form tumbling out of my kitchen cabinets.

The microbe party doesn't stop there. As the line between beauty and wellness becomes increasingly blurred, skincare companies have jumped on the trend, rolling out topical products infused with probiotics or, in many cases, prebiotics, the ingredients that serve as food for the body's existing good bacteria. Their promise? To keep my skin's microbiome—a unique set of ever-present bacteria, fungi, and viruses—in balance, making it less prone to breakouts, blotchiness, dryness, and premature aging. Clinique, Fresh, La Roche-Posay, and others have already debuted these types of products, and brands like Mother Dirt, Aurelia, and Tula have built their entire lines around the idea that bacteria is the key to better skin.

"People have started to understand that probiotics are essential to overall wellness; what's new is making the connection that they can really improve your skin as well," says Dr. Roshini Rajapaksa, a gastroenterologist and the founder of Tula, a probiotic-based skincare line named after the Sanskrit word for *balance*. She noticed that many of her patients' skin started to look better once she helped balance the microorganisms in their gut, so she began wondering if the topical application of bacteria—and ingredients that support the growth of healthy bacteria—could have the same impact. Tula's Kefir Moisture Repair Pressed Serum, for example, soothes and hydrates sensitive skin and contains probiotics sourced from kefir, the fermented milk drink, and bifida ferment lysate, a type of yeast.

FROM THE INSIDE OUT

Because this field of research is so new, scientists are just beginning to identify which bacterial strains (of millions) can help with which skin conditions. But it's already clear that the way we've traditionally been combating certain skin issues—with targeted drugs and cosmetics applied directly to the problem areas—doesn't always work. "Just treating the skin topically doesn't get to the root or the source of the problem," says Dr. Whitney Bowe, a New York–based dermatologist and author of the forthcoming inside-out skincare guide, *The Beauty of Dirty Skin*. Good skin, she believes, begins in the gut.

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In a nutshell, when we are depressed or stressed, or we eat foods that aren't good for us (highly processed or sugary snacks, for example) or take antibiotics, our gut's ecosystem can shift enough to allow harmful bacteria to flourish and break down the lining of the intestinal walls. Another, often overlooked, culprit is heavy drinking, which can strip away the mucus that lines and protects the gut, also making it more vulnerable to this leaky-gut syndrome, explains Gail Cresci, Ph.D., a researcher and clinical nutritionist with the Cleveland Clinic. When molecules that aren't meant to be in our bloodstream "leak" through the intestinal lining, they can trigger systemic inflammation, which exacerbates many skin conditions. "Whatever you are genetically predisposed to—acne, brown spots, eczema—may show up on skin," says Bowe.

Eating a diet rich in probiotics from fermented foods can help keep the gut's mucous membrane intact, while prebiotic foods, such as fiber-rich Jerusalem artichokes, asparagus, and beans, allow the good bacteria already in your gut to thrive, explains Cresci. Supplements can also help, say physicians Dr. Erica Walters and Dr. Josh Trutt, the husband-and-wife duo who recently opened Tribeca Wellness Collective, a concierge medical practice focused on longevity and disease prevention. Walters has had success weaning acne-prone patients off traditional treatments—like topical and oral antibiotics designed to fight *Propionibacterium acnes* (*P. acnes*), the bacterial strain that causes the skin condition—by adjusting their diets and putting them on probiotic supplements, which often need to be refrigerated to keep the bacteria alive. Walters posits that part of the boost her patients get might even be, in large measure, inspirational. "If you open the fridge and take a pill, you're motivated to stick to your skin-healthy diet all day," she says.

Holistic physician Dr. Frank Lipman, founder of Be Well health products and the Eleven Eleven Wellness Center in New York City, prefers his patients get probiotics in food form—"It's more of a crapshoot with supplements," he says. (In his forthcoming book *How to Be Well*, he also recommends eating the stalks and stems you might otherwise throw away when making your favorite kale salad or cauliflower rice.)

FROM THE OUTSIDE IN

When it comes to balancing the microbiota on the skin, experts say more work needs to be done to identify the most beneficial bacterial strains and figure out how to use them effectively. Mother Dirt's AO+ Mist, for example, uses *Nitrosomonas eutropha*, a probiotic that balances skin pH and creates by-products that keep other skin microorganisms in balance. The brand's parent company, AOBiome, is currently running clinical trials on the bacterium and has already found it helps improve acne and psoriasis. La Roche-Posay makes a Lipikar line of body moisturizers that relies on prebiotics, including a French thermal spring water shown to rebalance skin's microbiome and improve dry, rough patches and inflammatory conditions like eczema.

There's also GlowBiotics MD, a skincare line that combines traditional active ingredients, such as retinol and alpha hydroxy acids, with skin-soothing postbiotics. These aren't the food for bacteria or the bacteria themselves, but the by-products bacteria give off as they do their thing. Postbiotics may make traditional cosmetic formulas work more quickly and effectively, because they have anti-inflammatory properties. "You get the benefits of traditional medical-grade skincare without any of the dryness, redness, or irritation," explains Dr. Dara Liotta, a facial plastic surgeon in New York City who offers the GlowBiotic products and treatments in her office. "That's a win-win."

Not only are these new bacteria-centric ingredients safe, but they are also healthier for your skin than the aggressive antibacterial products of the past. "Researchers may still be at the hypothetical stage with some of these probiotics, but they can't hurt you," says Marie-Veronique Nadeau, a Berkeley, California–based chemist and aesthetician whose eponymous skincare line puts pro- and prebiotics to work in an exfoliating mask and facial mist. And many of these skincare products are formulated for sensitive skin and contain volatile cultures that can't coexist with heavy preservatives, so their formulations tend to be cleaner than most, ensuring that they won't further damage the skin's ecosystem.

Even if you're not ready to get on board the bacteria bandwagon yet, you should at least "throw away your hand sanitizers, harsh soaps, body puffs, and brushes—anything that could physically disrupt the microbiome," says Bowe. "That's an easy change you can make right away." As for me, I've already done that—and now I'm doubling down on the kombucha. **mc**

CULTURE CLUB

New skincare and supplements are microbiome-friendly: They help balance the good bacteria living on—and in—you

Mother Dirt AO+ Mist ($49) contains bacteria that can improve skin clarity.

Tula Daily Probiotic Complex ($39) nourishes skin from the inside out with gut-friendly bacteria.

Clinique Redness Solutions Cleanser ($23) calms irritation and restores moisture using Lactobacillus *extract.*

Payot Crème No2 Nuage ($51) calms stressed complexions with a blend of probiotics, sugar-based prebiotics, and botanical extracts.

La Roche-Posay Lipikar Balm AP+ Intense Repair Moisturizing Cream ($20) stabilizes skin's microbiome with prebiotic thermal water and an extract of Vitreoscilla filiformis.

Fresh Black Tea Kombucha Facial Treatment Essence ($68) boosts skin elasticity and fights oxidative damage caused by environmental toxins.

For information on where to buy, see Shopping Directory.

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LOVE & SEX

A SEPARATE PEACE

After an acrimonious divorce, **Daphne Merkin** hardly expected her relationship with her ex—and his new wife—would *improve*

I am sitting in a red vinyl booth in a New York City coffee shop, waiting to meet a man. I have dressed casually for the assignation, in leggings and an oversize sweater, but I have gone to the trouble of running a comb through my hair and adding a slick of color to my lips. And then I spot a familiar outline in the doorway, the shock of dark hair, the lean face, the rail-thin physique dressed artfully in black: My ex-husband, Michael, has arrived for one of our monthly get-togethers. We greet one another warmly, with a kiss on the cheek, addressing each other by well-worn nicknames—"Daffel" for me and "Michu" for him. Looking at the two of us, talking amiably over an omelet and egg-salad sandwich, respectively, one would take us for a couple long used to each other's different ways rather than a couple long divided by them.

It wasn't, of course, ever thus. In fact, it is only in the past three or four years that we have become so compatible, such that I and our daughter, Zoe, have taken to visiting Michael and Joy, the woman he married more than a decade after our divorce, at their cozy house upstate for Thanksgiving, as well as for the occasional spring weekend. Joy is also in my book group, and we've gotten in the habit of referring to each other as "wives-in-law." When a friend of mine threw a dinner party in honor of my birthday last May, Michael and Joy were among the carefully chosen group of guests.

I'm the last person on earth to think of myself partaking in newfangled arrangements, but I have somehow become part and parcel of a blended family, one that includes three grown children (Zoe as well as two daughters by Michael's first wife), two "wives-in-law," and one husband. I find myself savoring the peculiar texture of this relationship, the very contemporary bond we have created, somewhere between family and friendship, less fraught than the former and more similar in its volitional spirit to the latter.

Looking back, it would have been hard to predict that things would end up so benignly. All the signs pointed to disharmony and disaffection, from the bickering nature of our (brief) marriage to the acrimonious style in which we eventually got divorced. Then again, I would have to admit that the marriage was probably doomed before we even stepped under the flower-bedecked chuppah in my parents' living room on that fateful evening in November. Although I had been dating Michael on and off for six years, I was sufficiently ambivalent to have broken off our engagement only to decide to go ahead several months later, after a meeting with my mother and my therapist (sans Michael) in which we set the date for the wedding for three weeks away so that I wouldn't have time to change my mind. It was a small, hastily put together albeit not inelegant affair, to which my mother for some reason chose to wear black and to which I wore a maximally unflattering wedding gown that I had bought in a mad rush.

In any event, I don't think there has ever been a more reluctant bride in the annals of matrimonial lore. It wasn't as though I were so blushingly young as to be unsure of who I was, but all the same, I had never figured out whether I wanted to be married, in the first place, and if so, whether to Michael, in the second. This state of mind began manifesting itself on our honeymoon to Maui, which I first postponed by two weeks to finish a piece I owed, and then spent alternately fighting with Michael or reading psychoanalytic tomes on the beach while he went waterskiing and whale watching on his own, like a vacationing widower. We returned to New York only for me to discover that I was pregnant, an event that was both longed for—I had been told I would have difficulty conceiving—and came as a complete surprise, unplanned as it was. Here I was, still finding my footing as a wife, and another new role was being precipitously thrust upon me, one that linked me ever more tightly with a man I was already thinking of as a possible mistake.

> I WAS SUFFICIENTLY AMBIVALENT TO HAVE BROKEN OFF OUR ENGAGEMENT, ONLY TO DECIDE TO GO AHEAD AFTER A MEETING WITH MY MOTHER AND MY THERAPIST.

The arrival of a caramel-haired daughter with an easy disposition within 10 months of plighting our troth might have brought another couple closer together, cementing their union with the adhesive of joint parenting. In our case, it created nothing but trouble. Michael thought he knew everything about bringing up children, based on his prior experience with two daughters, and assumed that I would be clueless, despite my having been a devoted, hands-on aunt since my early 20s to a brood of nieces and nephews. To this end, he took over the care of Zoe with great zeal and largely demeaned my own fledgling efforts to look after her, insisting that he diapered and bathed her more expertly than I did. I began to slide ever deeper into the postpartum depression I had been suffering from since Zoe's birth, which in turn made me less and less able to stand up for myself or, for that matter, engage with Zoe. When she was 6 months old, I was hospitalized for several weeks at a psychiatric institution an hour outside New York. Michael would come up on weekends with Zoe to visit, and I couldn't help feeling not only that I had allowed myself to be edged out of the picture, but also that he preferred things this way.

Our marriage bumped along for the next three years. There must have been some good moments, but I mostly remember the contentious ones, arguments over everything from Zoe's diet to how many times in one week we would trek out to visit his mother in New Jersey. We finally went to couples counseling, but by then the die had been cast. I wanted out, and Michael … well, I'm not sure what he wanted, but whatever hopes he still had for our staying together came in such a casing of rage and disappointment that they were nearly unrecognizable.

Although I had imagined that we might have a low-key if not wholly amicable parting, Michael quickly upped the ante by suing for sole custody. In the end, the judge determined that it would be in Zoe's best interest for Michael and me to have joint custody. For the next 15-odd years, Michael and I grazed by each other, meeting up at Zoe's birthday parties or pickups and drop-offs. I still felt bruised, and on some level betrayed, by the custody gambit, and it didn't leave me disposed to look upon Michael as an ally. But I also recognized that he was a devoted father.

In 2005, Michael married Joy, and I remember feeling curiously grief-stricken on the day of their wedding, overcome by memories of the man I had once loved, who was "ingenious" with his hands and could whip up a bowl of guacamole in no time flat, creating said bowl out of aluminum foil if a real one wasn't available. Slowly, almost imperceptibly, the dynamic between us began to change, helped along by the fact that Joy and I discovered not only that we shared a love of books, but also that we actually liked each other. Michael started leaving copies of his *Spectator*s for me to read, and we began discussing our anxieties about, and hopes for, Zoe more openly. Then, about four years ago, came the invitation to spend Thanksgiving with them, followed by another one to return for Michael's birthday. Remembering his fondness for socks and bright colors, I bought him two vivid pairs by Paul Smith.

When I think of our current situation, I think of all of us sitting around their wooden table, eating one of Michael's expertly cooked dinners. There is much laughter as we recall Michael droning on for the nth time about the day he and a friend caught a giant salmon, or my insisting on dressing Zoe in one of my beloved smocked dresses when she had grown too old for the style. We delight in sharing these moments of rueful self-recognition, when once we might have bristled at them. We have, as D.H. Lawrence wrote in one of his poems, come through.

And indeed, something has shifted, never to turn back, enabling Michael and me to take pleasure in the qualities—a shared cultural curiosity and an interest in people—that had drawn us together in the first place, only to become obscured in the difficult times. These days, we are quite a contented crew, joining in one another's triumphs and occasional misfortunes. Michael has gone back to making art, his first love, which suits him much better than his forays into the world of finance, and it pleases me to know that he and Joy will reliably be in the audience when I am on a panel or giving a reading. It's heartening to know that there are some relationships that improve with the passage of time, even if they've taken on a different configuration than their original one, suggesting that life may be more fluid than our plans for it. **mc**

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MARCH
2018

See the
LIGHT

+SPRING'S COUTURE SHAPES, WHITE PALETTE, AND RETRO DOWNTOWN VIBE

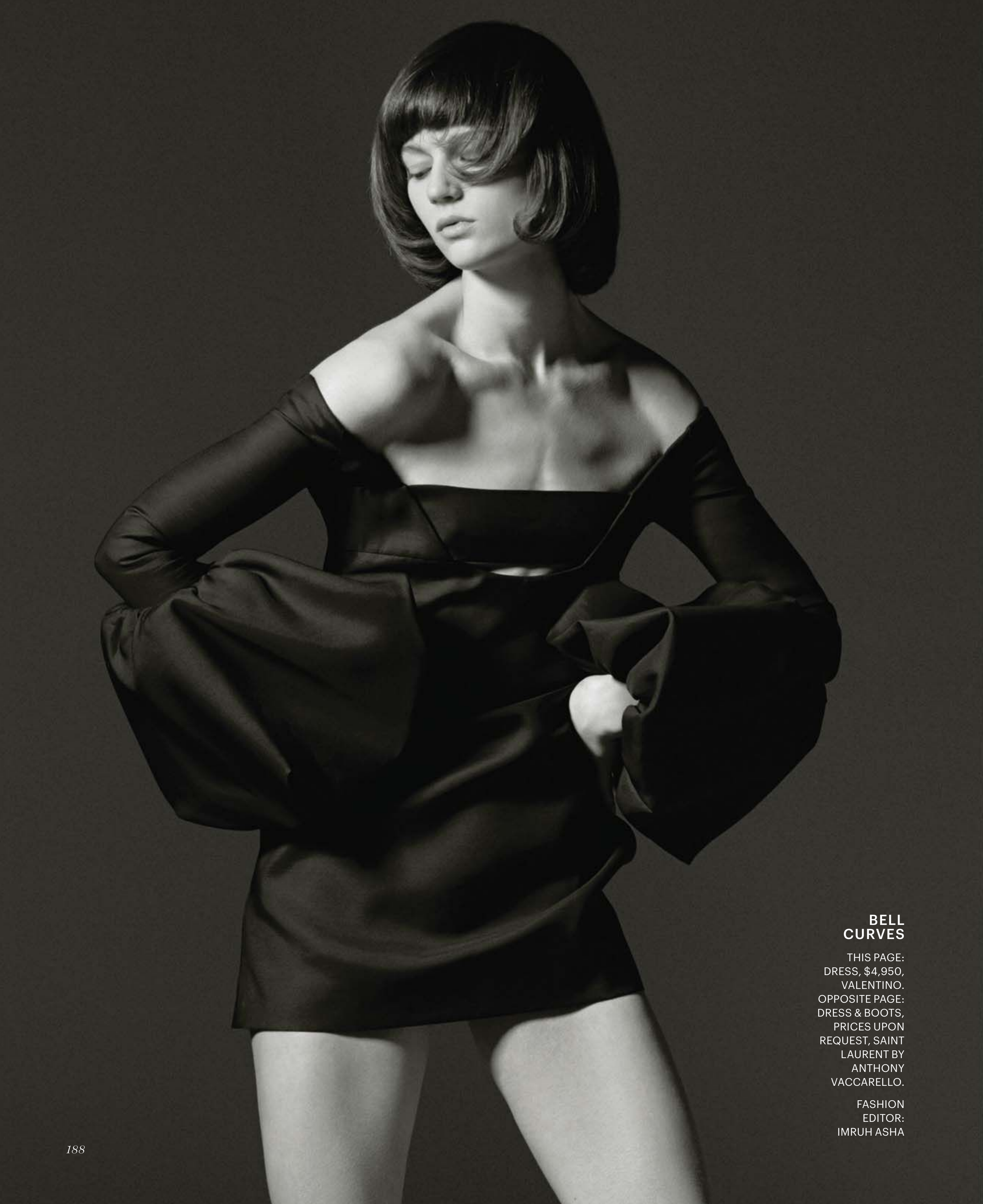
+STATE-OF-THE-ART BAGS

+THE UNSTOPPABLE REESE WITHERSPOON

+21 QUESTIONS ON SEXUAL HARASSMENT, ANSWERED

FROM LEFT: **DRESS** $1,850, *JIL SANDER*; JILSANDER.COM.
TOP $1,195, **PANTS** $795, *MICHAEL KORS COLLECTION*; (866) 709-KORS.

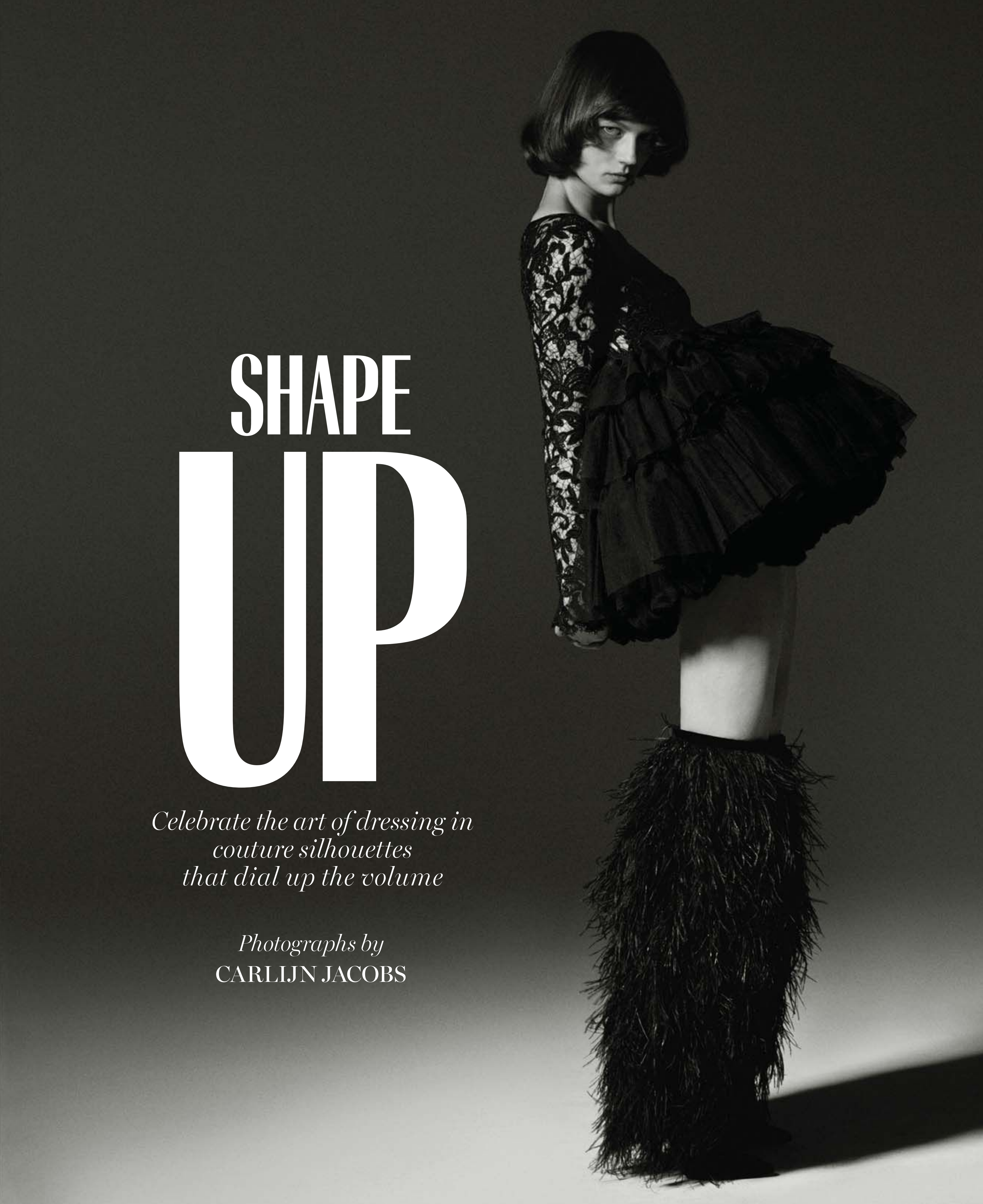
PHOTOGRAPH BY SACHA MARIC



BELL CURVES

THIS PAGE: DRESS, $4,950, VALENTINO. OPPOSITE PAGE: DRESS & BOOTS, PRICES UPON REQUEST, SAINT LAURENT BY ANTHONY VACCARELLO.

FASHION EDITOR: IMRUH ASHA



SHAPE UP

Celebrate the art of dressing in
couture silhouettes
that dial up the volume

Photographs by
CARLIJN JACOBS

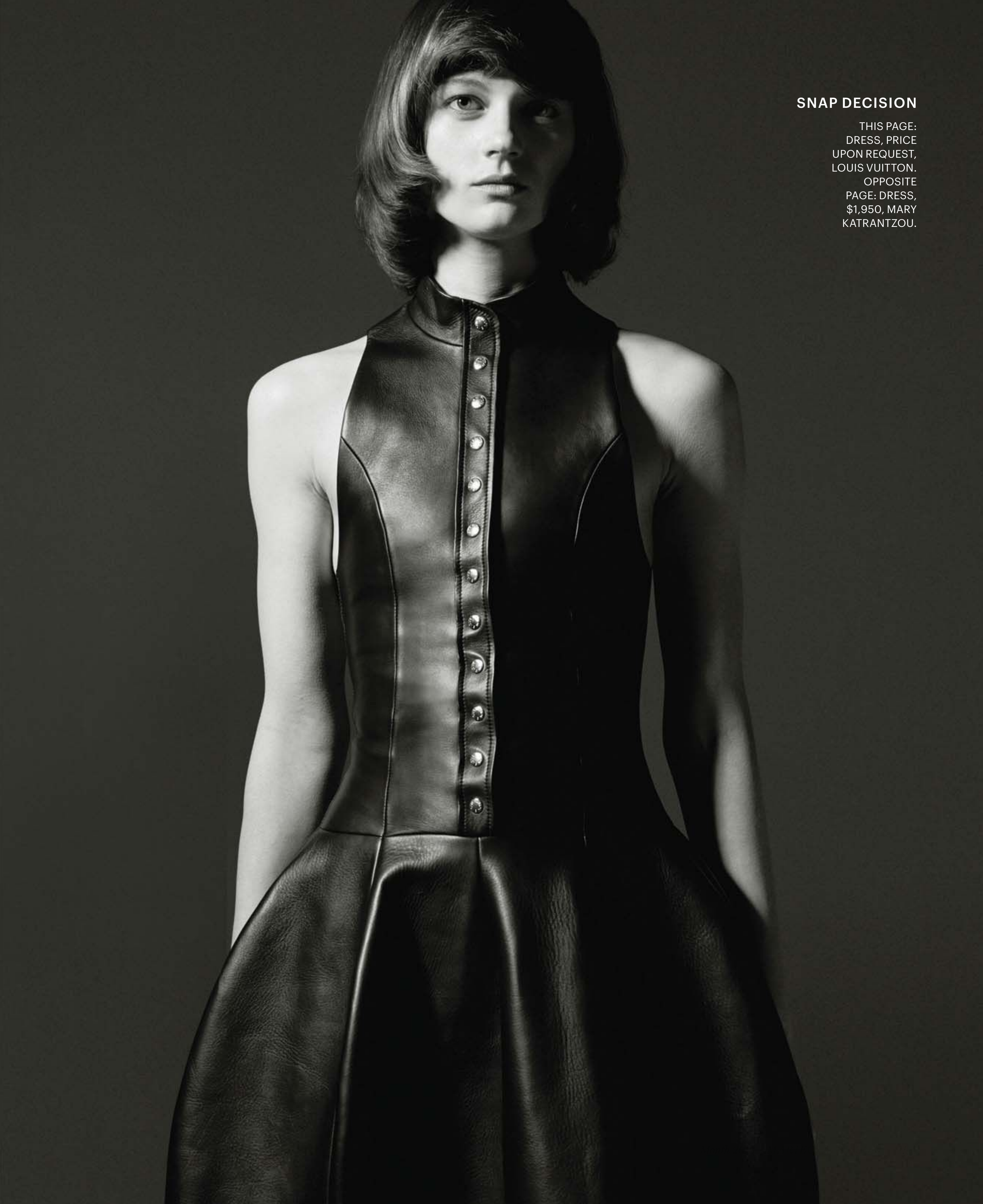
HIGH PROFILE

THIS PAGE: JACKET, $2,350, FENDI. OPPOSITE PAGE: TOP, $820, ISABEL MARANT; DRESS, PRICE UPON REQUEST, MONCLER GAMME ROUGE; SHOES, $660, JIL SANDER.

ON HAIR: NOT YOUR MOTHER'S RISE & SHINE SILKY SMOOTH SHINE MIST.

NEW SPIN

THIS PAGE:
COAT & SKIRT,
$2,900 EACH,
CALVIN KLEIN
205W39NYC.
OPPOSITE PAGE:
DRESS, $4,500,
CHANEL.



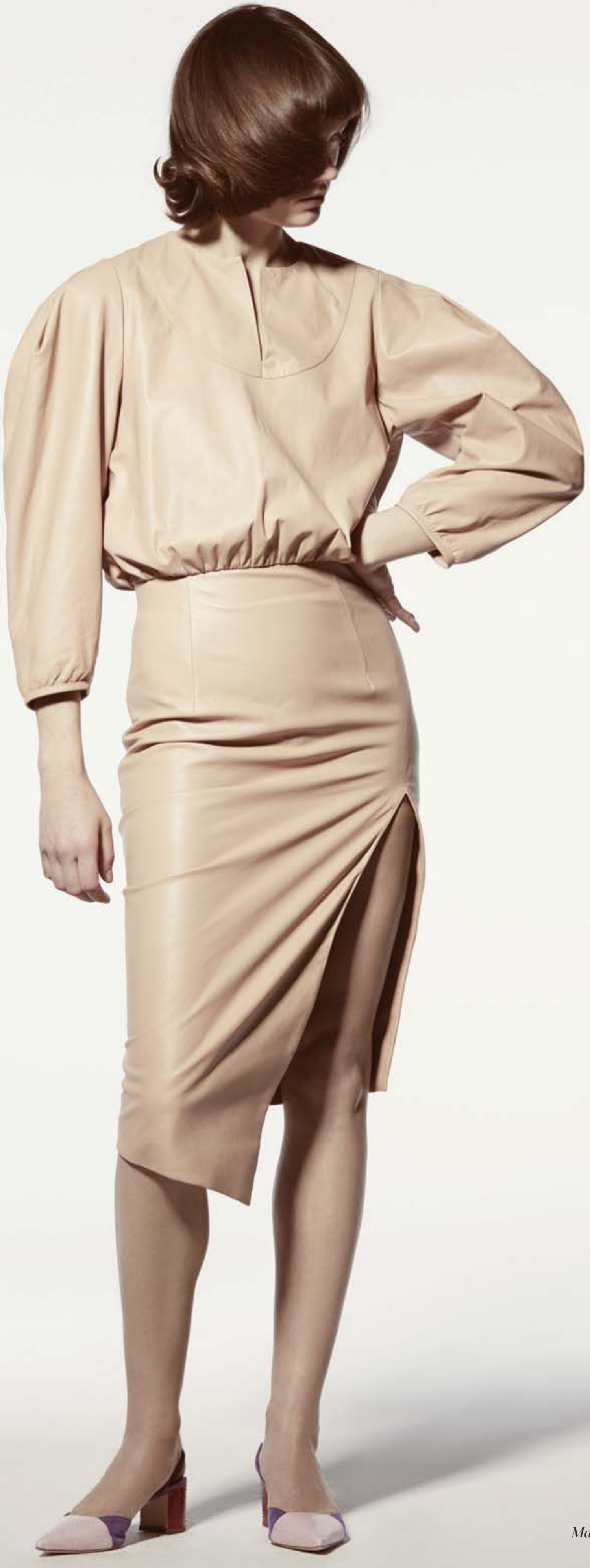
SNAP DECISION

THIS PAGE:
DRESS, PRICE
UPON REQUEST,
LOUIS VUITTON.
OPPOSITE
PAGE: DRESS,
$1,950, MARY
KATRANTZOU.

SUPPLE CLUB

THIS PAGE: DRESS, $2,639, OFF-WHITE C/O VIRGIL ABLOH; SHOES, PRICE UPON REQUEST, MANOLO BLAHNIK FOR CAROLINA HERRERA. OPPOSITE PAGE: COAT, PRICE UPON REQUEST, CÉLINE.

ON HAIR: L'ORÉAL PARIS BOOST IT HIGH LIFT CREATION SPRAY.



NARRATIVE ARC

THIS PAGE:
TOP, $1,900,
OVERALLS, $980,
GUCCI.

OPPOSITE PAGE:
COAT, $885, TOP,
$875, PANTS,
$465, LEMAIRE.

ON FACE:
MAYBELLINE
NEW YORK
FACESTUDIO
MASTER PRIME
PRIMER.

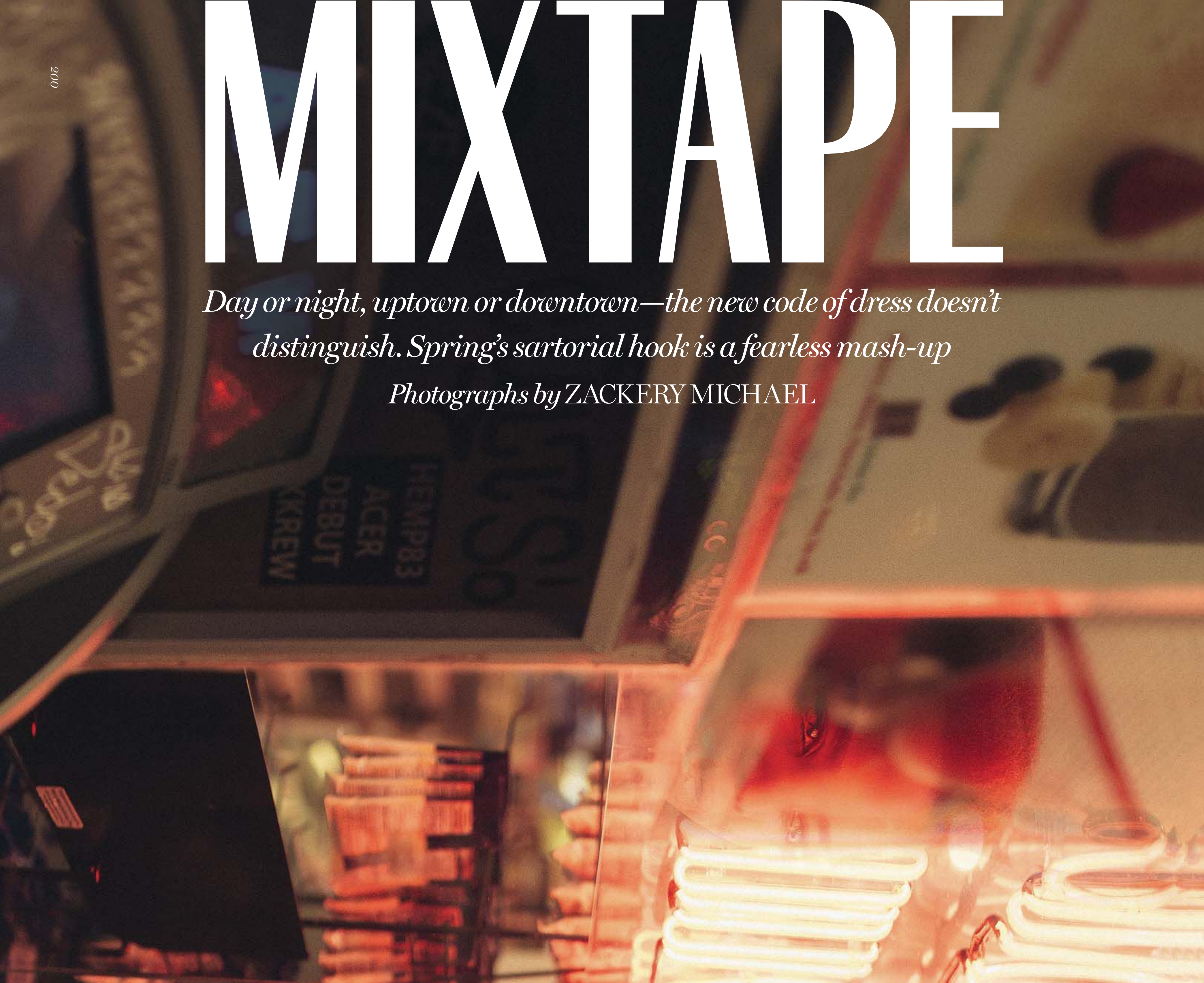
FOR STORES,
SEE SHOPPING
DIRECTORY.

Hair:
Hester Wernert for
Ambassador Wella
Professionals/
endorser for
Balmain Hair/
Unspoken Agency

Makeup:
Kathinka Gernant
for Chanel/
Unspoken Agency

Model:
Ellen de Weer/
Wilhelmina NYC

PRODUCTION AND CASTING: ANNELOES BAKKER @ UNIT C.M.A.


HEMP83
ACER
DEBUT
KREW

MIXTAPE

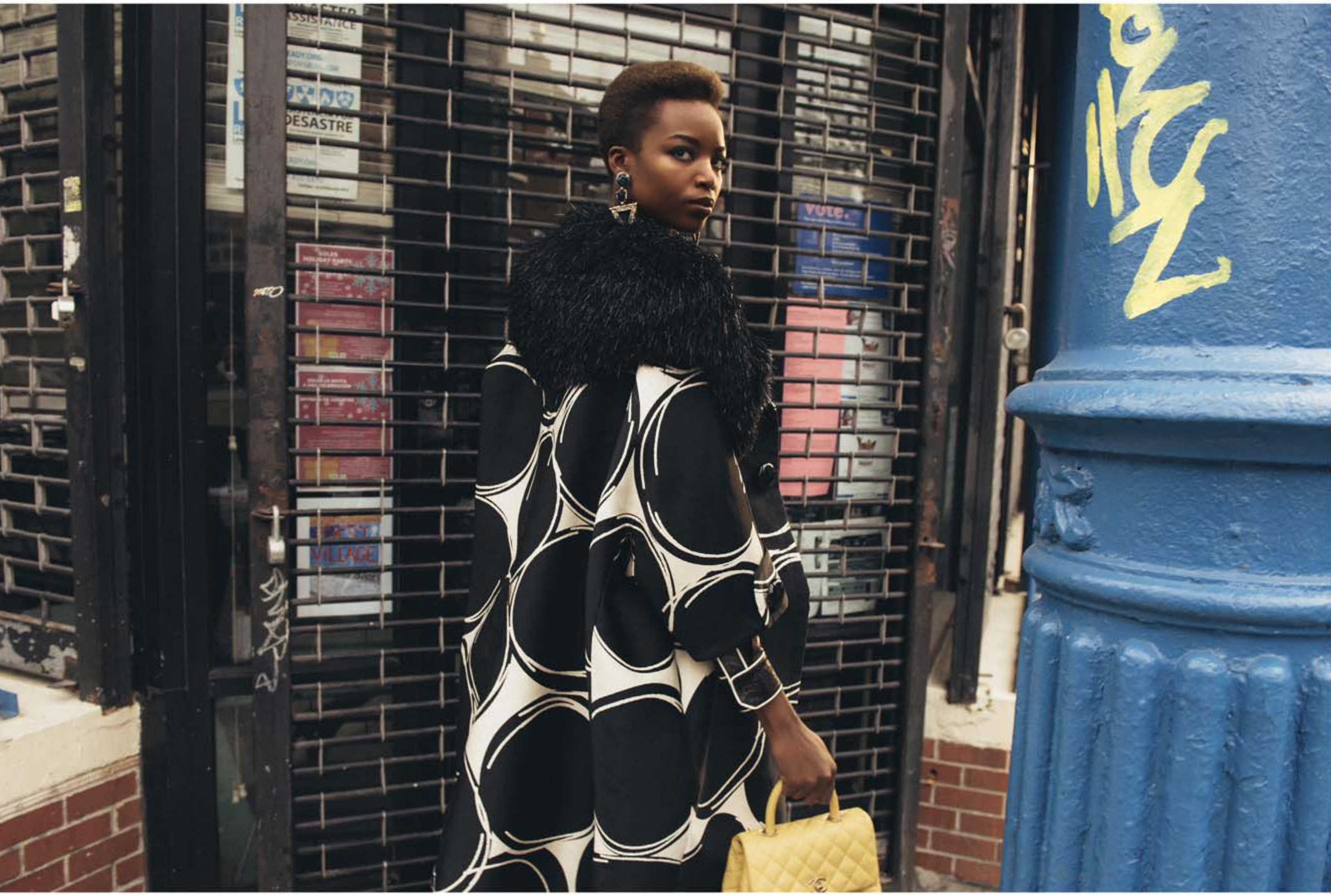
Day or night, uptown or downtown—the new code of dress doesn't distinguish. Spring's sartorial hook is a fearless mash-up

Photographs by ZACKERY MICHAEL

BECAUSE THE NIGHT

JACKET, $2,400, TOP, $1,295, EARRINGS, $300, VERSACE. ON FACE: ALGENIST REVEAL CONCENTRATED LUMINIZING DROPS IN CHAMPAGNE.

Fashion Editor: Andreas Kokkino



WALK LIKE ME

THIS PAGE: COAT, $4,800, MARC JACOBS; TOP, $3,345, TOD'S; EARRINGS, $1,195, SAINT LAURENT BY ANTHONY VACCARELLO; BAG, $3,500, CHANEL. OPPOSITE PAGE: DRESS, $3,500, TOP, $1,675, BELT, $630, MIU MIU; EARRINGS, $113, LARUICCI; BRACELET, $395, ALEXANDER WANG. ON HAIR: SHEAMOISTURE PEACE ROSE OIL COMPLEX NOURISH & SILKEN HOLD MIST.

FLORENCE
dish soap

WILD WILD LIFE

THIS PAGE: JACKET, $4,200, GUCCI; TOP, $495, SHORTS, $545, BELT, $325, EMPORIO ARMANI; EARRINGS, $520, AURÉLIE BIDERMANN. OPPOSITE PAGE: TOP, BODYSUIT, PANTS, BRACELET, PRICES UPON REQUEST, DIOR; EARRINGS, $1,200, EDIE PARKER.

MAY DAY
2013
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SHE'S THE ONE

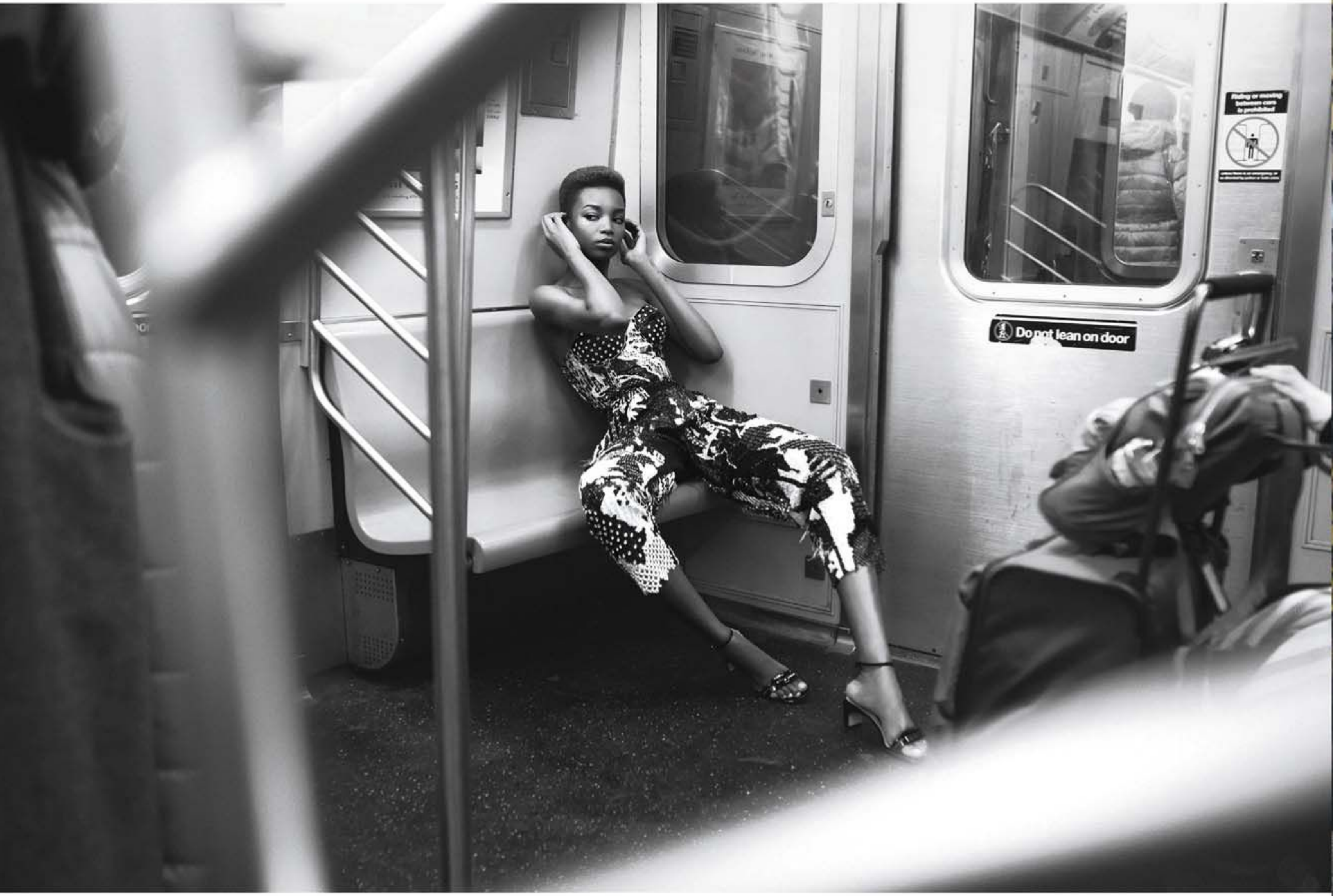
THIS PAGE: TOP, $3,670, PANTS, $1,020, GIVENCHY; EARRING, $400, JENNIFER FISHER; SHOES, $398, STELLA LUNA; BAG, $2,470, PRADA. OPPOSITE PAGE: SWEATER, $1,650, TOP, $1,390, SKIRT, $1,550, BRASS EARRING, $350, ACRYLIC EARRING, $595, SHOES, $1,650, BAG, $1,690, BALENCIAGA. ON EYES: URBAN DECAY PERVERSION WATERPROOF FINE-POINT EYE PEN.

#OCCUPYWALLSTREET
OCCUPY SANDY
BALENCIAGA

Dolce&Gabbana

STEPPIN' OUT

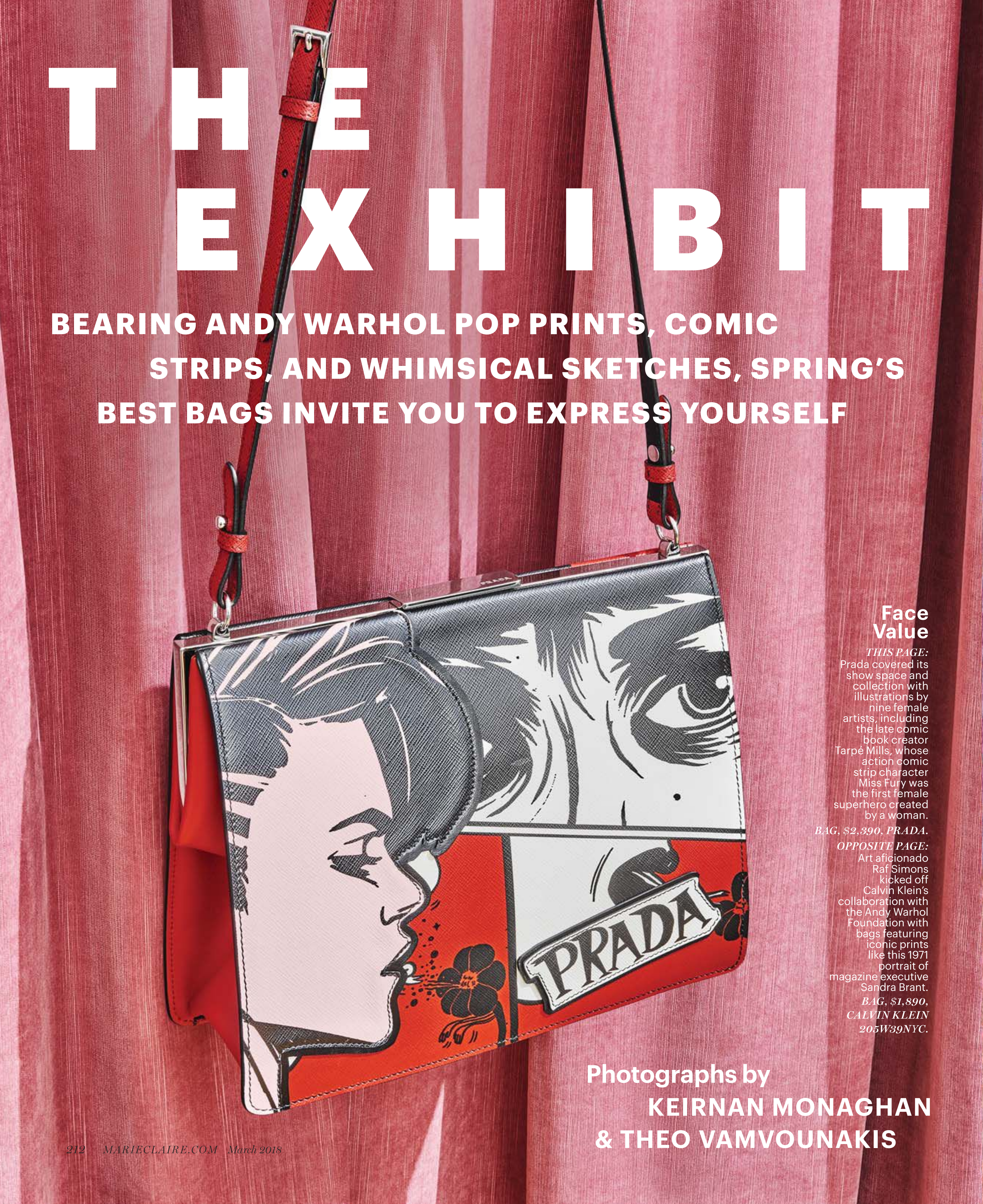
THIS PAGE: TOP, $280, SKIRT, $4,500, CALVIN KLEIN 205W39NYC. OPPOSITE PAGE: JACKET, PRICE UPON REQUEST, BUSTIER, $675, PANTS, $575, EARRINGS, $995, DOLCE & GABBANA.


Do not lean on door

NO SLEEP TILL BROOKLYN

THIS PAGE: JUMPSUIT, PRICE UPON REQUEST, BALMAIN; SHOES, $730, SERGIO ROSSI.
OPPOSITE PAGE: COAT, $3,970, SWEATER & TOP, $640 EACH, SKIRT, $2,180, SHOES, PRICE UPON REQUEST, PRADA.
For Stores, See Shopping Directory.

Hair: Jordan M/Susan Price. Makeup: Justine Purdue for Diorskin Forever/Streeters.
Manicure: Casey Herman for Chanel/The Wall Group. Model: Maria Borges at IMG Models



THE EXHIBIT

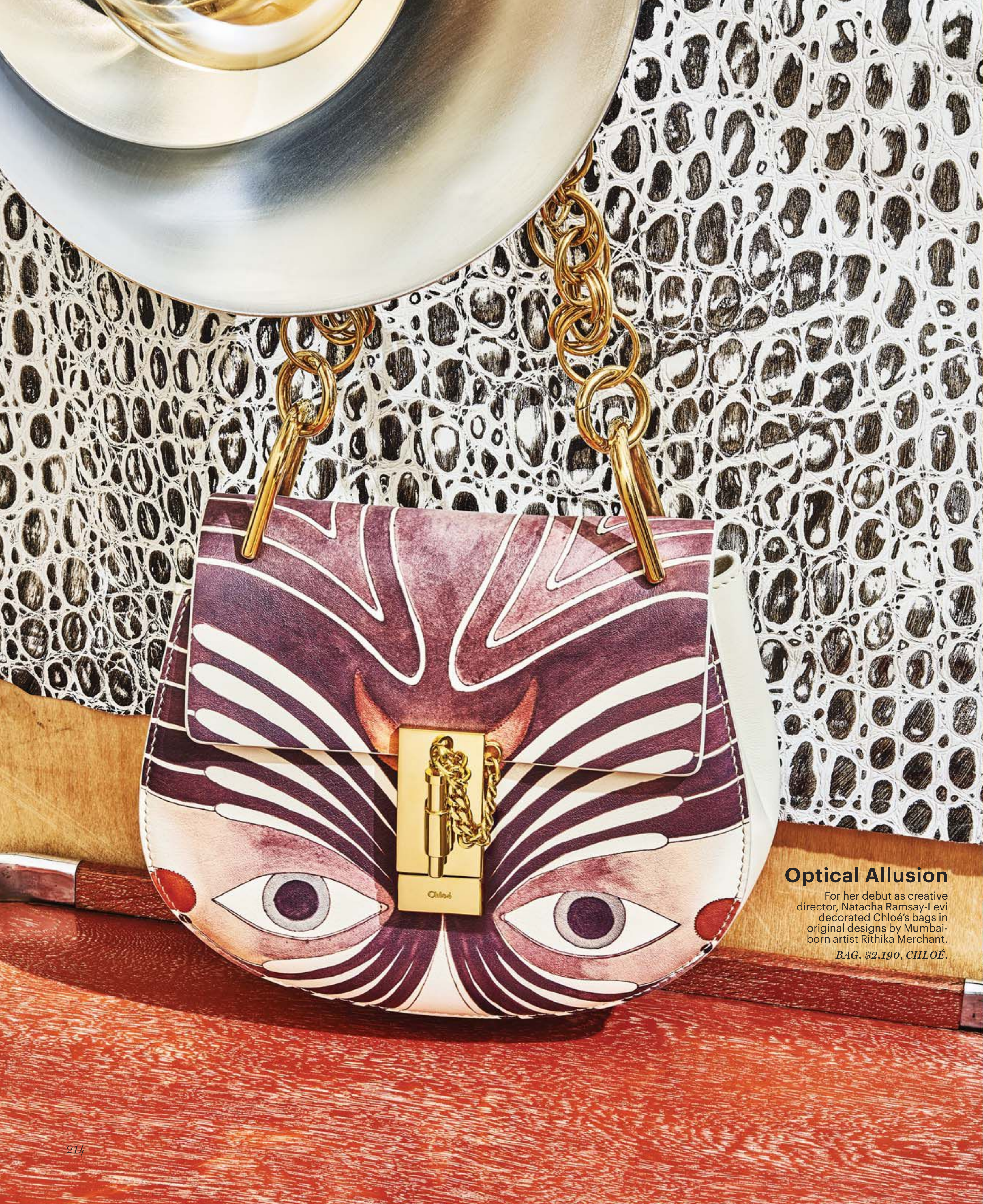
BEARING ANDY WARHOL POP PRINTS, COMIC STRIPS, AND WHIMSICAL SKETCHES, SPRING'S BEST BAGS INVITE YOU TO EXPRESS YOURSELF

Face Value

THIS PAGE: Prada covered its show space and collection with illustrations by nine female artists, including the late comic book creator Tarpé Mills, whose action comic strip character Miss Fury was the first female superhero created by a woman. *BAG, $2,390, PRADA.* *OPPOSITE PAGE:* Art aficionado Raf Simons kicked off Calvin Klein's collaboration with the Andy Warhol Foundation with bags featuring iconic prints like this 1971 portrait of magazine executive Sandra Brant. *BAG, $1,890, CALVIN KLEIN 205W39NYC.*

Photographs by
KEIRNAN MONAGHAN
& THEO VAMVOUNAKIS

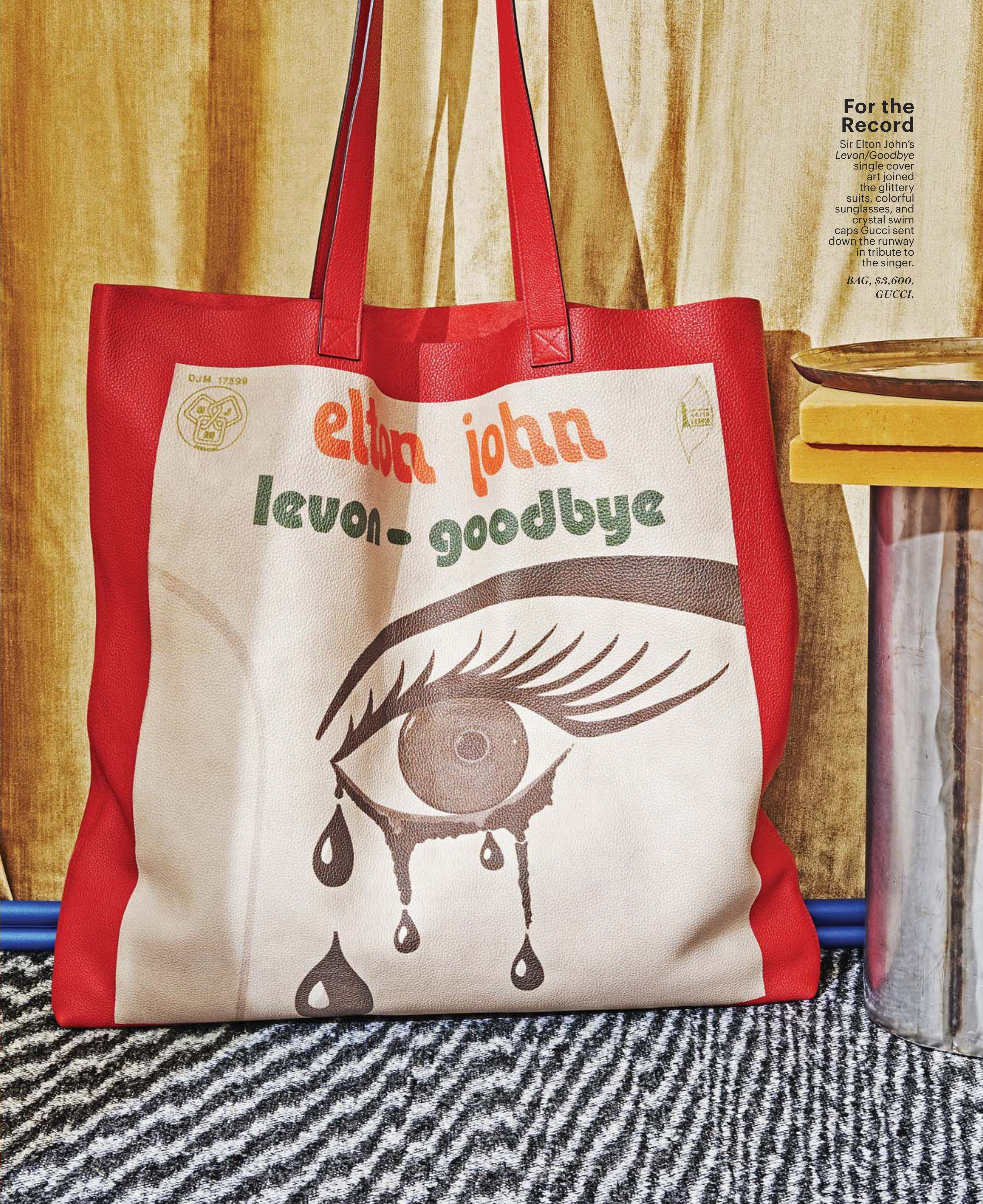
IONISTS



Optical Allusion

For her debut as creative director, Natacha Ramsay-Levi decorated Chloé's bags in original designs by Mumbai-born artist Rithika Merchant.

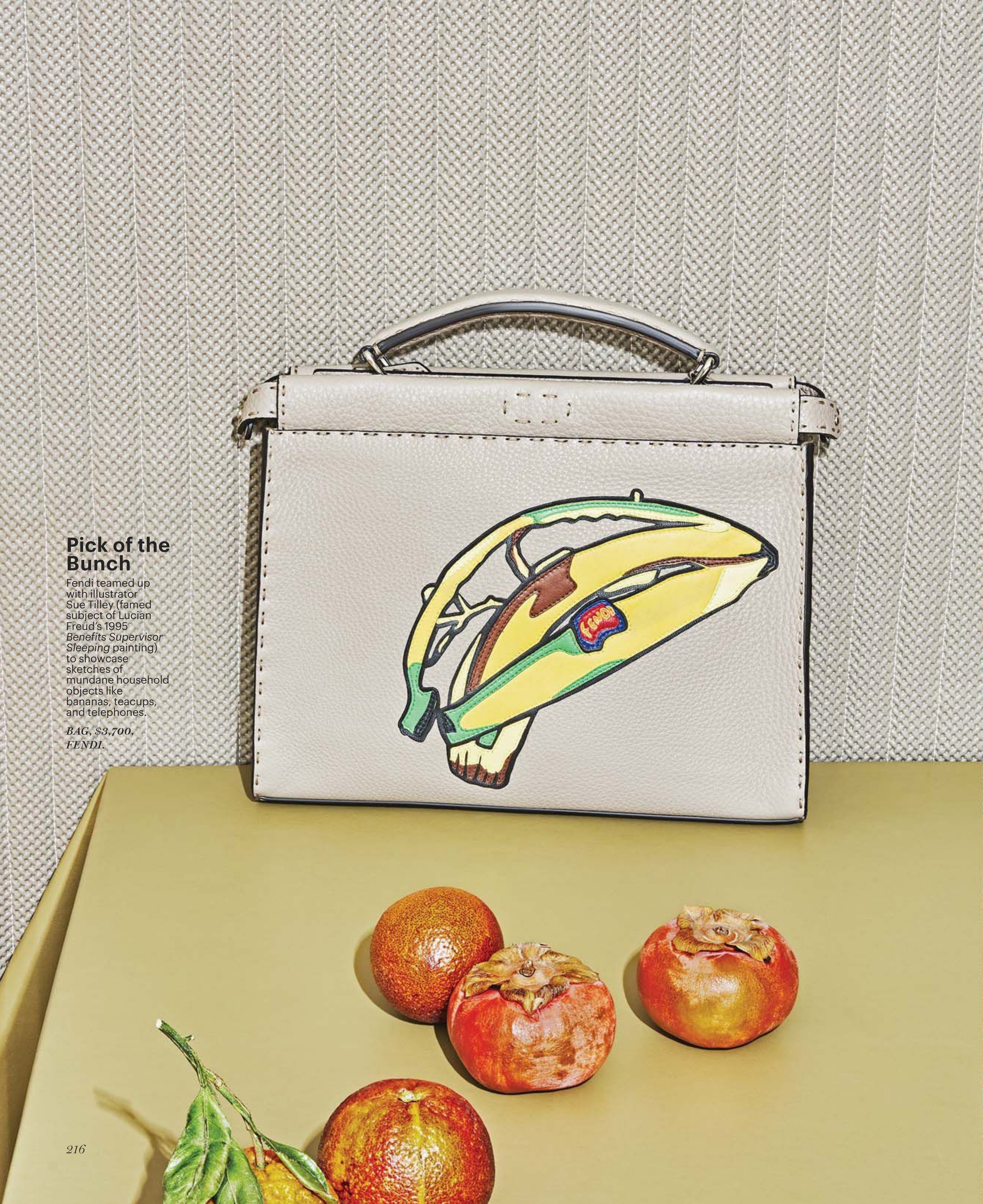
BAG, $2,190, CHLOÉ.


DJM 17399
elton john
levon - goodbye

For the Record

Sir Elton John's *Levon/Goodbye* single cover art joined the glittery suits, colorful sunglasses, and crystal swim caps Gucci sent down the runway in tribute to the singer.

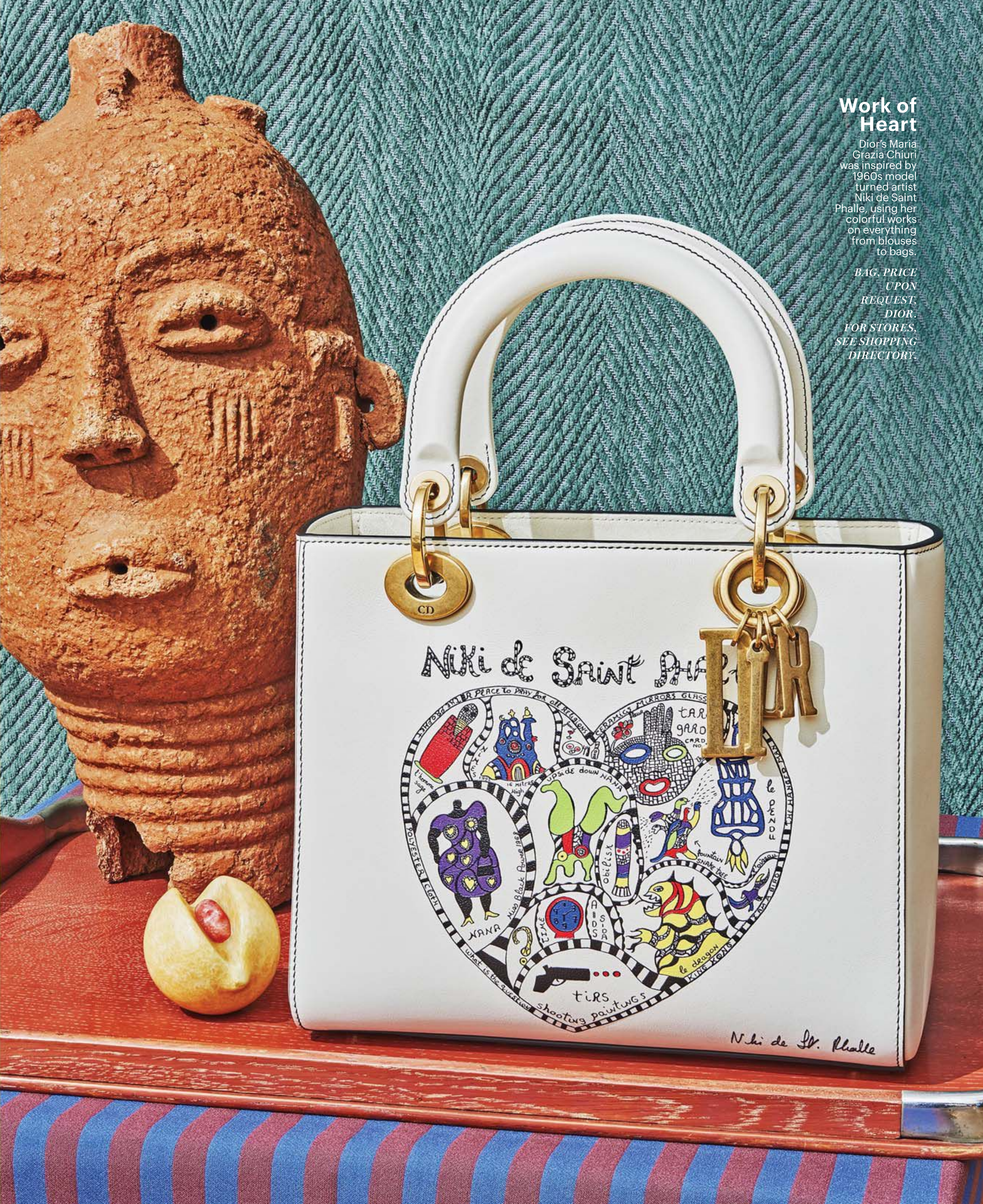
BAG, $3,600, GUCCI.



Pick of the Bunch

Fendi teamed up with illustrator Sue Tilley (famed subject of Lucian Freud's 1995 *Benefits Supervisor Sleeping* painting) to showcase sketches of mundane household objects like bananas, teacups, and telephones.

BAG, $3,700, FENDI.


Niki de Saint Phalle
CD
DIOR
upside down NANA
tarot garden
le dragon
shooting paintings
TIRS
NANA
obelisk
Niki de St. Phalle

Work of Heart

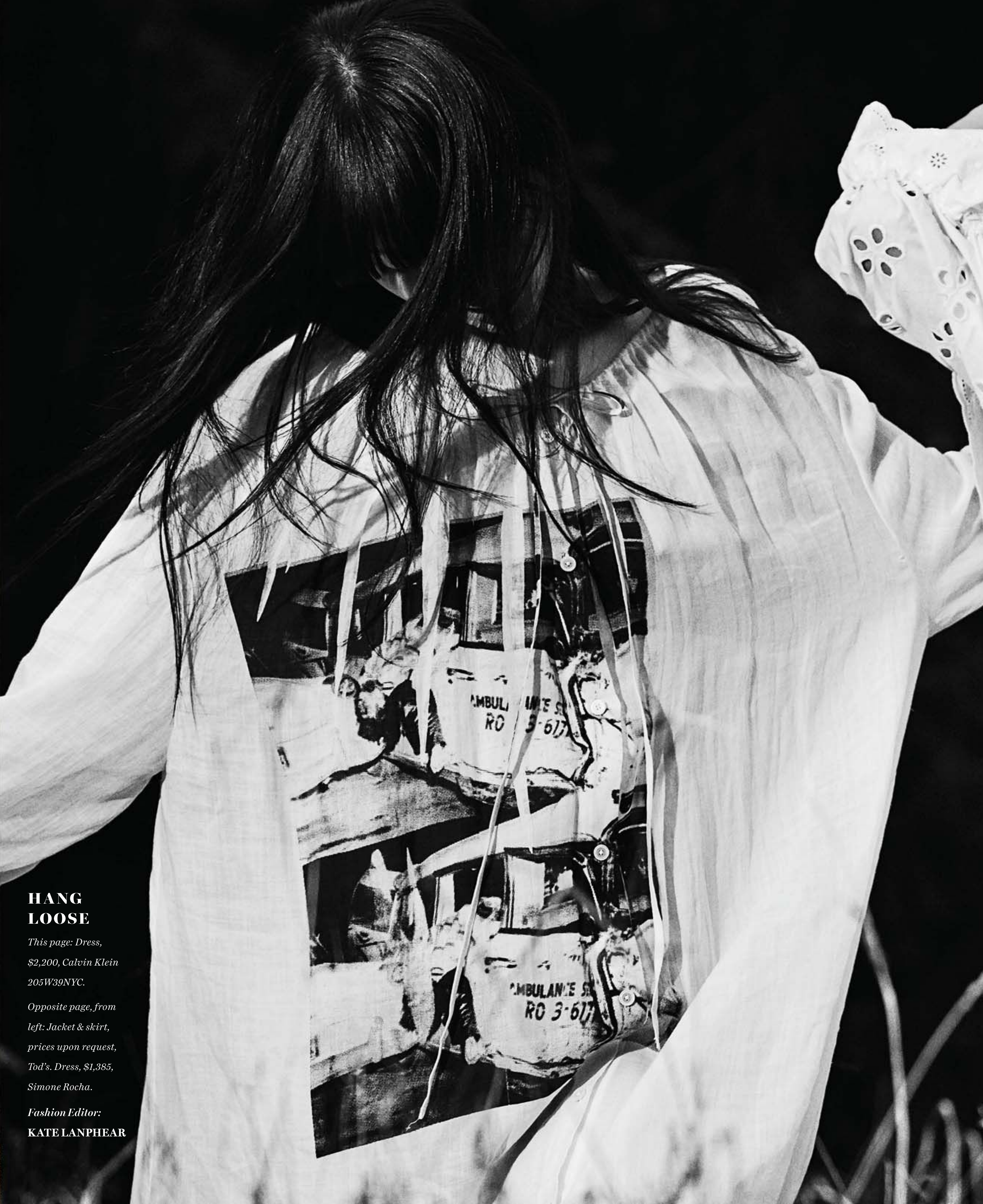
Dior's Maria Grazia Chiuri was inspired by 1960s model turned artist Niki de Saint Phalle, using her colorful works on everything from blouses to bags.

BAG, PRICE UPON REQUEST, DIOR. FOR STORES, SEE SHOPPING DIRECTORY.

Free Spirit

Go with
the flow in breezy
silhouettes
in ethereal shades
of white
for your own
spring
awakening

Photographs by
SACHA MARIC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HANG LOOSE

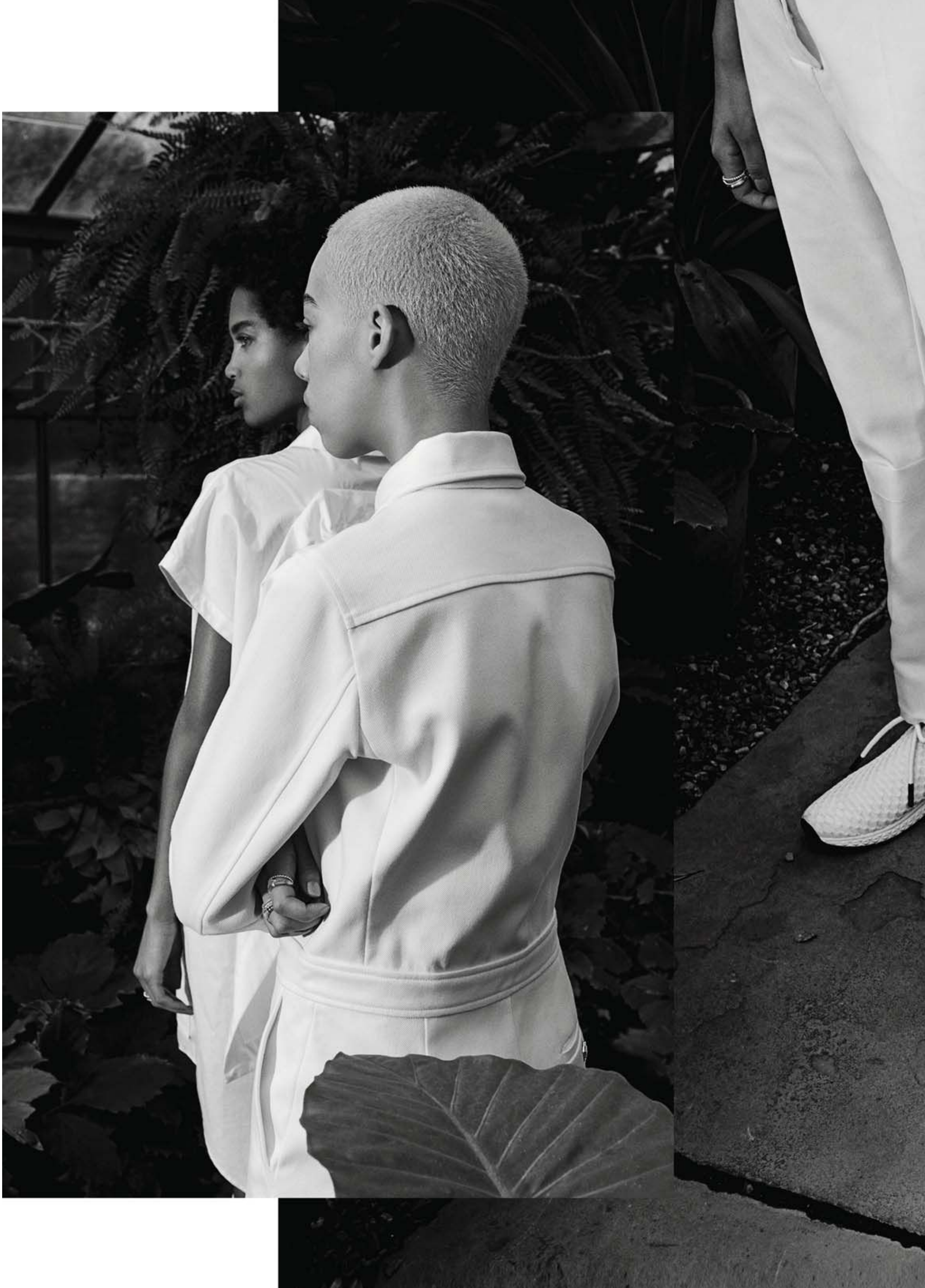
This page: Dress, $2,200, Calvin Klein 205W39NYC.

Opposite page, from left: Jacket & skirt, prices upon request, Tod's. Dress, $1,385, Simone Rocha.

Fashion Editor:
KATE LANPHEAR

NEUTRAL GROUND

From top: Dress, $4,200, top, $1,390, earrings, $1,090, Balenciaga. Blazer, $1,675, Simone Rocha; dress, $2,690, Ralph Lauren Collection.



PEARLY GAITS

This page, from left: Jumpsuit, price upon request, Max Mara. Top, $506, Chalayan; skirt, $1,295, Emporio Armani; tights, $47, Falke. Top, $425, skirt, $995, Max Mara. All rings, from $200, Lagos. All shoes, $325 each, Emporio Armani.

Opposite page: Dress, $505, Chalayan.

CREAM OF THE CROP

This page, from left: Dress, $1,720, Jil Sander. Top, $1,195, Michael Kors Collection.

Opposite page: Dress, $3,900, Salvatore Ferragamo.

For stores, see Shopping Directory.

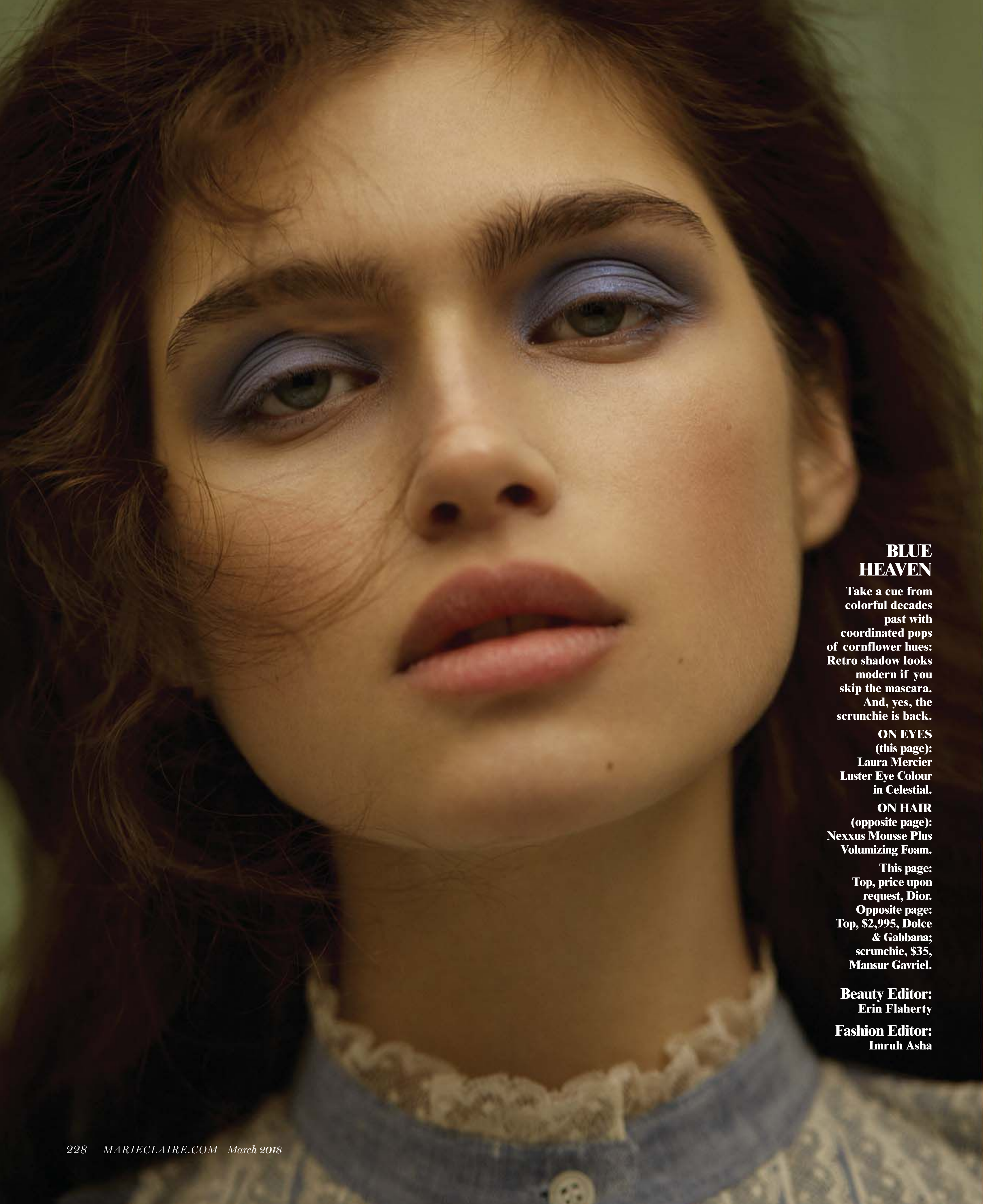
HAIR: Yohey for Bumble & Bumble/ De Facto Inc.

MAKEUP: Angela Davis Deacon for Chanel Palette Essentielle/ De Facto Inc.

MANICURE: Kelly B for Dior/ De Facto Inc.

MODELS: Sebastian at D1 Models; Lily Lightbourn at Marilyn Model Management; Joony Kim at The Industry Model MGMT

CASTING: CHRISTOPHER SOLLINGER/SODA JONES.
PRODUCTION: CASSANDRA TANNENBAUM



BLUE HEAVEN

Take a cue from colorful decades past with coordinated pops of cornflower hues: Retro shadow looks modern if you skip the mascara. And, yes, the scrunchie is back.

ON EYES (this page): Laura Mercier Luster Eye Colour in Celestial.

ON HAIR (opposite page): Nexxus Mousse Plus Volumizing Foam.

This page: Top, price upon request, Dior. Opposite page: Top, $2,995, Dolce & Gabbana; scrunchie, $35, Mansur Gavriel.

Beauty Editor:
Erin Flaherty

Fashion Editor:
Imruh Asha

The season's dreamiest looks—sun-kissed skin, rosy lips, and easy pastel shades—offer up garden party vibes with an '80s edge

American Beauty

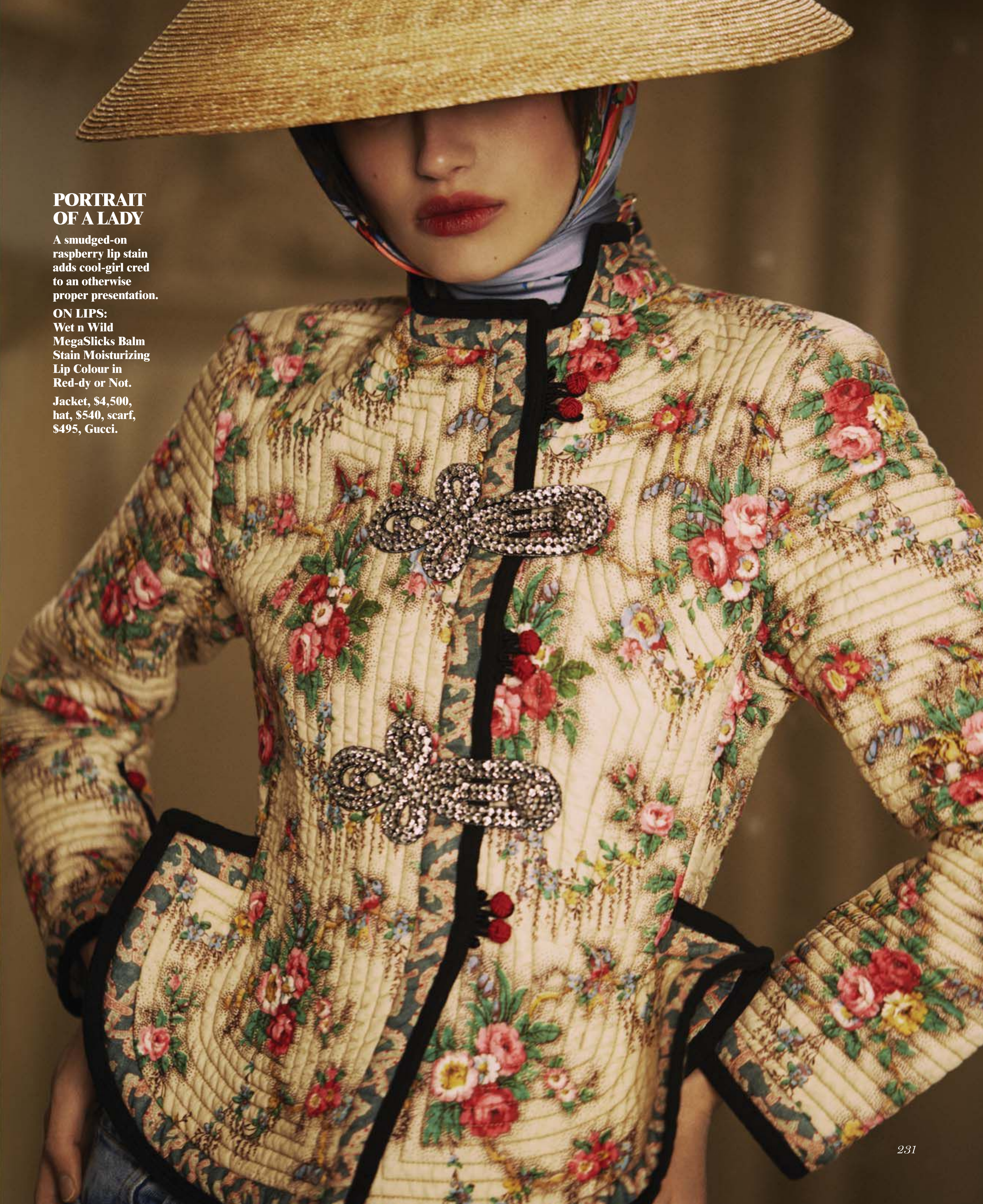
Photographs by **Carlijn Jacobs**

AGE OF INNOCENCE

This spring, a deep, rosy flush is the new golden bronze. Blend a warm-pink tone from apples to temples and use a gel texture for a super natural effect.

ON FACE: Glossier Cloud Paint in Haze.

Dress, price upon request, Chloé; scarf, $45, New York Vintage.



PORTRAIT OF A LADY

A smudged-on raspberry lip stain adds cool-girl cred to an otherwise proper presentation.

ON LIPS: Wet n Wild MegaSlicks Balm Stain Moisturizing Lip Colour in Red-dy or Not.

Jacket, $4,500, hat, $540, scarf, $495, Gucci.

NEW WAVE

Sleek ponytails fall flat once you embrace roughed-up texture. Add the hair accessory of the season for a retro vibe.

ON HAIR: Pantene Curl Defining Mousse.

Dress, $2,875, Miu Miu; scrunchie, $35, Mansur Gavriel.

For stores, see Shopping Directory.

Hair:
Hester Wernert for Ambassador Wella Professionals/ endorser for Balmain Hair/ Unspoken Agency

Makeup:
Kathinka Gernant for Chanel/Unspoken Agency

Model:
Nastya Zakharova/ Next Models

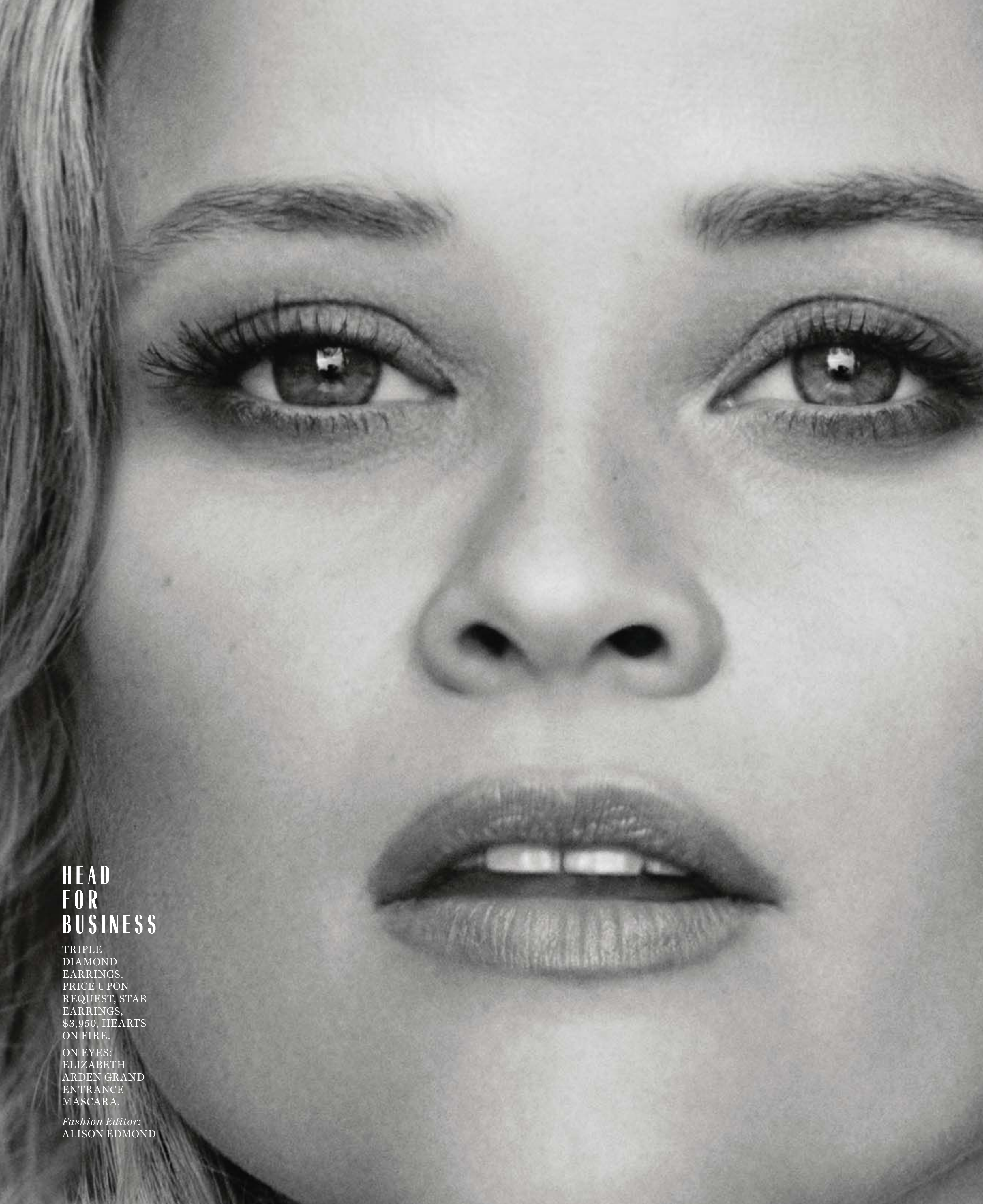
IN BLOOM

Equal parts soft and strong, full and feathered arches say, "I'm too busy picking wildflowers to worry about tweezing."

ON BROWS: L'Oréal Paris Brow Stylist Boost & Set Brow Mascara.

Top, $340, Sandro.

PRODUCTION AND CASTING: ANNELOES BAKKER @ UNIT C.M.A.
LOCATION: HUIS VAN BRIENEN THANKS TO ABEL ROSKAM/BITUMAN



HEAD FOR BUSINESS

TRIPLE DIAMOND EARRINGS, PRICE UPON REQUEST, STAR EARRINGS, $3,950, HEARTS ON FIRE.

ON EYES: ELIZABETH ARDEN GRAND ENTRANCE MASCARA.

Fashion Editor:
ALISON EDMOND

REESE GETS REAL

The award-winning actress and producer who runs two of her own companies takes on another challenge as a force for Time's Up. This month, as Reese Witherspoon stars in sci-fi fantasy A Wrinkle in Time, *we take a look inside her universe*

Interview by
ANNE FULENWIDER

Photographs by
THOMAS WHITESIDE

I FIRST FELL IN LOVE

with Reese Witherspoon when she strutted down the halls of Harvard Law School in 2001's *Legally Blonde* as Elle Woods, proving so forcefully that a woman who cares about makeup and clothes can also be brilliant. I've followed Reese's career ever since, from her Oscar-winning portrayal of June Cash in *Walk the Line* (2005) to her raw performance in *Wild* (2014), and I recently spent an entire Saturday binge-watching the Emmy- and Golden Globe–winning *Big Little Lies*. Reese produced the latter two projects, in addition to 2014's *Gone Girl*, under the auspices of her relatively new production company, Hello Sunshine. Her mom once told her that if you wanted a job done right, you'd have to do it yourself. So, realizing the alarming and persistent dearth of meaty roles for women, Reese set out to create her own opportunities, lifting up other women along the way. With 23 producing projects in the works, it's kind of a miracle she's running lifestyle brand Draper James and a killer book club on Instagram. When I heard she'd landed a role in Ava DuVernay's adaptation of one of my all-time favorite books, *A Wrinkle in Time*, I volunteered to interview her myself.

ANNE FULENWIDER: You've talked about how you're proud of your ambition. Where do you get that from?
REESE WITHERSPOON: I get a lot of support from my husband [Jim Toth, an agent at CAA], who cares deeply about equality and always tells me, "Why wouldn't you call the person in charge of a company and have a personal relationship with them?" He's encouraged me to be outspoken. Oprah has encouraged me before I ever met her to be the best version of myself, through her book clubs, the people I saw on her show. [She's been] an incredible advocate for me as a businesswoman.

AF: I'm obsessed with *A Wrinkle in Time*. I read it with my daughter about a year ago, and I was blown away. I hadn't read it since I was probably 11. Did you read it as a child?
RW: I read it in sixth grade, and I just loved it. I thought I was Meg Murry. I didn't really know where I fit in in the world. I knew there were bigger ideas than the place I lived, and it gave me this idea that I could accomplish things or that I could be part of a bigger story. The book is very empowering for young children—they have the opportunity to change their world by changing their own minds and knowing that even if you are surrounded by darkness, you are able to summon the light.

AF: I love that lesson, which gets me to something that is all over the news: sexual harassment. There's no industry that hasn't been touched by it. Brave people have raised their voices, and now we're witnessing a sea change and growing momentum in this movement. Have you been surprised by the fact that stories of sexual harassment have come out about so many more industries than Hollywood?
RW: Sadly, I don't find any of this shocking. Women have been sharing stories in each other's living rooms and workplaces for as long as I've been a working woman. It's just incredible that the media and the world started believing us all and listening. I was particularly moved by the women at Ford Motor Company who came forward and told their stories of harassment and abuse, and by the women in my own industry who told their stories so bravely when they had nothing to gain.

AF: Why do you think so many people stayed silent for so long about sexual harassment?
RW: The majority of women—if they came forward—were stigmatized for reporting and in some cases lost their jobs. There was simply no reason to share your story if the results would be so punitive. That's why I've been working very hard on an initiative called Time's Up with more than 400 women in my industry to raise money for women to have better resources for on-the-job-harassment lawsuits in their own industries. We are trying to level the playing field for all women and men who have suffered from discrimination, harassment, and abuse.

AF: Do you think we will really see change now?
RW: I feel a shift, completely, a reckoning of people who have been silent for so long finally coming forward and speaking out even if their voice shakes, as I know mine did when I told my story. [At a fall event in L.A., Witherspoon spoke about her experiences of harassment and sexual assault, including by a director when she was 16.] The female leaders within every industry have to stand up for those who are voiceless and silent, and we have to do better to create more balanced cul-

AIM HIGH

TURTLENECK, $1,550, TUNIC (WORN UNDERNEATH), $1,090, SKIRT, PRICE UPON REQUEST, PROENZA SCHOULER; PAVÉ BAND RING, $2,900, TWIST BAND RING, $2,700, HEARTS ON FIRE.

ON LIPS: ELIZABETH ARDEN BEAUTIFUL COLOR BOLD LIQUID LIPSTICK IN PASSIONATE PEACH.

tures with female leadership and leadership with people of color. It's just profoundly overdue. [Women and the public] think, *Well, I don't know how I can really effect change.* You can effect change by where you spend your money. We all need to be more aware of the companies we work at and the companies that we do business with, because the consumer is very powerful in this world of social media. Some companies are doing incredibly well with inclusion and diversity—those industries thrive, and abuse goes down when you have more balance at the top.

AF: Consumers know what they want, and it's not always what the people in charge think. Look at the success of *Wonder Woman* and your movies—*Wild*, *Gone Girl*—and of *Big Little Lies*. I still can't believe there were people telling you, "We don't really do women's stories," when we've seen over and over again that people really *do* want to see them.
RW: "We don't make movies about women; we don't make biopics about women." I've had that said to my face. One guy said, "That's just not a fresh idea." I said, "Telling a story that's never been told—you don't think that's a fresh idea?" And he said, "It's just not for us." OK. Well, I'm going to take it to a company where it is for them.

AF: One of the most powerful things about all of this to me, and certainly about what you're doing, is the financial success. That must be a big "See, told you so" moment.
RW: I have to say it shouldn't just be about financial success. *Girls Trip*, *Wonder Woman*, *The Handmaid's Tale*—2017 was a really good year of wins, but that's not to say there aren't times when the movie or TV show doesn't work. But it shouldn't be part of a narrative that is suddenly like, "Women's projects don't work." And that's what happens frequently. [For] female directors, if their movie doesn't work, they don't get hired again. We should have as many opportunities to fail as we do to succeed. Because artistry is not about succeeding always. It's about having the courage to try and to put out into the world new ideas.

> **"OPTIMISM IS A BIG PART OF MY LIFE. I TRULY BELIEVE THE GOOD WILL WIN IN LIFE."**

AF: You currently have 23 projects. I know there's something about Barbie; a TV show with Jennifer Aniston; and *A White Lie* with Zendaya. What's at the top of your mind right now?
RW: I'm excited about the project with Jen Aniston. It will be one of the first television shows out of Apple. It's a show about women in media—the morning news in particular. Zendaya and I are producing a movie based on a book I brought to her and a writer named Monica Beletsky called *The Gilded Years* [by Karin Tanabe]. It's about the first African-American woman who graduated from Vassar. She was passing as white, and she was identified as an African-American woman and subsequently had to go before a committee to graduate. It's important to go back in time so that my daughter's generation and Zendaya's generation realize that these were hard-fought wins for humankind and that the brave people at the center of them were women and people of color. There's just so much more progress to be done, but I do believe this younger generation is very vocal and empowered. I don't know if I would have had half their courage at their age.

AF: Really? But many of us feel that way about you and your courage in telling these stories.
RW: But that took time for me. It took time for me to feel like I could step up and own my own business and fund my own company. It was terrifying. It was like, *Is anybody going to believe in me?*

AF: When are *you* ever terrified?
RW: When I started my own company. But I'm terrified every time I make a movie or a choice. I see [fear] as this little creature that lives in my life all the time, and I can either pay it attention and not get anything done or I can march ahead and ignore it. Sometimes that's not a good thing, and sometimes it is, but sometimes I just have to jump two feet into a cold pool and go, *OK, I believe in myself enough*. I know I work hard. I know I can always bet on myself.

AF: What are your tips for ignoring fear?
RW: I don't know if that's healthy. I think I was born like that. Like, I used to jump off the top of the stairs. We ended up in the hospital. In school I would tell off the teacher because I didn't think her curriculum was difficult enough. I was 17, and I wasn't polite, and I was not nice, and I hurt someone's feelings, and I was reprimanded for it. I said, "What was I reprimanded for? I want a better education. I want to be challenged." And my mom said, "Reese, I love your passion, but there's a time and a place." Over time, I've had to learn to be measured and consider how my words affect people. That's the part that comes with age.

AF: I think that need to be polite, the feeling that you can't offend or stick out too much, is what holds me—and lots of women—back sometimes.
RW: There's a difference between someone who complains and is aggressive and makes demands and someone who is assertive about their own worth. We live in a world where we're told we're worthless in marketplaces where we make less, so there's this inherent idea that we are worth less. Not worthless—*worth less*. And that needs to be considered when we work on creating corporate culture more reflective of society or schools or even just the way we talk to women.

AF: Your new job at Elizabeth Arden has the best title I've ever heard: storyteller-in-chief. Did you make that title up?
RW: They asked me if I liked it, and I was like, "Yes, I do, because I always wanted to be a storyteller when I was little." All I did was tell stories in different voices and accents, so this is a natural progression for me. I'm inspired by [Arden's] story. She was at the forefront of the suffrage movement, handing out red lipstick to create solidarity between women. To know that you were wearing this red lipstick, you were part of the movement, which I thought was so cool.

AF: And tell me about the March On part of it.
RW: The focus is on women helping women. March On is a philanthropic campaign to help promote gender equality. Elizabeth Arden is all about gender equality and empowering women in the workplace, so that's a big part of its initiative, to get that message out there.

AF: I read a story in which you said, "I'm sick of being bashful. I'm over it." I really can't imagine you being bashful.
RW: I've never been really bashful, but what I was trying to say is I see a culture where men are not afraid to speak up about their accomplishments, and I don't see a culture where women do—and if they do, they're told to temper it with pleasantries or say it in a nice way. You don't have to be a jerk about it, but we could all be 25 percent more assertive about what we are good at, because God knows I'm not good at some things.

AF: What are you not good at?
RW: Well, basketball. Certain aspects of physics elude me. I know what I'm good at, and there's no sense in diminishing my capacity just to make other people feel comfortable. **mc**

TAKE A STAND

DRESS, PRICE UPON REQUEST, CHANEL.

ON HAIR: PANTENE VOLUME HIGH LIFTING HAIRSPRAY.

FOR STORES, SEE SHOPPING DIRECTORY.

HAIR: LONA VIGI/ STARWORKS ARTISTS
MAKEUP: MOLLY R. STERN/ STARWORKS ARTISTS
MANICURE: THUY NGUYEN
PROP STYLIST: JAMES DEAN/ WALTER SCHUPFER
PRODUCTION: GLAMPR.COM

marie claire X Esquire

SEX, LIES, AND HUMAN RESOURCES

If you think the **#METOO RECKONING IS OVER** because the Weinsteins of the world **HAVE BEEN TOPPLED, YOU'VE MISSED THE POINT.** This moment calls for the **DISMANTLING OF THE SYSTEMIC HARASSMENT** that keeps **HALF OF OUR POPULATION** down. But how do we **GET THERE?** *Marie Claire* and *Esquire* came together to **ASK SOME OF THE SMARTEST PEOPLE** we know **21 QUESTIONS** to cut through **POPULAR OPINION,** diagnose how **WE REALLY GOT HERE,** and debate **WHERE WE GO NEXT**

1

WHAT DO WE MEAN BY HARASSMENT?

By **JILL FILIPOVIC** ATTORNEY AND AUTHOR OF *THE H-SPOT: THE FEMINIST PURSUIT OF HAPPINESS*

➡ **BY LAW,** the set of behaviors that constitute sexual harassment are sorted into one of two types: The first is actions deemed "severe or pervasive"; the second is a supervisor's quid pro quo demand for sexual contact as a condition for one's employment. In other words, only once a predatory man has crossed a line—one that's arbitrarily defined and capriciously enforced—can he be held legally accountable.

A drunken kiss placed on a colleague who doesn't want it, or a lurid comment about a coworker's body? As far as the courts are concerned, a man is likely in the clear. And it's this behavior—not severe or pervasive so much as subtle and shrewd, with the veneer of plausible deniability—that most women experience.

Even such largely unpunishable but plainly insidious actions are about more than just lust; they're about animosity and entitlement. Men know as well as we do that a woman seen as a sex object won't simultaneously be seen as a capable employee. Years ago, when a coworker grabbed my ass at a work party, it wasn't an inelegant expression of yearning; it was his way of putting me in my place.

The infuriating reality is that it works: To be sexualized is to be undermined. Women begin to see themselves as less capable. In one telling study, girls who took a math test while wearing bathing suits performed worse than girls who took the test wearing sweaters.

Harassment doesn't have to be quid pro quo or severe or pervasive to tank women professionally and deplete us personally, and the law shouldn't treat it that way. Women shouldn't need to prove that the bad acts done to us were bad enough and extensive enough to matter to the courts. That harassment happened, and that we suffered because of it—that the suffering was the point—should be enough.

edited by Kayla **WEBLEY ADLER** and Eric **SULLIVAN**

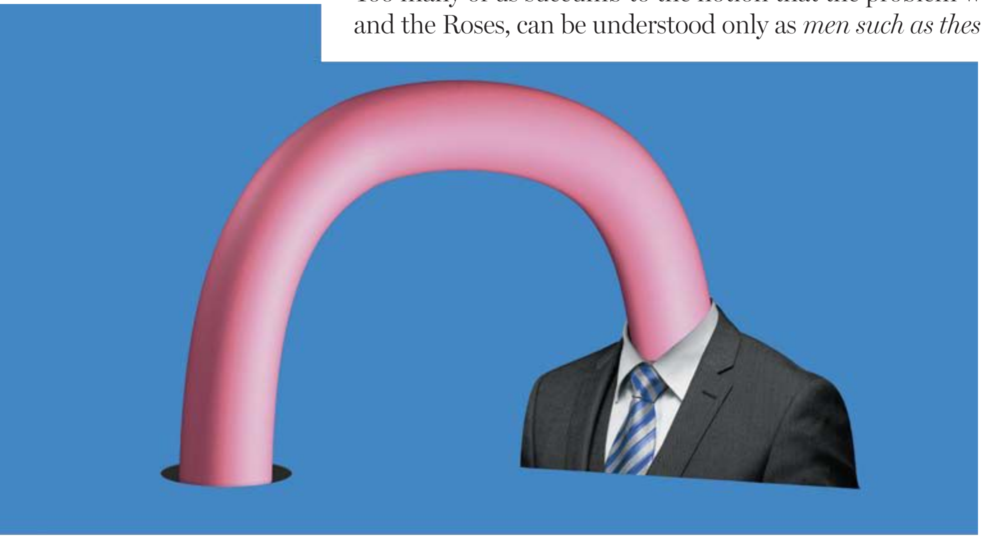
illustrations by Pablo **DELCAN** & Anaïs **LA ROCCA**

2

#NotAllMen, Right?

By JEFF SHARLET AUTHOR AND JOURNALIST, *ESQUIRE*, *VIRGINIA QUARTERLY REVIEW*

Too many of us succumb to the notion that the problem with men such as these, the Weinsteins and the Lauers and the Roses, can be understood only as *men such as these*—as if such concentrations of power could exist without exploitation and enablers. "Bad apple" is a cliché precisely because it obscures more than it reveals, because it's how we explain away "abuses of power" without questioning power itself. The risk of the moment is that by focusing on the famous men who most nimbly manipulate the structures of misogyny in which we're all entangled and not on the structures themselves, we replicate the cliché's evasions. The hope is that now, this time, we're really talking about the orchard.



3

WHAT ARE MEN AFRAID TO SAY OUT LOUD?

By JESSE BARRON JOURNALIST, *HARPER'S*, *ESQUIRE*, *THE NEW YORK TIMES MAGAZINE*

"LET'S SAY I LEAN IN FOR THE KISS," a friend says, "and she pulls away a second too late. Crossing the line?" Another friend remembers the time he asked a woman to go home with him, several times, and she kept saying no. What about implying I wanted a relationship to get a woman in bed? Did that rise to the level of reportable? How slickly we elided the difference, in other words, between harassment at work and bad behavior on dates. When we read about attempts to force female coworkers to have sex during office hours, we conjured hazy social settings after dark.

Why is harassment so uncomfortable for men to talk about? Partly because we can imagine it. As boys, we learned that a major benefit of power was easy sex. When sleepover confabs turned to future famous rock bands, we weren't writing songs, we were picturing groupies. When we saw porn that involved actresses getting naked on casting couches, we took away that it was women coming to men, asking for something. Being powerful meant never having to ask. Now, when we talk to each other, we sound nervous. We outgrew our fantasies less quickly than we thought.

4

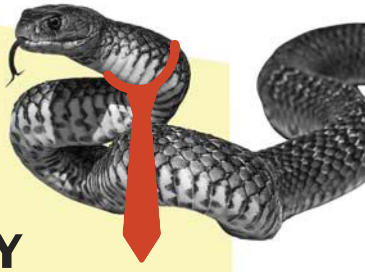
I'M NOT ONE OF THOSE GUYS. WHY IS IT MY PROBLEM?

By A. O. SCOTT COCHIEF FILM CRITIC, *THE NEW YORK TIMES*

THE MAIN THING MEN HAVE LOST—I mean the great mass of men who remain, as of this writing, employed and undisgraced—is any credible claim of innocence. You can see as much in the anxious eagerness to change the subject from the actual suffering of women to the imaginary discomfort of men. When we cower in fear of a witch hunt, we are refusing to acknowledge the abundant evidence of our own complicity.

At the very least, a lot of us have been guilty of incuriosity, of suspecting that a boss or colleague or admired cultural figure was probably doing some bad stuff to women but choosing not to think about it. We are also guilty of supporting the cults of personality that kept those guys in power with impunity. Mario Batali's exuberance and lack of inhibition; Lorin Stein's mimicry of an idea of rakish style plundered from 1962; Leon Wieseltier's swaggering imperiousness—none of those attributes are quite separable from their grossness, which means that the grossness was always implicitly part of the brand. Everyone remembers the "grab 'em by the pussy" part of the *Access Hollywood* tape. Less quoted is the "When you're a star" explanation, possibly because few of us care to admit that it's an accurate description of the workings of male entitlement. The more power you have, the more you can get away with it.

That is a system we've all bought into, whether or not we have grabbed anyone. Those of us who haven't depend on those who have to reassure us that we're the nice guys, and also, perhaps, to turn our relative impotence into a virtue. "I would never do that" may be another way of saying, "I could never get away with it."



5

SHOULD WE ONLY EXAMINE MEN IN CHARGE?

By GIDEON LEWIS-KRAUS
WRITER AT LARGE,
THE NEW YORK TIMES MAGAZINE

IT'S SAFE TO ASSUME that such men as Harvey Weinstein saw the brute fact of their power as central to their self-image; men at the top are likely to gaze upon their environment as a personal jurisdiction. But the great number of rank-and-file men who serve below them, particularly in the cultural enclaves that have seen the bulk of these cases thus far, are on the whole unlikely to regard themselves as similarly mighty.

There seem to be two related reasons for this: The culture industries think of themselves as at least putatively egalitarian, and the actual power they wield is narrowly circumscribed and dwindling.

Those who thus consider themselves impotent are, of course, the most prone to lord whatever power they can actually summon over those with even less, i.e., the women around and below them. The well-publicized retributions of those at the top will, hopefully, work as a deterrent. But for every potential abuser below them, an abiding sense of professional precarity will continue to generate easy excuses and easy denials.

SNAKE: ROOM RF/GETTY IMAGES

HOW DOES IT FEEL WHEN YOU'RE...

6

...BELIEVED?

By **Gretchen Carlson** former Fox News host; in 2016, Carlson filed a sexual harassment lawsuit against then Fox News CEO Roger Ailes, who resigned two weeks later

WHEN A WOMAN GOES public with a sexual harassment claim, people frequently call her a liar, a troublemaker, difficult, and crazy. But you still don't know exactly what you'll face when you speak out—it's like jumping off into an abyss. After my lawsuit became public, it was announced that Fox News' parent company was undertaking an investigation of my claims. Shortly thereafter, the leadership at my former employer changed, and I got a public apology. With that, people saw that a woman could be believed and there could be consequences for this type of behavior—it was monumental. Thousands of women reached out to me, saying they felt a sense of victory through my case. That was essential because, for most of these women, they were never believed—they were demoted or fired, and never worked in their chosen professions again. My case was a turning point for women to find the courage to also come forward, and that helped set off the whole tsunami. It wasn't so much watching me jump off the cliff—it was watching me jump and seeing that I came out alive.

7

...A WOMAN OF COLOR?

By **Gabrielle Union-Wade** actress and advocate for survivors of assault

I HAD THE PRIVILEGE of being raped by a stranger. It's weird to say that's a *privilege*, but being raped by someone you know, especially if they are wealthy or famous, puts you behind the eight ball, because the automatic assumption is that it's a shakedown. If the victim's name isn't well known; if she's not from a wealthy family; or if she's unmarried or divorced, if she doesn't make at least six figures, then society says she's a woman with an ax to grind—a false accuser who joined the bandwagon. Which is why the white Hollywood royalty who came out against Harvey Weinstein were the "perfect victims" for people to rally around. They have access, they have opportunity, they have money—there's no upside to them speaking up. So we've decided: Now those women, we believe.

But the reality is most of us are not white Hollywood royalty. There are a lot of women of color saying, *Damn, my story sounds exactly like those white women's stories*, but theirs are not being received or acted upon. There is no outrage—you're screaming into a hurricane and no one is hearing you. To me, the "perfect" victim is anyone who has experienced sexual violence. Just because we are conditioned by society to believe certain people are more built for abuse—and, historically speaking, we haven't shed tears for a certain kind of victim—doesn't mean they're undeserving of our belief, our sympathy, our action, our movement, and our hashtag. We should rally around every victim because their pain is fucking real and valid.

8

...A COWORKER OF THE ACCUSED?

By **Gayle King** *and* **Norah O'Donnell**

coanchors of *CBS This Morning*; in 2017, their now former cohost Charlie Rose was accused of sexual harassment by at least eight women and fired

THIS IS A BODY BLOW and it hurts. I'm still trying to process it, because I have admired Charlie for a long time. I don't believe in abandoning a friend, and this is heartbreaking. So that's where I am. At the end of the day, there has to be a way of redemption and healing for all that are going through this, and I honest to God don't know the answer. In the meantime, I am grateful for the courageous women who are speaking up. They've sent a message that the rules have changed. I think some people are still trying to figure out what the rules are, but they've definitely changed and that's a good thing. I'm not anti-man—I know there are a lot of good ones out there—but there's more to come on this story. Let the chips fall where they may. **—G.K.**

IT WAS SO DISTURBING to read about the abuse these women say they suffered. I learned of the allegations against Charlie Rose in the midst of a six-month-long investigation into harassment and assault at the U.S. Air Force Academy. I had been in Colorado with cadets who broke down sobbing, telling me about what they had been through. And you can't be a journalist—you can't be a human being—and hear those stories and not realize how soul-crushing abuse is. So when we went on air the day after the revelations, I felt such a heavy responsibility to get it right. I didn't even mention Charlie's name, because I wasn't there yet, but I knew I needed to talk about what this does to women. We cannot achieve equality in the workplace until there is a reckoning. **—N.O.**

9

...TARGETED BY THE MEDIA?

By **Amanda Knox** writer and activist; in 2007, Knox was accused of murdering her roommate while studying abroad in Italy; she was acquitted in 2011

HERE IN THE STATES, Italian actress Asia Argento is recognized for her bravery as one of the first women to expose Harvey Weinstein. But in her country, Argento has been dismissed as a lying "prostitute," who "cares more for her career than her dignity." I've followed the coverage closely because it mirrors how I was treated.

Back in 2007, the Italian media plundered my social media and diaries, leaking my sexual history as evidence of my psychopathy. Everything I did—showering; kissing my boyfriend; and crying, or not crying, at all the wrong times—was viewed as akin to a confession. I didn't act like a grieving friend "should"; therefore, I must have done it.

Now it's Argento's turn. The Italian media dug up her work and spun it to vilify her. A column headlined "First they give it away, then they whine and pretend to repent" is capped by an image of Argento, seminude, licking a dog's face. It's an eye-popping scene from the 2007 comedy *Go Go Tales*, but out of context, it's jarring—incriminating, even. The 20 years Argento took to report the alleged crime, her continued work in the industry, even the abuse itself—oral sex performed on her, not the reverse—has been used against her. She didn't act like a rape victim "should"; therefore, she must be lying.

But what so many think of as bizarre in victims' behaviors is defined by a hypothetical ideal reaction to trauma most people have never experienced. There is no "normal" response to a friend's murder or to being raped. When we insist on holding victims to a standard of "common sense," we set them up to be disbelieved. For our failure to fit expectations, the Italian press labeled me the whore who sleeps her way to committing murder and Argento the whore who sleeps her way to the top. These stereotypes delegitimize our victimhood and only serve to reinforce the power that actual predators, like Weinstein, still have.

LEFT: The author, Amanda Knox. **RIGHT:** Asia Argento, one of Weinstein's first accusers

CLOCKWISE FROM TOP LEFT: GILBERT CARRASQUILLO/FILMMAGIC/GETTY IMAGES; SLAVEN VLASIC/GETTY IMAGES; VITTORIO ZUNINO CELOTTO/GETTY IMAGES; OLI SCARFF/GETTY IMAGES; HEATHER WINES/CBS VIA GETTY IMAGES

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WHAT STEPS SHOULD A WOMAN TAKE IF SHE'S HARASSED?

By GLORIA ALLRED VICTIMS'-RIGHTS ATTORNEY REPRESENTING WOMEN WHO HAVE ACCUSED BILL COSBY, HARVEY WEINSTEIN, AND DONALD TRUMP OF SEXUAL ASSAULT

SAY SOMETHING.

When possible, indicate that the behavior is not welcome. Write out a chronology of what happened and who, if anyone, was a witness.

REPORT IT.

Turn in a written complaint to HR, and keep a copy—otherwise the company may say, "She never reported it." Many worry HR is paid by the company and, as such, it will not be fair. I understand that, but my response is: Report it to HR anyway.

SAVE TEXTS, E-MAILS, AND INSTAGRAMS.

Harassers often send damaging information. Victims sometimes respond in ways that make it appear the harassment is welcome. But the victim shouldn't say, "Oh, I guess I have no case." She should consult an attorney.

SHOULD I RECORD HIM?

Seek the advice of a lawyer first, because in some states it's a felony to record without consent.

THE CLOCK IS TICKING.

Be aware there are time periods set by law called statutes of limitations. If you don't act in time, you may be barred from making a claim.

CALL IN THE EXPERTS.

Don't try to decide: Is this really harassment? Consult an attorney who specializes in victims'-rights employment-discrimination cases.

BUT I CAN'T AFFORD ONE.

You can. Most attorneys do not charge for a consultation. If the lawyer takes the case and wins, fees are recovered from the settlement; if they lose, typically the employee will not have to pay.

KNOWLEDGE IS POWER.

Learn your rights so you can make an informed decision about whether to assert them. Many worry if they talk to a lawyer, something is going to happen. That's not possible: Legal advice is confidential—the lawyer cannot disclose or take steps without your consent. Don't let fear be the weapon that causes you continued suffering—fear only benefits the predator.

FINALLY, A BIT OF FREE LEGAL ADVICE:

A number of people posting #MeToo are naming names. Some who post may be sued for defamation, libel, or slander. Everybody has a right to say these things online, but many are taking on a lot of risk, often for very little reward.

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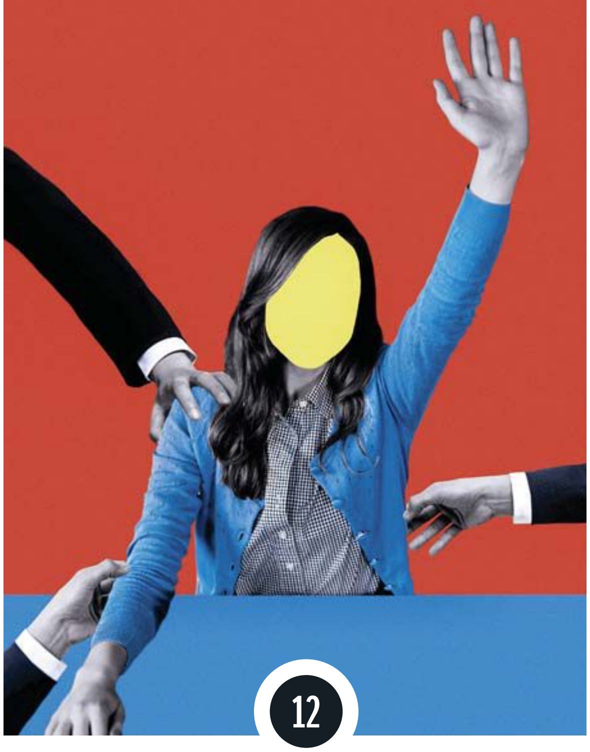
WHY MIGHT A WOMAN NOT COME FORWARD SOONER?

By SARAH NICOLE PRICKETT WRITER AND FOUNDING EDITOR OF *ADULT*

SOME POSSIBILITIES: She forgives the offender. She decides to forget about it, perhaps because the publicity would hurt more than keeping the secret. She knows that as soon as she files a suit in civil court or goes on record, she will surrender her private shame to the vagaries of public opinion. She fears reprisal, the loss of a long-built reputation. Sometimes, before she can decide what to say, the offender's reputation falls so low that reporting his additional misconduct would be like pouring fuel on ashes.

Reactionaries left and right accuse those who now speak out of "bandwagoning" or merely "trending," a dismissive word for what the hopeful call "acting in solidarity." Women I know are not eager for another opportunity to talk about our own sexualization. We are relieved that some of us, across fields and class lines, are finally getting the benefit of the doubt on select indignities, yet we're wearily aware that the incidents in question concern the same old, same old: our bodies, our sex. After waiting in vain for all else to be more equal, the tired woman looks around, slowly raises her hand, and shares the embarrassing story that will make the front page.

A younger woman, raised by a feminist mother, is quicker to demand better for herself. I feel a little older than I am. Loath to feel vulnerable. Uneasy about resting too long on a moral high ground. Another reason women may hesitate: We have seen how quickly a man can forgive himself and return, with a vengeance, to power.



12

ARE WHISPER NETWORKS JUSTIFIED?

By JESSICA VALENTI FOUNDER OF FEMINISTING.COM AND AUTHOR OF *SEX OBJECT*

WOMEN HAVE ALWAYS had informal networks to keep each other safe, and as long as half the population is attacked and harassed with impunity, I'll support creative efforts to give women a heads-up about potentially dangerous men. For too long, women have been silenced—by the media who didn't believe them, by the criminal-justice system that let their abusers go free, and by a culture that blamed them for the violence someone else enacted against them.

THE GOOD

For a lot of us, whisper networks are our only recourse.

THE BAD

I've heard from men nervous about the anonymity of such networks; they're concerned about false accusations.

THE UGLY TRUTH

I have a hard time finding empathy for worried men. False accusations are rare. What's more common is women with credible allegations being disbelieved. Where's the concern for them?

Women have been afraid—rightly so—for decades. Given how much abuse and harassment is tied to entitlement, perhaps the problem is that men haven't been afraid *enough.*

The truth is whisper networks were never meant to be the end-all solution for harassment and abuse; they're triage. We just want to stop the bleeding. And no matter the critiques, these lists seem to be working. Though the most famous list that made its way around media circles, "Shitty Media Men," wasn't meant to be public, enough people saw it that many of the men listed have since been fired. Not without cause, not without proof—the list was a first step that sparked investigations.

Of course anonymous lists aren't the best way to get justice for victims. Of course women should be able to use the systems implemented by workplaces, the courts, and the government. But we know the reality is much more somber: These institutions have failed women again and again. Until the systems we have in place protect women, women will protect themselves however they can.

ALLRED: MONICA SCHIPPER/GETTY IMAGES

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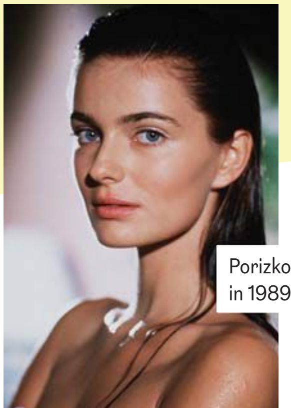
WHY WAS HARASSMENT TOLERATED IN THE PAST?

By PAULINA PORIZKOVA
FORMER SUPERMODEL
—As told to Jen Ortiz

I STARTED MODELING IN 1980, AT AGE 15. You got thrown in with the wolves and fended them off the best you could. And if the wolves didn't want you, you weren't good meat. My living consisted of the way I looked, and if I didn't get sexually harassed, I would be upset. I'd go, *Shit, what's wrong with me? Why is he not trying to get me to bed? Or at least to touch his penis or something … ?* Because being harassed, to me, validated that I was good enough. Later, when I was 36 or 37, I was watching *Oprah* with my best girlfriend, also a model, about sexual harassment in the workplace. When it ended, we looked at each other and said, "We call that 'compliments.'" That's when it dawned on me that it wasn't right: What we called "compliments" was, in fact, men abusing their power over us. It flabbergasted me that I thought of myself as a feminist all those years but saw sexual harassment as compliments. I don't think I could have had this conversation with myself 20 years ago. I couldn't have said, *Stand up for yourself; tell this guy to go fuck himself.* Nobody would have listened.


Porizkova in 1989

A PREDATOR'S GLOSSARY OF CODED FEMALE DISPARAGEMENT

THE WORDS MEN USE TO UNDERMINE WOMEN IN THE WORKPLACE

By EMMA CARMICHAEL FORMER EDITOR-IN-CHIEF OF JEZEBEL

big personality *noun.* Frankly, a little too loud for your liking. • **bossy** *adj.* Constantly giving orders and following up on deadlines. Has a few more degrees than you, and the nerve to occupy a higher rung on the org chart. Also, hired you. • **cold** *adj.* In a relationship. Possible lesbian. • **critical** *adj.* Demonstrates tendency to ask follow-up questions. • **difficult to work with** *adj.* For some reason doesn't tolerate being interrupted. Sometimes expresses herself without regard for the self-esteem of her male interlocutors. • **flighty** *adj.* Once changed her mind, rather convincingly. • **hard to read** *adj.* After showing what appeared to be fleeting interest in your advances, oddly and abruptly said she had to go home. Never talks about her sexual history, despite repeated prodding, but now seems to have a significant other. Probable lesbian. • **humorless** *adj.* Hasn't spoken to you since you made a perfectly well-meaning joke about Hillary Clinton. • **office mom** *noun.* Despite having a family at home, somehow arrives earlier and stays later than you most days. Listens at length to your complaints about Tinder dates who didn't go home with you after the first date. • **social justice warrior** *noun.* Owner of a Twitter account that once used the word "misogynistic." Definite lesbian. • **temperamental** *adj.* Speaks up when bothered. Unafraid to roll eyes in moments of utter disbelief. • **work wife** *noun.* Amenable to daily flirtation and collegial banter. Once caught her typing , "Ugh, he's here again" in a Gchat window, but she was probably talking about someone else.

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HOW DOES IT FEEL WHEN A HORRIBLE FORMER BOSS GETS TAKEN DOWN?

By NELL SCOVELL
AUTHOR OF *JUST THE FUNNY PARTS* AND THE SECOND-EVER WOMAN TO WRITE FOR *LATE NIGHT WITH DAVID LETTERMAN*

LAST FALL, A TV PRODUCER was suspended after 19 colleagues reported his inappropriate behavior to the press. The news did not surprise me since I'd worked with him years earlier and witnessed his inappropriateness and threats firsthand. I complained about him to supervisors back then, but nothing was done. When I heard of his overdue fall, my first instinct was to play "Na na na na, hey hey hey, good-bye" and dance around my room. But halfway through the song, I stopped. I felt more queasy than happy. Instead I felt:

➡ **ANGER.** Justice had arrived, but it came too late. How many others were traumatized by this man's violent threats and sexualized comments? Damage done cannot be undone.

➡ **FEAR.** Even when powerful men stumble, they inspire fear. What if my former colleague somehow *knew* I was celebrating his downfall? He'd be furious and retaliate. It was irrational, but proof of how a bully's threat lingers.

➡ **UNCERTAINTY.** Mel Gibson costarred in *Daddy's Home 2,* which grossed $168 million last December. Gibson has repeatedly shown himself to be bigoted and misogynistic, but still he works. The others will bounce back, too. I've started the countdown to Louis C.K.'s "Mind If I Jerk Off on You?" tour.

➡ **EXHAUSTION.** Every day, we open the newspaper to another story that reminds us that sexual harassment and assault are woven into our culture. Fast-food workers, scientists, senators, and gymnasts all suffer. To be happy about the fall of one powerful man is to know there are another 10 that need to follow. To paraphrase the poet John Donne: Each woman's harassment diminishes me/For I am involved in mankind/Therefore, send not to know/For whom the bell tolls/It tolls for thee.

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WHAT IS THE MAN CODE?

By TERRY CREWS
ACTOR AND FORMER NFL PLAYER; LAST FALL, HE SPOKE PUBLICLY OF HIS EXPERIENCE AS A VICTIM OF SEXUAL HARASSMENT IN HOLLYWOOD

It's a wink from one guy to another. It's a slow, subtle sense of "We know what's going on, but you don't." It's unspoken. It's a cult of masculinity. It's the backlash I experienced when I came forward with my story: men who were angry that, at first, I didn't name my abuser; men who questioned why I didn't fight back, who said I let him do it, who said I must've wanted it, who said I must be gay. The man code is why I endured the male version of a female survivor being asked, "What were you wearing?"

FROM LEFT: WARNER BROS/KOBAL/REX/SHUTTERSTOCK; KYLE HILTON

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WHAT'S THE LINE BETWEEN DRUNK SEX AND ASSAULT?

By VANESSA GRIGORIADIS AUTHOR OF *BLURRED LINES: RETHINKING SEX, POWER, & CONSENT ON CAMPUS*

WE KNOW THAT ALCOHOL plays a role in facilitating deliberate predatory behavior; it gives some sexual assaulters cover and the excuse of *We were both drunk; who knows what happened?* We also know that between two consenting, nonpredatory adults, alcohol lowers our inhibitions and makes us have sex with people we might not otherwise. In the words of Sarah Hepola, author of a memoir about her time as a drinker, "The reason I liked getting drunk was it altered my consent: It changed what I would say yes to."

Clearly, having sex with a person who's passed out is a horrifying violation. But what about accusations of booze-fueled, "gray zone" sexual assault? No one—not your government, your lawyer, your college administrator, or your partner—has come up with an answer for what constitutes "too drunk to consent."

If you presume consent, you're taking a risk—a legal one and a moral one. I talked to a guy who went to a house party, met a girl, and had what he'd believed was consensual sex. The next morning, he offered her a ride back to her place, thinking that was the end of it. But a few days later, the girl went to the police, believing she'd been drugged that night, and later accused him of rape. He was adamant that she'd consented in the moment. Yes, she'd been drunk, but he had been, too—very. They'd spoken about using a condom, he remembered, and she'd told him to go faster at one point, indicating to him that she'd been into it. But was he sure she'd consented? Was it possible she'd blacked out and was operating on autopilot? "How could I know that?" he told me. "She seemed fine. She wasn't unconscious. How was I supposed to know how drunk she was?"

Here's the deal: Each of us is going to need to figure that out from now on. This is a "know it when you see it" standard, as unsatisfying as that is to say. Everyone needs to protect him- or herself by moderating intake a little bit and doing your best to judge the other person's drunkenness. A question like, "You seem really drunk. Are you sure you're cool with doing this?" might go a long way toward setting boundaries before nary a jacket is doffed. Otherwise, we'll need to install Breathalyzer tests on underwear that cannot be removed unless you blow below a certain BAC. And there's nothing sexy about that.

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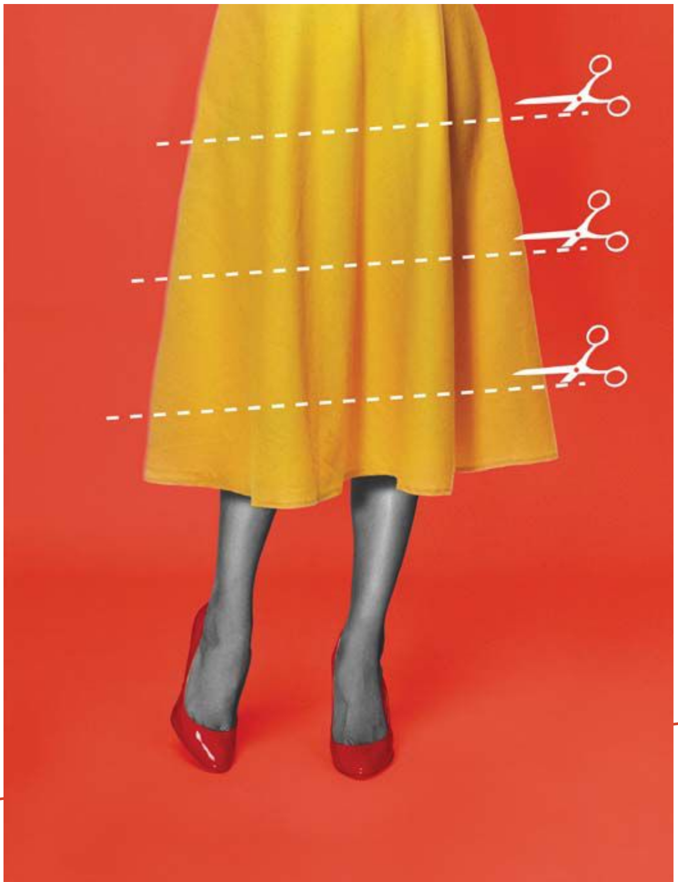
SHOULD THERE BE A PATH TO REDEMPTION?

By EMILY GOULD WRITER AND NOVELIST, *FRIENDSHIP: A NOVEL*

MY CYNICAL SIDE expects redemption to come the way it always does: The passage of time will erode our memory of these men's trespasses until it's acceptable to hire them again. But my idealistic side hopes that they will decide not just to behave better in the future, but also to make concrete reparations for the past. Wealthy transgressors should be writing checks to their victims, to abortion-rights groups, to policy makers fighting for universal child care and paid parental leave. Influential transgressors should be using their freed-up time to advance the same goals.

There's no point in wasting these men's human potential in the name of vengeance. Instead, let them use that potential to further the goals they once hindered. Forgiveness must be hard-won, no question. But it also must be possible.



18

HOW SHOULD WE METE OUT PUNISHMENT?

By REBECCA TRAISTER AUTHOR OF *ALL THE SINGLE LADIES: UNMARRIED WOMEN AND THE RISE OF AN INDEPENDENT NATION*

COMMUNITY SERVICE BY WAY OF BEARING WITNESS

Most of my female colleagues who write about harassment spend huge amounts of each day responding to messages and e-mails and hearing stories—from strangers, friends, family members—about rape, harassment, the unspooling of careers. I look around sometimes and think, *My male colleagues have no idea the hours of every day that are spent on this*. Men, even the woke ones, are in a closed circle of communication, or maybe it's us women who are in the closed loop, reinforcing for each other, but too often *only* for each other, what our experiences of harassment in workplaces have been. Either way, if the best solution for ignorance is education, then I propose the following: Accused men—or, better yet, all men—should be required to listen to, say, a hundred women's stories of abuse and respond fully and thoughtfully to each.

IN PRAISE OF DEMOTION

While a vast range of offenses fall under the rubric of sexual harassment, from a coy wink to rape, the punishments have tended to be all-or-nothing (historically, nothing; recently, full-scale firings and resignations) and one-size-fits-all. But what about the guys who maybe shouldn't lose their jobs but who've been repeat offenders on a smaller scale? Let's strip them of their titles, remove their seniority—especially over women—and ensure that they take a back seat to their female colleagues. (Though I suspect that such a policy would be received no more warmly by those who preserve the status quo than the firings.)

FROM TOP: ALEXANDER KIRCH/EYEEM/GETTY IMAGES; TIME & LIFE PICTURES/GETTY IMAGES

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CAN I ENJOY THE ART BUT DENOUNCE THE ARTIST?

By **ROXANE GAY** author of *Bad Feminist, Difficult Women,* and *Hunger*

Growing up, I loved *The Cosby Show*. My brothers and I were allowed only an hour of television a week, so it meant something to spend part of that time with Bill Cosby and his television family. As a middle-class black girl, I was affirmed to see something of my life reflected back to me. Such representation was elusive and necessary and incredibly meaningful. The impact Cosby had on me cannot be overstated.

As I got older and began to hear stories about Cosby's penchant for sexual assault, I wanted to look away. It didn't seem possible that the man who brought us Cliff Huxtable could also be a sexual predator. But I try to believe people when they say how they suffered. I know what it takes to come forward as a victim of sexual violence, and that when the perpetrator is famous, it takes everything, with so little to be gained. As the extent of his predation was laid bare, the sheer number of women Cosby victimized staggered me nearly as much as some people's willingness to still consider his artistic legacy, despite the damage he did.

Every time I think of Cosby's work, I remember the women he victimized and how their silence was trapped by the gilded cage of his fame. To me, Cosby's artistic legacy is rendered meaningless in the face of the pain he caused. It has to be. He once created great art, and then he destroyed his great art. The responsibility for that destruction is his and his alone. We are free to lament it, but not at the expense of his victims.

I won't allow this dismissal to be difficult, because agonizing over a predator's legacy would mean there is some price I am willing to let victims pay for the sake of good art, when the truth is no half hour of television is so brilliant that anyone's suffering is recompense. Instead, I remember how many women's careers were ruined; I think of those who gave up their dreams because some "genius" decided indulging his thirst for power and control mattered more than her ambition and dignity. When I do that, it's quite easy for me to think nothing of the supposedly great art of bad men.

There are all kinds of creative people who are brilliant and original and enigmatic and capable of treating others with respect. There is no scarcity of creative genius, and *that* is the artistic work we can and should turn to instead.

20

BUT CAN ART STILL TACKLE SEX?

By **NELL FREUDENBERGER** novelist, *The Newlyweds*

WHAT DOES *Anna Karenina* have in common with Jean M. Auel's *The Valley of Horses*? It's not an extensive list, but both novels rely on transgression as a narrative engine. For her desperate affair with Count Vronsky, Anna pays with her life. (I'm pretty sure Ayla fares better, but not before being raped by Neanderthals and spending a long time alone in a cave.)

The forbidden makes good art for the same reason it makes good sex: because a great deal is at stake, because there's a price. It's not enough, though, to say that artists can paint it and write it as long as they don't do it; the line between "good" transgression and "bad" isn't so neatly drawn. For this reason, attempts to ban books or throw paintings out of museums miss the point.

We need more transgressive art, not less, but we need it from underrepresented quarters. Keep James Salter's *A Sport and a Pastime* on your shelf, but make room for Maggie Nelson's *The Argonauts* next to it. Let's have new work that questions the old. Things can only get sexier from here.

Presenting the 2018 *MARIE CLAIRE X ESQUIRE* AWFUL APOLOGY AWARDS

WORST SELF-ABSOLUTION

"At the time, I said to myself that what I did was OK because I never showed a woman my dick without asking first, which is also true." **—LOUIS C.K.**

BEST SOURCE OF FUNDING FOR LEGAL DEFENSE

"If I had a dollar for every woman who asked to take a selfie with me and who slipped an arm around me and let it drift down below the beltline, I'd have at least a hundred dollars."

—GARRISON KEILLOR

MOST HEDGED NON-APOLOGY

"If I did behave then as he describes, I owe him the sincerest apology."

—KEVIN SPACEY

WORST EPISTOLARY POSTSCRIPT

"ps. in case you're searching for a holiday-inspired breakfast, these Pizza Dough Cinnamon Rolls are a fan favorite." **—MARIO BATALI**

ALL-TIME WORST HASHTAG USAGE

#NotMe **—RUSSELL SIMMONS**

MOST DELUSIONAL CORRELATION

"Jay-Z wrote in *4:44*, 'I'm not the man I thought I was and I better be that man for my children.' The same is true for me."

—HARVEY WEINSTEIN

ALLEN: HULTON-DEUTSCH/HULTON-DEUTSCH COLLECTION/CORBIS VIA GETTY IMAGES. SPACEY: ROCHELLE BRODIN/GETTY IMAGES FOR SONY PICTURES HOME ENTERTAINMENT COSBY: GILBERT CARRASQUILLO/GETTY IMAGES. TROPHY: GETTY IMAGES. WEINSTEIN: PHOTO BY BEI/REX/SHUTTERSTOCK.

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WHAT ARE THE NEW RULES? ☑

☑ A HASHTAG IS NOT ENOUGH

By TARANA BURKE CREATOR OF #METOO, AND ALYSSA MILANO ACTRESS AND TV HOST WHO POPULARIZED THE HASHTAG

NO ONE COULD HAVE predicted one tweet would evolve into a global movement, yet here we are. And it's just the tip of the iceberg—action is next. We have to fix the systemic problems that have allowed this type of behavior to exist for too long. The work is arduous—no one person, organization, or hashtag will ever be enough—so we must band together to create the shift our culture requires. We opened a portal, but it's going to take tenacity to continue walking through it.

☑ Paul Feig's 3-STEP GUIDE TO NOT BEING A POWERFUL CREEP

DIRECTOR OF *BRIDESMAIDS, GHOSTBUSTERS*

If you're the gatekeeper, be aware of the power you wield. Sometimes guys say, "Well, that means I can't hit on anybody." Well, yeah, you should really think about that. Even if your intentions are innocent and pure, it still puts the person below you in an awkward position.

I'm a big fan of "Don't shit where you eat." That's just a good rule for everyone to live by.

The Golden Rule should be plastered on everybody's forehead. Sometimes people don't even realize they're abusing their power. Just take a moment to put yourself in their shoes and ask, "Would I be uncomfortable with this? Would I feel pressured? Would I feel like I can't be honest or say no?"

☑ IT'S OK TO GIVE THE ACCUSED THE BENEFIT OF THE DOUBT; JUST DON'T CALL THE ACCUSER A LIAR

BE A GOOD...

☑ ...BOSS

By EMILY WITT AUTHOR OF *FUTURE SEX*

NOT SAFE FOR WORK MEANS NOT SAFE FOR WORK. Do you like to watch porn? Cool, me too. Should you joke casually about it in meetings? No. For one thing, nobody cares about your favorite kinks. For another, people who joke about porn at work tend to do it as a way to exclude other people in the room.

THINK ABOUT WHO GETS WHICH JOBS. A good boss is aware of the risk of unconscious prejudice. Does your employee deserve a promotion because he's the best fit for the job, or because he looks like you, talks like you, and shares your taste in porn?

MIMIC THE BOSS YOU ADMIRE MOST. They probably were not your close personal friend. They probably did not demand that you laugh at their jokes. They probably treated men and women with equal consideration. You probably wondered about the mysterious life they led outside of work. But they took very little interest in your personal life. They didn't need to know what kind of sex you liked to have, or what your last Tinder date was like. You probably liked them because they saw you as you wanted to be seen at work, and how we all want to be seen: as really good at your job.

☑ ...ALLY

By ELLEN PAO

COFOUNDER OF PROJECT INCLUDE; IN 2012, PAO FILED A GENDER-DISCRIMINATION SUIT AGAINST HER EMPLOYER, THE SILICON VALLEY VC FIRM KLEINER PERKINS CAUFIELD & BYERS

DON'T:

Argue that it doesn't happen in your company, that you haven't been harassed, that you have a solution to the problem, that it is overblown by the media, that you know plenty of men who don't harass.

DO:

Ask what the victim needs, ask what is appropriate, listen and believe them. If you are afraid to be supportive publicly, do so privately.

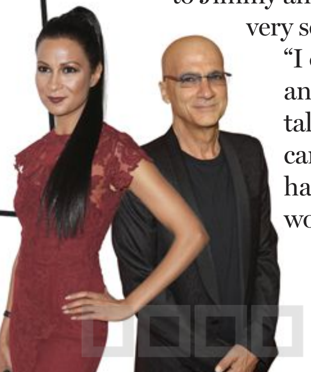
Do something each workday to support people who are underrepresented. Help ensure they get the credit they deserve, and invite them to events they're not included in, whether it's an all-white panel, an all-male dinner, or a team golf outing. (Making room may even mean giving up your spot.) Encourage coworkers to do the same.

☑ ...MENTOR

By ANJULA ACHARIA

PARTNER AT SILICON VALLEY VENTURE CAPITAL FIRM TRINITY VENTURES; HER MENTOR IS JIMMY IOVINE, CHIEF OF APPLE MUSIC

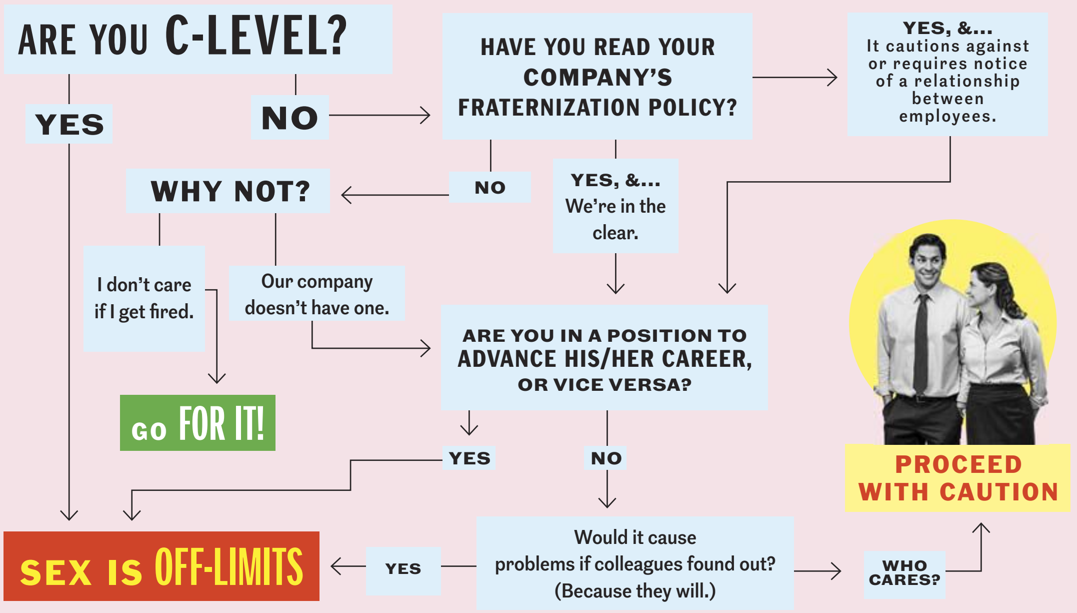
JIMMY ISN'T BLIND. He appreciates fashion, creativity, and aesthetics, so he sometimes says, "That's a great dress." But God, it's never like, "Wow, you look hot or sexy." Once, after a champagne-fueled Interscope launch party, we'd all been out at a club and Jimmy gave some of my friends and me a ride home. One of my girlfriends, who was intoxicated, turned to Jimmy and said, "Isn't Anjula so pretty?" Jimmy got very serious—like he was stone-cold sober—and said, "I don't look at Anjula like that. I'm on her board and an investor in her company. She's an incredibly talented businesswoman." I remember sitting in the car, glowing with pride. He was my investor—he had given me millions of dollars—but it was those words that truly confirmed he valued me.



CLOCKWISE FROM TOP LEFT: NATHAN CONGLETON/NBC/NBCU PHOTO BANK VIA GETTY IMAGES; ROY ROCHLIN/GETTY IMAGES; CHARLEY GALLAY/GETTY IMAGES FOR LACMA; LEON BENNETT/WIREIMAGE/GETTY IMAGES

TO SLEEP OR NOT TO SLEEP WITH YOUR COLLEAGUE: AN ETHICAL GUIDE

By JENNIFER GOLDSTEIN
MC EDITOR AND COHOST OF THE FAT MASCARA PODCAST


ARE YOU C-LEVEL?
YES
NO
HAVE YOU READ YOUR COMPANY'S FRATERNIZATION POLICY?
YES, &... It cautions against or requires notice of a relationship between employees.
NO
YES, &... We're in the clear.
WHY NOT?
I don't care if I get fired.
Our company doesn't have one.
ARE YOU IN A POSITION TO ADVANCE HIS/HER CAREER, OR VICE VERSA?
GO FOR IT!
YES
NO
PROCEED WITH CAUTION
SEX IS OFF-LIMITS
YES
Would it cause problems if colleagues found out? (Because they will.)
WHO CARES?

☑ DON'T WHIP OUT YOUR DICK AT THE OFFICE

By EVAN HUGHES AUTHOR AND JOURNALIST, *NEW YORK*, *WIRED*

GRANTED, power play has its place in sex—witness the archetypes of the dominatrix and the submissive. The forceful personality that bends others to his will can turn people on, as dicey as that may be politically. It's also true, though it seems perilous right now to acknowledge it, that there is a certain frisson in the idea of romance in the workplace. *Moonlighting*, *The X-Files*, and *The Office* would not have been the same without the tingly possibility that two coworkers might suddenly take some clothes off.

But the central problem with whipping it out in the workplace—I can't believe I just typed those words—is that it's a power move. The guy who does it, like the guy who sends an unsolicited dick pic, wants to see what he can get away with. Ultimately, it's only about him, which is more than gross: It's boring.

☑ DON'T WINK IN THE WORKPLACE: IT'S CORNY AT BEST AND CREEPY AT WORST

THE BELTWAY BOYS' ☑ CLUB IS OVER

By SENATOR KIRSTEN GILLIBRAND D-NEW YORK

OVER THE PAST YEAR, from the Women's March to Election Day to the defeat of Roy Moore in Alabama, it is women who are taking their outrage and running for office, volunteering for campaigns, joining advocacy groups, and taking action—many for the first time in their lives. We are seeing a historic number of first-time female candidates. It's amazing, and it's happening because women are standing up in every way they possibly can, telling their stories, and making a difference. The next chapter of the women's movement is being written right now, and it's up to each of us to help write it by fighting for what we believe in. It's a moment when all of us know fundamentally that our voices actually matter—they're powerful, and they can make a difference.

☑ IT'S NEVER TOO EARLY TO TEACH GENDER EQUALITY

By TOM COLICCHIO
CHEF AND JUDGE ON BRAVO'S *TOP CHEF*

YOU WONDER WHY men bring this bro banter to the workplace: because that's what we're taught as kids. We need to understand the conversations we have with our children. I have two boys, ages 6 and 8. We need to raise children gender-blind. They need to learn how to listen, how to be attuned to mistreatment. Boys need to know that showing their feelings doesn't make them weak, that saying, "You throw like a girl" as an insult isn't OK. It's all right if a girl runs faster than you. It's all right if a girl is smarter than you.

Some men say that this moment has created a witch hunt. You know what? If there are witches out there, let's hunt them down.

☑ NEVER START A STATEMENT OF SYMPATHY WITH "AS THE FATHER OF A DAUGHTER..."

☑ WOMEN SHOULD RUN THE SHOW

By CHRISTIANE AMANPOUR CNN ANCHOR AND CHIEF INTERNATIONAL CORRESPONDENT

AS A FEMINIST, I believe that the solution to all our global crises begins with gender equality. But the patriarchy has not been playing nice, and leveling the playing field remains a Sisyphean struggle. So what will it take for the #MeToo movement to mean more than a few trophy scalps?

I believe elected politics are *the* catalytic force for change. But according to UN Women, only 23 women serve as heads of state or government, and women fill less than a quarter of parliament seats and less than a fifth of U.S. congressional seats. How can we speak if we are not in "the room where it happens"?

As my former boss, ex–AOL Time Warner CEO Gerald Levin, radically proposed: "Overthrow with women the men in government, starting at the top and working down from the cabinet through Congress. Replace any male CEO and continue the emergence of female leadership across the board, everywhere."

Gender parity would be not just a moral triumph, but also an economic one. Christine Lagarde, head of the International Monetary Fund, says increasing the number of women in the workforce to the same level as men could grow the GDP of the U.S. by 5 percent, and in India by a whopping 27 percent.

So in the 2018 elections, women should vote. Encourage friends and family to do the same. Better yet: Run for office. The patriarchy refuses to hear our message, so let's kick down the door.

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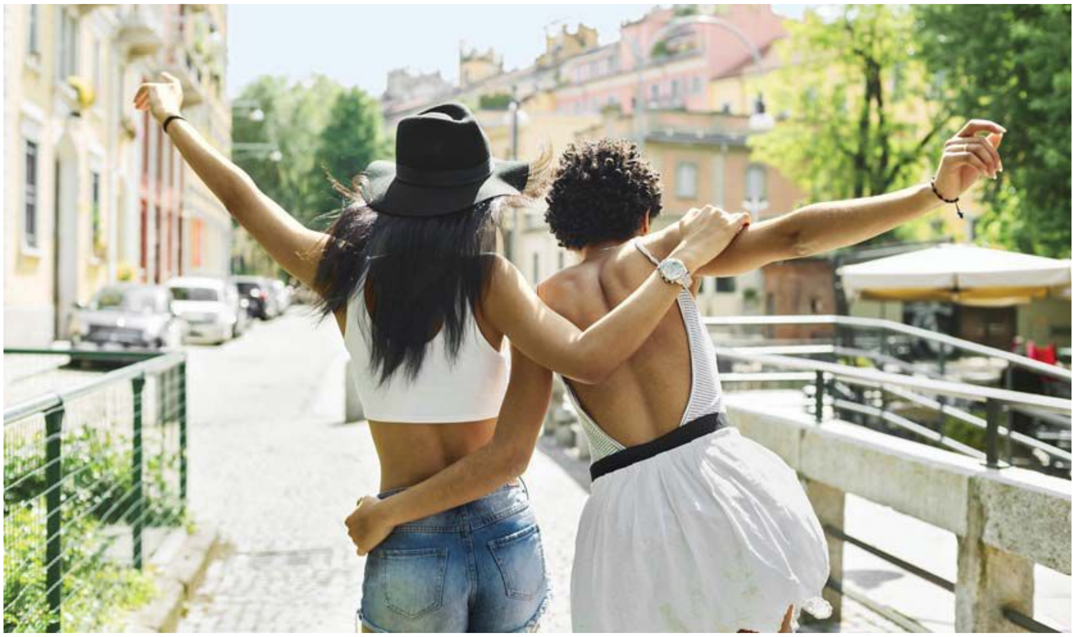
The SHRINK *IS IN*

Our resident psychiatrist describes three types of friendship, plays career coach, and explains why dwelling on mistakes can be a good thing



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Q: As my friends marry or have kids, my social circle has gotten smaller. I'm having a hard time meeting new people, and taking a class and volunteering haven't worked. What can I do?

A: According to Aristotle, there are three kinds of friendship. The first type is strategic: Both people get something out of it. The second is pleasurable: These friends have fun together and provide good company. While useful and enjoyable, these relationships function only when both people are getting what they want from each other. The third—and truest, per Aristotle—transcends self-interest. Both people admire the goodness, and are committed to bringing out the best, in each other. In college, you might have made all three kinds—the friend who took great history notes, the one you partied with, and the friend who was and remains a source of strength. It's definitely harder to make friends after college, but it is also a chance to cultivate the third and deeper form of friendship. Your workplace is a good place to start. Initiate conversations that are not work-related. Avoid office gossip. Be open and curious without providing TMI. Listen generously. Building connections takes time, but it is worth the effort. Studies show that people who have a good friend at work are more productive, happier, and less stressed.

Q: For an upcoming job interview, I've researched the company, practiced interviewing skills, and prepared a list of questions to ask—am I missing anything?

A: Conventional wisdom holds that to stand out, it is important to highlight your achievements. However, a study conducted by researchers at Harvard Business School and Stanford University found that people are more impressed when they hear about what a candidate is capable of doing in the future rather than what they have done in the past. For example, a painting by an artist described as having potential to win a major art prize was preferred over the work of an artist who had already won one. Applicants to a Ph.D. program with letters of recommendation emphasizing potential over achievement were considered more appealing. So if someone is writing a letter of recommendation on your behalf, request that they underscore your potential. These findings have broad implications for how we market ourselves and, perhaps more important, for how we think about ourselves.

Q: Why do I make the same mistakes over and over again when I know these decisions are not in my best interest?

A: For many of us, rationalizing what went wrong in the wake of a failure or disappointment protects us from feeling bad about ourselves and enables us to move on. In fact, the best way to learn from a setback may be to feel the pain. In the study "Emotions Know Best: The Advantage of Emotional versus Cognitive Responses to Failure," participants were asked to complete a simple task. If they succeeded, they were told they could win a cash prize. One group was told to imagine focusing on their emotional response to winning or losing while the other half was instructed to focus on their thoughts about winning or losing. The task was rigged so that they all failed. Both groups were then asked to complete a second task. The group asked to embrace their negative emotions exerted 25 percent more effort than the other group. The researchers believe that reflecting on failure and the accompanying unpleasant feelings enabled them to learn from their mistakes. From childhood, we are told not to dwell on mistakes, but, as the study shows, leapfrogging over messy feelings may not be the best strategy. If we want to learn from our mistakes, we need to lean into them.

DR. SAMANTHA BOARDMAN IS A CLINICAL INSTRUCTOR IN PSYCHIATRY AND ASSISTANT ATTENDING PSYCHIATRIST AT WEILL CORNELL MEDICAL COLLEGE IN NEW YORK CITY, AND FOUNDER OF POSITIVEPRESCRIPTION.COM.

PASCAL LE SEGRETAIN/GETTY IMAGES

Joan SMALLS

@joansmalls

The model, actress, and a face of Estée Lauder recommends alone time at the cinema but advises against the craziest thing she did for love

1. **IF I WEREN'T A MODEL/ACTRESS, I'D BE:** Finishing my doctorate in psychology.

2. **MOMENT I FELT I'D MADE IT:** When I booked my first couture Paris fashion show with Givenchy.

3. **KIND OF WORK I'D DO FOR FREE:** Candy taster!

4. **CHANGE I'D LIKE TO SEE IN MY INDUSTRY:** To continue to be inclusive of all. Not just because it's the thing to do or that it's a good image for your company, but because you truly believe in it. Everyone can identify with someone and see that there is beauty in everyone.

5. **HOW I MADE MY FIRST DOLLAR:** Through a high school program that gave you an incentive for having good grades. It was a sweet bonus and a great reminder that hard work pays off, literally.

6. **LAST THING I BINGE-WATCHED:** *Insecure*, on HBO, and *Time: The Kalief Browder Story*, on Netflix.

7. **MOVIE WITH THE GREATEST ENDING:** *The Pursuit of Happyness*.

8. **SONG I'D WANT PLAYED AT MY FUNERAL:** "La Vida Es Un Carnaval," by Celia Cruz. The song talks about not crying when you think life is unfair, because life is a carnival—and that it's more beautiful to live singing, because there's so much more to life.

9. **FOOD I'M NOT ASHAMED TO ADMIT I LOVE:** Condensed milk.

10. **COCKTAIL OF CHOICE:** It's a tie between tequila with pineapple or a passion fruit caipirinha.

11. **ON MY BUCKET LIST:** To go skydiving. And to spend some time with tigers and lions—and pet a cub.

12. **IF I COULD LIVE IN A FOREIGN COUNTRY, IT WOULD BE:** Canada, as the people are so beyond nice, and it's super clean.

13. **WHAT EVERY WOMAN SHOULD TRY ONCE IN HER LIFETIME:** To go to the movies by herself.

14. **ONE THING I'M EXCEPTIONALLY GOOD AT:** Training dogs. Well, at least our family dog.

15. **ONE THING I'M EPICALLY BAD AT:** Staying completely quiet during a TV show.

16. **STORE I CAN'T LEAVE WITHOUT BUYING SOMETHING:** Target. I always end up getting things I don't need.

17. **THE BEAUTY ESSENTIALS YOU'D HAVE TO PRY OUT OF MY COLD, DEAD HANDS:** Estée Lauder Sumptuous mascara in Black. Lash curler.

18. **THE THREE QUALITIES I THOUGHT I WANTED IN A PARTNER:** Being fully bilingual (Spanish speaker). Had to be six feet tall. And have a nice butt.

19. **THE QUALITIES I NOW KNOW MATTER:** Being family-oriented. Having a great sense of humor. Being confident (because I can crack a lot of jokes). Being my best friend. Ambitious.

20. **CRAZIEST THING I DID FOR LOVE:** Keyed his car when I was extremely upset. I don't recommend doing this, though!

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